

January 17, 1942.

PICTURE POST



WORLD MURDER — OR HARA-KIRI ?

HULTON'S
NATIONAL
WEEKLY

JAPAN: SPECIAL 3^D

JANUARY 17, 1942

Vol. 14. No. 3

Government recommends tyre reconditioning

The Ministry of War Transport has stated that "the longest mileage from tyres is obtained by removing them for remoulding or retreading while they are still in a suitable condition, and before the wear on the casings is too heavy."

Tyresoles Ltd. are in an unequalled position to help you to follow the Government's advice. There are 25 Tyresoles Factories throughout the country at which your tyres can be treated. In the National Interest don't run your tyres to death. Remove for Tyresoling whilst they are still sound.

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"I'd like my war-time sons FOR 'KEEPS'!"



Mrs. Esther Quinn of Guildford talks about her life in war time THRO' THE SUNLIGHT WINDOW

FOUR boys! The youngest is six, the eldest thirteen, and they've been part of my war-time family for over a year now. The war, you see, brought me my greatest wish, for I'd always wanted boys to grow up with my own two girls.

I left my home in Fulham during the very first evacuation, my husband having died six months before war broke out. Then, after a time, I decided to take a house down here and put my own furniture in it. I thought it would be a good way for me to help a bit in the war if I could take in some other children and let them share my home with my two baby girls.

Nothing I've ever done has brought me greater happiness. For the boys love me as much as I love them. And I often wish I had the money I had when my husband was alive so that I could buy them nicer

clothes and other little comforts. One of the best enjoyments we have together is a ramble in the country. The boys never seem to tire of walking—it all seems so beautiful to them after the East End. On Saturday the eldest boy looks after the younger children while I do my main shopping, which is often a long job. He also helps at bedtime by seeing that the younger ones undress and wash properly, while I'm busy clearing away and washing up the tea things.

All the children go to school together—just like one big happy family. Indeed, the boys mean just as much to me now as if they were my own children. And I only wish I might be able to keep them with me always!

In this series, presented by the makers of SUNLIGHT SOAP, typical British housewives give you their personal stories of life and experience in war time.

Spotlight on Service

W. R. N. S.

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The Grasshopper Mind

YOU know the man with the "Grasshopper Mind" as well as you know yourself. His mind nibbles at everything and masters nothing. At home in the evening he tunes in the wireless—gets tired of it—then glances through a magazine—can't get interested. Finally, unable to concentrate on anything, he either goes to the pictures or falls asleep in his chair. At the office he always takes up the easiest thing first, puts it down when it gets hard, and starts something else. Jumps from one thing to another all the time.

There are thousands of these people with "Grasshopper Minds" in the world. In fact they are the very people who do the world's most tiresome tasks—and get but a pittance for their work. They do the world's clerical work, and the routine drudgery. Day after day, year after year—endlessly—they hang on to the jobs that are smallest-salaried, longest-houred, least interesting, and poorest-futured.

What Is Holding You Back?

If you have a "Grasshopper Mind" you know that this is true. And you know why it is true. Even the blazing sun can't burn a hole in a piece of tissue paper unless its rays are focused and concentrated on one spot! A mind that balks at sticking to one thing for more than a few minutes surely cannot be depended upon to get you anywhere in your years of life!

H.M. FORCES

All serving members are now entitled to receive the complete Pelman Course, with full tuition and guidance, at **One-Half Usual Fee**. Immediate application should be made for Special Enrolment Form (Services). Approved by War Office.

The tragedy of it all is this: you know that you have within you the intelligence, the earnestness, and the ability that can take you right to the high place you want to reach in life! What is wrong? What's holding you back? Just one fact—one scientific fact. That is all. Because, as Science says, you are using only one-tenth of your real brain-power!

What Can You Do About It?

That is the question you are asking yourself. Here is the answer. Take up Pelmanism now! A course of Pelmanism brings out the mind's latent powers and develops them to the highest point of efficiency. It banishes such weaknesses and defects as Mind Wandering, Inferiority, and Indecision which interfere with the effective working powers of the mind, and in their place develops strong, positive, vital qualities such as Optimism, Concentration, and Reliability, all qualities of the utmost value in any walk of life.

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THE LAND OF BRITAIN

Our January 3rd issue, "The Land of Britain," has brought a flood of correspondence. We have received letters from M.P.'s, farmers, architects, soldiers, villagers.

From the Chairman of the Parliamentary Amenities Committee
I congratulate you on "The Land of Britain" issue.

Possibly, one of the best things that has come out of this war is the opportunity to get to grips with the vital problem of preserving our countryside, and the proper replanning of our urban areas. There is no doubt that between one-quarter and one-third of our built-up areas could materially benefit by a thorough reconsideration of their form, and anything that clearly calls the attention of the mass of our people to what is happening to one of their most priceless heritages is a valuable contribution to the country, the Empire and to the innumerable generations yet to people our land. Many indeed will be grateful for your efforts.

Alfred C. Bosson, M.P., Chairman of the Parliamentary Amenities Committee, House of Commons, Westminster, W.1.

Telegram from a Trade Unionist

Current issue marks a new high. Your contribution to sociology always significant. Humble reader opines Hulton's place in new democratic order very important. Don't falter.

Dan Wilson, Trade Union Club, Great Newport Street, London.

From the Parliamentary Secretary, Ministry of Works

I congratulate you on giving in the restricted space available, such an excellent pictorial presentation, both of the Britain we are fighting for and of the internal enemies, such as slums and ugliness, which we shall have to tackle when the Axis has been beaten.

In a war like this, it is essential to turn our thoughts from time to time to the world we hope to create when victory is won. PICTURE POST is performing a real national service by putting some of the problems before the public in such an easily comprehended form.

George Hicks, M.P., Parliamentary Secretary, Ministry of Works and Buildings, Lambeth Bridge House, London, S.E.1.

From a Soldier Architect

PICTURE POST for January 3 is a delightful surprise. I would like to suggest that every new year and midsummer issue should be devoted to the best achievements of architects of the previous six months.

Allan Crozier Cole, A.R.I.B.A. (now a Gunner, R.A.), Belmont, Bath, Somerset.

The Beauty of Our Country Is A Tonic

I should like to express to you my deep sense of appreciation for the splendid photos and articles on "The Land of Britain." Quite a tonic to look again on the majestic beauty of our country.

Albert J. Jefferys, Grange Road, Bermondsey.

Tell Us About the Britain We're Fighting For

Congratulations on your January 3rd issue. If we could have the assurance of the Prime Minister and the Government for a new and better Britain, I am sure the millions of poverty-stricken people could double their war effort. Please continue to give us more.

K. Bareham, Lime Road, Teesville, South Bank, M'bra.

From an Economist

Your "Land of Britain" issue is an extraordinarily good piece of work and should be of great educational value. It is not merely the avarice of jerry-builders which has led to ugly towns. It is often due to the inability of local authorities to build beautiful towns. The aesthetic sense of the average town council is not high and their ignorance of up-to-date and modern methods of layout is sometimes abysmal. I do not know how we are going to get over this difficulty in a democratic country. A great deal of educational work will have to be done. And you are doing it through your paper.

B. Seeborn Rowntree, North Dean, near High Wycombe, Bucks.

From an Architect

Congratulations on your truly magnificent issue "The Land of Britain." Long may you continue with such good works. As an architect I realise more and more that these are problems to which all of my colleagues and town-planners must face up sooner or later.

G. L. Greaves, A.R.I.B.A., Trinity Street, Hanley, Stoke-on-Trent.

From the Man in the Village

Very many thanks for the wonderful pictures of old England. They are worth something to thousands who, like myself, will never get the opportunity of visiting such beauty spots. May PICTURE POST continue the good work it is doing.

Ted Hunt, of the village of Upham, near Southampton.

What the Common People Want

I appreciate your New Year Number and wish you every success in the coming year. You deserve it for the view you seem to take of the Common People like myself who do not find much time to express themselves.

Your pictures brought back happy memories of care-free days cycling before the war. Some day I hope to see Lakeland once again; especially I would like to see the picture of Lakeland on page 7. It is a wonderful scene.

Some day, perhaps in the near future, things will be as we wish them to be. Education is one of the vital necessities of the Common People; not education belonging to schools, but education to teach people to play as well as work.

Scotland is a lovely place for wildness and beauty, but not in its towns. It seems to me such a waste to have all those open and often wasted spaces and such huddled towns.

N. Burns, Moat Avenue, Benchill, Whythenshaw.

"Not for Salvage"

PICTURE POST for January 3 goes into the bookcase, not the W.P.B., when it has been read and re-read from cover to cover.

L. A. Cowell, Manchester Road, Wilmslow.

More Readers' Letters on page 26

The NEW GARDENER at the MANOR HOUSE

I'M one of the lucky ones in this war. It's given me the opportunity of doing the work I've always been keen on—gardening.

When war broke, I got myself a job regardless of family protests at a big house in the country. I was fortunate in working along with the head gardener, who was a wizard at making things grow. Then, after some months, came my big chance. The job of full-time gardener at the Manor House nearby was going—and I got it!

Was I thrilled! It's a heavenly garden (most of it made over to vegetables now, of course). I put every ounce of energy I had into the work and sometimes helped in the evenings with village activities. I loved it all, but was surprised—and annoyed—to find myself tired often, even first thing in the morning.

One day a telegram arrived from my brother. I remember I was doing some much-needed repairs to the hen-coop when our youngest evacuee came rushing to me with the wire.

Apparently my brother (in the R.A.F.) was due for a week's leave. Could I join him at home?

Instead of being overjoyed at the prospect, I was shocked that my first thought was of the tremendous effort involved. And this in spite of the fact that I was longing to see the family again! However, I asked for leave, and went off in fairly good spirits.

It really was a perfect holiday, with shows and dances—or should have been. But it was spoiled for me by feeling so wretchedly tired the whole time. It never occurred to me that anyone was noticing it, until Frank said Mother and he had been awfully worried at seeing me not up to my usual form. They hoped I wouldn't take it as an aspersion on my job!

I was so touched by this that, to please them, I went to see our old doctor. After questioning me shrewdly, he gave his verdict that he was convinced I wasn't getting the right kind of sleep.

It appears there are three different Groups of Sleep. In the 3rd Group are the people who suffer from insomnia. I came into the 2nd Group, the ones who think they sleep all right, but they wake up in the morning feeling tired, and everything seems an effort to them.

That exactly described me! What I had to do was to get into the 1st Group Sleepers who get deep, calm, refreshing sleep that completely restores them physically and mentally, so that they can take everything in their stride and in fact always have a reserve of energy.

To get 1st Group Sleep, I was to take a cupful of Horlicks every night at bedtime.

Well, as soon as I got back to my job, I started taking a cupful of Horlicks each night. In almost no time I began to feel an absolutely different person. Now I wake up in the morning ready to meet everything halfway. It's marvellous always to feel "on top." There's no doubt Horlicks gives me 1st Group Sleep and I have a reserve of energy now that means everything to me these days. I wouldn't swap my job—absorbing as it is—and all my various activities in the village for anything!

Not everybody realises the importance of the kind of sleep you get. Often it means the difference between success and just "scraping through" in the particular job you are doing. To be a fully active energetic person, able to take your part in the manifold responsibilities expected of us all today—in a word, to be "fitting in"—you must get 1st Group Sleep. A cup of delicious Horlicks taken every night at bedtime will give you the kind of sleep that really "re-creates" you, so that you wake up in the morning feeling fresh and completely restored, looking forward to the work you have to do. We ask you to be patient when your chemist or grocer has no Horlicks. Our reduced supplies are being distributed as evenly and fairly as possible.



"and did those Mars Bars taste good!"

"Field operations with the Home Guard can be pretty exhausting, take it from me. After a three or four hours' spell, one's energy may well begin to flag. The other Sunday, for instance, the men in my Section were all a bit whacked, when a little mobile canteen drew up outside the post selling MARS bars. In a flash the fellows had just swarmed around it. And did those MARS bars taste good!

But it was the effect that was so extraordinary. Every man jack of us seemed to take on a new lease of energy and cheerfulness."

Each bar of Mars still contains just those vital calories—the fuel element of food—we need; still possesses that unique flavour and delicious malted centre, but Mars Bars are now rationed. Therefore when you come across any, ask yourself: am I one of the people who needs the energy they supply? and act accordingly.

Calories you get for 2½d. Eggs—64; Milk—190; Beef—131; Mars—270.

Mars
Grand Food—Grand Flavour!



CATARRH?

ANOTHER LETTER WORTH READING: "For years I have suffered from chronic catarrh. I spent quite a small fortune on various 'cures,' but failed to get relief. I happened to notice an advertisement about 'Milton' in a paper, and decided to give it a trial. I was really amazed at the results."

(A.C., Doncaster.)

Thousands of sufferers from the miseries of catarrh will tell you the same thing—that there is nothing like 'Milton' for clearing it away. 'Milton' does not merely destroy germs, but breaks up the mucus in which the germs lie hidden and multiply. The best way to use 'Milton' for catarrh is by the Milton Nasal Spray. It is as simple to use as it is instantly effective. Just put five drops of 'Milton' in the spray container and fill up with water. Then use it night and morning. It is definitely soothing in its action, and will keep your nose and throat cleansed and healthy.

Milton Antiseptic costs 8d., 1/4, 1/11, or 3/4, including purchase tax, from any chemist, and the Milton Nasal Spray, which is not subject to purchase tax, costs 3/6.

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FOLLOW THESE EASY HINTS

MORE and more women are discovering what a long way a little Lux will go. That explains why the demand for Lux is so great, and why it is sometimes difficult nowadays to get it in the shops.

So cherish your packet of Lux! You can make it go even further by following these easy wartime hints:

Measure your Lux

Don't pour Lux straight from the packet. Measure it out carefully. For 1 quart of water you will need only one level tablespoonful of Lux—or a little more if the water is very hard.

