EL ALAMEIN ANNIVERSARY



FRIDAY, OCTOBER 22nd, 1948 ROYAL ALBERT HALL, LONDON

DAILY GRAPHIC SOUVENIR



Field-Marshal Viscount Montgomery talks with Mr. Lewis Douglas, the American Ambassador in Great Britain, guest of honour at the Alamein Reunion



Alameni Day 1948

This year Alamein Day, 23 October, falls on a Saturday; we are therefore celebrating the anniversary today, 22 October. Tonight I shall meet many of my old compades - ii - arms and their wives and friends, ii the Albert Hall in London.

Rany will be unable to attend the gathering. To them, and to all those who fought with me at Alamein six years ago, I send my greetings. Good luch to you all, wherever you may be.

The present times are out of joint. The peoples of the

world are restless and critical. Fear is alroad, and a deep anxiety about the future broads over the freedom loving mations.

We can set an example of clear thinking and high endeavour. Let all of us who fought at Alamein be united in our determination to do our duty and to obey the moster rule of British life: which moster rule surely is

Fear God, honour The tring.

Everything else is viriluded in these five words. With faith in God, and in the justice of the struggle for human liberties and rights, let us with open eyes and calm and steady resolution, be writty partners in the high destrony of the British Empire.

Montgomery of Alarmeur

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This message was written specially by Field-Marshal Viscount Montgomery for publication in the DAILY GRAPHIC on the day of the Alamein Reunion

ALAMEIN REUNION, 1948

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Albert Hall, London, 22nd October

Speech by
Field-Marshal the Viscount Montgomery
of Alamein, K.G., G.C.B., D.S.O.

I WANT to begin by extending a warm welcome to you all, my comrades-in-arms of many battlefields.

This, the sixth anniversary of Alamein, is marked by two changes at our Reunion which are not accidental.

We have to-night as our Guest of Honour, Mr. Lewis Douglas, the American Ambassador. And we have also admitted ladies to this gathering.

You may say there were few Americans and very few ladies at Alamein. That is true.

To me, however, and I hope to you, this Reunion is something more than an anniversary of a past victory, or an opportunity for old friends to meet once more.

To me, this Reunion looks forward, not back. We celebrate to-night, not past victories, but the spirit which made those victories possible.

What was the secret of those Desert days? The answer, I think, was the feeling of unity, the unselfishness, and the sense of duty which existed everywhere. Wherever you were, you knew you could rely on the man next to you. We were conscious that we were all one. And that spirit pervaded everyone. It united and made one with us the men from the Dominions, the Indians, and the men from East and West Africa.

Looking back, I believe that the true symbol of the Desert was the tow rope. In the Desert every vehicle carried a tow rope.

When you came across some other vehicle that had broken down, you stopped, out came your tow rope, and you towed the brokendown vehicle and its crew to a safe place where it, and they, could be looked after. Similarly for *anyone* that you found in distress *anywhere* in the Desert.

I think the point for us to note is that this Good Samaritan philosophy was instinctive in every single man in the Eighth Army. If you came across anyone who was "down" or in distress, you at once stopped and helped him. There was never any question of doing anything else.

That was the spirit of the Desert.

RANGER CHENT CHENT

And many of you must have felt that if only that spirit and the true understanding that it had bred between so many peoples of different outlook, race and colour, could be carried on into the post-war world—what a glorious prospect of peace, understanding and happiness lay before us.

I am afraid that in the event, circumstances have belied our hopes.

During the war we saw what can be achieved when nations co-operate for a common purpose; the results were apparent to all. But when the war ended there appeared to be no unity of purpose; individuals and nations began to think and act in accordance with their own interests.

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We began to pursue material advantages and this led to a materialistic disregard for spiritual values; the high resolve and the calm and steady resolution of the war years seemed to pass into oblivion.

And so to-day we find that abroad the prospect is dark and troubled.

At home our hopes and our ideals have been somewhat lost in the unexpected difficulties and trials of our present life.

That is the background against which we meet to-night.

We need the "tow rope philosophy."

The true purpose of this Reunion, then, is to keep that Desert spirit alive and to help to prevent the light that then shone so brightly dying out before the trials and tribulations which now surround us.

The true strength of Britain lies in its men and women—in you.

The message of this Reunion is therefore—be true, be true to ourselves, as we were in the Desert. If we do this, we will then triumph over our present difficulties as we overcame those in the Desert.

And that is why admission has been extended to cover your wives and friends. You and they represent the family—the rock on which our British conception of life is founded, with its ideal of duty and responsibility. They were with us in spirit at Alamein as much as we were there ourselves.

And it is only with their help, their understanding, their inspiration, that together we can face and conquer the future, and by our faith and courage make our dreams and ideals come true.

That is why I have invited the ladies.

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And it is for the same reason that I have asked the American Ambassador to be present here to-night as the representative of his great nation.

For though there were few Americans present at Alamein, apart from the gallant members of the American Friends' Ambulance, yet *they also* were present with us in spirit.

They, too, share not only our language but our ideals, and it is upon our mutual understanding and co-operation that the hope of the whole free world depends.

Ladies and gentlemen—THE AMERICAN AMBASSADOR.

Speech by

His Excellency The American Ambassador MR. LEWIS W. DOUGLAS

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MEN OF ALAMEIN, MY LORDS, LADIES AND GENTLEMEN:

I HAVE taken careful note of the two departures from the customary practices of the Alamein Reunion to which Lord Montgomery has referred. The admission of ladies is, I am sure, a deviation from the past which will provide as much pleasure to them as it does to those who bore the brunt of battle in North Africa. The presence of the ladies may be a subtle proof of the validity of Theodore Roosevelt's observation that the female of the species is far more dangerous than the male, and, accordingly, constitutes an implied admission, on the part of the men, that had their ladies been their companions in arms six years ago, the enemy would have been enticed by their charms, the sooner to surrender, or the more rapidly to flee across the sands of North Africa.

The second departure from former practice makes the American Ambassador feel as humble as it makes him grateful—humble, because he is in the presence of men, who, with their comrades from all parts of the Empire and all members of the Commonwealth, played such a notable role in one of the most telling military operations in the annals of warfare—grateful, because he has been for this evening admitted to this goodly fellowship of British fighting men, brought together by your leader in many battles, Lord Montgomery, whose name will for all time be high on the list of great commanders of victorious armies.

There was a time when you stood upon the bridge between two continents when you held within your grasp the link in the chain which bound the East to the West—when you alone, standing on the battlements of the Middle East and Africa, were the last defenders of that strategic area, which, because it was the causeway between the European theatre and the operations in Asia and the Pacific, was as significant to us as it was important to our enemies. Had you men of Alamein not repelled the enemies' lunge at Suez; had you men of Alamein faltered and failed to hold this bridge, to maintain this link, to preserve this causeway; had the naval forces of Japan, which had penetrated deep into, if not beyond, the Indian Ocean, been joined with the arms of their western Axis partners, the course of the war would have been altered; the future of our countries might well have been cast in a different mould.

It is with undimmed memory that I recall waiting in suspense for the final news of the brave resistance to Rommel's armies, when, in the summer and early fall of 1942 they were knocking at the gates of Cairo and pounding on the entrance to the East: news which brought to mind the words of a minor American poet:

Then came the king's son, wounded, sore bestead, And weaponless, and saw the broken sword, Hilt-buried in the dry and trodden sand, And ran and snatched it, and with battle-shout Lifted afresh he hewed his enemy down, And saved a great cause that heroic day.

It is with undimmed memory that I recall that day in June when, as companions in the greatest of all wars for the preservation of liberty, we were asked to send forth across the seas to Suez the tanks and self-propelled guns with which the armies of the Empire, so valiantly standing against the bastions of the Middle East, might better repulse the assaults of the enemy. It is with undimmed memory that I recall the nine fast ships which were at once put on berth to carry these sorely needed materials of war through submarine-infested waters across the South Atlantic on a 15,000-mile voyage around the Cape to Cairo.

It is with undimmed memory that I recall the relief with which we received word of the arrival of these ships at their destination. It is with undimmed memory that I recall the

launching, on October 23rd six years ago, of that famous counterattack so carefully planned, so skilfully and gallantly executed, so successful in engaging and routing the enemy in the East and sweeping him across that long stretch of African desert, as a prelude—as the counterpart—to the landings on the coast of West Africa—and to the destruction of the enemies' forces throughout the southern shore of the Mediterranean and the liberation of that sea from the grip of the Axis powers. This was an essential prologue to the final and victorious stages of the war.

No praise is too high and no commendation too great for the courage of those men who held on so tenaciously during the dangerous days when the outcome on the battlefield hung by a slender thread of circumstance and personal bravery, and who, from Alamein onwards, drove the enemy forever into oblivion.

Behind the heroism of individuals, behind the gallantry of regimental units and the victories in the field, was one of the most singular achievements among nations of which there is any historic record.

The story of the combined Chiefs-of-Staff, settling their differences by the forging of fact and the force of argument and persuasion, agreeing on far-flung strategic plans, distributing combined military resources throughout the world to meet the pattern of strategy and the design of tactical operations, uniting on a combined command in the field which operated with as little regard for national pride as it did for flag or uniform—this story constitutes one of the most thrilling and glorious chapters in the chronicles of nations.

Now when the victory on the battlefield has been won and the enemies against whom we fought have been subdued, that happy, contented and tranquil life which so many confidently expected would be our immediate lot eludes us.

We see instead the world tending to become divided. There are some who would attempt to describe this state of affairs as a struggle for power between my own country and another lying to the East. There could be no more spurious and no more false

definition than this. The people of the United States-my country-seek no man's territory. We entertain no ambitions to impose our will on others. We have no design to fashion other lands in our own image. We desire, no less than you, the preservation of those essential liberties of man which permit him to develop according to his own talents; to contribute to the wellbeing of himself, his family and his community; to add to the accumulated store of knowledge in the arts and in the sciences; to make his place in commerce, in finance, in industry and in government; to think his own thoughts; to express his own views; to elect his own way of life; to choose his own government; to worship God in his own church; to enjoy all these cherished liberties so intimately associated with a sense of individual responsibility, unrestrained by fear of the "logic of tyranny," unhampered by the threat of being dragged from his home during the dark hours of night, and of being numbered among the host of men and women whose minds and bodies and souls have been cast into the darkness of the social and political prison house.

