PROGRAM

OF THE IXth CONGRESS

OF THE

INTERNATIONAL CHAMBER OF COMMERCE



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JUNE 28 th - JULY 3 rd 1937

BERLIN



NINTH CONGRESS

of the

INTERNATIONAL CHAMBER OF COMMERCE

Berlin: June 28th - July 3rd 1937

MEETING PLACE OF THE CONGRESS

Kroll-Oper, Königsplatz 7 BERLIN NW 40

Telephone: 11 60 11 · Telegrams: Kongress Krolloper Berlin

HEADQUARTERS OF THE I. C. C.

38, Cours Albert-1°r, Paris (VIII°) Telephone: Élysées 05-92 (five lines) · Telegrams: Incomerc Paris 86



GENERAL INFORMATION

INTERNATIONAL CONGRESS COMMITTEE

President of the I.C.C.: F. H. FENTENER VAN VLISSINGEN. President of the Congress: Abr. FROWEIN.

Chairman of the Budget Committee: Lord RIVERDALE.

Secretary General of the I.C.C.: Pierre VASSEUR.

Secretary of the Congress: Alec W. BARBEY.

MEETING PLACE OF THE CONGRESS

Kroll-Oper, Königsplatz 7, Berlin NW 40.

With the exception of the Opening Plenary Session which will be held at the Deutsches Opernhaus, Bismarckstrasse 34-37, Berlin-Charlottenburg, all other plenary sessions and group meetings will take place at the Kroll-Oper.

REGISTRATION - DELEGATES' CARDS - CONGRESS BADGES

Delegates are required, on arriving at the Kroll-Oper, to call at the following offices located in the Hall:

(1) the *Registration Office* where their Delegates' Cards will be stamped (pink card for delegates of I.C.C. members, red card for representatives of international organizations);

(2) the Documents Distribution Office where they will receive, on presentation of their stamped Delegates' Card, a complete set of the documents specially issued for the Congress; (3) the German National Committee's Office where they will be handed invitation cards to excursions and receptions as well as their Congress badges.

Delegates are also requested to wear their badges and to carry their Delegates' Cards in case they should be called upon to produce them during the Congress.

RESOLUTIONS COMMITTEE

Chairman: F. H. Fentener van Vlissingen.

Vice-Chairmen: René P. Duchemin, Abr. Frowein, Thomas J. Watson.

Advisers: Gustave L. Gérard, Owen Jones, Gerhard Riedberg.

Secretary: G. Courtois de Viçose.

Each National Committee is represented on the Resolutions Committee by one member and one alternate member.

The Committee will meet every afternoon at 4.30 p.m. (Room E) from Tuesday, June 29th onwards, to examine and coordinate the resolutions adopted at group meetings.

The Congress resolutions will be submitted for final adoption at the Closing Plenary Session (Saturday, July 3rd at 10.30 a.m.).

CONGRESS DOCUMENTS

(a) Speeches delivered at the Opening Session.

(b) Activities of the I.C.C., 1935-1937.

(c) Technical Documents:

- 1. Economic Evolution.
- 2. Current Issues of Monetary Policy.
- 3. The Function of Foreign Lending.
- 4. International Ententes.
- 5. Market Study How to Make the Consumer into a Customer.

6. Code of Standards of Practice in Advertising.

- 7. Air Rail Coordination.
- 8. Bankruptcy.
- 9. International Telegraph Regulations and Rates.
- 10. Invisible Trade Barriers.
- 11. International Commercial Arbitration.
- 12. Foreign Companies: their Status and Treatment.
- (d) Congress Program.
- (e) List of Delegates.
- (f) List of Press Representatives and Supplement to the List of Delegates (to be issued on Thursday, July 1st).
- (g) Special Number of "World Trade": "Can We Maintain Prosperity?".

(The stencilled documents will be distributed to delegates in the Congress meeting rooms).

PRESS BUREAU

During Congress Week (June 28th to July 3rd), press representatives will be able to obtain all information, reports, press releases, etc., from the Congress *Press Bureau* (Director: Harold KING). The Press Bureau is on the first floor of the Kroll-Oper.