Measure the water

If you use more water than you need, you'll use extra Lux as

well. So keep a jug handy to measure the water. And remember, when using Lux you'll need only lukewarm water—not hot.

One woman who wrote in to us recently told us that she had washed all the following things in 2 quarts of Lux suds: 1 silk slip, 1 woollen vest, 1 hand-knitted jumper, 2 pairs of stockings, 1 tray cloth, 1 tea cloth, 2 tea napkins and 4 handkerchiefs.

And when all these were finished, two dirty dusters were washed through in the remaining Lux suds! So not a drop was wasted.

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Lux makes clothes last longer

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ON the Home Front, battles are being won every day—big little victories over tiredness, irritability, nervous strain. Nature's own tonic, sound natural sleep (whenever you can get it) is the best thing ever for your new wartime lives. A warming cup of Bourn-vita, still at the old peacetime price, will help you to get your essential ration of body-and-mind-restoring SLEEP. Bourn-vita is a night food-drink with special nerve-soothing properties that bring sleep very quickly.

See panel for analysis of Bourn-vita



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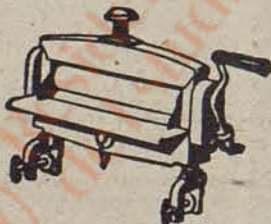
E. H. ALGAR, of 2 Cresswell Place, Glebe Street, Dumfries, writes:—"I feel I must write and tell you how much I appreciate 'ASPRO'. I was always suffering with colds, one after the other, until I tried 'ASPRO'. Since then I very seldom have a cold. Two 'ASPRO's' and a glass of hot milk, on retiring, have often stopped an attack of 'flu' in my family. Personally I am never without a packet. I will always recommend them to my friends."

DOCTOR RECOMMENDS AS GARGLE
I always recommend 'ASPRO' for gargles in throat conditions and your preparation of acetyl salicylic acid certainly gives very satisfactory results. . . M.B., D.P.H. (Name and address withheld for professional reasons.)
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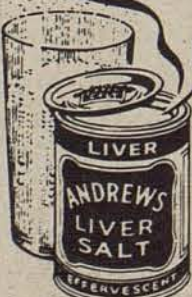
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EDITOR TOM HOPKINSON

FOUNDER EDWARD HULTON

Picture Post is published by Hulton Press, Ltd., 43-44 Shoe Lane, London, E.C.4. Telephone: Central 7400 (22 lines).

As I said
in 1938..

**'I'd walk a
mile for a
Manikin'**



I didn't realise then that walking a mile for a Manikin would become more of a rule than an exception. If we appreciated Manikins then, we appreciate them more today, when so often 'elusiveness' seems as noticeable a Manikin quality as mild Havana flavour. Roll on peace, and roll on the days when every Tobacconist again stocks Manikins.

Manikin

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THE MILD HAVANA FLAVOUR **5 for 1/3**

Made by J. R. Freeman & Son Ltd (Est. 1839), Pulton Place, S.W.6

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Overheard in a Bus

BY SHOPPER



AS I sat in the bus the other morning, I couldn't help overhearing a conversation between two women on the seat in front. They were comparing notes on shopping.

It was the word "breakfast" that caught my ear. "What a problem breakfast is," the first woman was saying. "I can only manage to get a packet of Corn Flakes now and again. The rest of the time I'm hard put to it to find something else."

"I know!" replied her companion. "The 30-Second Breakfast is the grandest standby. I used to get breakfast in no time."

"I WONDER where all the Corn Flakes go," mused the first. "I asked my hubby who knows the factory and he said they're hard at work there, day and night. What they turn out must go to somebody."

At this moment the bus stopped with a grinding of brakes and I missed the first part of her friend's reply. But because I was

interested, I must admit that I craned my neck and I did get the gist.

"SO many more people are asking for Kellogg's now that most other breakfast things are rationed," she seemed to be saying. "And then, too, there must be thousands more people going out to work every day than before the war. They must all need a quick, nourishing breakfast before they start."

"Yes, I suppose you're right," agreed her friend. "I'm afraid we're all apt to want first pick for our own families. It's a good idea sometimes to get the other person's point of view."

"Well," I thought to myself, "all that goes for me, too." And, as I got off the bus, I registered a mental vote of thanks to those two women.

**Do your
share
in the air**

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Please send "Flying Duties" leaflet.

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... And *what* a difference! Just add a

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Vita-Gravy, and the family will scarcely believe you when you tell them they are enjoying a meatless dinner. Vita-Gravy is tasty and nourishing, with a consistency that pleases the palate.

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★PRICES ARE STILL PRE-WAR—
2d. and 6d. packets, and large family tins, 1s.

MADE BY W. SYMINGTON & CO. LTD., MARKET HARBOROUGH
Makers of the famous Symington's Soups

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FULL MEANING OF REAL AFTER-
SHAVE COMFORT UNTIL YOU USE
COLGATE BRUSHLESS
SHAVE CREAM**



Thousands of men are convinced that this modern shaving method is a tremendous improvement on the old lather and brush way. They get a cleaner, smoother, quicker shave. Enjoy a new sensation of after-shaving comfort.

7½d., 1/3, 1/10½d. Including Tax

Toast the SPITFIRE PILOT by all means



But toast sparingly, please, for Maldano cocktails are rare and precious today. If you are lucky enough to find a bottle—keep it for the special occasion!

Maldano

READY MIXED
cocktails



I

N THESE DAYS,

when many of the things we should like are apt to be unobtainable, WHAT a relief to find that 'GENASPRIN' isn't out of stock! There is no substitute for 'GENASPRIN'.

Genasprin

KILLS PAIN QUICKLY—TIME IT!

7d, 1/5, 2/3 and 3/11 (tax included)

The word 'GENASPRIN' is the registered trade mark of Genasol Ltd., Loughborough, Leicestershire.



*Ready for
anything!*

Warmly wrapped up—yes—but you can see from his merry eye, his cheeky little face, that his real protection against any emergency is the sturdy health of a COW & GATE baby. His mother took the best advice and gave her child the food that has won a supreme reputation all over the world. She did not ask for the cheapest but for the best and, because she did not hesitate to pay a little more, she has not known a day's anxiety, whatever the weather or the season. Do as she did and eight Royal mothers too—give your baby this priceless start in life, the finest constitution, the best resistance against anything. Get COW & GATE to-day and be sure! © 3015

COW & GATE MILK FOOD
"THE FOOD OF ROYAL BABIES"



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One of
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**DOUBLE
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'GOR-RAY'

GOVERNMENT CONTROLLED PRICE SKIRTS

Issued by C. STILLITZ, ROYAL LEAMINGTON SPA



THE DOUBLE FACE OF A TWO FACED COUNTRY : *Emperor Hirohito As He Appears to Japan and to Europeans*

Divine. Descendant of Amaterasu, the Sun Goddess. Bearer of the Three Sacred Treasures—the Mirror, the Jewel, the Sword. Not merely owner of the State, but the State itself. So the Japanese say.

First Japanese royal prince to go abroad in 2,581 years. Went to Gibraltar's races, into London's underground. Speaks a little English and French. Plays golf and tennis. The puppet of Japan's war-makers.

WHAT JAPAN IS REALLY LIKE

We protest against Japanese outrages. We are surprised by Japanese ruthlessness. But what did we expect? The character of modern Japan has been plain for all to read. It can be seen in the pictures which fill this issue. It can be read in this article by Sherard Vines, Professor of English at Tokio University for six years, and private tutor to Prince Chichibu.

THERE are nearly a hundred million Japanese. Over forty per cent of them work on the land—in small hand-cultivated rice fields. There you see what traditional Japan is like. In the cities, you see a different picture. There are still the paper houses that in coloured prints go with the cherry blossom and lanterns, but they are receding from the rebuilt centres, and even environs, of the big towns. Ferro-concrete blocks of offices, department stores, hotels, private houses in the latest steel and glass "sun-trap" style, are driving the old architecture into corners. It is possible to walk for over a mile in Tokio without noticing any distinctively oriental architecture; plate glass and chromium, cement walls with coloured "surrealist" designs, taxis and innumerable bicycles, traffic lights and point-duty policemen, hospitals with glazed brick corridors,

banks glistening with mahogany and bronze rails—all these offer solid evidence of Japan's modernity. So do the belching factory chimneys.

The Japanese are born into a land of perpetual and incalculable violence. The earthquake of 1923 killed over 150,000 and destroyed well over £500,000,000 worth of property. But this was merely a climax of destruction. Every year hundreds of Japanese are killed and hundreds of acres of property disappear before earthquake and flood and fire. This natural background is reflected in the character of the people.

Their first reaction to excitement is towards violence. When the earthquake destroyed their cities, they took it out of resident Koreans and Chinese, and killed over 4,000 of them. When the American Immigration Act was passed, they stoned foreigners. The tradition of the *Romin*

(bands of masterless armed men of feudal times) has been translated, since the Emperor's Restoration of 1868, into terms of political violence and assassination. "Patriotic" societies of gangsters attack liberals and left wingers, levy blackmail, break strikes, and murder "dangerous" statesmen; two premiers, Hara (1920) and Hamaguchi (1930) were killed by this means. Such patriots fulfil the double task of fostering the spirit of bloodshed and heading off popular opinion from shades of thought other than reactionary jingoism. The most notable and historical of these groups, the Black Dragon Society, has the support of the Japanese government, and carries out secret service duties all over the world. This love of bloodshed, so patent in the behaviour of Japanese mobs, political gangs, and police chiefs, is rooted in the national make-up, and may be traced to a pre-



WHERE THE POWER REALLY LIES: *The Japanese Imperial Council Meets Under the Presidency of the Emperor*

Japan's leaders constantly struggle for power behind the scenes. At this meeting the militarists are all powerful. They meet to plan a new stage in the war against China. Before this only three Imperial Council meetings were made public: (1) During the Sino-Japanese war of 1894-1895; (2) On the eve of the Russo-Japanese war of 1904-1905; (3) On the eve of sending the ultimatum to Germany in 1914.



historic ancestry of pirates and head-hunters. Hence, too, may be derived the tendency to run amok at crises, disasters, or religious festivals. One feels that their wildness and ferocity is never far away; and that the trousered bank clerk with the horn-rimmed spectacles and gold-rimmed teeth inadequately disguises the primitive man who, on a Shinto feast day, foams at the mouth and prances before a portable ark.

He and his kind, if recalled to the Army, are likely to prove themselves ferocious and brave. For one thing, it seems to be racially easier for the Japanese than for us to leave this life; they have a code of suicide as well as of murder. It may be ethically wrong to dive from the roof of a department store on to the pavement of the Ginza as a protest against some insult; but it argues a personal, if reckless, determination, useful on the battlefield if rightly disciplined.

It is no use pretending, wishfully, that we are up against an hysterical mob, imitating unsuccessfully western methods they don't really understand. Years ago, when Japan was our ally, we composed sentimental songs of

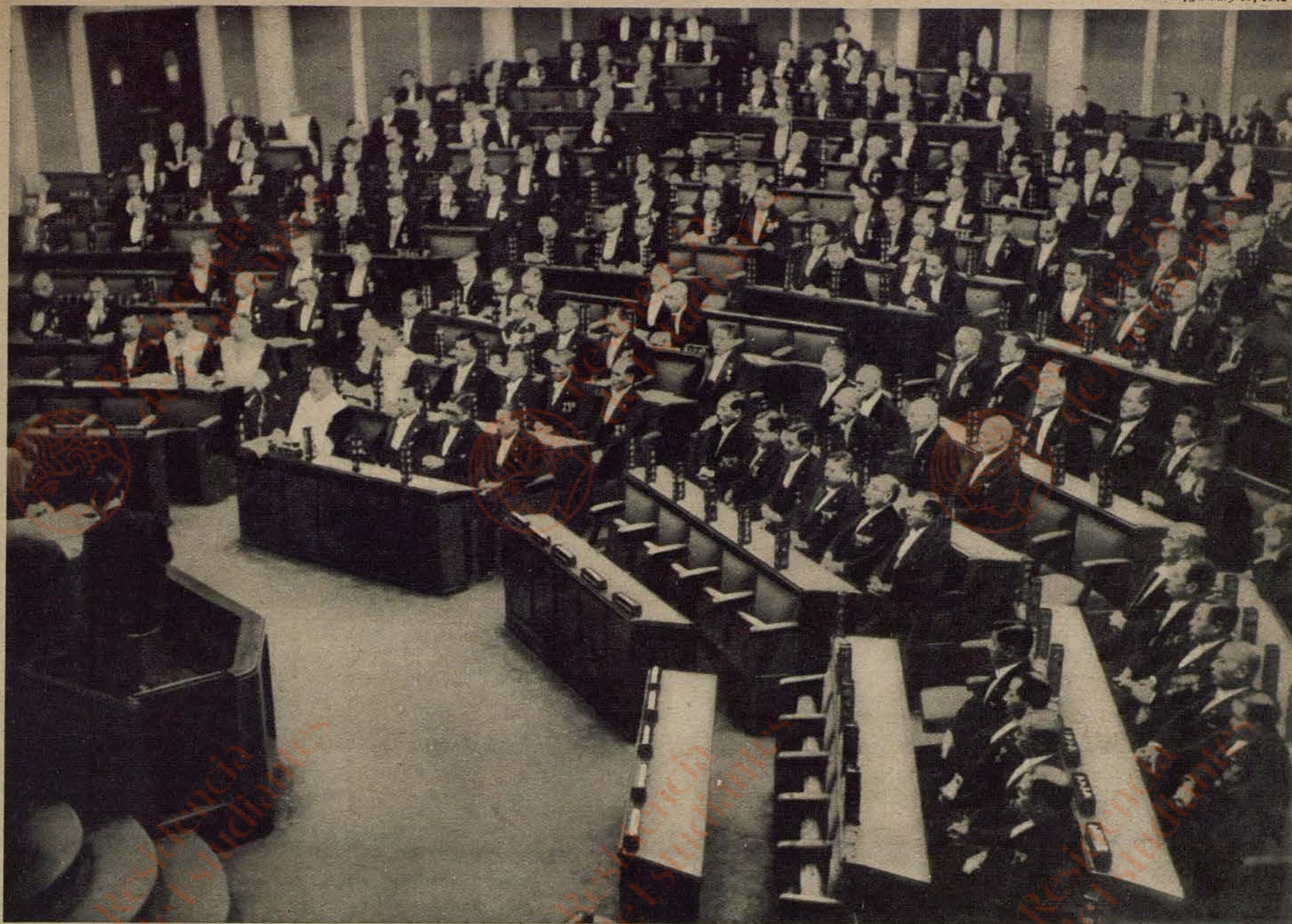
*Only a little Jappy soldier
Only his duty done.*

He hasn't altered since then: if anything his dutifulness has been increased by intensive propaganda both in the army and civil life. The Reservists' Association, with a membership of 4,000,000, was reorganised by Araki for aggressionist propaganda; the various young men's

societies did similar work. The League of Youth (of pre-Restoration origin) with a membership of over 3,000,000, and the motto "Patriotic loyalty and Samurai bravery," has strongly promoted right-wing militarist notions and assisted in strike-breaking. There are patriotic student clubs, and the boy scout movement. The very distresses of debt and bad trade have been utilised in the direction of war-mindedness. Better the risk of war with its possibilities of loot than the certainty of bankruptcy. Religion, both Shinto and Buddhist, are turned to similar ends. The most obvious "move" of this last kind is the propagation of State Shinto, based on the divinity of the Emperor and the sacredness of Japanese soil. The "history" of this holiness, and of the various gods who not merely created the country but procreated its rulers, has been disseminated under the auspices of the Ministry of Education throughout the schools with fanatical zeal.