No, the trend towards a division—a deep splitting—of the world is caused not by a struggle for power between my country and another. Rather, it is caused by a clash between two different moral codes of human conduct. One part of the world believes in the dignity of the individual as the corner-stone in the arch of the social structure. It believes that the individual should be the master of his own destiny, not the slave of outward discipline and arbitrary authority. It believes in the ordinary decencies of human life. It has faith that man is moved by more than material considerations; that tolerance and kindness, fairness and justice, that respect for law and not reverence for power should be, and are, the enduring guides to human and international relations.

To this part of the world my country is no less proud to belong than is yours.

This moral conflict, which cast its shadow over peoples everywhere, is not contained by national and geographic frontiers.

It cuts across them and exists—to greater or lesser extent—in almost every country to which we may turn our eyes. In them the cadres of those who believe in force as the arbiter of men's affairs—in ruthless authority and the tyranny of the few, as the indisputable law for the many—they are attempting to eat away at the substance of free peoples. These cadres acknowledge no rule of decency. They endeavour by force to impose their will. They deliberately try to interrupt the social, political and economic recovery of war-devastated countries by sly devices. They slink into the councils of governments. They seek to corrupt the tenets of Christian life and to seize hold of men's minds by artifice and deceit. They are ministers of the gospel of the lie. Their aim is the extermination of human freedom.

If this conflict is to be won—as surely it will be—should not our combined operations, which so successfully carried us to a victory in war, serve as an invaluable guide to an equally successful victory in peace? Should we not take counsel of our past, in order that we may be assured of our future? Should not all those who displayed gallantry—as you did—on the battlefield in the cause of freedom and truth join together and remain united in that same cause? Should we not recall the words of Justice Holmes to enlighten our way and to lead us to our goal:

"For high and dangerous action teaches us to believe as right beyond dispute things for which our doubting minds are slow to find words of proof. Out of heroism grows faith in the worth of heroism."

Surely if we will follow the beacon that has guided us in the past, we can be confident that in the end a peace which commends itself to the conscience of mankind will be ours; freedom will continue to be our greatest human possession; and, as Masefield, your Poet Laureate, so beautifully put it:

Stripped of all purple robes, Stripped of all golden lies, I will not be afraid, Truth will preserve through death. Reprinted from the DAILY GRAPHIC, October 23rd, 1948

ALAMEIN

(OCTOBER 23rd, 1942)

Here was the gathering wave Which a deep ocean collected, Here was the strength spilt over Changing the way of the war.

Here, after pause and recoil,
The pounce, the retreat and the rally,
Hope, disappointment and hope,
Here was the payment for all.

Loud spoke the guns in the moonlight, Hushed were our wishes at home, Hushed so that noise of the battle Shook in the hearts of us all.

Now for the wave that has gathered, Now, so the guns said, or never (Now, so the guns said, or never) Now for the tide to return.

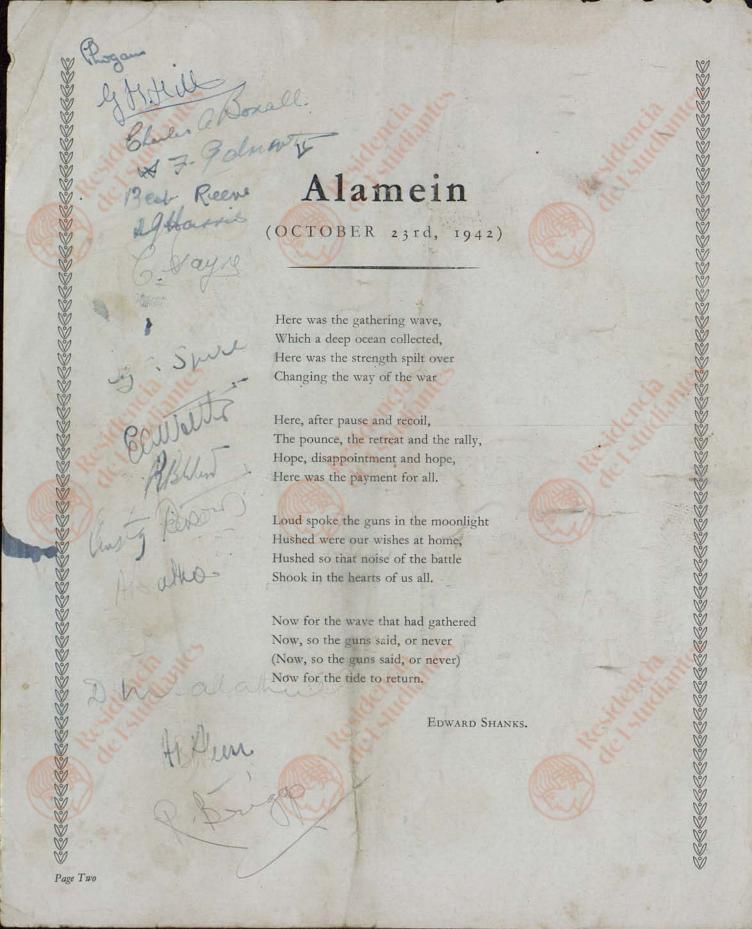
EDWARD SHANKS

Arrangements are being made provisionally to hold next year's Alamein Reunion at the Royal Albert Hall, on Friday, October 21st, 1949

Ellamein

ANNIVERSARY
OCTOBER 21st
1949

EMPRESS HALL LONDON





ALAMEIN REUNION, 1949

Today we celebrate the seventh anniversary of Alamein. Is it to be merely a celebration of Victory? NO. It must be for us, and indeed for everyone, a day of re-dedication to a task on which the very life of our nation depends.

Our nation is in peril today. The threat is not at present from armed forces. It is a moral and an economic threat. The qualities which enabled us to achieve victory at Alamein are those which are needed today—a united national spirit, a co-ordinated national effort, and that unrelenting British determination to win at all costs.

In the war the cost was heavy. We sacrificed most of our material prosperity to save not only ourselves but civilisation. Is it now to be said that we saved the world but cannot save ourselves?

Never let this be said. If today we are financially and materially exhausted there is no need for us to be spiritually bankrupt. The present time is as much a test of heart and character as any phase of the war. If we are to regain national well-being we must find inspiration in unity for the common purpose and in personal integrity, as in the war.

And above all, we must work. We did not grudge toil during the war. Let us not grudge it now. Let us all resolve that the good day's pay shall be well and truly carned only by a good day's work.

The days of something for nothing are gone; there is no soft and easy way out.

"Does the road wind uphill all the way? Yes, to the very end."

But at that end is victory.

Our reunion this year is on the 21st of October—Trafalgar Day. That of our sister organisation, the Burma Reunion, was on the 17th of June—the eve of Waterloo. There is a message in these coincidences of date. Just as we triumphed then by united effort and determined purpose, we can triumph now.

And so to all who fought with me at Alamein seven years ago, I send my greetings. It is my firm conviction that we who stood united in battle will stand united today in peace, and will set an example to all others in service to our country.

Nelson's message still stands true today:

"England expects that every man will do his duty."

Mondformery of Alarmecia Field. Marchal.

THE BATTLE OF EL ALAMEIN

23 OCT. - 3 NOV. 1942





Field Marshals Alexander and Montgomery with Mr. Churchill when be visited the Eighth Army before Alamein.

"Let me then assure you, soldiers and airmen, that your fellow countrymen regard your joint work with admiration and gratitude, and that after the war when a man is asked what he did it will be quite sufficient for him to say, "I marched and fought with the Desert Army." And when history is written and all the facts are known, your feats will gleam and glow and will be a source of song and story long after we who are gathered here have passed away."

— from Mr. Winston Churchill's speech to the men of the Eighth Army, Tripoli, 3rd February, 1943.

PROGRAMME

Arranged and Produced by KEN JOHNSTONE on behalf of the DAILY GRAPHIC

Musical Selection by

THE BAND OF THE IRISH GUARDS

By permission of Colonel T. W. Gimson
Commanding the IRISH GUARDS
Conductor: Lt. C. H. JAEGER, Mus. Bac., L.R.A.M., A.R.C.M., P.S.M.

THE STRING ORCHESTRA OF THE ROYAL ARTILLERY MOUNTED BAND

By permission of The Officers, Royal Artillery Conductor: Lt. BASIL H. BROWN, A.R.C.M., R.A.

TRUMPETERS ROYAL ARTILLERY

By permission of Lt.-Col. L. N. Cholmeley, M.B.E. Commanding 31 TRAINING REGT., R.A.

RALPH READER

Pageant

THE EIGHTH ARMY

Personnel taking part are by permission of Major-General J. C. O. Marriott, C.B., C.V.O., D.S.O., M.C. Major-General Commanding, BRIGADE OF GUARDS

Lines spoken by

ESMOND KNIGHT

(By permission of London Films)

Speeches by

FIELD MARSHAL THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

THE RT. HON. WINSTON S. CHURCHILL, O.M., C.H., M.P.

THE PIPERS AND DRUMMERS OF THE SCOTTISH N.E. AREA ARMY CADET FORCE

By permission of Col. C. H. Turner, D.L., Area Commandant

THE FOURTEEN ZIO ANGELS

THOSE TWO TYPES

Introducing their creator

"JON"

JACK TRAIN

ANNE ZIEGLER webster and

воотн

At the Piano: Charles Forwood

THE WELSH GUARDS CHOIR

By permission of Lt.-Col. D. G. Davies-Scourfield, M.C. Commanding, 1ST BN. WELSH GUARDS

MARION HARRIS, Junr.

(Formerly Marilyn Williams, of the Desert Rats Concert Party)

FINALE

Non-Stop Dancing
To the Dance Bands of

THE ROYAL CORPS OF SIGNALS

By permission of The Colonels Commandant and Officers, THE ROYAL CORPS OF SIGNALS

THE KING'S ROYAL RIFLE CORPS (60th RIFLES)

By permission of Lt.-Col. C. J. Mitford Slade and the Officers 1ST BN. K.R.R.C.

GOD SAVE THE KING



"Tomkinson, how many times must I tell you that you are not allowed to describe the scenery in your letters home?"

