

TIME

THE WEEKLY NEWSMAGAZINE



FIELD MARSHAL FRITZ ERICH VON MANSTEIN

Retreat may be masterly, but victory is in the opposite direction.

(*World Battlefronts*)

"SURE, THERE'LL BE A PARADE..."

I know what I'm up against.

I know what the odds are.

I know what they mean by "lost at sea."

But I'm going to make it . . . nothing can stop me!

Sure, when this war's over there'll be crowds and cheers and ticker tape and confetti. Sure, there'll be handshakes and pats on the back and good wishes. Sure, but what's bringing me back is bigger than that . . .

I want what I've been fighting for . . . a fighting chance!

Maybe some folks would say I was crazy, if they could hear me talking out loud this way . . .

Maybe they'd laugh and say, "Listen, buddy, get wise . . . the trouble with guys like you is—you keep trying to do it the hard way . . ."

Well . . .

It wasn't easy learning how to swim, but I did . . . and now I won't drown. It wasn't easy to stick it out when the going got tough, but I did . . . and now *nobody* can make me quit. It wasn't easy finding out how to steer a course by the stars and the sun, but I did . . . and now, even from out here, I'm going to find my way home!

The girl I'm going to marry wasn't easy to win . . . because she's the finest girl in the world.

The job I'm coming back to wasn't easy to get . . . because it was the swellest job any guy ever had.

The future I'm after is so big nobody's ever going to hand it to me on a silver platter!

That's why I want a fighting chance . . . a chance to move up . . . an opportunity to go ahead. That's why I want to plan a future of my own in a land and a world where *every* man is free to make the most of his ability . . . where there'll be plenty of work days and plenty of pay days . . . with no limits on how high you can rise . . . how far you can go.

That's the America I left behind me.

That's the America I'm fighting for.

That's the America I want when I get back.

Here at Nash-Kelvinator we're building Pratt & Whitney engines for the Navy's Vought Corsairs and Grumman Hellcats . . . Hamilton Standard propellers for United Nations bombers . . . governors, binoculars, parts for ships, jeeps, tanks and trucks . . . readying production lines for Sikorsky helicopters. All of us devoted 100% to winning this war . . . to speeding the peace when our men will come back to their jobs and homes and even better futures than they had before . . . to the day when together we'll build an even finer Kelvinator, an even greater Nash!



The Army-Navy "E" awarded to Nash-Kelvinator Corp., Propeller Division.

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Rubber like glass puts gloss on glue

A typical example of B. F. Goodrich improvement in rubber

GLUE is sold to industrial users by the barrel in clear, smooth flakes. To make it clear they used to pour a melted mixture onto glass plates, let it set, then break it off in flakes.

A manufacturer developed a faster, better process, pouring onto a moving rubber belt and slicing off with a moving knife—but the glue was always cloudy. The rubber wasn't smooth enough—and buyers regarded clearness as an indication of quality.

The manufacturer came to B. F. Goodrich. Could rubber be made with

a smooth, firm surface, more like the glass plates? The research men not only developed a rubber that left the glue as clear and glossy as before but designed a belt that stands the heat of the glue, has raised edges to keep it from running over and is so uniform in thickness that the knife can cut the glue without touching the belt. It made the new method of glue making a complete success.

B. F. Goodrich research and development work is continuous, and product improvement is a permanent

policy. It applies to nearly every kind of rubber or flexible synthetic article used in war or peace. No product is regarded as finished or standardized or too small to bother with. So check with a B. F. Goodrich distributor before you buy. Don't decide any product you may be using is the best to be had until you've found out what B. F. Goodrich may have done in recent months to improve it. *The B. F. Goodrich Company, Industrial Products Division, Akron, O.*

B.F. Goodrich
RUBBER and SYNTHETIC products

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when the Weather is NOT!



HERE'S how they patrol electric power lines out in the Northwest, when the snow piles up and the mercury plunges down.

This novel ski-mobile is driven by a motorcycle engine and spiked caterpillar treads. It will do 35-40 miles an hour on the level—if there's any level!

Maybe snow and ice never endanger electric service in your neighborhood. But the ingenuity, skill and courage with which these linemen keep current flowing are typical of the way electric company men everywhere meet other emergencies, including the greatest emergency—WAR.

In recent years, while the cost of living has increased, the average price of household electricity has decreased. Compared with fifteen years ago, the average American family now gets about twice as much electricity for its money—and enjoys better light, more electric servants.

Under America's system of freedom of enterprise, the business-managed electric companies provide over 80% of the nation's vast power supply.