BRANCH LUNCHES

In order to promote personal contacts between Congress delegates interested in the same branch of industrial or commercial activity, a number of Branch Lunches (at joint expense) have been organized. These lunches are scheduled to take place at I p. m. on Friday, July 2nd (see p. 21) with the exception of the Automobile Industry lunch (see p. 10) which will be held at I p. m. on Tuesday, June 29th. Delegates who wish to be present are requested to enter their names at the office specially organized for that purpose in the Hall before 6 p. m. on Monday, June 28th for the Automobile Industry lunch, and 6 p. m. on Wednesday, June 30th for all other branch lunches.

INTERNATIONAL TRANSLATOR SYSTEM

A translator system has been installed by Siemens und Halske A.G., Berlin-Siemensstadt, in Room A in which the plenary sessions of the Congress will be held. This system enables delegates to hear the speeches in their own language while they are being delivered in another language.

SECRETARIAL AND TRANSLATION BUREAU

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A permanent office where translation, shorthand-typing and multigraph work in any language will be carried out for delegates has been set up at the Kroll-Oper.

LIST OF DELEGATES

The names of delegates received after June 22nd do not figure in the List of Delegates. They will be included in the Supplement to the List of Delegates, which will be issued on Thursday, July 1st.

10

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GALA PERFORMANCE AT THE STAATSOPER

Delegates are requested to call for their seats at the German National Committee's Office before 3.30 p.m. on Monday, June 28th.

Monday, June 28th

10.30 a.m. OPENING SESSION Deutsches Opernhaus, Bismarckstrasse 34-37 Berlin-Charlottenburg

> Chairman: Mr. Abr. Frowein. Secretary: Mr. Alec W. Barbey.

The Opening Session will take place in the presence of Herr Adolf HITLER, Führer and Chancellor of the Reich,

> of Members of the Reich Government and of Members of the Diplomatic Corps.

Orchestre of the "Deutsches Opernhaus", conducted by Mr. Karl Dammer: "Leonora" Overture III, by Beethoven.

Speech by Mr. Abr. FROWEIN, President of the Congress.

Speech by General GOERING, Prime Minister.

Speech by Dr. Hjalmar SCHACHT, Minister of National Economy, President of the Reichsbank.

Speech by Dr. F. H. FENTENER VAN VLISSINGEN, President of the International Chamber of Commerce.

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Orchestre: "Jubel" Overture, by Weber.

Monday, June 28th

3 p.m.

FIRST PLENARY SESSION

Room A

Honorary Chairmen: F. H. Fentener van Vlissingen, Abr. Frowein. Chairman: Willis H. Booth. Secretary: V. Del Rio.

The Glut and Scarcity of Raw Materials

The Problem of Raw Materials.

A. E. HEATH (Australia).

Effect of Controls on Output, Prices and Movements of Primary Products.

Charles J. BRAND (United States of America).

Access to Raw Materials.

Ernst TRENDELENBURG (Germany).

How to Restore a World Price Structure in Primary Products.

Henri STRASBURGER (Poland).

Fluctuations in the Supplies of Raw Materials Placed on the Market.

Edmond GISCARD D'ESTAING (Indochina).

8.30 p.m.

n. Gala Performance at the Staatsoper, Unter den Linden, Berlin W8:

"Die Barberina", ballet in five tableaux by Lizzie Maudrik, music by Herbert Trantow, after the works of XVIII th century composers; followed by the Overture and "Festwiese" from "Die Meistersinger von Nürnberg", by Richard Wagner.

(Dress: Full evening dress or dinner jacket)

Tuesday, June 29th

10 a.m.

ECONOMIC AND FINANCIAL GROUP

Room A

show 4

MEETING A

International Business Agreements

Chairman: Clemens Lammers. Secretary: V. Del Rio.

Review of the policy followed and the results obtained by certain ententes (Steel, Aluminium, Tin, Rubber, Tubes). — The function of international business agreements in the organization of production and marketing.

MEETING B

10 a.m.

Part One: Foreign Companies: their Status and Treatment

Room D

Chairman: Pierre Baudouin-Bugnet. Secretary: Richard Barton.