ACKNOWLEDGMENTS

Our thanks are due to everyone who has assisted in making the arrangements for the Reunion, and in particular to:

THE BRITISH LEGION

THE ARTISTS AND THE BANDS

EASTERN COMMAND AND LONDON DISTRICT

LORD AND LADY KEMSLEY

THE ARDATH TOBACCO CO. LTD.

CARRERAS LTD.

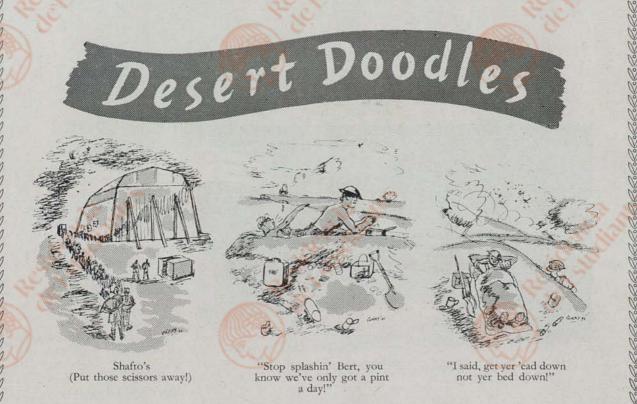
GODFREY PHILLIPS, LTD.

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THE PRESS

THE B.B.C.

Our acknowledgments and thanks are also due to Mr. W. J. Jones, "JON," who has specially drawn the cartoons of the two TYPES, to Mr. Brian Robb, who has allowed us to reproduce the cartoon overleaf, which originally appeared in *Crusader*, and to Mr. L. R. Caulkett, for his drawings on the cover and this page.



The general arrangements are intended to enable old friends to meet. The seating is by Formations. The Armoured Divisions are in blocks to the right of the stage; 13 Corps, 30 Corps and the Infantry Divisions in blocks to the left of the stage; Army Troops, 10 Corps, D.A.F. and the Dominion Troops in the centre.

Each formation has its own bar marked with its Formation sign. Those bars

LOCATION OF FORMATIONS'
SEATING and BARS

STARBLY
TOPS
BAR

DOTE
BAR

SIT PLOOPS
BAR

SIT PLOO

are all near the block in which the Formation is sitting, except in the case of the men in the centre blocks, who have the whole of the very large bar on the first floor by the main entrance.

The drawing shows the arrangement of seats and bars.

REFRESHMENTS

The bars will be open from 8-15 to 11 p.m., but you are reminded that there is excellent entertainment which goes on until 9 p.m., and you are therefore requested to watch the artists, and defer any mass exodus to the bars until 9 p.m. The refreshments on sale include spirits, beer, soft drinks, sandwiches, sausage rolls, and cakes.

CLOAKROOMS

Cloakrooms are available for those who wish to leave their coats.

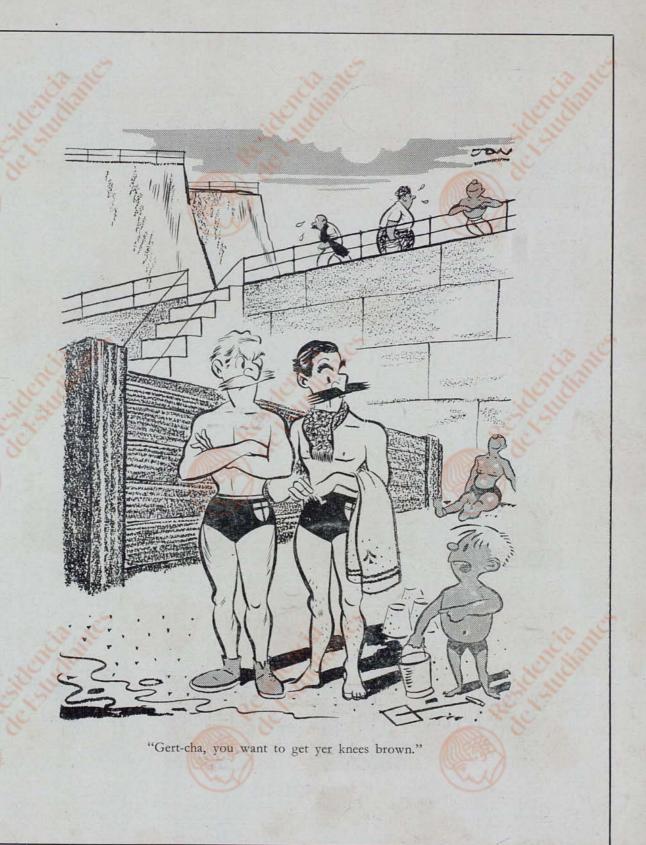


Blimay, its Winnie"

TRANSPORT

Special buses have been ordered to take holders of reserved sleeping accommodation to the deep shelters at South Clapham. The buses will be parked in Ongar Street, near to the Hall, and will leave between 10-45 and 11-30 p.m. as they are filled.

The London Passenger Transport Board has arranged to augment the bus and Underground services between 10-45 and 11-45 p.m. to get people home.





H.Q. Sth ARMY



10th CORPS



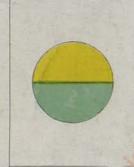
13th CORPS



30th CORPS



Ist ARMD. DIV.



Ist STH. AFRICAN DIV.



2nd NEW ZEALAND DIV.



4th INDIAN DIV.



7th ARMD. DIV.



9th AUSTRALIAN DIV.



10th ARMD. DIV.



44th DIV.



23rd ARMD, BDE.



50th DIV.



51st HIGHLAND DIV. DESERT AIR FORCE





OCTOBER 24th 1952 EMPRESS HALL · LONDON



Her Majesty Queen Elizabeth II.



THE CAMOUFLAGE STORY

by GEOFFREY BARKAS
in collaboration with NATALIE BARKAS

with a Foreword by

LT. GENERAL SIR J. F. M. WHITELEY, K.C.B., C.B.E., M.C.

THE BATTLE OF ALAMEIN has its place in military history as a classic example of Surprise gained on a restricted battlefield naturally unfavourable to concealment and singularly vulnerable to enemy observation from the air. This book tells, for the first time, the story behind Mr. Churchill's words when, announcing the victory in the House of Commons, he said: "By a marvellous system of camouflage complete tactical surprise was achieved in the desert."

Alamein was one of those battles which, for strategic and political reasons, must be won—at almost any price. Had the Germans been allowed to learn in advance where and when our main blow would fall, our casualties could have been disastrously heavy. But

the Germans were misled, and our casualties—though grievous enough—were incomparably lighter than they would otherwise have been. That Rommel's Intelligence failed to extract the truth from the vast picture of our "build-up" spread out on the open desert under the eyes and cameras of his airmen, was due in no small measure to the ideas and enthusiasms of a small band of military camouflage officers recruited from among film technicians, architects, painters, sculptors and exponents of other, even gentler, arts including entomology and the design of stained glass windows.

The Camouflage Story describes how this remarkable feat of deception was accomplished. It does so, not in the form of a military textbook, but as a vividly interesting and, above all, human account of a vital if unfamiliar side of modern warfare. Sometimes movingly, frequently hilariously, the narrative presents the Middle East Campaigns of 1941/42 through the eyes of the author and his companions.

After a brief introduction sketching the author's entirely fortuitous entry into camouflage via the postal censorship, the story covers the exhilarating onrush to Benghazi with Wavell's Army of the Nile, Rommel's first break-through, the siege and relief of Tobruk, our headlong retreat to Alamein and, finally, Alamein itself. Brian Robb, the illustrator, himself plays a leading part in the events described.

No one could write on this theme with more authority than Lieut.-Colonel Geoffrey Barkas, O.B.E., M.C. As Director of Camouflage with the Middle East Forces it was he who created and led the camouflage organization in that theatre from the beginning on New Year's Day 1941—when its total strength comprised four officers and a half-share in a trestle table—to the end when, after the brilliant success at Alamein, he was called home to fill a camouflage appointment at War Office. Now, with this military interlude behind him, Geoffrey Barkas has resumed his proper trade—as a maker of films.

224 pages, Large Crown 8vo, with 19 drawings by Brian Robb 12/6 net

AVAILABLE FROM ALL BOOKSELLERS. PUBLISHED BY

CASSELL AND COMPANY LTD.

37/38 St. Andrew's Hill, London, E.C.4

Big Steamers

Oh, where are you going to, all you Big Steamers, With England's own coal, up and down the salt seas, We are going to fetch you your bread and your butter, Your beef, pork and mutton, eggs, apples and cheese.

But if anything happened to you, all you Big Steamers, And suppose you were wrecked up and down the salt sea? Then you'd have no coffee or bacon for breakfast, And you'd have no muffins or toast for your tea.

Then I'll pray for fine weather for all you Big Steamers, For little blue billows and breezes so soft.

Oh, billows and breezes don't bother Big Steamers, For we're iron below and steel rigging aloft.

Then what can I do for you, all you Big Steamers, Oh what can I do for your comfort and good? Send out your big warships to watch your big waters That no one may stop us from bringing your food.

For the bread that you eat and the biscuits you nibble. The sweets that you suck and the joints that you carve. They are brought to you daily by all us Big Steamers. And if anyone hinders our coming you'll starve!

ALAMEIN DAY 1952

HIS is the tenth anniversary of the great battle we fought in the Desert, the battle that proved to be the turning point of the war: I send my warm personal greetings to all who fought in that battle and to all others who served with me in the Eighth Army.

At our Reunion tonight in London we will have with us many old friends—Mr. Churchill, the architect of the victory; Field-Marshal Alexander, who was our C-in-C in the Middle East; and General Freyberg who commanded the famous New Zealand Division.

And we will also have General Ridgway as an honoured guest.

How do we stand today regarding the defence of that freedom for which we fought and for which cause many gave their lives?

We will hear the answer tonight, for that is to be the theme of the speeches at the Reunion.

Good luck to you all, wherever you may be.

Montgomery of Alamecia. Field. Marchal.



Our guests tonight...







THE

Programme

Written and Produced by KEN JOHNSTONE

Musical Selections and Incidental Music by

THE BAND OF THE COLDSTREAM GUARDS

By permission of Colonel W. A. C. Burns, D.S.O., M.C., Commanding COLDSTREAM GUARDS

Conducted by Capt. Douglas A. Pope, A.R.C.M., p.s.m., Director of Music, COLDSTREAM GUARDS

THE TRUMPET AND BUGLE BAND OF THE BOYS' BATTERY, R.A.