Without subsidies or tax concessions, these companies have met every war demand for power and every essential civilian need.

Hear "REPORT TO THE NATION," outstanding news program of the week, every Tuesday evening, 9:30, E.W.T., Columbia Broadcasting System.

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TIME
Jan. 10, 1944

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Volume XLIII
Number 2

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JOHN P. MARQUAND

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We must go forward



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LETTERS

The Explosion

Sirs:

Words cannot express the contempt with which I read the remarks made by Senator "Cotton Ed" Smith regarding our Commander in Chief in your article "Explosion in the Senate" [TIME, Dec. 20]. . . .

It will be up to history to decide who has done more for his country and for mankind: Franklin D. Roosevelt . . . whose name is linked with freedom, democracy and humanity . . . or Cotton Ed Smith who wastes the time of his people by insulting their President. . . .

STEPHEN L. SABORSKY
Lieutenant, M.A.C.

Camp Claiborne, La.

Sirs:

As an officer in the Army of the U.S., I am thankful that this country does tolerate remarks from all persons. . . .

But to think that a U.S. Senator would cause to be entered such remarks as those uttered by "Cotton Ed" Smith in the *Congressional Record*! We are in the midst of an Orientation Program but what do you say to men when they ask, "Why do they let a man so bitterly against the Administration and openly agreeable to lynching carry on as a Senator?" Yes, I go overseas soon but what a memory of Congress I have. . . .

(SERVICEMAN'S NAME WITHHELD)
Newport News, Va.

Sirs:

. . . Your presentation of the backyard internecine squabbling among New Deal and Southern Democrats is plain disgusting. . . .

Surely your vast and literate reading public has more to think about than the feudalistic, reactionary statements of a few Southern Senators. While American troops are fighting for an equivalent world of four freedoms, certain Southern statesmen wage a ceaseless battle for their world of poll taxes, racial intolerance, lynchings and indiscriminate mockery of the Chief Executive. Why don't the Southern Senators secede from their party? If they did, at least they would no longer stigmatize the remaining Democrats with their cant, spurious oratory and hypocrisy.

DAVID L. SUTHERLAND

Corry, Pa.

► TIME will continue to report the significant squabbles of Senators, hopes readers will continue to find them food for thought.—Ed.

How to Clean Paint

Sirs:

To either TIME's Army & Navy editors and their researchers . . . or to their "bald-headed SPARS squeegee-ing paint" (TIME, Dec. 20) a couple of clean rags, a bucket of "soujge" and another of fresh water to clean their paint-work.

Second thought is that TIME's harbor-hopping correspondent might need one large earhorn.

J. J. SULLIVAN, U.S.N.R.
Lieutenant (j.g.)

Peru, Ind.

► Let an earhorn be ordered. The word is indeed "soujge" (variously spelled—meaning a cleaning solution).—Ed.

Warning

Sirs:

TIME, Dec. 13, under Production, states, "The American production war has [been

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TIME, JANUARY 10, 1944



Oerlikon 20-mm.
Anti-Aircraft Cannon



Aircraft Torpedoes
for the Navy



40-mm.
Automatic Field Guns



Diesel Engine
Parts



Axles for
M-5 Tanks



Engine Parts
for Army Trucks

While building these

PONTIAC REPORTS

... On the Record of Pontiac Motor Cars



In many areas, 75% or more of the war workers depend upon privately owned transportation. In all weather, under all conditions,

365 days a year, these privately owned cars *must* provide sure, dependable transportation to get workers from homes to their jobs of building guns, tanks and other implements of war.

And it is interesting to note that it took a war to reveal to original owners the actual value built into Pontiac motor cars. In the past many cars were traded in with low mileage—and the original owner never used or realized the long-life features which were built into his car. Now, when it is impossible to buy new cars, owners are discovering—according to letters from all over the United States—that the fine engineering and the rigid manufacturing standards make it possible to operate Pontiacs day in and day out with less trouble, less delay and less expense than any car they have ever owned.

Naturally, we point with pride to the fine wartime record of Pontiac cars.



... On the Record of Our Dealer Organization



We can report with pride, too, on the splendid backing the Pontiac dealer organization has provided for a fine car.

The service facilities provided by Pontiac dealers have played an important part in keeping America's war workers rolling to work.

This was not an easy task. To accomplish it, Pontiac dealers were forced to train mechanics, work under new and unusual conditions, supplant routine methods with ingenuity and resourcefulness. That they have carried on, that they have provided good service under difficult conditions, that they are prepared to continue serving their owners, is a fine tribute to their loyalty, their cooperative spirit and their business ability.