Adoption of model bilateral agreement for determining the status and regulating the activity of companies established in a foreign country.

Part Two: Double Taxation

Chairman: Robert Julliard. Secretary: R. P. van Biene.

Fighting double taxation; bilateral agreements and draft multilateral convention. — International administrative assistance in fiscal matters.

Tuesday, June 29th

10 a.m.

DISTRIBUTION GROUP

Room B

How to Adapt the Distributive Machine to Present Economic Conditions

Chairman: Emile Bernheim. Secretary: Willard Hill.

New tendencies in distribution in the various countries: joint efforts such as combine-buying, voluntary chains, etc. — Distribution costs and their reduction: rationalization; better cooperation between producers and distributive enterprises; inquiries into the costs of distribution in the retail trade.

9.30 a.m.

TRANSPORT GROUP

Room C

Part One: Highway Transport

Chairman: Giuseppe Acutis. Secretary: Louis Delanney.

The financing of roads. — Utility of the motor truck in trade and industry. — Safety on the road. — Obstacles to international commercial motor traffic; international regulation of such traffic.

Part Two: Inland Navigation Chairman: Otto Most.

Secretary: Louis Delanney.

Standardization of police regulations. — Reciprocal recognition and acceptance by the different countries of official documents concerning masters and vessels. — Alleviation and simplification of Customs and exchange control formalities.

1 p.m. Automobile Industry lunch given by the German Federation of Motor Manufacturers at the Deutscher Ausland-Klub, Leipziger Platz 16, Berlin W 9.

Tuesday, June 29th

3 p.m. SECOND PLENARY SESSION

Room A

Honorary Chairmen: F. H. Fentener van Vlissingen, Abr. Frowein. Chairman: René P. Duchemin. Secretary: G. Courtois de Viçose.

Planning

Cooperative Organization of Production and Trade. Björn PRYTZ (Sweden).

Cooperative Planning by Industry Itself; the General Tendency to Large-Scale Control.

Louis MARLIO (France).

Social Aspects of Economic Organization. Harold BUTLER, Director of the International Labour Office.

Distribution and Consumption vis-à-vis of Production and Price Controls.

Emile BERNHEIM (Belgium).

Deliberate Readjustments to Changing Economic Conditions; Long-Term Effects of Short-Term Planning.

Eliot WADSWORTH (United States of America).

Economic Planning; State Intervention and Private Initiative. Ettore CONTI (Italy).

The Evolution of World Trade, a Decisive Factor in the Internal Organization of National Economies.

Mihaïl MANOÏLESCO (Rumania).

5 p.m. Reception given by Dr. Lippert, Mayor and President of the City of Berlin, at the Berliner Rathaus, Königstrasse 15-18, Berlin C2. (Dress: Morning coat or lounge suit)

8.30 p.m. Dinner (followed by dance numbers and a ball) given by the Berlin Chamber of Commerce and Industry at the Berlin Stock Exchange, Burgstrasse 25, Berlin C2.

(Dress: Full evening dress with decorations and orders)

Wednesday, June 30th

10 a.m. ECONOMIC AND FINANCIAL GROUP

Room A

Financial Policy

Chairman: Josef E. Sachs. Secretary: V. Del Rio.

Public and private international indebtedness. — Conditions for the resumption of international short-term lending (financing of world trade) and of international long-term lending (foreign investment). — Control exercised by the State, Exchange Equalisation Accounts and Central Banks on capital movements. — Foreign investment through the establishment abroad of subsidiary companies. — International investment and the development of new countries.

10 a.m.

DISTRIBUTION GROUP

Room B

How to Adapt the Distributive Machine to Present Economic Conditions (continued)

Chairman: Otto D. Schaefer. Secretary: Willard Hill.

Study of consumers' markets; means of increasing consumption.

10 a.m.

TRANSPORT GROUP

Room C

Part One: Air Transport

Chairman: Kurt Weigelt. Secretary: Louis Delanney.

Free transit zones. — Transport documents. — Liability for delay. — Inclusion in accident and life insurance policies of the air risks of passengers on regular lines.

Wednesday, June 30th

Part Two: Air Mail

Chairman: Martin Wronsky. Secretary: Richard Barton.