By permission of Major F. E. Shrimpton, M.C., T.D., R.A. Commanding THE BOYS' BATTERY, R.A.

A Pageant
entitled
"OUR HERITAGE"
in which

Sir Francis Drake is played by

JAMES HAYTER

(By arrangement with Renown Pictures Corporation, Ltd.)

The Boy is played by
PETER McKENDRICK
Queen Elizabeth I is played by
P.O. WREN JEAN EMERSON

Narrator: LIONEL GAMLIN

Others taking part are by permission of:

Major-General J. A. Gascoigne, C.B., D.S.O.,

Major-General Commanding LONDON DISTRICT

The Lords Commissioners of the Admiralty

The Air Council

Brigadier M. Frances Coulshed, C.B.E., T.D., A.D.C. The Director, W.R.A.C.

Sir Harold Scott, K.C.B., K.B.E.,
Commissioner of Police for the Metropolis
Dr. R. L. James, M.A., Ph.D.,
The High Master, St. Paul's School, London
with

THE PIPERS OF 2nd Bn. SCOTS GUARDS

By permission of Lt.-Col. A. E. Cameron, M.C. Officer Commanding 2nd Bn. Scots GUARDS

Speeches by:

FIELD-MARSHAL THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

FIELD-MARSHAL THE RIGHT HON. THE EARL ALEXANDER OF TUNIS, K.G., G.C.B., G.C.M.G., G.S.I., D.S.O., M.C.

GENERAL OF THE ARMY, MATTHEW B. RIDGWAY, U.S.A.

THE RIGHT HON. WINSTON S. CHURCHILL, O.M., C.H., M.P.

and

LIEUTENANT-GENERAL THE VISCOUNT FREYBERG of WELLINGTON V.C., G.C.M.G., K.C.B., K.B.E., D.S.O.



THE ENLISTED BOYS, R.A.O.C., Boys' Training School, Gosport

By permission of the Director of Ordnance Services present their

PARADE OF TOY SOLDIERS
(Introduced by Major R. A. J. Wiggins, O.B.E., R.A.O.C.)

Major H. C. Jarman, Director of Music, A.R.C.M., R.A.O.C., will conduct the musical accompaniment

At enormous expense ("Positively millions of akkers, old man") we present

"THE TWO TYPES"

made famous by

"JON"

Played by

RAF and JULIAN JOVER



THE BAND OF HER MAJESTY'S ROYAL MARINES, PLYMOUTH

By permission of Major-General R. F. Cornwall, C.B.E., Plymouth Group, Royal Marines and Officers, ROYAL MARINES, Plymouth Director of Music, Captain R. H. Stoner, L.R.A.M., R.M.

GET TOGETHER

to the music of

THE DANCE ORCHESTRA OF THE ROYAL SIGNALS

By permission of the Officers, THE ROYAL CORPS OF SIGNALS
Director of Music, Captain J. L. Judd, M.B.E., Mus.Bac., F.T.C.L., L.R.A.M., A.R.C.M.,
and

THE DANCE ORCHESTRA OF
THE 1st Bn. THE KING'S ROYAL RIFLE CORPS (60th Rifles)

By permission of the Commanding Officer, Lt.-Col. K. H. Collen Conductor, Mr. E. W. Jeanes, L.R.A.M., A.R.C.M.

*

THE PROGRAMME is to be TELEVISED from 7 p.m. to 8-15 p.m. and BROADCAST from 7-30 p.m. to 8-15 p.m.

ACKNOWLEDGMENTS

We are extremely grateful to all those who have helped to make this Reunion a success, and in particular to:

EASTERN COMMAND AND LONDON DISTRICT THE PERFORMERS AND THE BANDS

THE PRESS

THE B.B.C. SOUND AND TELEVISION SERVICES

VISCOUNT AND VISCOUNTESS KEMSLEY

THE ARDATH TOBACCO CO. LTD.
GODFREY PHILLIPS, LTD.
THE IN

THE IMPERIAL TOBACCO CO. LTD.

Our acknowledgments and thanks are also due to "JON" of "THE DAILY GRAPHIC," who has drawn the cartoons and designed the cover and programme.

* * * * * REFRESHMENTS

Bars are open from 9 p.m. until 11 p.m.

There are more bars and therefore more room this year.

Two bars are for men only—the Winter Garden Bar for Armoured Troops and 10 Corps, and the Men's Bar on the top left-hand side of the plan for Infantry Troops and 13 and 30 Corps.

Two bars have been installed in the Arena, the one on the right for Armoured Troops and the one on the left as a general bar.

No special dance floor has been laid this year, but two dance bands will alternate and the centre of the Arena will be cleared for dancing.

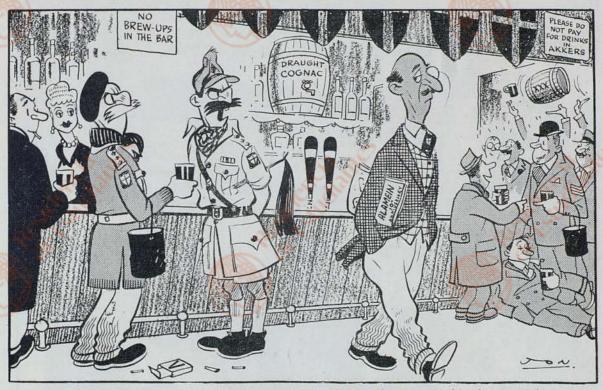
It is hoped by these arrangements to make use of the whole of the Arena for meeting, refreshment and dancing and so leave more room for everyone.

Please note that the first-class programme of entertainment continues until 9 p.m., and it will greatly help the enjoyment of all if there is no exodus to the bars until after Beating The Retreat.

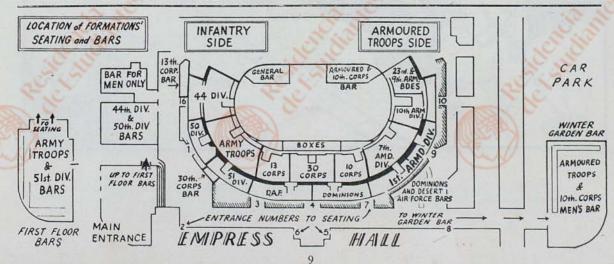
There will be full opportunity during the Get-Together which follows to take advantage of the refreshments which include wines, spirits, beer, soft drinks, sandwiches and cakes.

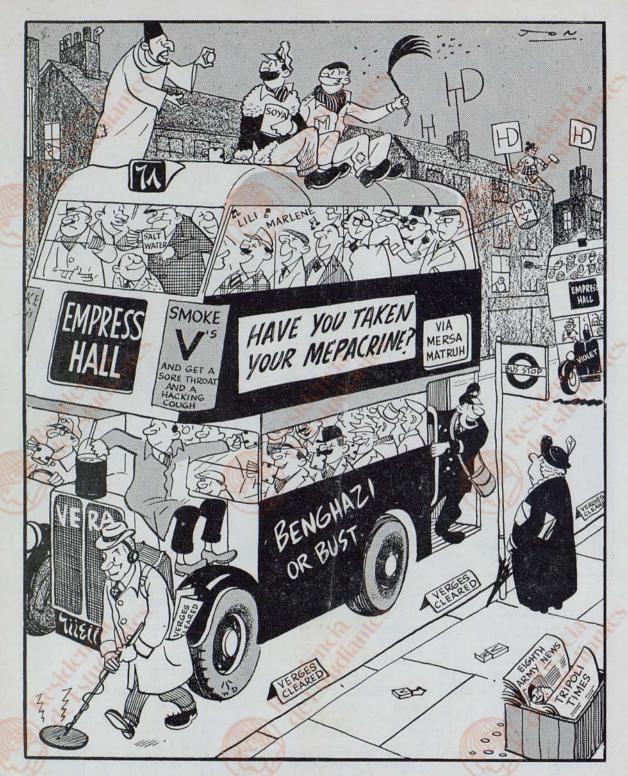
Tea and coffee will be served only in the 8th Army Troops' Bar (1st floor).

MEET YOUR OLD PALS...



"He's got a nerve calling himself an old pal—the last time we met him he stopped our Cairo leave just because we flogged some blankets to a Wog."





"But, lady, it's the same every year on Alamein night!"

Have You Joined Your Local Eighth Army Association?

We bring to your notice the following information:—

The 8th Army Old Comrades' Association (Portsmouth District), Honorary Secretary, F. A. J. Grant, Esq., 50 Kensington Road, Copnor, Portsmouth.

The Welsh 8th Army and M.E. Forces El Alamein Association, Honorary Secretary, Eric J. Lewis, Esq., 36 Windsor Place, Cardiff. Telephone 27021.

The 8th Army Old Comrades' Association (Coventry District) still maintain an active membership.

The 7th Medium Regiment R.A., announce that they are to hold their first Regimental Re-union at the H.Q. of the 263 Field Regiment, Brixton, London, on December 6th.

Price of ticket is 7s. 6d. (inclusive of a buffet supper) and one lady may be invited. Full particulars may be obtained from Mr. J. Lelyveld, 18 Downs Park Road London, E.8. Please enclose a stamped addressed envelope.

The 7th Armoured Division Re-Union. Men only. Entrance 7/6—payable at the door. Victory Club, Seymour Street, W.2. 6-30—9 p.m. 25th October, 1952.



ST. DUNSTAN'S

Our guests in the St. Dunstan's Box invite their old friends to look them up there. Their names and regiments are:

Baker, P. B. (Lt.) Warwickshire Yeomanry; Baldwin, A. E. (L/Cpl.) R.E.; Chitty, W. (L/Cpl.) R.A.C.; Darling, I. (Pte.) Royal West Kents; Ettridge, R. (Sgt.) King's Royal Rifles; Foster, E. (Sgt.) 7th Field Squadron, R.E.; Gaygan, T. (Tpr.) 44 Recce. Regt.; Greatrex, H. W. (L/Cpl.) R.E.; Goding, R. (L/Cpl.) 1st Bn. Royal Fusiliers.; Hobbs, C. (Spr.) R.E.; Innes, J. (Sgt.) 1st Bn. Gordon Highlanders; Lewis, J. (Tpr.) Household Cavalry; Mendham, R. (Pte.) R.E.M.E.; Mortimer, G. (Lt.); 44 R.T.R.; Vincent R. (Gnr.) R.A.