According to these legends, the Emperor Hirohito, descended from the Sun Goddess herself, is the latest representation of a dynasty which stretches back to 660 B.C. This genealogy becomes less impressive to foreigners when it is remembered that all the great families practise adoption and that the head of one of the greatest—the Saionjis—is by tradition a bachelor. But it is no less genuine to the Japanese for that. To mention the Emperor by name amounts to blasphemy. It is a revolutionary innovation to hang pictures of him because a copy might chance to

How the People Play their Part in Politics
Japan's leaders sign up with the Axis. On the word of command the dragooned populace parade with German and Italian flags.



WHERE THE POWER CERTAINLY DOES NOT LIE: The Diet Meets to Maintain Japan's Parliamentary Disguise

The Japanese adopt European political labels, just as they adopt European labels of nobility. Upper House of the Diet includes princes and marquesses, representatives of lower-grade peers, nominees of the throne, and representatives of the richest taxpayers. In the Lower House, the nearest approach to an opposition since the China war began was the Social Mass party, merged in February, 1939, with the Fascists.

lie beneath the eyes of one of his subjects. When he travels in procession, the top windows of the buildings must be curtained so that nobody looks down on him. In fact, none of his subjects is supposed to look at him at all. Some of the medieval tradition which surrounds the occupant of the throne has been modified, it is true, under the present Emperor, who was the first royal prince ever to go abroad (in 1921), to the visible distress of a group of Tokio boys who, it is said, offered to commit hara-kiri if he would abandon the trip. Nevertheless, the belief in the Emperor's divinity remains of primary importance because it is vital to the belief that Japan is herself divine, a nation blessed above all others. In point of fact, there is no nation so little touched by religion, as we understand the word. For official Shintoism is little more than worship of Japan herself, founded upon the worship of all the people who have ever lived in Japan. Every soldier killed in battle is held to pass into the company of the gods and is revered for ever afterwards. And so, if anybody questions the divinity of the Emperor he is questioning the validity of the whole family structure founded by the Sun Goddess.

In the early 1920's, when there were still faint vestiges of rationalism and liberalism, some few expressed doubt of these legends. Since then, methods of violence, which reopened with the strangling of the left-wing writer Sakai by police captain Amakasu in 1923, have practically extir-

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What Politics has Come to Mean to the Individual Japanese

The writing is there on the wall in 1939. Thousands of anti-British posters concentrate the Japanese mind on one subject. "Japan," said the Army spokesman on one occasion, "is like a dove of peace, but the British and Americans are snakes, placing their snake's eggs in the dove's nest!"



VIOLENT CONTRASTS OF JAPANESE LIFE: The Business Man's Day Out
He makes the best of both worlds. Drinks and dresses in the European style. But his companions are two of Japan's famous Geisha girls.

pated the heretic and the progressive. "Dangerous thought" is a crime leading to most unpleasant consequences.

If this were not enough, the Japanese social system has made war inevitable. Before the Restoration it was feudal; since, it has never been democratic, and such democratic elements as were formerly evident, have now retired underground. Japan's facade of party government in the Diet has for years been a mere surface. She is a police-ruled (or police-suppressed) country. Something of feudal tyranny, of oligarchy, has been carried over into these times by the dominating powers of the army, the bureaucracy, and monopoly capital. A prosperous and independent middle class and a "bold peasantry, their country's pride," cannot be said to exist. There are numerous small shopkeepers and artificers who have fallen more and more into the power of the monopolists, those great private family trusts, of which Mitsui, Mitsubishi, Sumitomo, & Okura, are the largest. They control capital, power, raw materials, imports, exports. The small landowners, who let their property and lend money to the peasants, are frequently their agents.

Recent writers have made this private monopoly system responsible for the economic evils of a country where, while a few possess fantastically huge fortunes, there is widespread distress with periods of local starvation. In point of fact, the monopolists, who look abroad for markets, may



Blood and Thunder for the Children
The paper theatre man curdles the blood of every Japanese child. The child grows up to curdle the blood of the civilised world.



The Fisherman's Wife Toils in the Slums of Tokio
Her husband is a fisherman. She dries the seaweed he has brought back for sale. Seaweed is the staple breakfast food of Japan.



The Rich Young Man Gives a Party at his Mansion
Mr. Fujiyama is entertaining his fiancée and friends. His house, like his clothes, is built in the Western style.



JAPAN'S HUNDRED MILLIONS ARE TRYING TO JOSTLE THEIR WAY TOWARDS WORLD SUPREMACY

In Tokio's streets there are plenty of foreign hats. But the street signs are all Japanese. In Japan's war-making machine there are plenty of foreign devices, inventions copied from the West. But their goal is a world where the whole of mankind serves its Japanese bosses.

have been opposed to a first-class "total" war, which they might have to finance. But they certainly welcomed a profitable adventure of the Sino-Japanese kind. Meanwhile, their exploitation of old-fashioned craftsmanship in the towns, and agriculture in the country, has continued with benefit to few except the financial oligarchy. The interests of any one family trust is manifold. The Mitsui, while primarily bankers, control coal mines, railways, sugar plantations, power, imports:

the Mitsubishi, primarily industrial, but also bankers, include the N.Y.K. Shipping Company among their many concerns; moreover, through family connections, the Mitsui, Mitsubishi, and Sumitomo are allied with each other, making a solid financial front which the public cannot penetrate, since the great majority of the shares is held by the monopolists. The large body of well-off middle-class shareholders known in Britain is not found in Japan. On the other hand,

the small landowners form a kind of middle-class which, though it may act as jackal to monopoly, has ultimate interests at variance with it. Army interests are yet more at variance, for while monopoly needs just as much war as will profit, and no more, the army needs ever bigger and grander wars.

Never—except possibly in Hitler's *Mein Kampf*—have the warmakers of a nation made their purpose so plain as have the war makers

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SMOKE AND SOOT BLACKEN THE FACE OF OLD JAPAN: The Steel Works That Make War Possible

At Yawata, in Kyushu Island, most of Japan's seven million tons of steel a year are produced. It is a closely guarded zone where police accompany every foreign visitor. The Japanese are less secretive about their mass-production factories that flooded the world with cheap goods. They made beer for Germany, flags for the American Legion. They even made matches for China labelled "Boycott Japanese Goods!"



Modern Tokio Flashes Out Its Challenge

Monster blocks of offices. Ferro-concrete department stores. Private houses in the sun-trap style. Neon lights. Broad boulevards. Such is the heart of Japan's capital.

of Japan. In the notorious Tanaka Memorandum, secretly submitted to the Emperor in 1927, it was clearly expressed: "Japan," it says, "will not be able to remove the difficulties in Eastern Asia . . . unless it pursues a policy of blood and iron. But when carrying out this policy we shall stand face to face with the United States, which have been incited against us by the Chinese policy of combating poison by poison. If we want to gain control of China in the future, we must shatter the United States, that is, we must deal with them as we did in the Russo-Japanese war. In order to conquer China, however, we must first conquer Manchuria and Mongolia. In order to conquer the world we must first conquer China. If we attain this, then all the other countries of Asia and the South Seas will fear us and capitulate to us. After we have all the resources of China at our disposal, we shall proceed to the conquest of India, the Archipelago, Asia Minor, Central Asia and even Europe."

In pursuit of these aims, the military have now succeeded in plunging Japan into a world war when she has a national debt so vast that in 1940-41 alone the budget showed expenditure of 20,000,000,000 yen against 5,000,000,000 yen revenue. It has been claimed that Japan's financial rottenness, combined with the discontent referred

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The Land of Intensive Skinflint Agriculture

Not a road in sight. Not a house or animal. The land parcelled out like city housing sites. The terraced soil supporting 2,995 people a square mile, growing tobacco, tea, potatoes, rice and wheat.



The Cities of Expansive, Aggressive Industry

Industrial Tokio stretches out into the country. The lowly-paid workers, who live in the new houses, provide the raw material for Japan's great textile, machine and chemical manufacturers.

FIVE FAMILIES CONTROL JAPAN'S INDUSTRIAL LIFE



WHAT ONE JAPANESE FAMILY—THE MITSUI—CONTROLS

Shibaura Engineering Works

Hokkaido Colliery & Steamship Co.

Tropical Produce Co.

Nihon Steel Works

Oita Cement
Taihei Cement
Onoda Railway
Kamiohka Hydro Electric Co.
Miike Nitrogen Industry
Toyo High Pressure Industry
Claude Process Nitrogen Co.
Sanko Co.
Yubari Railway
Kyoritsu Steamship
Muran Electric Light
Kurobawa Electric Power
Oyodogawa Hydro Electric
Kyushu Electric Power
Temman Cotton Spinning
Naikai Textile
Hidaka Cotton Spinning
Namboku Cotton
Chuo Textile
Shanghai Cotton Spinning (China)
Toyo Bodah Spinning (India)
Mitsukoshi Department Stores
Chugai Shogyo Shimpo (newspaper company)

Mitsui Bussan Kaisha

Onoda Cement Mfg. Co.

Mitsui Mining Co., Ltd.

Taiheiyo Colliery Co.

Hokkaido Sulphur Mine Co.
Hokkai Soda Co.
Gosei Industry
Tokyo Metanol
Kujira Rinko Railway Co.
Keelung Colliery Co.
Matsushima Colliery Co.
Sansei Mining Co.
Toyoda Loom Mfg. Co.
Nihon Mixed Poultry Feed Co.
Tsugami Iron Works
Santai Oil Mills (Dairen)
Toyo Cotton Trading
Toyo Henshoku Kaisha (knitting)
Showa Seima Kaisha (wool scouring, dyeing, carbonising)
Anzen Ropeway Co.
Kinoshita Iron Works
Toyo Oil Refining Co.
Toyo Rubber Chemical Industry
Hokukai Lumber Treating Co.
Wakata Briquette Mfg. Co.
Sando Freight & Express
Sanrin Smokeless Coal & Briquette Co.

Mitsui Bank, Ltd.

Mitsui Life Insurance Co., Ltd.

Mitsui Trust Co., Ltd.

Toshin Warehouse Co., Ltd.

Chono Ginseng Distributors
Kanagafuchi Cotton Spinning Co.
Dai Nippon Celluloid Co.
Oji Paper Mfg. Co.
Shanghai Seizo Seishi (silk)
Nambu (S. Am.) Develop.
Showa Sangyo
Tokyo Celluloid
Taisho Marine & Fire
Nihon Wheat Flour
Société Anonyme Française Bussan
Deutsche Bussan Aktiengesellschaft
Mitsui Bussan-South Africa (Prop.), Ltd.
Toyo Rayon
Numazu Woolen Textile
Kyokuto Condensed Milk
Toyo Otis Elevator
Toyo Babcock
Tokyo Accounting & Tabulating Machine Mfg. Co.
Yuasa Storage Battery Co.
Sanki Engineering Co.
Sanken Engineering Co.
Toyo Carrier Engineering Co.
Nihon Artificial Leather

Mitsui Electro-Chemical Industry

Taiwan Development & Tea Producing Co.

Mitsui Ho-on-kai (philanthropic organisation)

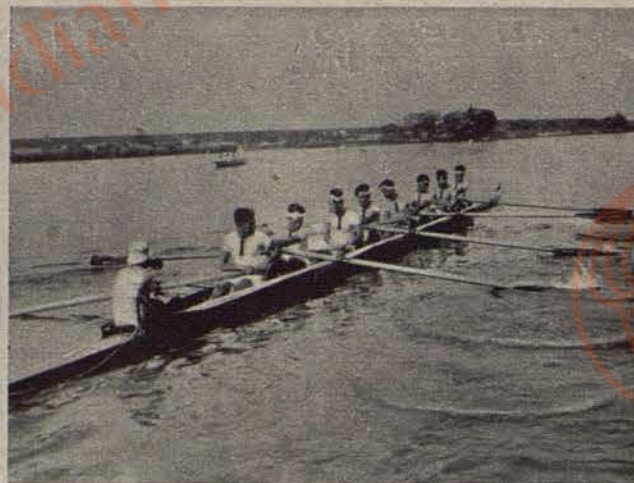
Izumihashi Hospital and others

Fuji Photographic Films Mfg. Co.
Hokkaido Railway
Nihon Felt
Nichiro Lumber
Nakai Co.
Kyodo Yoshi (paper)
Dai Nihon Rayon Pulp
Toyo Paper Mfg. Co.
Taiwan Paper Mfg. Co.
Nihon Kimmo
Kyoji Kigyo
Roryo Forestry Co.
Uryu Electric Power
Karafuto Railway
Nankwa Railway
Manshon Development & Electric
Oji Securities
Osaka Mainichi (newspaper)
Nihon Kako Paper
Nichiro Lumber
Hokkaido Hydroelectric
Daido Yoshi (paper)
Karafuto Steamship

THE JAPANESE HAVE IMITATED THE GAMES OF THE WEST . . .