We at the factory point with pride to Pontiac dealers and the enviable wartime record they have established.

Every Sunday Afternoon . . .

GENERAL MOTORS SYMPHONY OF THE AIR—NBC Network



BUY WAR BONDS AND STAMPS
KEEP AMERICA FREE!



PONTIAC
DIVISION OF

GENERAL MOTORS

GUYAS
WILLIAMS



Will father make the 9:20?

TEN MINUTES AGO he didn't know *how* he'd get to that meeting in Washington . . . by bus, rail, or air. Then came the call, "A ticket just turned in. Can you make the nine-twenty?"

Father's plight is a common one today. You can't be sure *how* you're going to get there. But whether it's by bus, rail, or air, there's a good chance that your precious ticket will have been printed by Rand McNally.

The creating and printing of passenger tickets has been an important specialty of ours since 1866. It is an exacting and a painstaking job that was

never more essential than right now.

Today America's great transportation companies are asking our creative printing division for more numbered tickets than ever in our history. That means simply that our American carriers are being asked to transport astronomical numbers of service men and civilians.

Despite this tremendous traffic increase, despite shortages of help and equipment, America's railroads, bus lines, and air lines are doing a magnificent job . . . one that calls for public congratulations.

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won]. I am concerned lest the average reader receive entirely too rosy an impression from a casual reading of that article.

To those of us responsible for the material condition and equipment of combatant ships going into action areas, it is still a frequent and heartbreaking experience to see them sail lacking many items which may be vital to the successful accomplishment of their mission. . . .

On the fighting fronts there can be no relaxation until the war is finally and conclusively won. There should be no encouragement for relaxation or complacency on the home front while any shortages in vital war equipment exist. We do not want any of our soldiers or sailors to die with the bitter words of Kipling's *Batteries out of Ammunition*, on his lips.

*If any mourn us in the workshop, say
We died because the shift kept holiday.*

RONALD T. STRONG
Commander, U.S.N.R.

c/o Fleet P.O.
San Francisco

Of War Correspondents

Sirs:

For some weeks, Mr. Will Lang of the staff of TIME magazine has been closely associated with this Division. This period has included participation in two campaigns.

Mr. Lang, by reason of his professional competence, genial personality and cheerful sharing of all dangers and hardships has come to be considered a member of the Division.

The "All-American" Division wishes to express to you its appreciation of his services, and to assure you of his welcome, should future assignments again bring us together.

M. B. RIDGWAY
Major General, U.S.A.
Commanding

Hq. 82nd Airborne Division
c/o Postmaster
New York City

Sirs:

The purpose of this note is to express my very genuine admiration for the courage, fortitude and superb aplomb of Robert Sherrod, one of the associate editors of TIME, during the Tarawa battle.

I came to know Mr. Sherrod when we shared the same transport en route to the target area, and gained a respect for his ability to evaluate events. It did not occur to me that he would attempt to land before a reasonable beachhead had been secured. However, I met him on the beach during the critical first day, and learned that he, in company with William Hipple of the Associated Press, had accompanied the assault waves of the center battalion ashore. Such devotion to factual reporting deserves special commendation.

EVANS F. CARLSON
Lieutenant Colonel, U.S.M.C.R.
Camp Pendleton, Calif.

► To General Ridgway, and Raider Carlson, TIME's thanks.—Ed.

Concern

Sirs:

In a time when our country so needs men of stature at the helm, it is shocking to hear that there are political bosses in the country who are deliberately conniving to deadlock the Republican convention to the end that a "dark horse" favorite of their own may secure the nomination over a man of the stature of Wendell Willkie. . . . I refer to your account of "Mr. Pew's Ambassador" (TIME, Nov. 15).

All such trifling with the normal operation of democratic processes will surely re-



when something in your budget costs LESS . . . that's news!

Perhaps you feel that most living costs are always headed in the same direction . . . UP.

But there is one item over which you can heave a sigh of relief—the cost of your insurance. For example: the average rate for fire insurance has declined 40% in the past thirty years; and more than 20% in the past ten years.

This is an economic achievement in which all Americans can take pride. It reflects the measures taken by property owners and municipalities to reduce fire losses. It reflects the promptness with which insurance companies have passed savings on to policy-

holders. Also very important in this picture are the services of local agents and brokers—the men who fit modern insurance to your individual needs—who give you prompt assistance in event of loss.

It is finally worth remembering that when your policy is with a capital stock company such as those comprising the Aetna Fire Group, it is backed by both a paid-in capital and surplus. You are never liable for assessment.