DEEP SHELTERS, CLAPHAM

It is regretted that the Shelters are not open this year.



EMPRESS HALL, EARL'S COURT, LONDON, S.W.6

Lessees British Sports Arenas Limited:

Claude Langdon: Managing Director.
Denis Mitchell: General Manager.

Mark White: Asst. General Manager.

Al Hunt: Public Relations.

L.C.C. Regulations:

In accordance with the requirements of the L.C.C. the public may leave at the end of the performance by all the exit doors, and such exit doors must at all times be open. All gangways, corridors, stair-cases and external passage-ways intended for exit shall be kept entirely free from obstruction. Persons shall not be permitted to sit in the gangways intersecting the seating, or to sit in any of the other gangways.



ALAWUIN

Oct. 20th 1950

EMPRESS
HALL
LONDON



THE EIGHTH ARMY WINDOW

It is good to know that there will be a Memorial to the Eighth Army in Cairo Cathedral, where so many of our men worshipped before Alamein, and were strengthened for the long advance to Tripoli.

The Window, designed by Mr. Carl Edwards and made by Messrs. James Powell & Sons (Whitefriars) Ltd., of Wealdstone, Middlesex, will be placed in the Lady Chapel, and its significance is the theme of this year's Pageant.

It is just over 13 feet high and 3 feet across, and will stand about 20 feet above ground-level. More than 11,000 pieces of glass have been used, but the full effect cannot be seen in this country, since its colours and lead mouldings have been chosen and designed for the strong Eastern sunlight.

The picture foreshadows the going forth of the Son from the care of his Mother—a theme that touches the heart of the Eighth Army; and the ship in the hands of the Christ is a symbol of that venture which He meant to launch and with whose fortunes in storm and tempest we have linked our own.

Below the picture is the Eighth Army Shield, bringing to mind the Christian Ideal within our going forth and the spirit which it bred.

May the memory of the Eighth Army send through this Window an undying call to serve the same Cause in the same spirit.

> F. LL. Hughes, The Chaplain-General.



ALAMEIN REUNION, 1950

O NCE MORE we celebrate the anniversary of Alamein; that great battle fought eight years ago.

In October last year I said that our nation was in peril. Today we see that the nations of the West have at last realised the gravity of the danger and have begun to take measures for the collective defence of their homelands.

Do not let us forget why our present troubles have come to us; they have arisen solely because the free nations threw away the strength they possessed in 1945, while the Communist nations added to theirs.

And because we did that, brave men are dying today; they are dying because of unpreparedness and a failure to face practical realities. It is nothing new; it has happened many times before in our British history. But unless we stop this bad habit it will become a killer.

If freedom is to prevail we need preparation, readiness and martial value.

The fighting man of Britain and her Empire have never lacked martial valour; nor have our Allied friends; each one will do his duty for the safety of all, if ever the need should arise.

Let us now resolve that we, the fighting men of Alamein, will be united in our endeavours to persuade the nation to be prepared and ready in this hour of danger.

In the spirit of that firm resolve, I send my best wishes and warm personal greetings to all who fought with me at Alamein in 1942. Mondfomery of Alamecia Field. Marchal.

THE BATTLE OF ALAMEIN

23 OCT - 3 NOV 1942

N NOVEMBER 5TH, 1942, the people of Britain were startled by the news of a great deliverance the victory of Alamein. They did not know at the time that it was to be the first of an unbroken series of victories culminating in the rout of the Axis.

On November 4th, tanks poured through Rommel's front and the first victory of the war had

It was the moment for which England had so long waited: the tide had turned.

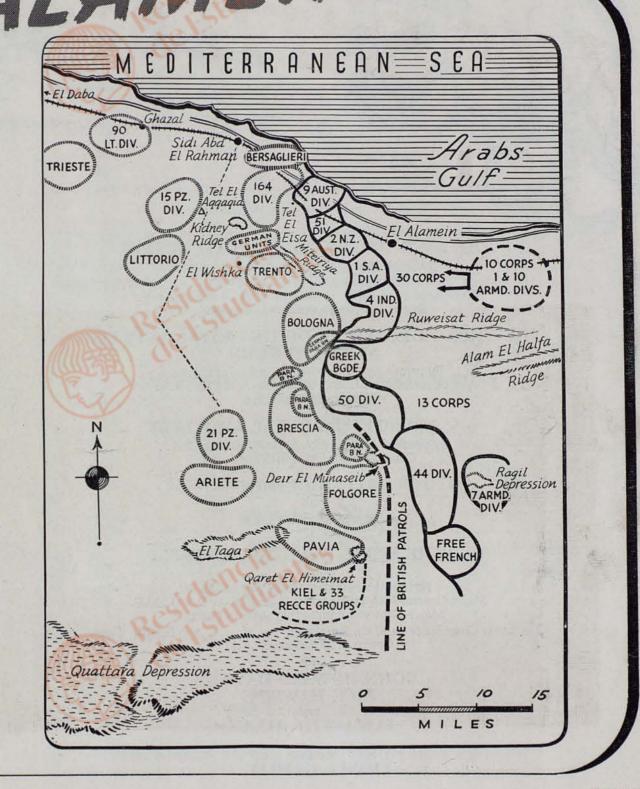
Had Alamein gone the other way the Germans would have gained control of the Middle East. the Italians of the Eastern Mediterranean and the Japanese of the Indian Ocean.

By striking back at the moment when Germany and Italy were extended to the full extent of their lunge, the Eighth Army placed victory out of their reach for ever

It is not surprising that Churchill ordered the church bells to be rung.

(from Arthur Bryant)









Arranged and Produced by KEN JOHNSTONE on behalf of the DAILY GRAPHIC

THE BAND OF THE COLDSTREAM GUARDS

By permission of Colonel E. R. Hill, D.S.O.
Commanding COLDSTREAM GUARDS
Conducted by: Captain Douglas A. Pope, A.R.C.M., psm.
Director of Music, COLDSTREAM GUARDS

THE STRING ORCHESTRA OF THE ROYAL ARTILLERY MOUNTED BAND

By permission of the Officers, ROYAL ARTILLERY
Conducted by: Lt. Basil H. Brown, A.R.C.M., R.A.
Director of Music, R.A.

TRUMPETERS ROYAL ARTILLERY

By permission of Lt.-Col. J. McD. Haslam, R.A. Commanding 31 TRAINING REGT., R.A.

ALL TOGETHER
with
RALPH READER

*

"THE SPIRIT WAS UNBEATABLE"

A Pageant

Personnel taking part are by permission of Major-General J. C. O. Marriott, C.B., C.V.O., D.S.O., M.C. Major-General Commanding LONDON DISTRICT

The Lords Commissioners of the Admiralty.

County Commandant A.C.F.

with

The Air Council.

JOHN HOWARD DAVIES JACK HAWKINS

ELIZABETH ALLAN

Narrator: LIONEL GAMLIN Speeches by

FIELD MARSHAL THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

THE RIGHT HON. WINSTON S. CHURCHILL, O.M., C.H., M.P.

THE BAND OF HIS MAJESTY'S ROYAL MARINES PLYMOUTH

By permission of Col. K. L. M. Cooper, O.B.E., R.M., & Officers Royal Marines, Plymouth Director of Music: Captain R. H. Stoner, L.R.A.M., R.M.

VERA LYNN

"THOSE MEDITERRANEAN GLAMOUR BOYS"
THE TWO TYPES

by "JON"

whose cartoons now appear in the DAILY GRAPHIC

RICHARD ("STINKER") MURDOCH

MICHAEL BENTINE

LISA DANIELLY

(Who plays the name part in the film "LILI MARLENE")

THE LUTON GIRLS' CHOIR

Directed by Arthur E. Davies

FINALE

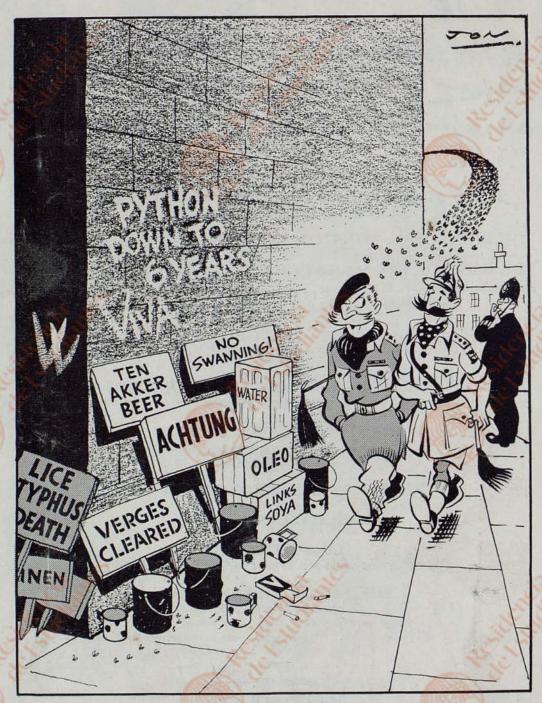
Non-Stop Dancing
To the Dance Bands of

THE ROYAL SIGNALS

By permission of the Officers THE ROYAL SIGNALS

THE KING'S ROYAL RIFLE CORPS (60th RIFLES)

By permission of Lt.-Col. C. J. Mitford Slade and the Officers 1st BN. K.R.R.C.



"I've got the feeling we're getting near Empress Hall, old man."

ACKNOWLEDGMENTS

Our thanks are due to everyone who has assisted in making the arrangements for the Reunion, and in particular to:

THE LORDS COMMISSIONERS OF THE ADMIRALTY

EASTERN COMMAND AND LONDON DISTRICT. THE AIR COUNCIL

THE ARTISTS AND THE BANDS

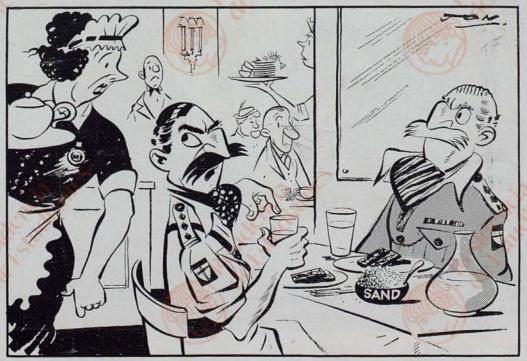
THE PRESS THE B.B.C.