A Public School Sports Day
The Japanese woman copies the sports of the West. She is encouraged to do so. Women must be healthy to produce the warriors of Japan.



A University Rowing Team
Western sport has been popularised chiefly through the universities. And university teams have been sent to row in many of the international races.



The Open-Air Girl of Japan
She wears Western clothes, models her appearance on American movie fashions, but, at home, she is the most unemancipated woman in the world.



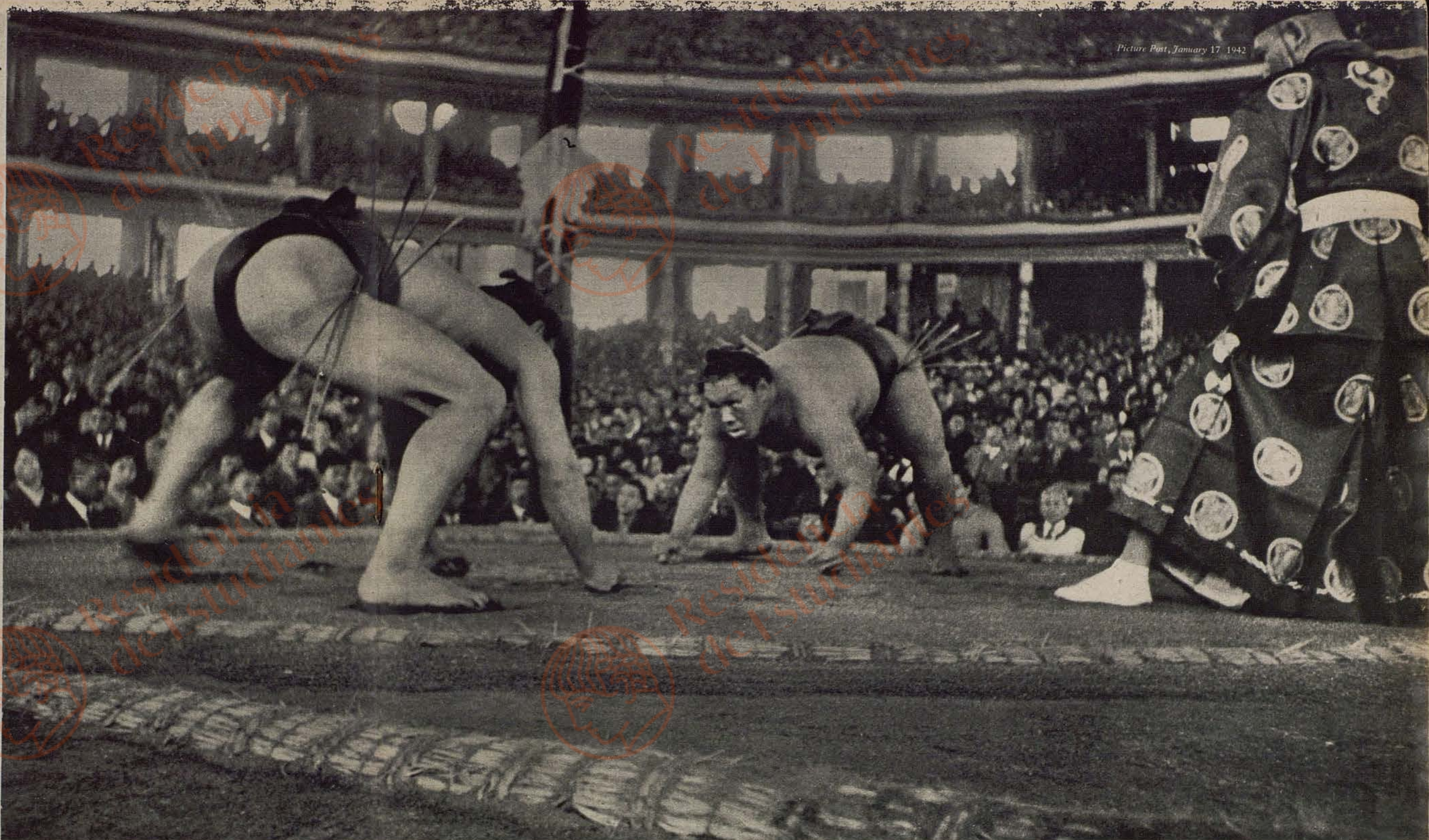
Boys Play Baseball
Japan plays baseball—professional and amateur games—with as much enthusiasm as America. The game is the chief interest of the masses.

to, would cause a rapid collapse under the stress of a first-class war; that her fighting men, drawn largely from the half-starved and oppressed, lack sufficient stamina. Don't let us bank on these pious hopes, and deceive ourselves yet again. The standard of living is low; but it is surprising what muscle, and what ferocity, may be developed from rice, pickles, and green tea; extremely husky crowds of peasants, and fishermen—these latter often imposingly piratical in their nakedness—exist in plenty. As for the possibility of revolution, Japan is a police-governed state, and the police have done their work thoroughly and pitilessly, with third degree methods of which the

caning of women is a mild instance. "Dangerous thought" was already doomed in 1928.

The people, it is true, are riddled with tuberculosis, but the survivors seem all the tougher. Drink, whether national saki or "Scotch whisky" manufactured by the Hodogaya Chemical Co., has not sapped the vitality of its manhood. Nor has debauchery, in a country where even the small towns have their brothels. Years of higher school and university education have produced oarsmen, rugger, baseball, and tennis players, to increase the brawn of army and navy; and the patriotic spirit of every class, as we have seen, has been sedulously fostered by the Ministry of

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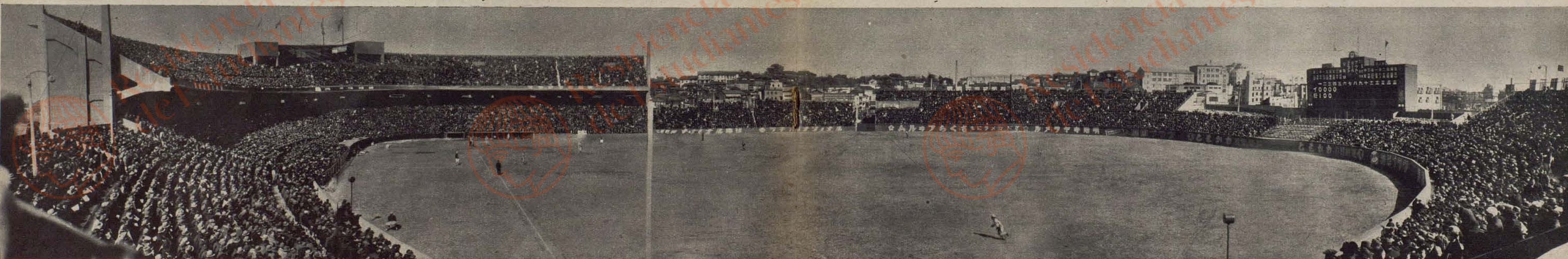


... BUT SUMO IS THE TRADITIONAL NATIONAL SPORT: The Strange Semi-Religious Wrestling Game of Japan

THE wrestlers press their fists on the ground as a sign for the match to begin. On the right, in ceremonial robes, is the umpire, a member of one of two families who have a hereditary title to the umpire's duties. Children of abnormal size are selected as wrestlers and fattened up through the years for their future career. Weight, not agility, is needed for Sumo. The object is

not to win a throw, but to heave your opponent out of the ring. The bout seldom lasts more than a minute, but the semi-mystical preparation and breathing regulations sometimes last from one to two hours. So much so that recently the preparation time has had to be limited. Sumo is kept up more for its semi-religious significance than its popularity with the crowds. The

ordinary Japanese prefer the games of the West, which they have copied as slavishly as they have imitated the culture of the West. The games—like the culture—are only a veneer on the unchanging tradition of Japanese life. War is still counted the chief sport by the military caste who have ruled Japan since feudal times. The function of sport is to train the future warrior.



BASEBALL IS JAPAN'S MOST POPULAR AMUSEMENT: ONE HUNDRED THOUSAND FANS CROWD THE TOKIO STADIUM FOR THE OPENING GAME OF THE SEASON

THE JAPANESE IDEA OF RELIGION: A BARBARIC SPIRIT WORSHIP



THE PRIESTS OF SHINTOISM IN THEIR SANCTUARY: They Dance to Purify Themselves

Their religion is the worship of Japan as one large family, a single unit including all the ancestors of all the living Japanese. They are not concerned with Good and Evil, or the sense of personal sin that distinguishes other religions.

Education, and numberless propagandist leagues.

The Japanese peasant and worker lives hard in his wood and paper house, and works hard. The student lives hard in his wood and paper hostel, sleeping cheek by jowl on rice straw mats.

Horror has been expressed at the conditions of working-girls' dormitories, where they sleep packed together on the floor. But this is much more a hardship to the western than to the eastern notion; such packing seems to be preferred rather

than deplored, even in private houses.

They work hard, and labour is plentiful and cheap, since the old custom of selling daughters at low rates into employment still flourishes, and the small landowners are often middlemen between peasants and industrialists for this commodity. The family system is based on kindness to young children in order that, when they grow up, they may support their parents and other dependents by free labour, if they are males, and commercial servitude if females. The essential maleness of Japanese social consciousness has made the inferiority of women axiomatic, although faint and ineffectual feminist activities have been noticed. Generally, it is doubtful whether, as some have alleged, the modern younger generation is seething with discontent at the tyranny involved in the principle of sacrificing oneself for the family honour. There is more probability that the system will continue to make for that industrious activity which will maintain supplies of food and munitions, quite as effectively as our own compulsory-voluntary manner of tackling the problem. Mechanical power now abounds; the pine dark hills, familiar to us in Hiroshige prints, are full of turbines. Our brains have been sucked of the secrets of engineering and ballistics; and the belief that the Japanese are incapable by themselves of making instruments of precision, will no doubt prove to be, like many such beliefs, a superstition.

We are shocked by Japanese methods. We are shocked by Japanese morals. But it is our own fault if we are not prepared for any surprise which a nation devoted to its own so very different ideals, may spring upon us.

SHERARD VINES



Sakaki Branches are Offered by the Worshippers

The Sakaki is the sacred tree. At the heart of Shintoism lies the idea of fertility. Every natural object was thought to harbour a spirit.



The People Who Follow the Priests: Tokio Celebrates the Making of War with Religious Solemnity

Two representatives of Fujin-Kai, the national women's league, bow in reverence before Japanese army leaders. The soldiers are bound for the front. They say to each other: "I will meet you at the Yasakuni shrine"—the shrine where the ashes of the slain are deified.



HOW THEY ARE TRAINED: Little girls are taught complete obedience. Their religion, ideas, way of life must be traditional. This is a school for the daughters of soldiers. They learn how to plough and keep animals as well as how to read and write—for when they grow up they will be poor.



Jap Girls Can Do Heavy Manual Tasks

Hand ploughing is not too hard for the peasant girl. She works phenomenal hours, lives almost entirely on a diet of rice.



A Hotel Guest Checks Out

Civility or servility—according to your point of view. This is how a hotel proprietor and his staff send off the parting guest.

A JAPANESE WOMAN IS OF SOME

Whether she is wife, worker or Geisha girl the Japanese wife or mother, an efficient employee or

A WOMAN is a chattel in any military State. Women in Sparta were valued only as breeders of men. The ideal woman in Nazi Germany is the plain useful *haus-frau*, working from dawn to dusk. And a woman in Japan is an entirely subordinate creature. She has no political life, no personal independence, no vote, no choice of marriage, no right of divorce.

The Japanese girl belongs—literally—to her parents until she marries, when her husband takes over the property. However, she must by law be sent to school, and on leaving the elementary school will probably join one of the Japanese Youth Organisations.

When her schooling is finished, her parents can send her into any trade they choose, or they can sell her into prostitution. They may get from about 100 yen for the deal, and the money is deducted from the girl's wages until it is paid off. As in most Eastern countries, prostitution is a frank, recognised business in Japan. Harlots are on show in a barred cage, and the client picks the face and figure that suit his fancy.

Thousands of Japanese girls are sent after school into factories—particularly into the textile industry. There the life varies according to the class of factory. At the best it will be something like life in a rather strict boarding-school; the girls live together in a hostel, work, eat, play, according to the rules of the factory, and, if they have come to work directly after leaving elementary school, are given some further education. At the worst, if the pay and hours are extremely hard, the life is sheer drudgery—and the girl cannot leave unless her parents allow her. As a rule, her employers board and keep the girl, and she sends home her exiguous pay.

What clothes do Japanese women wear to-day? The kimono is still universal. For purely practical reasons girls in the cities wear Western dress to work: bus conductresses wear a tailored uniform; typists and shopgirls wear simple American-styled frocks. But after the day's work, even the business girl changes into a kimono, and outside the large towns, Western dress is never seen.