Don't Guess About Insurance
—CONSULT YOUR LOCAL
AGENT OR BROKER

Since 1819 through conflagrations, wars and financial depressions, no policyholder has ever suffered loss because of failure of the Aetna to meet its obligations.

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1861 Civil War	1845—New York City	1837
1898 Spanish-American War	1851—San Francisco	1843
1917 World War I	1866—Portland, Me.	1857
1941 World War II	1871—Chicago	1873
	1872—Boston	1893
	1877—St. John, N. B.	1907
	1889—Seattle; Spokane	1921
	1901—Jacksonville, Fla.	1929
	1904—Baltimore	
	1906—San Francisco	
	1908—Chelsea	
	1914—Salem	
	1941—Fall River	



The Aetna Fire Group

HARTFORD, CONNECTICUT

Aetna Insurance Co. • The World Fire & Marine Insurance Co. • The Century Indemnity Co. • Piedmont Fire Insurance Co. • Standard Insurance Co. of N. Y. • Standard Surety & Casualty Co. of N. Y.



He gets what he wants

Where our fighting forces go, their favorite products follow. All branches of the Armed Forces have their Post Exchanges, Ship Service Stores or Canteens, where the men can buy those necessities which make life away from home a little easier.

For the past three years, U.S. forces here and abroad have been asking for and getting ever-increasing quantities of Mennen Shave Products and Quinsana Foot Powder. Despite these heavy demands on production facilities, we have been able to provide our civilian customers with limited quantities of all products...excepting Mennen Skin Bracer, which goes entirely to the services, mostly overseas.

It is truly American that military authorities make available only those brands which the men themselves want. Thus, the men in service have the same "Freedom of Choice" that they enjoyed at home.

MENNEN

for men in service — for men at home

Novel Radio Program—
Ed Sullivan Entertains
CBS Monday nights
7:15 pm EWT 9:15 pm MWT
6:15 pm CWT 8:15 pm PWT

ceive nothing but angry disapprobation from thinking people today.

(CORP.) ROBERT R. MARTZ

c/o Postmaster
New York City

Sirs:

Here's one Republican who is becoming quite concerned, even nauseated, over the activities of that triumvirate of Old Guard Bulls—Hoover, Landon and the Schuylkill tycoon, Pew.

If they continue along their present path, I hope to see many "Young Republican Clubs for Roosevelt Unless Willkie is Nominated."

ANSELL E. SWEET

South Glastonbury, Conn.

Impert

Sirs:

Dr. Edward Hitschmann, who ran Sigmund Freud's clinic for over 40 years... was recently our guest. During the conversation he coined a word which some of us feel deserves to become a permanent part of the English language.

The word is "impert." An expert is one who has had sufficient experience to know what he is talking about. An impert is one who is sufficiently impertinent to think he knows without experience...

F. ALEXANDER MAGOUN

Cambridge, Mass.

Pin-Up Girl?

Sirs:

Artist Chaliapin's Woman of All Time, Greer Garson, surpasses every other TIME cover which has ever been printed.

If sufficient requests are received to warrant reprinting of this cover, please enter my name at the top of the mailing list.

(TECH. SGT.) HARLAND C. WOOD
Fort Sill, Okla.

Mortarman Diamond, U.S.M.C.

Sirs:

Received the magazine and will put you straight on that story (TIME, Dec. 13).

First, I have no middle name.

Second, I did not go to the party at all...

Now for the good of those poor boys that went six months without a party:

They get paid extra for working in the canteen and they are not out in the rain. They will never have to do combat duty... I think someone ought to buy them a nursing bottle for crying to the public about their party.

This outfit I have works just as long and harder than they do and gets not a cent extra for it, and has no time for a beer party till after work.

Lou

Parris Island, S.C.

P.S. I do not play cards with M.P. Sergeants.

► To famed, hell-roaring Master Gunner Sergeant Lou Diamond, mortar expert and "Ideal Marine" (whose best friends insist that his name is Leland Stanford Diamond)—peace, and a reminder that it takes all kinds of Marines to make a Marine-topped world.—Ed.

The Big Convention

Sirs:

TIME's coverage of the National Association of Manufacturers' 48th annual meeting (Dec. 20) is an outstanding example of reportorial craftsmanship and editorial judgment.

Your recognition of the sincerity and good motives of the leadership which the National

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TIME, JANUARY 10, 1944

The "Sky Wolf"
BRISTLES WITH FIRE-POWER!

OFFICIAL INSIGNIA OF THE
326th FIGHTER SQUADRON,
U. S. ARMY AIR FORCES

To the officers and men of the
fighting 326th, the "Sky Wolf"
Squadron, Oldsmobile dedicates
this page.