VISCOUNT AND VISCOUNTESS KEMSLEY

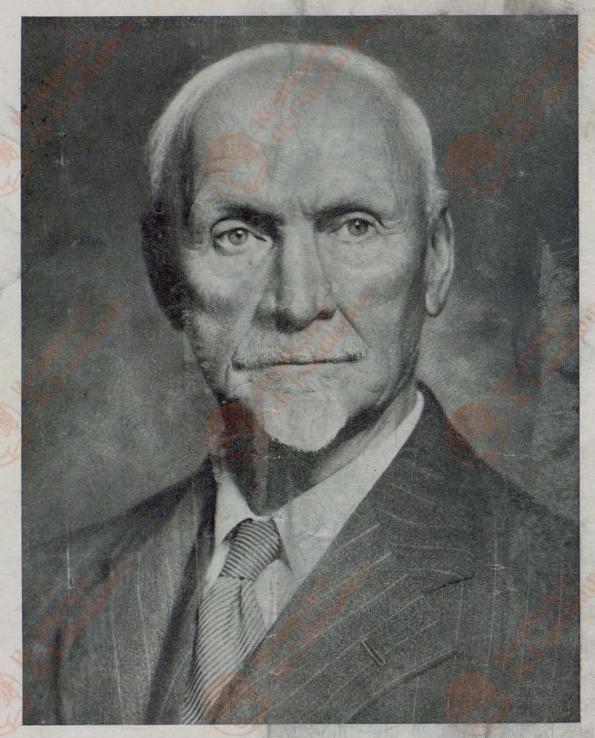
GODFREY PHILLIPS, LTD. THE IMPERIAL TOBACCO CO., LTD.

CARRERAS LTD. THE ARDATH TOBACCO CO., LTD.

Our acknowledgments and thanks are also due to Mr. W. J. Jones, "JON," who has specially drawn the cartoons and to Mr. L. R. Caulkett, for his cover design.

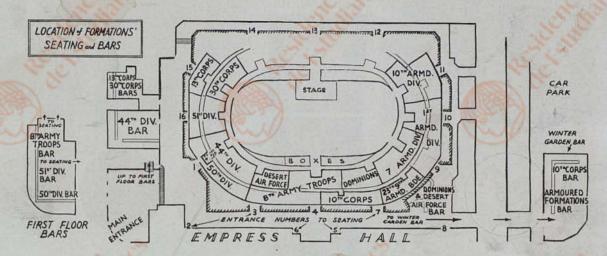


"I say, Miss, could we have some salt, this water is FRESH!"



The late Field Marshal Smuts—A very dear friend of the Eighth Army to whom he was known as "Oubaas."

GET TOGETHER



To enable you to meet old friends the seating is by Formations, and the bars are almost all near the block in which the Formation is seated. All bars are marked by the Formation sign.



REFRESHMENTS

The bars will be open from 8-30 p.m. to 11 p.m., but you are reminded that there is first class entertainment until 9-10 p.m., and it is hopefully requested that any mass exodus to the bars may be avoided until after the Finale. Refreshments on sale include spirits, beer, soft drinks, sandwiches, sausage rolls, and cakes,



CLOAKROOMS

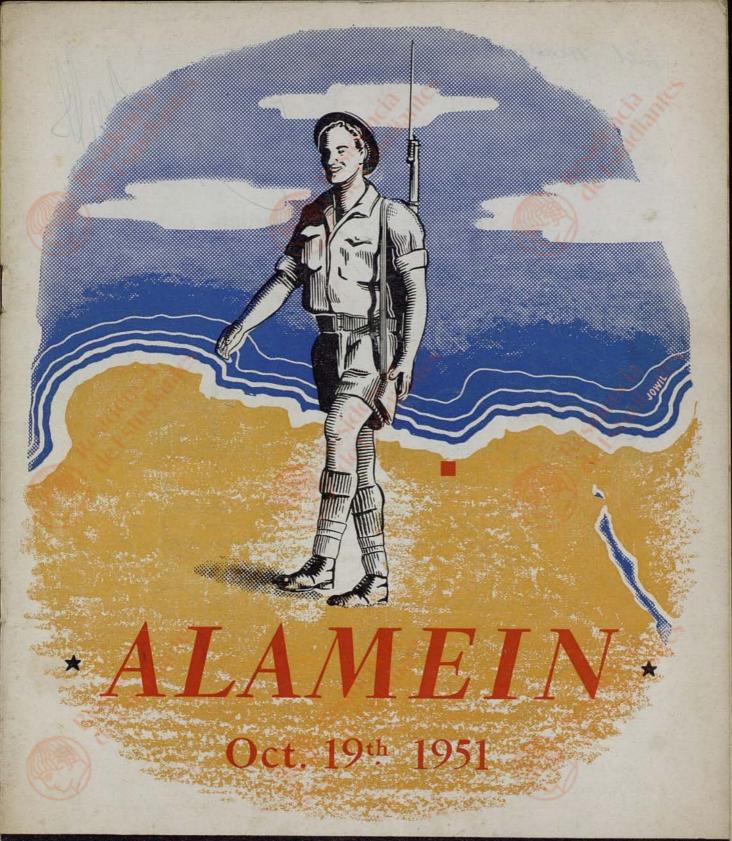
These are available for those wishing to leave their hats and coats.



TRANSPORT

Special buses will convey holders of reserved accommodation to the Deep Shelters at South Clapham. These buses will be parked in Ongar Street, near to the Hall, and will leave, as filled, between 10-45 p.m. and 11-30 p.m.





EMPRESS HALL . LONDON

fill moscon.

Au Mills

The Glory of the Garden

By RUDYARD KIPLING

Our England is a garden that is full of stately views, Of borders, beds and shrubberies and lawns and avenues, With statues on the terraces and peacocks strutting by; But the Glory of the Garden lies in more than meets the eye.

Our England is a garden, and such gardens are not made By singing;—'Oh, how beautiful,' and sitting in the shade, While better men than we go out and start their working lives At grubbing weeds from gravel-paths with broken dinner-knives.

There's not a pair of legs so thin, there's not a head so thick, There's not a hand so weak and white, nor yet a heart so sick, But it can find some needful job that's crying to be done, For the Glory of the Garden glorifieth every one.

Then seek your job with thankfulness and work till further orders, If it's only netting strawberries or killing slugs on Borders; And when your back stops aching and your hands begin to harden, You will find yourself a partner in the Glory of the Garden.

Oh, Adam was a gardener, and God who made him sees
That half a proper gardener's work is done upon his knees,
So when your work is finished, you can wash your hands and pray
For the Glory of the Garden that it may not pass away!
And the Glory of the Garden it shall never pass away!



ALAMEIN DAY: 1951

TODAY we celebrate the ninth anniversary of Alamein. And tonight we meet together again at the Empress Hall in London, and again we will have with us Mr. Churchill.

An added pleasure this year is that we have with us General Eisenhower; we will give him a great welcome.

The prospect abroad today is dark and troubled; it is full of dangerous possibilities.

There must be many in Britain with a feeling of disillusionment, and with good reason. Abroad, brave men are dying, and in Britain our economic troubles remain unsolved: because as a nation we do not face up to stern realities.

In the Eighth Army I always spoke very plainly to you and told you what was wanted. Tonight, in the Empress Hall, I will do so again; I will tell you what I think about it all, and what you and I should do.

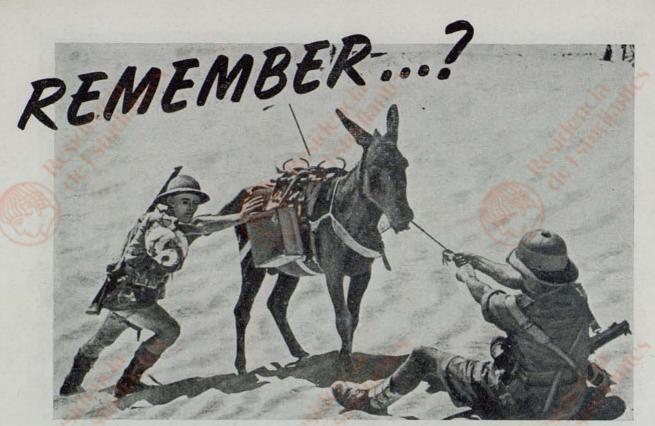
Meanwhile, let us remember that in the Eighth Army we were at all times a happy and kindly family; we were good comrades. We had a good spirit and nothing ever got us down.

We need that spirit today, and so does the nation.

ago, I send my warm greetings and my good wishes for future happiness.

To all who fought with me at Alamein nine years I send my warm greetings and my good wishes for Field. Darslaf.

19th October, 1951.













LOOK AT THIS PROGRAMME

Arranged and Produced by KEN JOHNSTONE on behalf of the "DAILY GRAPHIC"

Musical Selections and Incidental Music by

THE BAND OF THE COLDSTREAM GUARDS

By permission of Colonel E. R. Hill, D.S.O., Commanding COLDSTREAM GUARDS

Conducted by: Captain Douglas A. Pope, A.R.C.M., psm., Director of Music, COLDSTREAM GUARDS

THE STRING ORCHESTRA OF THE ROYAL ARTILLERY MOUNTED BAND

By permission of the Officers, ROYAL ARTILLERY
Conducted by: Captain Basil H. Brown, A.R.C.M., R.A.,
Director of Music, R.A.

THE BAND OF THE BOY TRUMPETERS, ROYAL ARTILLERY

By permission of Lieut.-Colonel J. McD. Haslam, R.A., Commanding 31 TRAINING REGT., R.A.

*

SING THE GOOD OLD SONGS AGAIN with

RALPH READER



BEATRICE LILLIE

accompanied at the piano by
NORMAN HACKFORTH

(By arrangement with H. M. Tennent, Ltd.)



THE PIPE BAND OF THE SEAFORTH HIGHLANDERS

By permission of Lieut.-Colonel P. J. Johnston Pipe Major: J. A. Maclellan Drum Major: T. Robson

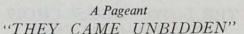
NOT IN ORDER OF APPEARANCE

Speeches by:

FIELD-MARSHAL THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

THE RIGHT HON. WINSTON S. CHURCHILL, O.M., C.H.