Progress achieved towards abolition of the air mail fee; further recommendations. — General introduction of parcel air mail services. — Creation of sorting offices in the principal European airports. — Acceptance for dispatch by air of insured letters and boxes; insurance fee. — Bills for collection and C.O.D. consignments.

10 a.m.

LEGAL GROUP

Room D

MEETING A

Part One: International Commercial Arbitration

Chairman: Henri Sambuc. Secretary: André Boissier.

Draft of an international law on arbitration drawn up by the International Institute at Rome for the Unification of Private Law: examination of the amendments proposed by the I.C.C. Committee on International Commercial Arbitration.

Part Two: Bankruptcy

Chairman: Velimir Baïkitch. Secretary: André Boissier.

Liquidation of assets, classification of creditors, and the rights of creditors in the case of liquidation of companies. — Proposed inquiry on the international effects of bankruptcy.

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Room E

10 a.m. Arthfrithe MEETING B Chairman: C. B. Ingwersen. Secretary: Richard Barton.

Confirmation of the Council's approval of the I.C.C. Rules for the Interpretation of Trade Terms ("Incoterms 1936"). USD rule u not to reflere hertige it autre

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Wednesday, June 30th

THIRD PLENARY SESSION

3 p.m.

Room A

Honorary Chairmen: F. H. Fentener van Vlissingen, Abr. Frowein.

Chairman: Alberto Pirelli.

Secretary: V. Del Rio.

Ordered International Monetary Relations

Reestablishment of a World Monetary System; the Function of Gold.

Wilfrid BAUMGARTNER, (France).

International Long-Term Lending in World Trade. F. D'ARCY COOPER (United Kingdom).

Monetary Relations and Economic Equilibrium. Otto Christian FISCHER (Germany).

Balances of Payment in Relation to a Sound Currency System.

Chokuro KADONO (Japan).

Exchange Control and the Erratic Movements of Floating Capital.

Vilém POSPISIL (Czechoslovakia).

4.30 p.m. Reception given by Dr. Hjalmar Schacht, President of the Reichsbank, in the "Weissen Saal" of the Berliner Schloss, Schlossplatz. Tea will be served in the "Festräumen".

(Dress: Morning coat or lounge suit)

8 p.m. Dinner given in honour of the Chairmen of Delegations and the ladies accompanying them by General Goering, Prime Minister, and Frau Goering, at the Charlottenburger Schloss.

Private dinner parties in honour of the delegates and the ladies accompanying them.

(Dress: Full evening dress or dinner jacket)

10 a.m. ECONOMIC AND FINANCIAL GROUP Room A

MEETING A Monetary Policy

Chairman: Rudolf Mees. Secretary: V. Del Rio.

National economic reconstruction and international monetary stability. — Results of the Three-Power Monetary Pact. — Gold problems: output, price, movement, dishoarding, sterilization. — Stabilization and prices. — Progressive abolition of exchange control: real and nominal parities, frozen credits, return to freedom for new commercial transactions.

MEETING B

10 a.m.

Invisible Trade Barriers

Room E

Chairman: Gustave L. Gérard. Secretary: Richard Barton.

Methods of quota administration. — Rules for determining the nationality of goods. — Code of fair practice for the valuation of goods taxable *ad valorem*. — Customs treatment of samples, models, etc. — Publicity for customs tariffs and regulations. — Marks of origin. — Revision of 1923 Convention Relating to the Simplification of Customs Formalities.

10 a.m.

DISTRIBUTION GROUP

Room B

How to Adapt the Distributive Machine to Present Economic Conditions (continued)

Chairman: Boguslaw Hersé. Secretary: Willard Hill.

Free retail trade; regulated retail trade: attempts to limit the number of enterprises, to require certain qualifications of tradesmen, to eliminate unfair practices, etc.

10 a.m.

TRANSPORT GROUP

Room C

Part One: Rail Transport

Chairman: Louis Marlio. Secretary: Louis Delanney.

International railway traffic nomenclature. — Definition of certain technical railway tariff terms. — Customs and rating treatment of removal vans. — Rating of trunks containing samples. — Summer time and international time-tables.