Here's best of luck to the "Sky Wolves" of the 326th Fighter Squadron. Yours is one of the most colorful squadron insignia in the skies: A snarling wolf to represent your aggressive spirit. A turtle, to stand for the armor plate that protects you. A brace of pistols for the Fire-Power you carry. Earphones, for communications. And a cannon on wings, to symbolize your "flying cannon" Airacobra fighter planes... Whenever, wherever you "Sky Wolves" blaze into action, Oldsmobile wishes you happy landings—many a smashing Victory over the Axis.

FIRE-POWER IS OUR BUSINESS!

One of the most exacting assignments Army Ordnance has given to Oldsmobile is the production of automatic aircraft cannon—hard-hitting, long-range guns which help give the "Sky Wolves" and other squadrons their knock-out punch. These weapons operate at machine gun speeds, but with true cannon power. They fire

deadly, high-explosive shell that don't just punch holes in enemy planes, but actually blow them to pieces. Even tank armor isn't proof against the Fire-Power of this heavy artillery of the air!... Other Oldsmobile products include high-velocity cannon for tanks and tank destroyers, plus shell of many types and sizes. Oldsmobile's job—KEEP 'EM FIRING!

OLDSMOBILE DIVISION OF **GENERAL MOTORS**

THE A. A. F. NEEDS OUR SUPPORT—
BUY WAR BONDS!

The "Sky Wolves" and all the other great squadrons of the Army Air Forces are doing a magnificent job for us. Can

we do less for them? Let's back them up, day in and day out, with our work and with our War Bond dollars!

Steinway Victory Vertical arrives by bomber



Horowitz at the Steinway



In after days

Music can help prepare your children now for a rich, full life tomorrow

The newspapers report that a Flying Fortress, destined for the jungles of New Guinea, carried a piano as cargo in the bomb-bay! The piano was a Steinway Victory Vertical, one of many purchased by the Government.

Tonight, beneath the Southern Cross, or in England, or in some station in the Pacific, soldiers at the Steinway will sing the songs they know and love.

At home, the Steinway continues to serve in the Steinway tradition.

It is the good companion of the growing child... a guide, mentor and friend whose influence will be felt through all the days to come.

It is a constant source of pleasure and delight in the family circle. Parents who played the Steinway when they were children derive deep inspiration from it now.

And on the concert stage, today as always, the Steinway is the favorite piano of virtually every great artist. In

their own homes, and in recital, Brailowsky, Casadesu, Hofmann, Horowitz, Rubinstein and Serkin use the Steinway exclusively.

Steinway & Sons are now at work for the U. S. Army, building glider wings and parts. There are still a few Steinway pianos available for civilian purchase, on reasonable terms. Steinway & Sons, Steinway Hall, 109 W. 57th St., New York City 19.

STEINWAY

THE INSTRUMENT OF THE IMMORTALS

Association of Manufacturers seeks to offer will be an inspiration to all industrialists in their efforts to build a better America.

FREDERICK C. CRAWFORD
1943 President

New York City

The Departing Soldier

Sirs:

Pfc. Raymond Borchers' letter and your story "Inquisition in Los Angeles" (TIME, Dec. 20) point up one of the things that has been worrying me as I get ready to take a trip.

I think I have a right to expect that the fundamental human rights which are held up as a banner for us now are still in existence when I get back. The emotional, hateful racial prejudice shown by certain Californians against anyone with yellow skin who can be called "Jap" certainly helps tear down the Constitution of our country, not only for loyal Americans of Japanese descent, but for all loyal Americans.

If California succeeds in passing a law excluding all persons of Japanese descent, there is nothing which would stop any state from passing a law excluding all New Yorkers who wear glasses (like me), or all Baptists with Swedish names, or all people by the name of—say Hearst, or Chandler.

They say many of us don't know what we're fighting for now; you keep up the good work and we'll know right well what we have to fight for, and against, when we get back.

(SGT.) WADSWORTH LIKELY
March Field, Calif.

Sirs:

The article entitled "Inquisition in Los Angeles" contains an error: that "20,000 [evacuees of Japanese ancestry] cleared by FBI now live in the Midwest and East." The error is in the statement or the implication that each individual is approved by the Federal Bureau of Investigation.

The War Relocation Authority assumes full responsibility for granting leave permits to evacuees. The Federal Bureau of Investigation and other investigative agencies of the Government cooperate by making available such information as they have concerning each individual.