There is practically no national feeling for feminism in Japan: no movement for emancipation. The veneer of Westernisation is purely superficial. The attitude of mind is purely Oriental. American movies leave some sort of mark on women's dress and make-up, and it amuses the



HOW THEY ARE TREATED: Prostitution is a frank business in Japan. Many parents, especially poor farming people, sell their daughters into the trade on a cash-down basis. Prostitutes display their charms from a cage, so that the discriminating customer can see what he gets.

ALWAYS THE PROPERTY OF ONE ELSE

woman always belongs to a man. To be a serviceable mistress, is the height of ambition allowed her

Jap girl to follow the Hollywood fashions. But the imprint is so light that you never see a Jap girl walk in public with a man... never hear of a Jap girl giving or even going to a party... never see a Jap girl driving a car. A few years ago women began to take up golf, and to have a low handicap was a social accomplishment. But the military clique considered golf a decadent game (shades of Germany!), converted many of the courses into airfields, and pretty well stamped the game out of existence.

The Japanese as a race are imitative as monkeys, but they copy rather than absorb. It is not only the women who pick up Western fashions. About 1921, for instance, there was the rage for Communism. Young men wore red ties and spouted Marx. Yet it was a fad that barely penetrated the real Japanese consciousness, and soon died out. In the same way, the women may copy Californian furs, shoes and hats from the screen, but American style never remotely affects their Oriental dress.

Perhaps the one Japanese word we all know (in addition to *hara-kiri*) is the word *geisha*. We have learnt from novels and light opera that the geisha is the fluttering glamour girl of the East, but we are vague as to her precise position in society.

Geishas are not prostitutes, but dancing-girls and entertainers, who may be hired for parties as well as for individuals. A first-rate geisha must, like an English actress, be a really accomplished woman, with dancing, singing and good conversation to her credit as well as beauty.

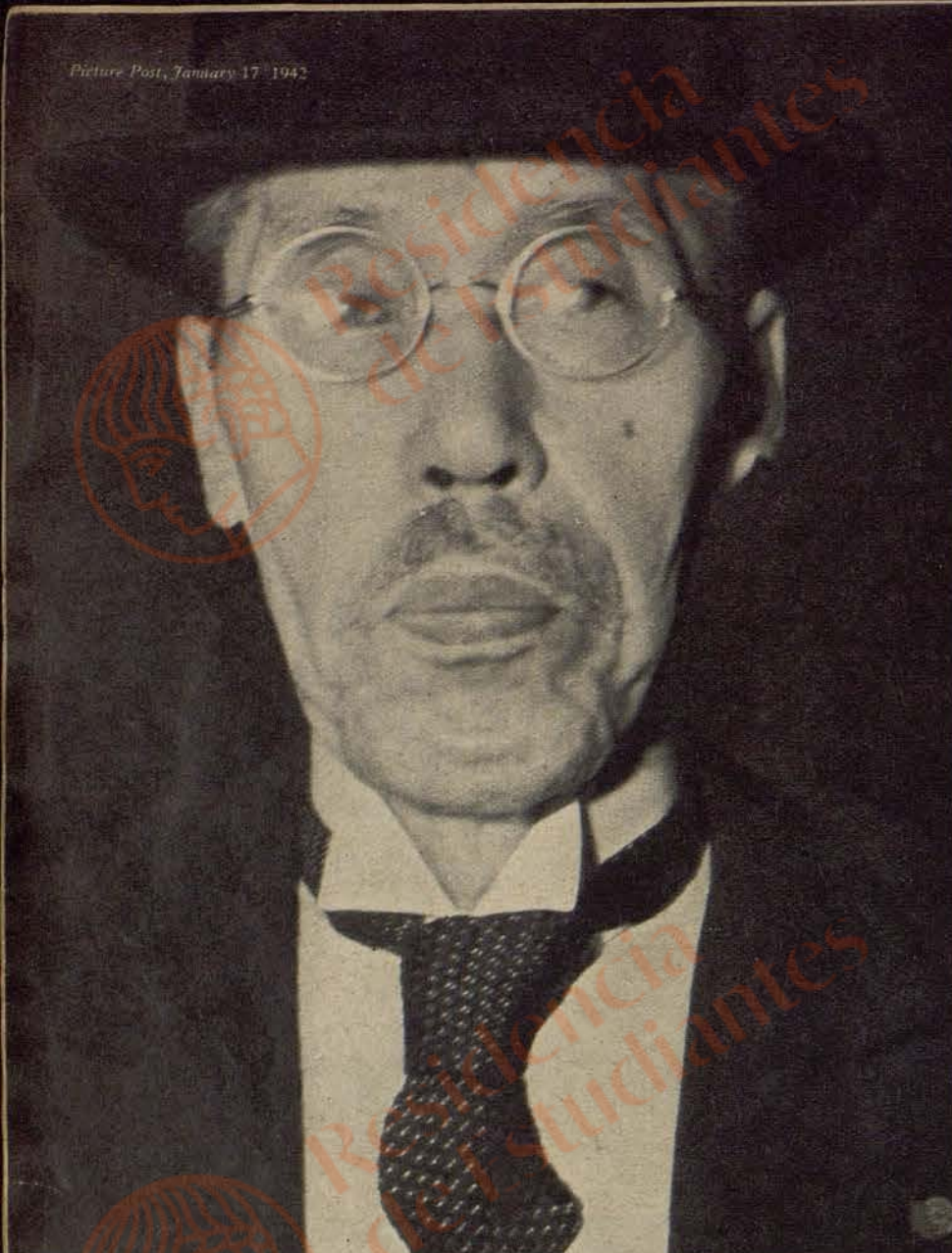
It is the Japanese theory of marriage that has hoisted the geisha system. As in France, a wedding is a matter for parental arrangement, not for love. A go-between fixes the details, and the girl's parents give a dowry. Yet, like the French, the Japanese are a profoundly sentimental people. A Jap counts his love life as second only to his patriotism. And naturally, having married "*pour convenance*," he seeks his sentiment outside the home.

If the men are sentimental, the women are emotional. They sob in the cinema, they weep at the briefest parting. A Japanese lady will shed tears at the departure of a ship which carries no one she knows—because the mere atmosphere of departure is so very affecting. Whether she weeps too at the atrocities of her leaders, history does not yet record.



A Japanese Girl Goes Out for the Evening

It is a geisha's job to play, sing and entertain. Sometimes she goes out to cheer up a single customer. Sometimes she provides the cabaret at a stag party.



A FEW FACES THAT WILL REPAY CAREFUL STUDY:

The Fascist Elder Statesman, Baron Hiranuma

In closest touch with both Army and Throne, he has advocated world rule for Japan. Formerly President of the Privy Council. Was Prime Minister in early 1939 and became head of notorious society Kokushon-sha, a kind of Service Ku Klux Klan. A dry lawyer, a bachelor, teetotaler, vegetarian.

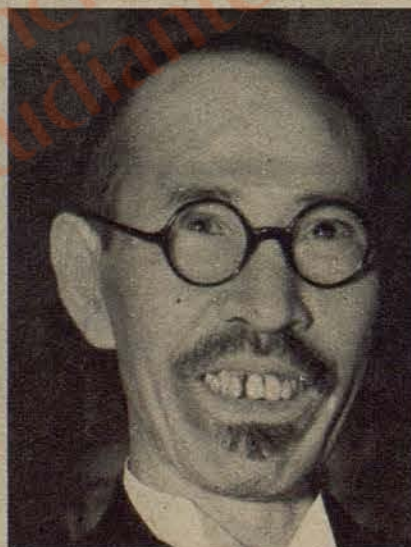
"It is the immovable policy of Japan," declared General Tojo, when he became Prime Minister last October, "to settle successfully the China affair, to establish the Greater East Asia Co-prosperity Sphere, and thereby contribute to world peace."

"The road that Japan should pursue," said the new Foreign Minister, Tojo, "has already been decided, and I am fully convinced that justice and righteousness are the only aims of the country."

This habit of threatening war and describing it as "peace," of oppressing others and calling it "co-operation" or "righteousness" is ingrained in the rulers of Japan. "Propaganda," said Masayuki Tani, the new head of the Information Board, "is after all an announcement of the truth." There could scarcely have been a more savage jest from the mouth of a Japanese.



Itagaki, Fire-Eaters' Leader
Leader of Kwangtung group of officers, he engineered Mukden incident of 1931, against China.



Harumichi Tanabe
Has been Communications Minister. Was chief secretary of Hiranuma's Cabinet.



The Man Who Made the Pact With Berlin—Matsuo

No longer Foreign Minister, but sees his policy put into operation. Went to U.S.A. as a boy, lived in the Far West, worked his way through an American university, talks American-English. In 1940 negotiated Japan's pact with Hitler and Mussolini. A man of vast ambition.

One of the most sinister of Japan's more elderly politicians, Baron Hiranuma, once gave a particularly choice example of the Japanese combination of self-righteousness and frightfulness. "Rumours," he said, "to the effect that the national policy of Japan is imperialistic and aggressive should be deplored. It is ignorance of the true motives of Japan that leads to such unfounded rumours. . . Any student of Japanese history will recall that, since the foundation of the nation, our goal has been peace and security. . . The national policy of Japan is benevolence directed towards the good development of all. We wish to extend this spirit first to our nationals, secondly to the Far East, and third to the rest of the world."

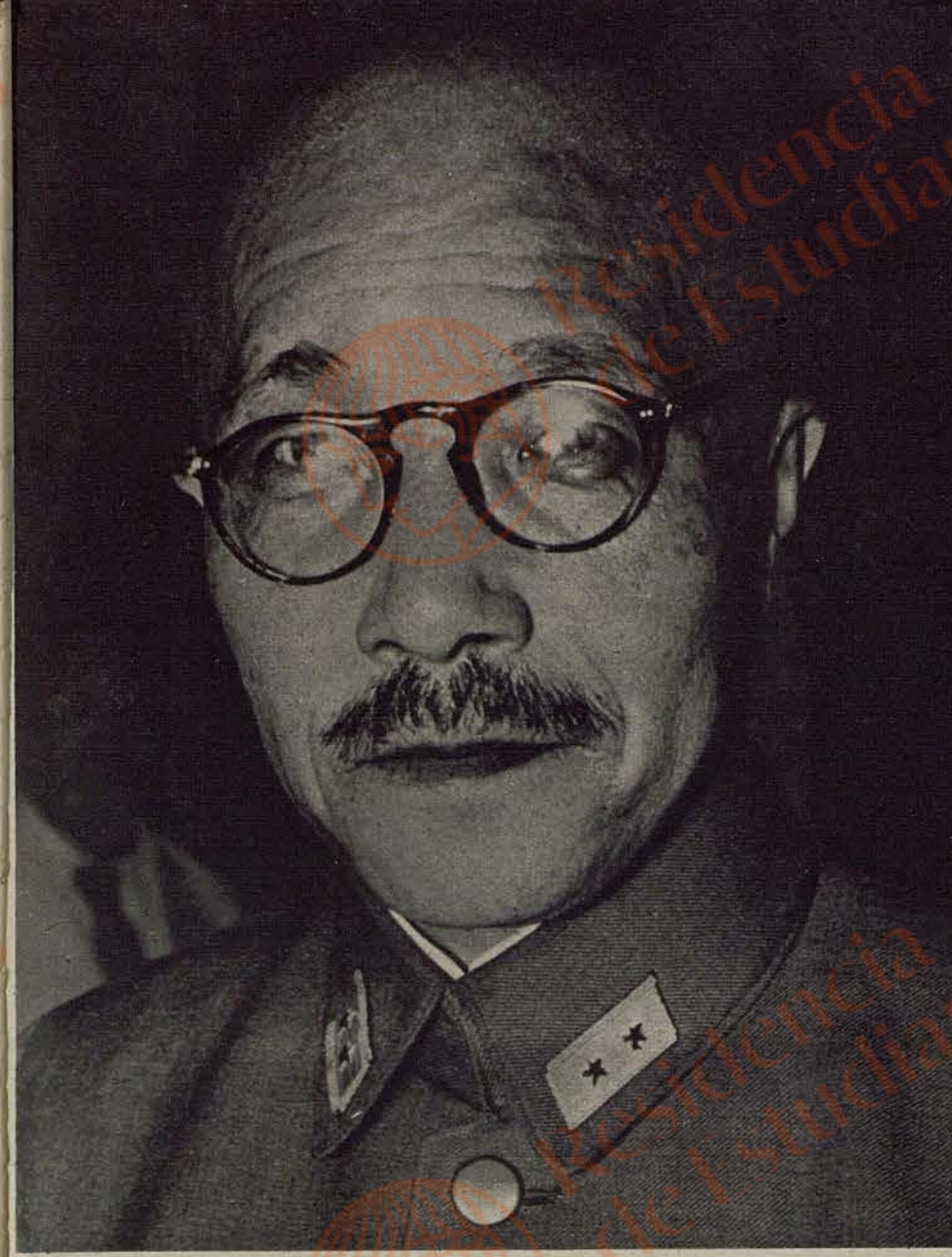
In other words, Japan must conquer the world in the name of peace! Similar words could be quoted from the speeches of almost every articulate



Shigenori Togo
Foreign Minister. Ambassador to Moscow 1938. Formerly at Washington and Berlin Embassies.



Prince Konoye
Former Premier. Head of one of five families claiming divine descent. Tall, lethargic, hypochondriac



THE BESPECTACLED RULERS OF PRESENT-DAY JAPAN

The Violent Militarist Premier, General Tojo

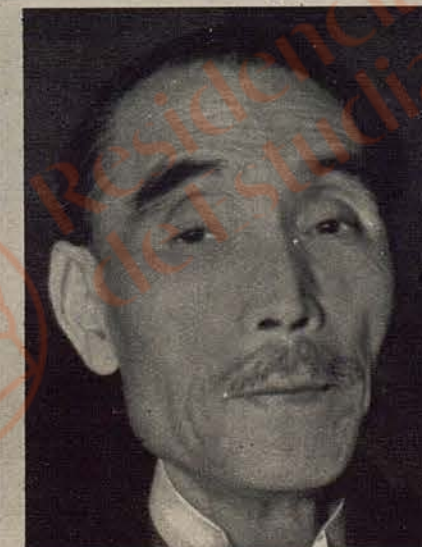
Always pro-German, he was Japanese Military Attache in Berlin, 1919. Later became brutal police chief in Manchukuo and then Chief of Staff in China. Prime Minister since last October, he has long advocated the "forward policy." Is dour, sullen, nicknamed "Lamitori"—the razor.