Part Two: Air and Rail Coordination

Chairman: Maurice Philippson. Secretary: Louis Delanney.

Combined transport of passengers and goods. — Principles for the coordination of these two modes of transport.

Part Three: <u>Bills of Lading</u> Chairman: Charles S. Haight. Secretary: Louis Delanney.

Progress made towards the general adoption of the Brussels Convention (Hague Rules).

10 a.m.

LEGAL GROUP

Room D

International Protection of Industrial Property

Chairman: Sir Kenneth Lee. Secretary: André Boissier.

Protection of press news. — Protection of geographical indications of origin. — Assignment of trade marks. — Use of the same trade mark by affiliated companies. — Protection of the gramophone record.

3 p.m. FOURTH PLENARY SESSION Room A

Honorary Chairmen: F. H. Fentener van Vlissingen, Abr. Frowein.

> Chairman: Sir Alan G. Anderson. Secretary: V. Del Rio.

Economic Nationalism

Economic Nationalism.

Georges THEUNIS (Belgium).

The Revival of International Trade.

A. PIETZSCH (Germany).

International Trade and Economic Nationalism. Sir Frederic LEITH-ROSS, Chairman of the Economic Committee of the League of Nations.

Significance of the Balance of Payments, Trade and Labour. James T. SHOTWELL (United States of America).

Multilateral Trade.

Lord ESSENDON (United Kingdom).

Causes and Effects of Self-Sufficiency.

Gustave GRATZ (Hungary).

Economic Individualism.

Giulio Cesare Rossi (Italy).

7 p.m. Reception and "Fête de nuit" given by Dr. Goebbels, Minister of Propaganda, on behalf of the Government of the Reich, in the "Pfaueninsel". (Autocars will be found in front of the Kroll-Oper at 6.30 p.m.)

(Dress: lounge suit)

10 a.m. ECONOMIC AND FINANCIAL GROUP

Room A

Commercial Policy

Chairman: Gino Olivetti. Secretary: V. Del Rio.

Repercussions of a decline or of insufficient growth in world trade: present situation, future prospects. — Position and mutual obligations of creditor and debtor countries. — Barriers to foreign trade: prohibitive customs duties, quotas, exchange control, indirect protection, etc. — Substitution of "tariff quotas" for "import quotas". — Bilateralism. — Imperial and colonial preferences, etc. — Negotiation of bilateral agreements. — The unconditional most-favourednation clause. — Multilateral agreements.

10 a.m.

DISTRIBUTION GROUP

Room B

Advertising

Chairman: F. P. Bishop. Secretary: Willard Hill.

Suppression of unfair methods in advertising. — Establishment of an international code of advertising standards and means suggested for enforcing such a code.

10 a.m.

COMMUNICATIONS GROUP

Room C

Part One: International Telegraph Service

Chairman: Eugène van Rompa. Secretary: Richard Barton.

Cable costs and the revision of the telegraph rates. — Examination of schemes proposed by the Telegraph Administrations for unifying the rates for plain language and

Friday, July 2nd

code telegrams. — New technical developments. — Adoption of I.C.C. report for submission to International Telegraph Conference (Cairo, February 1938).

Part Two: International Telephone Service

Chairman: J. Sigfrid Edström. Secretary: Richard Barton.

Progress accomplished since the 1935 Paris Congress. — Increased speed of connection. — New international regulations for the personal (préavis) call. — The reduction of the number of rate zones.

10 a.m.

LEGAL GROUP

Room D

Part One: International Protection of Industrial Property (continued)

Chairman: Charles A. Carroll. Secretary: André Boissier.

Inventions made by employees. — Divulgation of an invention before application has been made for a patent. — Nature of article covered by trade mark. — Definition and protection of trade names. — Repression of unfair competition. — Ratification of the Union Convention as revised in London.

Part Two: Legalization of Documents for Production in Law

Chairman: Roman Kuratow-Kuratowski. Secretary: André Boissier.

Simplification of the formalities existing in the various countries.

1 p.m. BRANCH LUNCHES:

Air Transport: Haus der Flieger, Prinz-Albrechtstrasse 5, Berlin SW 11.