D. S. MYER
Director

War Relocation Authority
Washington

The 480th

Sirs:

Your account of Colonel Roberts and the 480th Anti-Submarine Group (TIME, Dec. 20) warmed the hearts of all of us who were formerly engaged in the Anti-Submarine Command. . . . These men never had the comforting feeling of wingmen in close formation. They were strictly lone wolves, and there's a hell of a lot of water in the Atlantic Ocean.

GORDON F. DEFOSSET
Lieutenant, U.S.A.A.F.

Langley Field, Va.

Since January 1, 1943, TIME, LIFE, FORTUNE and THE ARCHITECTURAL FORUM have been cooperating with the War Production Board on conservation of paper. During the year 1943, these four TIME Inc. publications will have used 14,600 fewer tons of paper than in 1942. In view of the resulting shortages of copies, please share your copy of TIME with your friends.

TIME, JANUARY 10, 1944

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FROM ONE EXTREME



Luther isn't a wolf. He only looks that way because he uses water daily to dress his hair—much too much of it. Water tends to rob the hair of natural oils, you know, leaving it dry and unruly. That's why Luther's hair looks so wild and woolly.

TO THE OTHER EXTREME



Harry goes to the other extreme. He wants to be sure his hair lays down—so he lays it down with heavy grease. "Plasters it down," is more descriptive. And how it shines! Like old blue serge with patent leather shoes to match.



TRY KREML FOR A HAPPY MEDIUM

Kreml is never drying to hair or scalp—never sticky, greasy or gooey. That's why thousands declare, Kreml is right for better-groomed hair. Right for making hair easier to comb, removing dandruff scales—and to help make a hit with the ladies.

KREML HAIR TONIC



Makes hair feel softer, more pliable, easier to comb. Removes ugly dandruff scales and relieves itching of scalp they cause. Kreml also relieves breaking and falling of hair that's dry and brittle due to excessive daily use of water as a dressing. Use Kreml daily as directed on the label. Try Kreml today!

FALSE TEETH WEARERS



BEWARE OF THESE 2 DANGERS (DENTURE BREATH and LOOSE PLATES) DUE TO BRUSHING with MAKESHIFT CLEANERS

BRUSHING your plates with tooth pastes, tooth powders or soap, may scratch the denture material which is 60 times softer than natural teeth. These small scratches cause odorous film, food particles, and stains to collect faster and cling tighter . . . resulting in Denture Breath. Remember,

you may not know you have it, but others do! Besides, brushing and scrubbing your denture with makeshift cleaners often wears down the delicate fitting ridges designed to hold your dental plate in place. With worn-down ridges, of course, your plate loosens.

PLAY SAFE—SOAK YOUR PLATE IN POLIDENT

Do This Every Day!

Place denture in Polident solution for 15 minutes, or longer if convenient. Rinse—and it's ready to use.

No brushing



A SAFE, MODERN way to keep dental plates, partial plates and removable bridges sparkling clean is to soak them in Polident every day. Polident is approved by many leading dentists and the leading makers of

modern denture materials. No brushing, no danger, yet the daily Polident bath works into the corners and crevices no amount of brushing seems to reach—keeps your denture sparkling clean, odor-free.



"NOW I'M REALLY LIVING . . . Go everywhere . . . have fun." Millions call Polident a blessing. No fear of Denture Breath—no risk of wearing down and loosening the plate due to brushing. Polident used daily helps maintain the original, natural appearance of your dental plate for less

than a penny a day. Today—get Polident at any drug, department or variety store. 3 oz. size—30¢; 7 oz. size—60¢.

FREE—Booklet on Care of Dentures. Write: Hudson Products, Inc., Dept. D-14, 8 High St., Jersey City 6, N. J.

FOOD Fights for FREEDOM produce and conserve—share and play square!

POLIDENT

The Safe, Modern Way to Clean Plates and Bridges

MISCELLANY

The Gleam. In Chicago, President John Holmes of Swift & Co. promised that the postwar world would have an eskimo pie with a shatterproof coat.

Complaints. In Oakland, Calif., Mrs. Mary Athens won a divorce after complaining that her gasoline had been rationed, by Mr. Athens, as far back as 1936. In Chicago, Mrs. Mary Louise Schwartz won a divorce when she complained that Schwartz struck her for refusing to chase fire-engines with him.

Dividend. In Logansport, Ind., Saralei Perkins, biting into a hamburger, struck a red ration coupon.

Quarry. In Hollywood, a skeptical judge imposed a \$30 fine on Autoist Josephine Lee, who had said that she drove at great speed in order to keep sailors from getting into her car.

What Is an Optimist, Pop? In Pasadena, someone robbed a café of 150 steak and butter knives.