Japanese politician. "Japan," said Mr. Matsuo, when he was Foreign Minister, "has no territorial ambitions. She is helping her neighbours in the Greater Asia so that all the peoples of this part of the world shall be free to determine their destinies. We are against conquest and exploitation of East Asiatic countries, whether by Japan or any other nation."

Behind these gesticulating politicians stand the violent militarists, men like Tojo himself, and Hashimoto, who led the military revolt of 1936 and ordered the bombing of the U.S.S. Panay. Yet it is misleading to think of the politicians as being pushed to extremes by the soldiers. Prince Konoye, often referred to as too "moderate" for the militarists, made one of the most remarkable speeches ever heard in the Japanese Diet in 1941, when, with tears rolling down his cheeks, he cried: "This is the fifth year since the



Michio Iwamura
Minister of Justice. Also held this job under Prince Konoye. Was formerly Procurator-General.



Masatsune Ogura
Sixty-six-year-old business chief of Sumitomo monopoly. Former Minister without Portfolio under Konoye



The Man Who Supplies the Cannon Fodder—General Koizumi

Created the Welfare Ministry and remains its chief. Principal object is to increase physical stature of Japanese manhood for war. A graduate of Tokio Imperial University's Medical Department, entered the Army as a surgeon, became chief of the Medical Affairs Bureau of the War Office.

outbreak of the China conflict and yet there is no sign of a solution of the incident. This is beyond the responsibility of the fighting services or that of any other person. It is entirely my own responsibility, for which I must apologise to the Emperor and to the people at large."

In her violent career of imperialistic expansion, Japan has thrown up a series of leaders who have vied with each other in the violence of their behaviour. We should have known their true character from merely watching them, and by intelligently reading their hypocritical words.



The Big Bosses in Conclave

Finance Minister Okinori Kaya (right) lends an ear to the Naval Vice Minister. Kaya is orthodox, does what he is told. He remembers the fate of his predecessor, Takahashi, who kept militarists short of money and was assassinated in 1937.



THE MOST SHOCKING CRIME IN THE RECORDS OF MODERN WAR: Bayonet Practice on Live Prisoners

The answer to the people who think the Japanese are misunderstood. After the capture of Nanking, Japanese soldiers at bayonet drill use live prisoners for their targets. In the centre of the picture, one poor wretch has just received the death thrust. In the foreground, a bound man is being "lightly" pricked with the bayonet in order to get him into position to administer the coup de grace.

HOW DO THE JAPANESE MAKE WAR?: ASK CHINA!

MANY people will remember reading a Reuter despatch from Shanghai on March 30th, 1938: "Feeling is running high in British military circles here to-day as a result of an incident which occurred this morning on a bridge over the Soochow Creek . . . Japanese soldiers set upon and beat an old Chinese man who happened to be on the bridge, and then threw him into the water. The whole action was in full view of sentries of the Durhams, who were on duty at one end of the bridge. The British soldiers, unable to leave their posts, were compelled helplessly to watch the old man drown, while the Japanese soldiers laughed and cheered."

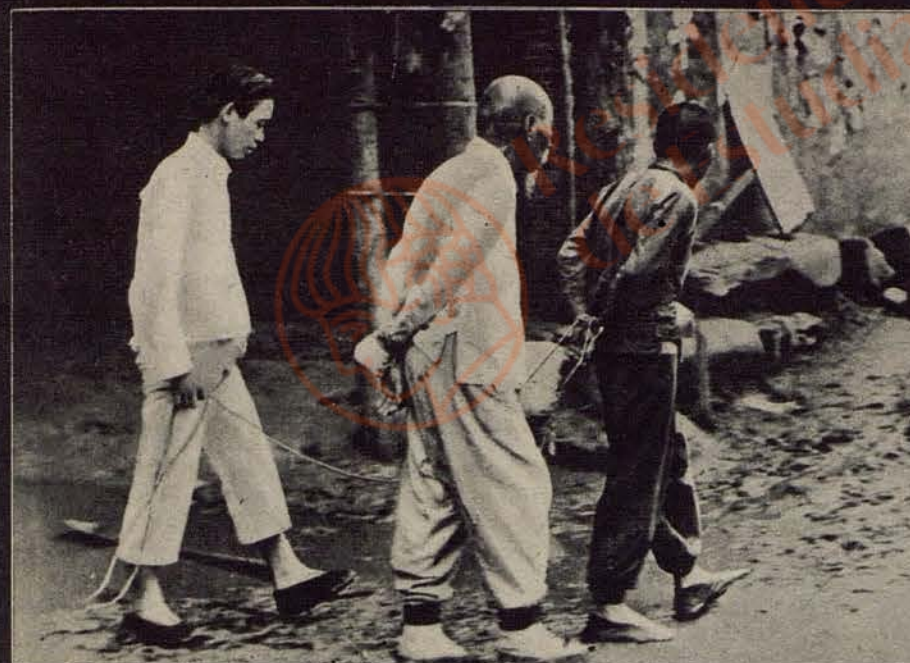
At this spot, British troops had plenty of opportunities afterwards to see coolies kicked to death and old women beaten with bamboo poles. During

the blockade of the British and French Concessions at Tientsin in 1939, the Japanese extended their attention to white men and women, who were forced to undress in tents and dress in the open, and were kicked and slapped during the process.

Nevertheless we dismissed Japanese brutality as if it was something reserved as a special torture for the Chinese. Certainly the Chinese have suffered special tortures. In particular, the Sack of Nanking stands out as one of the worst horrors of history.

Here are a few extracts from the responsible report made by a member of the International Committee for the Nanking Safety Zone: "On Tuesday, December 14th, 1937, the Japanese were pouring into the city—tanks, artillery, infantry, trucks. The reign of terror commenced, and it was to

A PAGE FROM AN UNPARALLELED RECORD OF HORROR



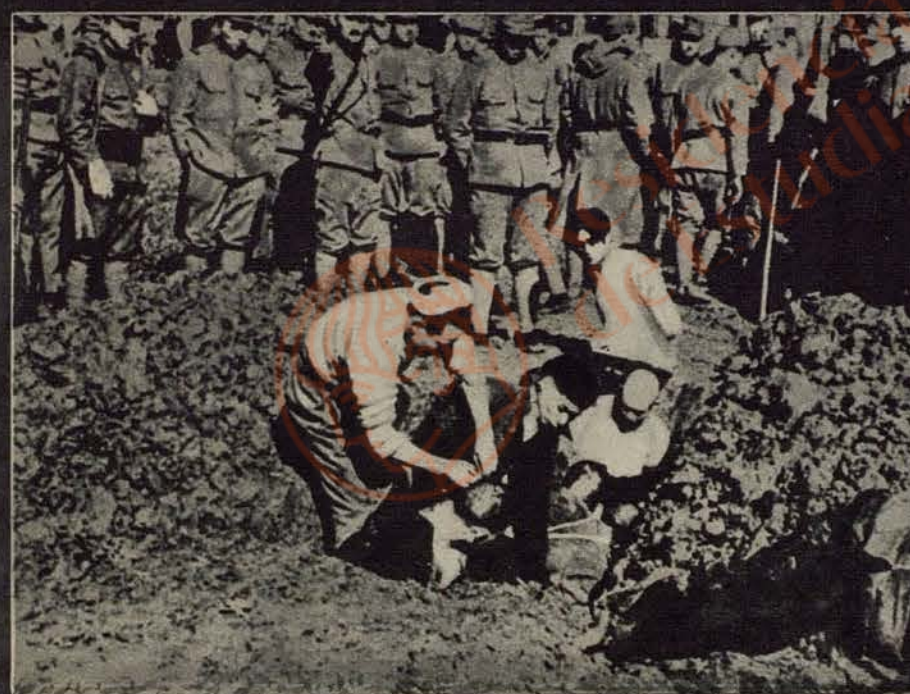
MARCHED TO EXECUTION FOR DEFENDING THEIR COUNTRY

Through the ruins of their village, two Chinese are marched to their deaths for reporting Japanese troop movements. Following behind, dressed in Chinese clothes, comes the Japanese spy who trapped them.



IN THE MOST RUTHLESSLY BOMBED CITY IN THE WORLD

A familiar scene after an air raid on Chungking, the wartime capital of China. A weeping woman squats on the coffin beside the body of her husband.



CHINESE PRISONERS ARE BURIED ALIVE

To amuse themselves after the fall of Nanking, the victorious Japanese troops bind their prisoners and bury them alive. Five men have been thrown into this grave. Soldiers gather to watch their interment.



BABIES ARE DELIBERATELY STARVED

During the blockade of the British and French concession at Tientsin in 1939, the Japanese commander held up infants' milk supplies at the border to sour it in the sun before delivering it.



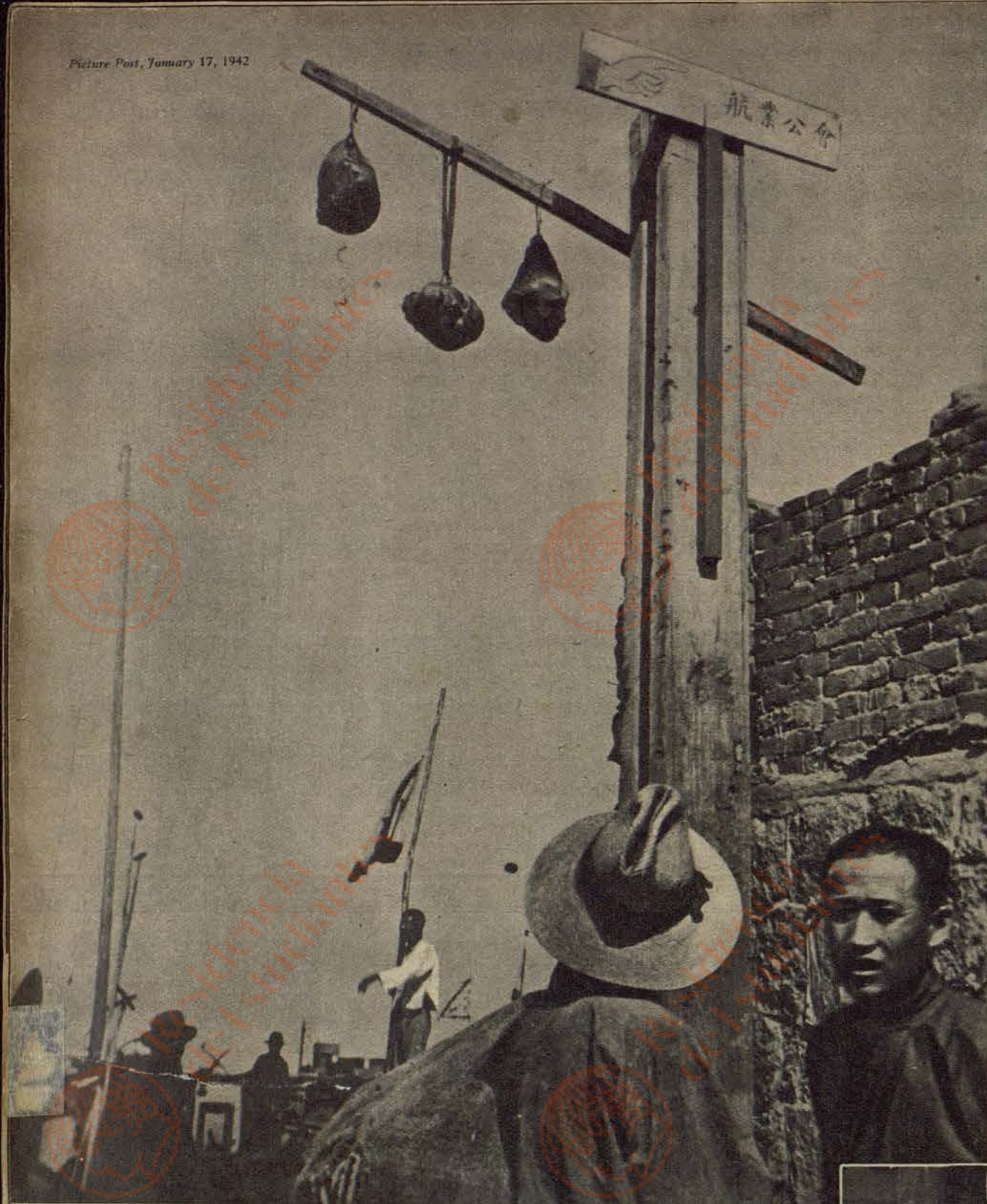
HE ACCIDENTALLY TRIPPED ON A TELEGRAPH WIRE

He was only a boy, but his foot touched the sacred property of the Mikado. The Japanese soldiers bound him to a post and sawed off his head with a bayonet. Such is the culture which Japan brings to China.