GENERAL OF THE ARMY, DWIGHT D. EISENHOWER, U.S.A.



A tribute to the men of the Dominions and the United Kingdom who formed the Divisions of The Eighth Army at the Battle of Alamein, October 23rd—November 4th, 1942

> STANLEY HOLLOWAY GLADYS HENSON JEREMY SPENSER JANETTE SCOTT

> > Prologue spoken by

ROBERT SPEAIGHT
(Written specially by ARTHUR BRYANT)

Narrator:

LIONEL GAMLIN

Personnel taking part in the Pageant are by permission of:

Major-General J. A. Gascoigne, C.B., D.S.O.,

Major-General Commanding LONDON DISTRICT

Sir Harold Scott, K.C.B., K.B.E., Commissioner of Police of the Metropolis

Major-General R. Bierwirth, C.B.E., Representative of the AUSTRALIAN ARMY

The High Commissioners for India and Pakistan and with the co-operation of Brigadier G. H. Clifton, D.S.O., M.C., NEW ZEALAND ARMY

" JON "

introduces

"THE TWO TYPES"

in

"TRANSPORT TROUBLE"

played by:

NORMAN WISDOM and TOMMY JOVER

assisted by

BRUCE GORDON

RAF and JULIAN JOVER also get in the way (All by arrangement with Mr. Claude Langdon) (Jon's cartoons of the two types appear in the Daily Graphic)

"SALUTE FROM THE SPORTSMEN OF 1951 TO YOU THE SPORTSMEN OF 1942"

Brought in person by a unique gathering of famous sporting celebrities

F. R. Brown Reg Harris Freddie Mills Len Hutton Stan Matthews Jack Gardner Stirling Moss Stan Mortensen Don Cockell Donald Campbell Harry Johnston Ron Clayton Alf Padgham Macdonald Bailey Roger Bannister Arthur Wint Bill Nankeville Alan Oliver Lester Piggott Jack Matthews Jack Parker

Jean Walker-Smith and Jeanette Altwegg

Introduced by:

Raymond Glendenning

THE LUTON GIRLS' CHOIR

(Directed by Arthur E. Davies)

FINALE

NON-STOP DANCING ON THE STAGE

to the music of

THE DANCE BANDS OF THE ROYAL SIGNALS

By permission of the Officers of THE ROYAL SIGNALS and

THE HIGHLAND LIGHT INFANTRY

By permission of Lieut.-Colonel R. L. C. Rose, D.S.O., M.C.

GOD SAVE THE KING

ACKNOWLEDGEMENTS

We are extremely grateful to those who have helped to make this Reunion so successful and in particular: THE ARTISTS

PERSONALITIES OF SPORT

THE MILITARY BANDS

THE DANCE BANDS THE PRESS

VISCOUNT AND VISCOUNTESS KEMSLEY

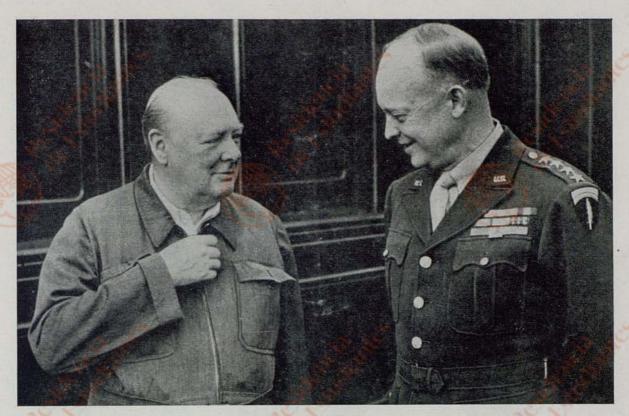
EASTERN COMMAND AND LONDON DISTRICT MR. CLAUDE LANGDON

GODFREY PHILLIPS LTD.

IMPERIAL TOBACCO COMPANY LTD.

CARRERAS LTD. ARDATH TOBACCO COMPANY LTD.

We would also like to thank "JON" of the Daily Graphic, who has specially drawn the cartoons, and Steve Fagan, Sports Editor of the Daily Graphic, for his collaboration in arranging the Personalities of Sport.



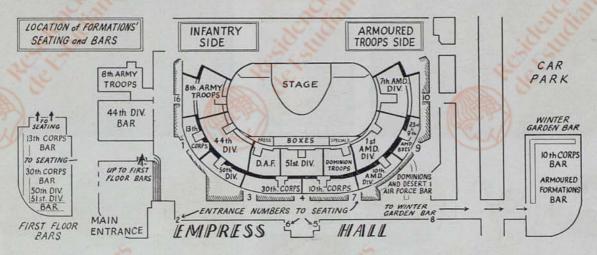
Our Guests of Honour





"What do you mean she's not on the electoral register?"

MEET YOUR PALS



REFRESHMENTS

Bars are open from 9-0 p.m. until 11 p.m.

Please note that the first-class programme of entertainment continues until 9-10 p.m., and it will greatly help the enjoyment of all, if any large scale exodus to the bars is avoided until after the Finale.

There will be full opportunity during the get-together which follows, to take advantage of the refreshments, which include wines, spirits, beer, soft drinks, sandwiches, cakes. There is a special tea bar where tea and coffee can be obtained.



CLOAK-ROOMS

There are facilities for those wishing to leave their hats and coats.

DEEP SHELTERS, CLAPHAM

Accommodation has again been arranged here at a charge of 4/- per head. Both men and women can be accommodated. Special buses will leave Ongar Street (outside the Empress Hall) between 10-45 p.m. and 11-30 p.m.

Lessees British Sports Arenas Limited:

Claude Langdon: Managing Director.
Denis Mitchell: General Manager.

Mark White: Asst. General Manager.
Al Hunt: Public Relations.

L.C.C. Regulations:

In accordance with the requirements of the L.C.C. the public may leave at the end of the performance by all the exit doors, and such exit doors must at all times be open. All gangways, corridors, stair-cases and external passage-ways intended for exit shall be kept entirely free from obstruction. Persons shall not be permitted to sit in the gangways intersecting the seating, or to sit in any of the other gangways.



coronation rear

ollow Mc11

anniversary
23

0 Ct.





ALAMEIN DAY, 1953

feel there is a special significance about our Reunion this year since it falls on the actual date on which the battle began eleven years ago. I send my warm greetings to all who fought in that great battle and to all others who served with me in the

Eighth Army. May you all have the happy homes you so well deserve.

At our Reunion tonight in London, we will be greatly honoured by the presence of H.R.H. The Duke of Edinburgh. Mr. Eden will also be with us and we all remember that he was Foreign Secretary at the time of the battle.

I have asked Colonel Sir John Hunt to come and to tell us about the ascent of Everest.

General Gruenther, Supreme Allied Commander in Europe, will also be an honoured guest.

And of course, we have Sir Winston Churchill, the great architect of victory. We must give him a very special welcome and tell him how glad we are he has made such a good recovery from his illness.

Some difficult days lie ahead for us all. But we shall win through as we always did in the Eighth Army.

God bless you all.

Rondfomery of Alamecia Field. Rawlat.



Musical Selections by

THE BAND OF THE WELSH GUARDS

(By permission of Colonel J. C. Windsor Lewis, D.S.O., M.C., Commanding the Regiment)

Director of Music: Capt. F. L. Statham, L.R.A.M., A.R.C.M., p.s.m.

*

THE BAND OF THE BOYS' REGIMENT, ROYAL ARTILLERY

(By permission of Lieutenant-Colonel C. V. Hodgson, R.A.)
Directed by Staff-Sergeant/Trumpet-Major A. J. Hunt, R.A.

*

PIPES AND DRUMS OF THE AIR TRAINING CORPS

(By kind permission of Air Marshal H. T. Lydford, C.B., C.B.E., A.F.C., Air Officer Commanding-in-Chief, Home Command, Royal Air Force)

*

SPEECHES

FIELD-MARSHAL THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

who will introduce

HIS ROYAL HIGHNESS
PRINCE PHILIP THE DUKE OF EDINBURGH, K.G., K.T., R.N.
THE RIGHT HON. ANTHONY EDEN, M.C., M.P.
GENERAL OF THE ARMY ALFRED E. GRUENTHER, U.S.A.

and

COLONEL SIR JOHN HUNT, C.B.E., D.S.O.

*

R.A.O.C. TOY SOLDIER DISPLAY

by enlisted boys of the R.A.O.C. Boys' Training School, Gosport, Hants.

(By permission of Major-General G. A. N. Swiney, C.B., C.B.E., M.C., R.A.O.C.,

Director of Ordnance Services)

THE ROYAL NAVY PLYMOUTH COMMAND

present

"UP SPIRITS"

(By kind permission of Commodore J. E. H. McBeath, D.S.O., D.S.C.)

A pageant, presented in a semi-serious vein, about the issue of RUM in the Royal Navy from circa 1600 to the present day.

The Cast, all volunteers, are drawn from the Seamen, Stokers, Cooks, Stewards, Writers, Supply and Boys' Division of the Royal Naval Barracks, Devonport.

Sir Francis Drake.....Lieutenant-Commander W. P. McLoughlin, R.N.

Guard Officer...Lieutenant D. E. W. Jayne, R.N.

Commentators...Lieutenant-Commander(S) T. B. Holman, R.N.,

Written and Produced by

Lieutenant-Commander E. H. N. SHUTE, R.N.

*

Due to circumstances beyond our control it is feared that interruptions may be made at any time during the proceedings by

"THE TWO TYPES"

made famous by

"JON"

Played by

HUMPHREY LESTOCO and GRAHAM STARK

*

GET TOGETHER

to the music of

THE DANCE ORCHESTRA OF THE ROYAL CORPS OF SIGNALS (By permission of the Officers, Royal Signals)

The Central Band of the Royal Air Force
DANCE ORCHESTRA

(By permission of the Air Council)
Leader: Senior Technician H. J. FitzHenry

Production directed by Mark White

The programme is to be televised and broadcast from 7-30 to 8-15 p.m.