Who's Who? In Stamford, Conn., an AWOL soldier, with a coat bearing the name Doak and a bracelet identifying him as Leslie Tripp, was reported to have admitted that though he had last married under the name Arthur R. Daly, he was actually John R. Schwartz.

Animal Kingdom. At Snake River, Wash., one of four mules which were loaded with firewood and hopefully released in the direction of Jack Titus's ranch, eventually turned up with two telephone poles and 1,320 feet of wire. In Butler, Ill., Earl and Roy Kinsella, Bob Howard and Harry Klepper went out coon hunting with a hound which at length got bored with the lack of game, treed all four hunters, and kept them perched aloft until dawn. In Farragut, Idaho, a pet deer named Bambi went right on chewing tobacco.

Assist. In Manhattan, a confused hold-up man thought he handed back Daniel Feldman's emptied wallet, but actually—as he soon learned from the police—passed over his own identification papers.

Salesman. In Cleveland, Haberdasher Milford Glick was finally able to satisfy a customer by selling him Milford Glick's own shirt.

Salad Day. In Chicago, John Newman confessed to police that he had broken into three stores, gobbled six pounds of potato salad, nine bottles of pop, 20 pounds of fruitcake.

Synthesis. In New Bedford, Mass., Jeannette Hotte wed Sergeant S. A. Shiver.

THE SEARCH THAT NEVER ENDS



IN THE industrial life of America, research has been of constantly increasing importance. And today it is a national resource, for the research of industrial and college laboratories is proving its value in War.

To the Bell System, research is an old idea, for the telephone itself was born in a laboratory. Behind its invention, sixty-nine years ago, were researches in electricity and acoustics and in speech and hearing.

And, ever since, there has been a laboratory where scientists have searched to know more about these subjects; and with their associated engineers have applied the new knowledge, fitting it with all the old, to make the telephone better and better.

Their fields of inquiry have broadened and deepened through these years; they inquire into all the sciences and engineering arts which have any promise of improving the telephone. Much has been learned but still more will be, because their search goes on. That is why the telephone laboratory grew to be Bell Telephone Laboratories, Incorporated, the largest

industrial laboratory in the world. And it exists to improve telephone service.

Improvements in industry can be left to chance in the hope that some one, sometime, will think of something useful; that some good invention will turn up.

The other way to make improvements is to organize so that new knowledge shall always be coming from researches in the fundamental sciences and engineering arts on which the business is based. From that steady stream will arise inventions and new methods, new materials and improved products.

This is the way of Bell Laboratories. Its search will never end. And as fast as it can the Laboratories will apply its new knowledge practically to the design of equipment and communication systems.

At present—and this started before Pearl Harbor—its trained scientists and engineers and all their skilled associates are concentrating on products of importance to our armed forces. But when this work is happily over they will be ready to continue their developments for the needs of peace.



BELL TELEPHONE SYSTEM

"Research is an effort of the mind to comprehend relationships no one has previously known; and it is practical as well as theoretical." . . . BELL TELEPHONE LABORATORIES



From green mold

—a new weapon against death

From the green mold that forms on bread and cheese, science has evolved a new bacteriostatic agent of extraordinary potency . . . *penicillin*, regarded as one of the most striking medical developments since the introduction of the sulfa drugs.

In the production of penicillin, *air conditioning and refrigeration* play essential roles at three important stages . . . maintaining correct temperature and humidity for production of the mold; providing low temperatures which prevent destruction of the drug while in solution; and speeding the dehydration of the solution.

Since penicillin production is relatively new, no standard process has yet been adopted. Hence air conditioning and re-

frigeration installations are usually individually designed. Here is *one* of the reasons why penicillin manufacturers turn to G-E . . . pioneers in adapting air conditioning and refrigeration to an almost endless list of industrial uses.

If industrial air conditioning or refrigeration can help you in war production today, or in postwar production tomorrow, turn to G-E with confidence . . . for engineering advice and for equipment of proven quality.

☆ BUY WAR BONDS ☆

General Electric Company, Air Conditioning and Commercial Refrigeration Divisions, Section 441, Bloomfield, New Jersey.

Industrial Refrigeration by

GENERAL ELECTRIC



TIME

THE WEEKLY NEWSMAGAZINE

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GENERAL MANAGER

Eric Hodgins

PUBLISHER

P. I. Prentice

Address all correspondence regarding subscriptions, index, binders, bound volumes, to the *Circulation Manager*, 330 East 22nd Street, Chicago 16, Illinois.

Editorial and advertising offices, *TIME & LIFE Building*, Rockefeller Center, New York 20, N.Y.