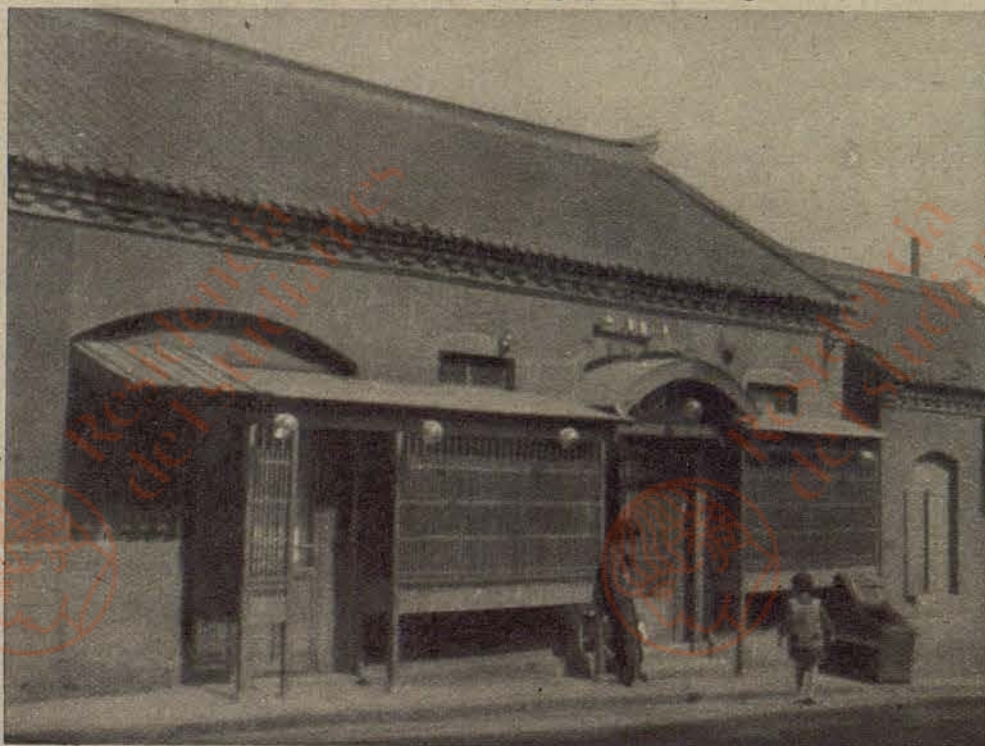


HE DARED TO DEFEY THE CONQUEROR

This brave Chinese worked to free his people from the invader. He was shot down out of hand in the street. Two British sailors are among the crowd who are the witnesses of his murder. 23



JAPAN'S THREE GIFTS TO A CONQUERED LAND: The Gibbet
In the old Chinese quarter of Harbin, three Chinese have been hanged. The bodies
are cut down, the heads left hanging—as an example.



THE CAGE BROTHEL: In Dairen, Manchukuo, a red light district is
established for the occupying troops. Everywhere they begin systematic attempts to
debauch the people of the occupied territories.

increase in severity and horror with each of the succeeding ten days. . . . In the morning of the 16th the cases of rape began to be reported. Over a hundred women that we knew of were taken away by soldiers, seven of them from the University library; but there must have been many times that number who were raped in their homes. . . . Friday, December 17th. Robbery, murder, rape continue unabated. A rough estimate would be at least a thousand women raped last night and during the day. . . . Saturday, December 18th. Wilson reported a boy of five years of age brought to the hospital after having been stabbed with a bayonet four times, once through the abdomen. . . . Sunday, December 19th. A day of complete anarchy. . . . Some houses are entered from five to ten times in one day, and the poor people looted and robbed and the women raped. Several were killed in cold blood, for no apparent reason whatever. . . . Monday, December 20th. Vandalism and violence continue absolutely unchecked. Whole sections of the city are being systematically burned. . . . Wednesday, December 22nd. Firing squad at work very near us at 5 a.m. today. Counted over a hundred shots. . . . Went with Speiling to see fifty corpses in some ponds a quarter of a mile east of headquarters. All obviously civilians, hands bound behind backs, one with the top half of his head cut completely off. Were they used for sabre practice? . . . Thursday, December 23rd. Seventy were taken from one camp at the Rural Leaders' Training School, and shot. No system—soldiers seize anyone they suspect. Callouses on hands are proof that the man was a soldier, a sure death warrant. Incredible brutality!"

Incredible perhaps—in 1937! But the world has had plenty of time to learn the lesson over four years during which the Chinese nation has continued to bear unspeakable outrages inflicted by the most ruthless, bloodthirsty foe in the world. It would be easy to catalogue Japanese outrages—the murder of the innocent, bayonet practice on prisoners, the mutilation of civilians in districts where guerrillas have been specially active, the rounding up of women for the satisfaction of the soldiery, and so on. Yet the Japanese partisan might dismiss each incident as an oddity, explained by the necessary brutality of modern war. The lesson we must draw from China's suffering is that the Japanese have a positive preference for outrage, as if they were impelled by an irresistible desire to destroy everything which their victim holds dear. For example, the Americans, before declaring



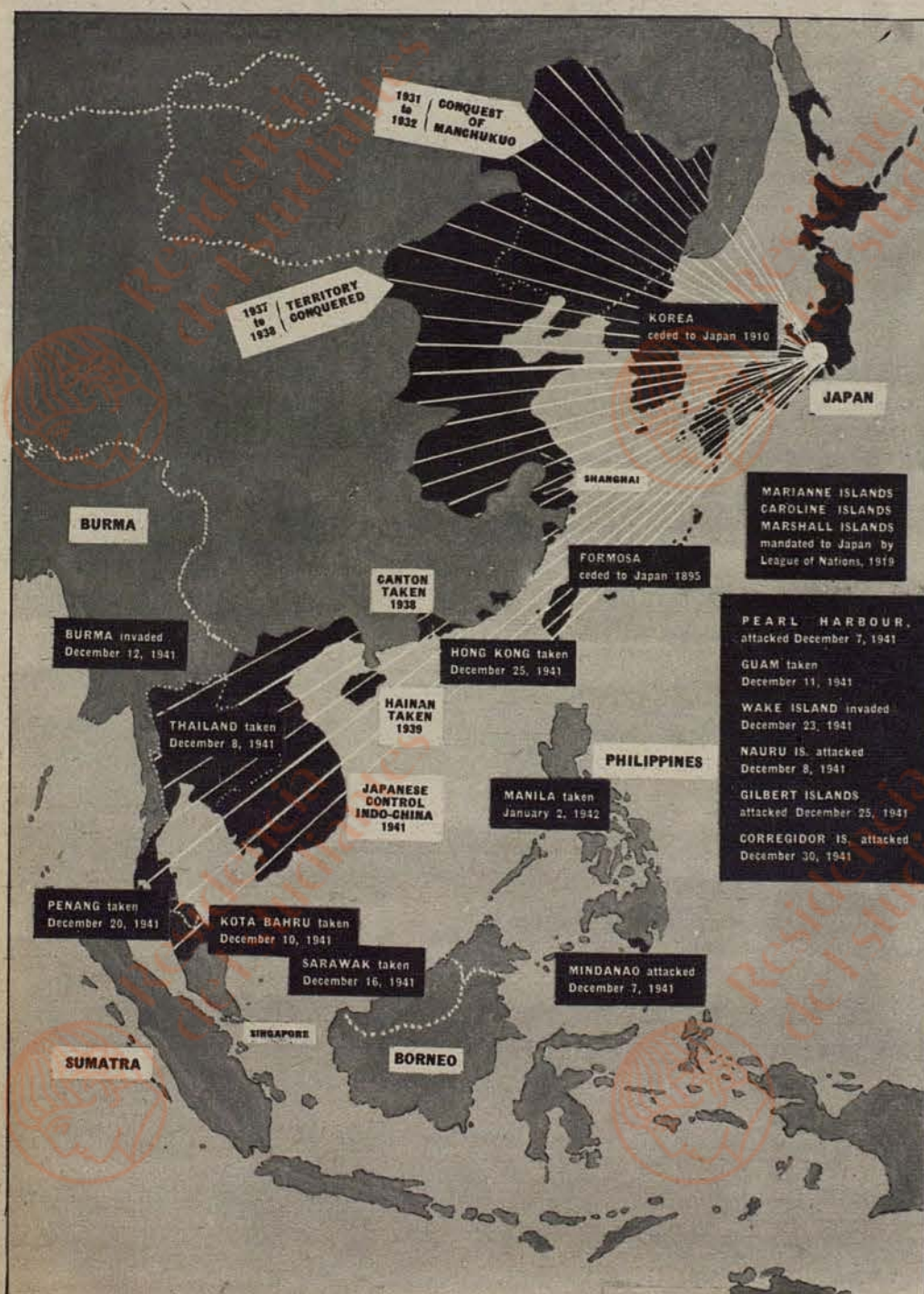
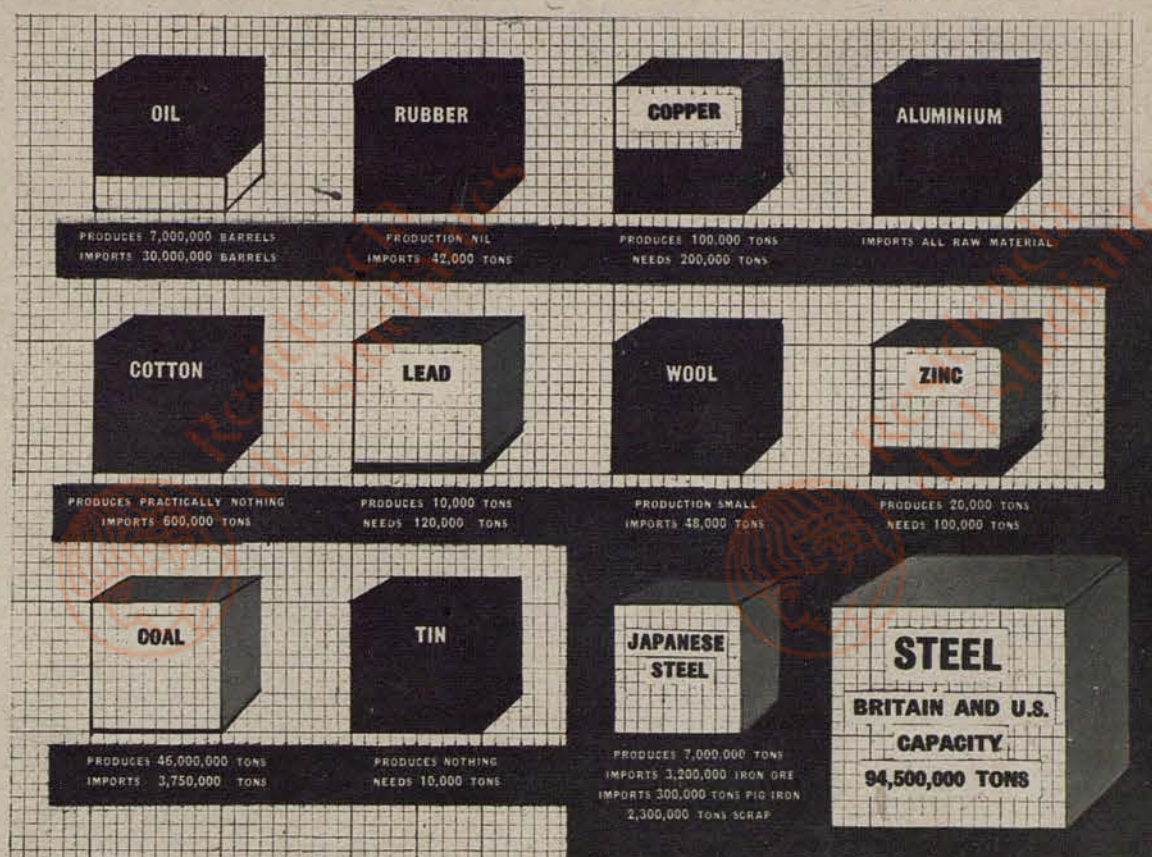
DRUGS FOR THE MASSES: A Chinese sleeps off the
effect of the hypodermic syringe. He has been to one of the cheap
dope dens set up by the conqueror.

Manila an open city, might have remembered that in China the Japanese have delighted in the destruction of what we call "non-military" objectives. Specially notable is the systematic destruction of universities and schools.

The Japanese aim is to destroy the mind as well as the body of their victims. Perhaps the most damning of all the indictments is their use of drugs to debauch the conquered population. After the invasion of Manchuria in 1931, the cultivation and sale of opium were vigorously organised, and the ghastly record of the growth of this traffic and of the Japanese-protected dope dens may be read in the joint report made to the League of Nations in 1937 by Mr. Fuller of the U.S.A. and Russell Pasha. According to Dr. Searle Bates, Vice-President of the University of Nanking, the Japanese succeeded in gaining 50,000 heroin addicts, including women and children, in Nanking alone, by reducing the price from £160 an ounce to a price which all could afford. "It is, of course, a breach of treaty, an offence against humanity," Professor Gilbert Murray wrote about the Japanese drug traffic, "To the militarist that does not matter; to him the advantage is primarily that it brings illegal gains to the army, but also that it ruins Chinese finances, wrecks the nation's hopes and undermines the character and self-respect of the Chinese masses, and thus will make the invader's task easier."

Let us be quite certain therefore that the Japanese will stick at nothing. They have stuck at nothing against the Chinese. Why should they stick at anything against us?

WHY THEY WERE SAID TO BE COMMITTING HARA-KIRI



When Japan burst into war it was said that she had not enough raw materials to last long. Commentators were thinking of this chart. But by her territorial gains Japan has already grabbed many of the raw materials she needs.

Remember these Important Facts about Ovaltine



① Ovaltine itself contains Milk

Milk of the highest quality and purity, standardised by the famous 'Ovaltine' Jersey Herd, is an important constituent of 'Ovaltine.' Thus, if liquid milk is not available, you can make your 'Ovaltine' with water only, or with dried milk or condensed milk.

② Makes Milk go Further

When made with milk, 'Ovaltine' not only reinforces the natural food properties of the added milk, but also contributes additional and valuable nutritive elements. Among these are lecithin (organic phosphorus) to build up the nerves, maltose and other carbohydrates for energy, mineral salts and other health-giving elements.