Banking-Stock Exchanges: Deutscher Klub, Margaretenstrasse 11, Berlin W 35.

Chemical Industry: Hotel Esplanade, Bellevuestrasse 16-18 a, Berlin W 9.

Insurance: Hotel Coburger Hof, Georgenstrasse 23, Berlin NW 7.

Junior Chambers of Commerce: Hotel Kaiserhof, am Wilhelms- und Ziethenplatz, Berlin W 8.

Sea Transport: Hotel Adlon (Raphael-Saal), Unter den Linden, Berlin W 8.

Textile Industry: Ratsweinkeller, Rudolf-Wildeplatz, Berlin-Schöneberg.

(A set price of RM. 5.50 (including tips but not drinks) will be charged for participation in each of the above lunches. For further information, delegates are requested to apply to the "Branch Lunches" office in the Hall of the Kroll-Oper.)

> The afternoon is kept free for receptions at the Embassies and Legations.

Saturday, July 3rd

10.30 a.m.

CLOSING SESSION

Room A

Honorary Chairmen: F. H. Fentener van Vlissingen, Abr. Frowein. Chairman: Thomas J. Watson. Secretary: G. Courtois de Viçose.

Vote on the Congress Resolutions.

Speech by the President of the Congress, Mr. Abr. FROWEIN.

The retiring President of the International Chamber of Commerce, Dr. F. H. FENTENER VAN VLISSINGEN, lays down his functions.

The new President of the International Chamber of Commerce takes office.

2 p.m.

Excursion to Potsdam and Sans-Souci. (Autocars will be found in front of the Kroll-Oper between 1.30 and 2 p.m.)

LADIES PROGRAM

Invitation cards to excursions and receptions as well as the Congress badge held at the disposal of ladies, should be called for by the delegates accompanying them, at the office opened for the purpose by the German National Committee, in the Hall of the Kroll-Oper.

For all information, ladies are requested to apply to the special Inquiry Office organized on the premises of the Deutscher Ausland-Klub, Leipziger Platz 16, Berlin W 8 (Telephone: 116401).

Monday, June 28th

8.30 p.m. Gala Performance at the Staatsoper, Unter den Linden, Berlin W 8:

> "Die Barberina", ballet in five tableaux by Lizzie Maudrik, music by Herbert Trantow, after the works of XVIIIth century composers; followed by the Overture and "Festwiese" from "Die Meistersinger von Nürnberg", by Richard Wagner.

Tuesday, June 29th

- 5 p.m. Reception given by Dr. Lippert, Mayor and President of the City of Berlin, at the Berliner Rathaus, Königstrasse 15-18, Berlin C 2.
- 8.30 p.m. Dinner (followed by dance numbers and a ball) given by the Berlin Chamber of Commerce and Industry at the Berlin Stock Exchange, Burgstrasse 25, Berlin C 2.

Wednesday, June 30th

- 4.30 p.m. Reception given by Dr. Hjalmar Schacht, President of the Reichsbank, in the "Weissen Saal" of the Berliner Schloss, Schlossplatz. Tea will be served in the "Festräumen".
- 8 p.m. Dinner given in honour of the Chairmen of Delegations and the ladies accompanying them by General Goering, Prime Minister, and Frau Goering, at the Charlottenburger Schloss.

Private dinner parties in honour of the delegates and the ladies accompanying them.

10 a.m. Visit of the Staatliche Porzellan-Manufaktur, Wegelystrasse 1, Berlin NW 87.

(Rendez-vous in front of the main entrance of the Staatliche Porzellan-Manufaktur, Wegelystrasse 1.)

The Congress badges distributed to delegates by the German National Committee have been manufactured at the above State porcelain factory.

7 p.m. Reception and "Fête de nuit" given by Dr. Goebbels, Minister of Propaganda, on behalf of the Government of the Reich, in the "Pfaueninsel". (Autocars will be found in front of the Kroll-Oper at 6.30 p.m.)

Saturday, July 3rd

2 p.m.

Excursion to Potsdam and Sans-Souci. (Autocars will be found in front of the Kroll-Oper between 1.30 and 2 p.m.)



