

For the price of a Series "E" Bond show our boys you are PERSONALLY backing them with Bonds

Our boys are fighting with everything they've got. Now, here's your chance to let them know you, personally, are backing them!

Go to your favorite store today. Buy one or more Series "E" War Bonds—of any denomination. This will entitle you to autograph a Textron Bomb-Bond Label which will be pasted on your very own bomb! The type of bomb will depend on

the value of the Bond you buy. Your "greetings" will then be sent to Tojo or Hitler—whichever you choose.

While you may not be able to get all the exquisite Textron* Lingerie, Hostess Coats, Home Fashions and Menswear you want, there are enough Series "E" War Bonds for everyone. So buy them to let Hitler and Tojo know that you are personally Back of the Boys!



BACK A BOY!

TEXTRON INC.
Empire State Building, Fifth Ave., N. Y.

Seen on the Fingertips and Lips of the nation's smartest women...

Revlon



Thank you! Judy