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TIME, JANUARY 10, 1944

A LETTER FROM THE PUBLISHER

To answer some of the questions our subscribers have been asking about how *TIME* gathers, verifies, writes and distributes its news.

Dear Subscriber

From now on you will find in your copy of *TIME* more news of the other countries of North and South America—and you will find it told in two new departments, "Canada at War" and "Latin America."

For in these days of hemisphere solidarity, when the destinies of all the Americas are being so closely braided together and when all of us are so interested in the new economic frontiers that are opening up to the north and to the south of us, it no longer makes sense to report as "foreign" news the great changes that are taking place in the Americas.

The two new sections will both be brief—but in these few columns each week our editors will try to give you *quickly* a better balanced and more authoritative understanding of what is going on north and south of our borders than you can get from any other U.S. newspaper or magazine.

TIME's group journalism will, of course, make sure that both sections are edited strictly from the U.S. point of view. By this I mean that we will not tell you any news of Canada and Latin America that is not of interest and importance to educated, world-minded people in *this country* (regardless of how important it may seem to citizens of the country where it happened).

But the men and women who will do the actual reporting, researching and writing for these new departments have such an intimate, first-hand knowledge of the places they will be telling you about that I think you might like to know something about these *TIME* people.

For example, Canadian Editor Robert T. Elson had 19 years' experience on Dominion newspapers. Most recently he has been Washington corre-

spondent for the six Southam newspapers, Canada's biggest chain, and for the *London Daily Mail*. An authority on Canadian politics and economics, he contributed regularly to the *Financial Post* (Canada's *Wall Street Journal*), went on the air each week as a commentator for the Canadian Broadcasting Corporation.

Working closely with Elson will be newsmen reporting to *TIME* from 14 key cities of Canada—from Calgary, Edmonton, Halifax, Hamilton, London, Montreal, Ottawa, Quebec, Regina, Saint John, Toronto, Vancouver, Windsor and Winnipeg. (Elson will also be able to draw on the service of the Canadian Press—a service enjoyed by no other American magazine.)

Latin American counterpart of Elson and his staff is a team of three. Writing this news for you is Jonathan Norton Leonard, who has been to Latin America four times since 1933, lived in Cuba, Mexico, Venezuela and Peru, married a Peruvian girl. Researcher is Chile-born Paz Davila, who also knows Colombia, Peru, Ecuador and every Central American country except Costa Rica. Working with them to give our Latin American news a still further knowing touch is a leading Latin American journalist, Daniel del Solar, former editor of the Latin American news service of the Associated Press.

With one exception, *TIME* was the first American newspaper or news-magazine to open its own editorial offices in both Rio de Janeiro and Buenos Aires. And we also have reporters in 14 other Latin American news centers, most of whom not only cover spot news but send us a long monthly news-letter on economic and political developments which have not yet made headlines but which may well have greater long-range significance from the American point of view.

Cordially,

P. I. Prentice



Over the Jumps—on Uncle Sam's "Iron Ponies"

They've Got What it Takes!



EVERY BUMP is a spring-board when the "iron ponies" roar into action!



"ACTION AHEAD!" ... And in a twinkling, your motorcycle soldier is a fully equipped fighting man!

CAMELS
SURE HAVE WHAT
IT TAKES!
PLENTY OF FLAVOR
— EXTRA
MILDNESS

YOU SAID IT,
BOB—
CAMELS SUIT
ME TO A
'T'

• They're the hard-riding scouts of the mechanized forces—the motorcycle troops who ride their "iron ponies" into action over the toughest terrain! They're specialists, every one. And like their brothers in the other services, they have some very special preferences about the cigarettes they smoke. Let the two motorcycle rough-riders below tell you why *their* cigarette is Camel.

First in the Service

With men in the Army, Navy, Marines, and the Coast Guard, the favorite cigarette is Camel. (Based on actual sales records.)



I FIND CAMELS
SO MILD AND
EASY ON MY
THROAT. AND
THEY'RE TOPS
IN FLAVOR

DOROTHY CANAVOR, war plant worker—like the men in the service, *her* cigarette is Camel. "I like Camel's delightful mildness," she says, "and their rich flavor is always a fresh treat."



R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



Check Camels with your "T Zone"

If you haven't smoked a Camel recently, give them a try today. Compare them critically... for taste... for your throat... for your "T-ZONE." That's the real test of a cigarette. On the basis of the experience of millions of steady Camel smokers, we believe you will like the extra flavor that only Camel's blend of costlier tobaccos can give. We believe your throat will confirm the findings of other Camel smokers. So try Camels today!



Camels

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TOBACCOS**