③ Makes Milk more Digestible

'Ovaltine' actually improves the digestibility of milk, so that you derive the utmost benefit from it. The special properties of 'Ovaltine' break down the milk curd, thus making it completely and readily digestible.

IMPORTANT

'Ovaltine' is naturally sweet so that there is no need to add sugar. Remember also that 'Ovaltine' can be eaten dry if desired. It is important to note that in whatever form you take 'Ovaltine,' you benefit from the milk which is already in it, as well as from its other well-known nutritive properties.

P.585A.

du MAURIER



THE
FILTER TIP
WILL KEEP
YOU FIT

IT IS NOW MORE THAN EVER NECESSARY TO EMPTY YOUR PACKET
AT THE TIME OF PURCHASE AND LEAVE IT WITH THE TOBACCONIST



A Good Drink at ALL Times



JUST ADD HOT WATER

READERS' LETTERS—Continued from page 3

From One of Many Small Voices

My admiration and gratification for your New Year number. It was about a subject in which I have an absorbing interest. How agreeable it was to find a mighty voice in sympathy with my own powerless anxieties for the fate of our countryside. I think there is no more effective propaganda organ than PICTURE POST. I therefore beg of you with my own small voice—which I nevertheless believe is one of a healthy number—to fight for the defence of our countryside, and the sensible, controlled development of urban areas.

Lie-Cpl. R. Woolcombe, (address supplied), R.A.F. Station, Essex.

Guardians of Britain's Heritage

Your "Land of Britain" issue is an inspiration. May I congratulate you on it? The article by Mr. Hulton must reflect the feelings of many of us. I feel that others like myself, who are now too old for the forces, but still full of life and hope, must look on ourselves as the guardians of that heritage he refers to.

John R. K. Tyre, Tricolling House, Watling Street, E.C.4.

"The Countryman Will Kick Like Hell"

Your New Year issue is lovely to look at, delightful to know—but haven't you rather forgotten the country people themselves? They don't like change, and when it comes to themselves, they'll kick like hell. I know they've already had to accept many things—petrol pumps and week-enders and so on—but these are accidents. Deliberate planning would be far worse to them.

C. R. Fuller, Mill Street, Witney.

The Speed Fan Speaks Up

I am a motorist. In peacetime I found a thrill in speeding. There are thousands—no, millions—like me. What are we to do if you abolish our straight roads? Country lanes may suit country carts, but modern cars need modern roads. Progress has the straightest and shortest way.

E. Watson, Fitzjohn's Avenue, N.W.3.

A Critical M.P.'s View

I read with interest the special issue devoted to "The Land of Britain." I found myself in agreement with some views, in disagreement with others. A criticism that I would make is the omission of a vital aspect, the effect the war has had on the small shopkeepers throughout the villages and districts of the countryside. Thousands have been put out of business as a result of the war, and thousands more are hanging on virtually by the skin of their teeth.

The stabilisation of the position of the small retailer forms an essential part of preserving the land we are fighting for. Few people realise the difficulties with which the small retailer is confronted to-day. The recent Location of Businesses Order, by restricting unnecessary competition, is aimed at assisting to some extent these people who have been so hard hit, but it does not go far enough. If the competition of the large multiple and chain stores is allowed to develop as it was prior to the war, it will strike at the very heart of the village and rural life of this country.

The idea of turning the whole countryside into a chain of national parks might go a long way towards destroying the livelihood of the present rural population, and tend to create larger and larger industrial cities, whose inhabitants would simply use the countryside as a pleasure ground. For this reason I disagree with much in your most interesting issue.

Rupert De la Bere, M.P. Evesham Div., Worcestershire, House of Commons, Westminster, S.W.1.

Agreed. But our subject was the Land of Britain. Political and economic organisation could not be considered in our limited space. We nowhere argued that the countryside should become "a chain of national parks."

Another Beauty Spot Is Gone

I thoroughly agree with you about spoiling the country by unsightly town erections. Not far from where I live, there used to be some pleasant meadows. Two little streams ran through them, and by the water's edge were some willow trees. It was a beautiful spot—just the place to spend a quiet summer day. Now there are ugly rents in the ground filled with water. All my meadows have disappeared, and in their place are sandpits. Goodness knows what further ruin will appear—and no one seems to care.

Pierre Duval, Hounslow, Middx.

Give Us More Of It

Congratulations upon your finest issue yet. Both reading matter and pictorial accompaniments are of the highest standard possible. Could you give us more of these articles, and articles on the beauty of England, instead of pictures of war and strife?

E. Dell Sewell, Norlands, Ruswarp Lane, Whitby.

Are You In The Running For The Waste-Paper Chase?



Will you back your Borough
At least to get a place,
By being brisk and thorough
In England's Paper Chase?



Waste paper's a munition,
It helps to feed the guns,
And in this competition
The losers are the Huns!

Help your Borough win the £20,000 waste paper contest, and help your Britain win the war.

After a
journey like this
you do need a
real good wash



• The refreshing lather of
Wright's soothes your skin and
protects it from the risks of
infection even while it cleanses
the stains of work and travel.

Keep a tablet at the
office, too...

WRIGHT'S

Coal Tar Soap

7½d. per tablet

PURCHASE TAX INCLUDED



Essential TO HAIR HYGIENE

Whatever happens
hair must be kept clean to ensure
hair health and beauty and nothing
is so economical and efficient as...

EVAN WILLIAMS

SHAMPOO inc. tax 5%

Keeps the hair young!

Your kitchen range must burn less this winter!

Get to know it better. Persuade it to do more—for less! Every scuttle saved means more for the factories, to swell the output of weapons—to finish the job.

ECONOMISE IN EVERY WAY YOU CAN

Here are some examples:

Have a fire in one room only—breakfast in the kitchen

Never use your oven for a single dish

Use less hot water for baths and washing up

Wrap up hot water pipes and tanks to retain heat

Waste occurs when dampers are open unnecessarily

Sift and use all cinders, and use coal dust for banking

Go easy with the poker

Keep your pans and kettles clean outside as well as inside

Call at your Coal Office or Gas or Electricity Showroom for advice and leaflets on how to economise.

Save FUEL for the factories

All Fuels are equally important

COAL · COKE · GAS · ELECTRICITY · FUEL OIL · PARAFFIN

ISSUED BY THE MINES DEPARTMENT

BATGER'S
Silmos Lollies
Short, we're afraid but still being made

WINCARNIS
TONIC WINE
—helps you win the war of nerves



Clara Carrot

Clara Carrot is the picture of health, though the neighbours say she leads a double life. Sometimes she's a sweet, sometimes she's a savoury: it all depends on how you treat her. She adds piquancy to meat, fish and vegetable dishes; and in puddings, pies and cakes, she's sweet and spicy. She's the making of

Portman Pudding

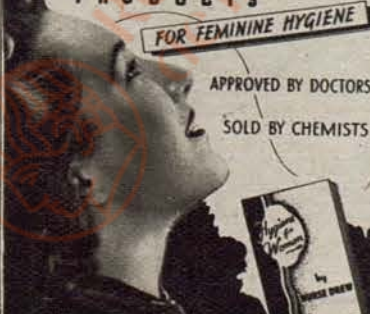
6 ozs. flour, 4 ozs. each grated raw carrot and potato. Teaspoon mixed spice, 2 table-spoons sugar. Level teaspoon bicarbonate of soda, pinch of salt. $\frac{1}{2}$ cupful of sultanas and raisins, 2 ozs. fat. Cream fat and sugar, add carrot, potato, flour, spice and soda. Mix well together. Add fruit. Add water if necessary to make a stiff dropping consistency. Steam for 2 hours at least. Serves 3 or 4. A sweet that needs little sugar!



Every woman who appreciates her social obligations should obtain a free copy of "Hygiene for Women," by Nurse Drew. This booklet, written in a straightforward manner, deals with all those problems of intimate importance which in the past have been a source of constant nervous strain and anxiety. Learn how simply Rendells Products provide complete healthful protection and inspire that self-assurance and quiet confidence so important in modern life. Ask your chemist for a free copy or write to:

NURSE DREW, Victoria House, Southampton Row, London, W.C.1.

RENDELLS PRODUCTS



Photography

'KEEPS AT IT'

IF YOU have ever wondered what photography is doing now, it is in factories, in hospitals, in offices, works and laboratories that you must look for the answer.

There you will find that photography is doing now, as a wholetime job, what it has been doing quietly behind the scenes for many years. This "Applied Photography," as it is called, may lack the human appeal of family "snaps," but it is doing work of the first importance—work from which the whole community benefits.

For instance, it was photography that showed the proper way to fold a parachute so that it can be relied upon in operation. A comparison of slow-motion cinematograph pictures of the actual opening enabled experts to decide on the surest method.

To take another example. If you have ever dialed TIM, the speaking clock that tells you the time on the telephone, you have been listening to a photograph. The "golden voice" that answers you was photographed in the form of a sound-track on a glass record, and is reproduced by a beam of light instead of a gramophone needle.

These are two of the countless ways in which photography is serving the community. And whatever the job that photography is called upon to do, Kodak is there to serve photography. Kodak research will discover the way to do it, Kodak experience will produce the means and material to do it. That is Kodak's job, and Kodak is keeping at it.



KODAK

KODAK LIMITED, KODAK HOUSE, KINGSWAY, LONDON, W.C.2

Plain facts about **Milk** at night

DURING the night your digestion, just as much as your body, needs rest. But it can't rest if it has to wrestle with heavy milk curds. Flavouring the milk with something sweet doesn't affect these curds. But the active enzymes in Benger's do. They prevent them from forming, partially pre-digest the milk and send you to bed with your digestion soothed and fortified and with all the warmth and nourishment of a satisfying meal. For, milk in the form of Benger's is twice as good for you. You'll sleep soundly and wake fresh and fit. Always allow enough milk for your nightly Benger's...

You could live on



Benger's, to-day, is as easy to make as a cup of cocoa. From all good Grocers and Chemists.

BENGER'S LIMITED, HOLMES CHAPEL, CHESHIRE.



BENGER'S SAVE MILK

If you are having to do with less milk, here's a tip. Always keep 2/3rds of a cup of milk for the nightly Benger's. With 1/3rd water added to bring it up to half a pint, this makes a delicious, warming bed-time drink for two people. Benger's restores the "body" to the milk and, of course, makes it more nourishing—more nourishing than milk in any other form.

Biscuits are a food not a luxury

Biscuits are doing a big job to-day. For millions of people nothing else provides so convenient, so quick and so enjoyable a light meal. They are, in fact, a food not a luxury.

But demand is so great that even Weston—the Empire's greatest firm of biscuit-makers—cannot satisfy everyone, every day.

The four Weston model factories are working ceaselessly to supply quality biscuits at the lowest possible prices. Get them whenever you can—for food value and value for money.

WESTON BISCUITS

WESTON BISCUIT COMPANY LTD., SLOUGH, EDINBURGH, NEWPORT, BELFAST

MINISTRY of HEALTH SAYS:
COUGHS & SNEEZES
SPREAD DISEASES

VAPEX

The Magic Drop

WILL STOP THAT COLD

USE VAPEX at the first sign of a cold and it will be cleared promptly and safely. Breathing VAPEX removes the stuffiness by penetrating to the source of the infection—the warm recesses of the nose and throat—where it destroys the breeding germs.

If you have let your cold develop, VAPEX will shorten the attack, ease the breathing and clear the bronchial passages.

A drop on your handkerchief

Simply sprinkle a 'magic drop' of VAPEX on your handkerchief and breathe deeply from it frequently during the day. At night put a drop on the end of your pillow. All symptoms of your cold will soon be gone.

From your Chemist 2/3 & 3/4

V217A THOMAS KERFOOT & CO. LTD

GIVE YOUR TEETH
A SHINE
WITH

Gibbs
DENTIFRICE

7 1/2 D
(Including Purchase Tax)

**NO WASTE
NO MESS**

GIBBS REFILLS

As a special war-time economy for you—and to save precious metal, too—we have introduced refills for the 7 1/2 D size, price 7d. Refills for the 1/3 size are still obtainable at 11 1/2d. All prices include Purchase Tax.

D. & W. GIBBS LTD., LONDON, W.1

GD227

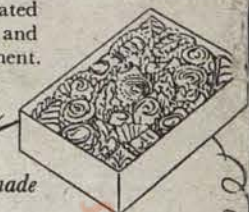
FAREWELL—till Victory



SUPERB SKILL and delicate precision made your favourite Assorted Chocolates, but the clever hands which fashioned them are now wanted by the nation for sterner and more important tasks...

Fry's are happy to release these valuable workers to strengthen the nation's great industrial effort. But your interests will not be forgotten. For in future Fry's will concentrate on their famous 'block' Chocolate, which requires less skilled labour

to produce, but which is in itself a reinforcement to the 'home front'—for every single bar of Fry's Chocolate is a rich source concentrated energy and nourishment.



Issued as a tribute to those whose skill made

FRY'S ASSORTED CHOCOLATES

such an outstanding success

D356.28114

WALTER isn't finished when his "last job's" done!



1. What a rush of work for Walter since clothes rationing started! People need him more now that shoes have to give more wear. There's so much extra walking, too, in war time.



2. So after work he does a little personal "repairing" with Lifebuoy Toilet Soap—that soon sets him up again!



3. He's fresh and fit for his extra job—running a local savings group. They all pay up cheerfully when they see his friendly smile!

YES, Lifebuoy Toilet Soap puts a smile on your face, because it brings a grand sense of well-being to those tired muscles! Deep into the pores sinks that penetrating lather—washes away all stale perspiration, leaves you gloriously refreshed and invigorated. No need to use it wastefully either! It works quickly, thoroughly.

LIFEBUOY TOILET SOAP

Refreshes, Invigorates, Prevents "B.O."

LBT 550-836

3D PER TABLET (includes purchase tax)

A LEVER PRODUCT