ACKNOWLEDGMENTS

We are extremely grateful to all those who have helped to make this Reunion a success, and in particular to:

EASTERN COMMAND AND LONDON DISTRICT
THE PERFORMERS AND THE BANDS
THE LORDS OF THE ADMIRALTY
THE ARMY COUNCIL
THE AIR COUNCIL

THE PRESS

VISCOUNT AND VISCOUNTESS KEMSLEY
THE B.B.C. SOUND AND TELEVISION SERVICES
THE ARDATH TOBACCO CO. LTD.
CARRERAS LTD.
GODFREY PHILLIPS LTD.

THE IMPERIAL TOBACCO CO. LTD.
REINFORCED SHUTTLECOCKS LTD.

Our acknowledgments and thanks are also due to "JON", who has drawn the cartoon and has designed the cover and programme.



REFRESHMENTS

Bars are open from 9 p.m. until 11-30 p.m.

There are again more bars and therefore more room this year.

One bar is for men only—at the top left-hand side of the plan.

There are two bars in the Arena, the one on the right for Armoured Troops and the one on the left as a general bar.

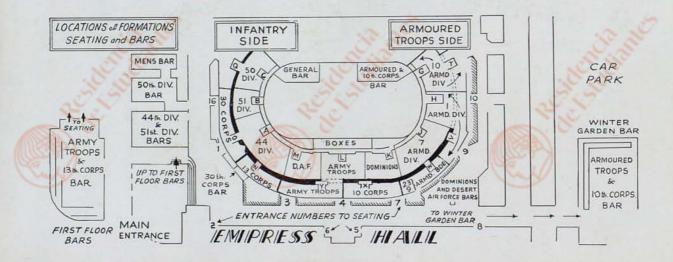
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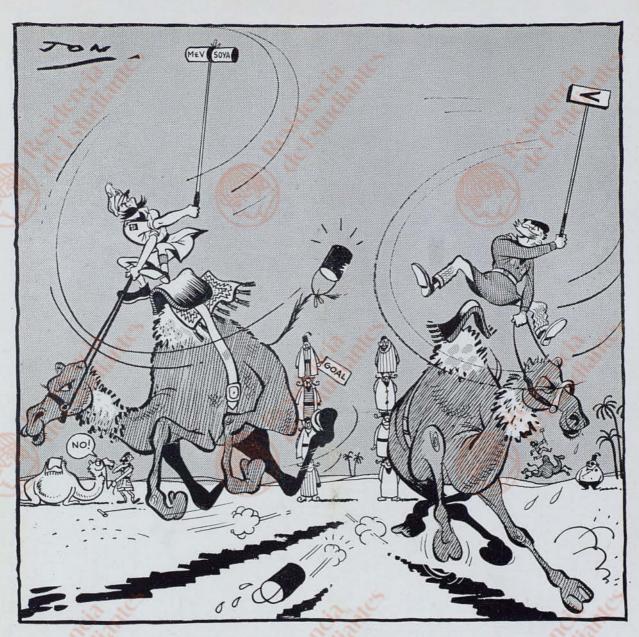
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There will be full opportunity during the Get-Together which follows for refreshments which include spirits, beer, soft drinks, sandwiches and cakes.

Tea and coffee will be served only in the 8th Army Troops' Bar (1st floor).





"I hear that certain types play this on ponies at Cowdray Park"



EMPRESS HALL, EARL'S COURT, LONDON, S.W.6

Lessees British Sports Arenas Limited:

Claude Langdon: Managing Director.

Denis Mitchell: General Manager.

G. B. Baines: House Manager.
Al Hunt: Public Relations.

L.C.C. Regulations:

In accordance with the requirements of the L.C.C. the public may leave at the end of the performance by all the exit doors, and such exit doors must at all times be open. All gangways, corridors, stair-cases and external passage-ways intended for exit shall be kept entirely free from obstruction. Persons shall not be permitted to sit in the gangways intersecting the seating, or to sit in any of the other gangways.



coronation rear

old alles

anniversary
23
oct.

EMPRESS HALL * LONDON





ALAMEIN DAY, 1953

feel there is a special significance about our Reunion this year since it falls on the actual date on which the battle began eleven years ago. I send my warm greetings to all who fought in that great battle and to all others who served with me in the

Eighth Army. May you all have the happy homes you so well deserve.

At our Reunion tonight in London, we will be greatly honoured by the presence of H.R.H. The Duke of Edinburgh. Mr. Eden will also be with us and we all remember that he was Foreign Secretary at the time of the battle.

I have asked Colonel Sir John Hunt to come and to tell us about the ascent of Everest.

General Gruenther, Supreme Allied Commander in Europe, will also be an honoured guest.

And of course, we have Sir Winston Churchill, the great architect of victory. We must give him a very special welcome and tell him how glad we are he has made such a good recovery from his illness.

Some difficult days lie ahead for us all. But we shall win through as we always did in the Eighth Army.

God bless you all.

Mondfornery of Alamecia. Field. Marchal.



Musical Selections by

THE BAND OF THE WELSH GUARDS

(By permission of Colonel J. C. Windsor Lewis, D.S.O., M.C.,
Commanding the Regiment)

Director of Music: Capt. F. L. Statham, L.R.A.M., A.K.C.M., p.s.m.

THE BAND OF THE BOYS' REGIMENT, ROYAL ARTILLERY

(By permission of Lieutenant-Colonel C. V. Hodgson, R.A.) Directed by Staff-Sergeant/Trumpet-Major A. J. Hunt, R.A.

PIPES AND DRUMS OF THE AIR TRAINING CORPS

(By kind permission of Air Marshal H. T. Lydford, C.B., C.B.E., A.F.C., Air Officer Commanding-in-Chief, Home Command, Royal Air Force)

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Commentators....Lieutenant-Commander(S) T. B. Holman, R.N.,

Edwin T. Burrows

Bandmaster......S. C. Cooper, L.R.A.M., Royal Marines

Written and Produced by Lieutenant-Commander E. H. N. SHUTE, R.N.

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Leader: Senior Technician H. J. FitzHenry

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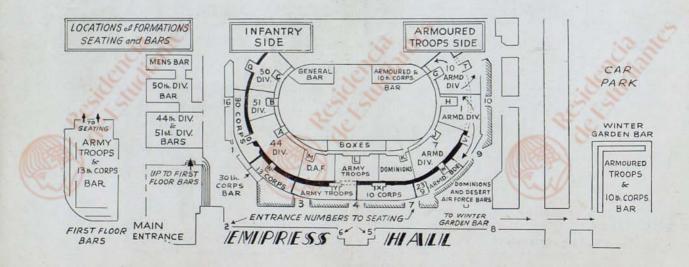
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1942 ALAMEIN 1954



A Corner of a Foreign Field

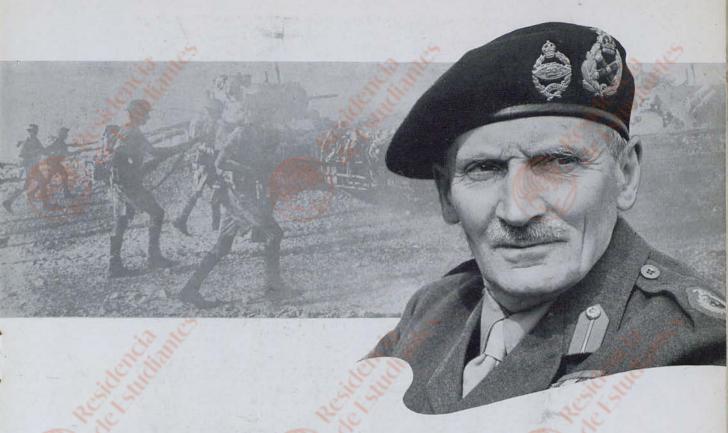
EMPIRE POOL WEMBLEY 22 OCTOBER 1954



THE SOLDIER

If I should die, think only this of me:
That there's some corner of a foreign field
That is for ever England. There shall be
In that rich earth a richer dust concealed;
A dust whom England bore, shaped, made aware,
Gave, once, her flowers to love, her ways to roam,
A body of England's, breathing English air,
Washed by the rivers, blest by suns of home.
And think, this heart, all evil shed away,
A pulse in the eternal mind, no less
Gives somewhere back the thought by England given;
Her sights and sounds; dreams happy as her day;
And laughter learnt of friends; and gentleness,
In hearts at peace, under an English heaven.

-Rupert Brooke.



NCE again we meet in London to celebrate the victory at Alamein.

Of all the battles in the last war it is Alamein, I believe, that will live longest in the human memory. At a decisive moment in history, one fleeting chance found men with the spirit and will to seize it; it was all or nothing at Alamein in 1942.

This year our Reunion is made the more memorable because of the unveiling of the Memorial at the cemetery at Alamein the day after tomorrow.

I am to perform the unveiling ceremony. I shall have to leave the Reunion tonight at 9.30 p.m. and fly all through the night to Egypt, so as to be at the cemetery at Alamein on Sunday morning, 24th October, for the ceremony. It will be a most moving occasion.

I would ask for your prayers that I may prove worthy to represent all of you who cannot be there yourselves, and that I may be sustained to address suitable words to those who mourn the death of their loved ones.

God bless you all, wherever you may be.

Montgomeny of Alamecia Field. Marchal.



Musical Selections by THE BAND OF THE COLDSTREAM GUARDS

(By permission of Colonel W. A. G. Burns, D.S.O., O.B.E., M.C., Commanding Coldstream Guards) Conducted by Major Douglas A. Pope, A.R.C.M., p.s.m., Director of Music, Coldstream Guards

THE BAND OF THE BOYS' REGIMENT, ROYAL ARTILLERY

(By permission of the Commanding Officer, Lieut. Col. C. V. Hodgson, R.A.) Directed by Staff-Sergeant/Trumpet Major A. J. Hunt

DISPLAY OF ILLUMINATED CLUB SWINGING

by Trainees from the Advanced Drill Course, Royal Air Force Station, Uxbridge (By permission of the Air Council)

VIGIL

A Desert Cameo commemorating the twelfth anniversary of the Eve of Alamein, by Eric Caswell

Personnel taking part are provided by London District

Narrator		 ***	 		Mark White
The Voices		 ***	 ****	***	The Mitchell Men
The Musicians	700		Ri	Ily Rell	and Brian Devter

SPEECHES

FIELD-MARSHAL THE VISCOUNT MONTGOMERY OF ALAMEIN,

who will introduce

The Right Hon. R. A. BUTLER, C.H., M.P., Chancellor of the Exchequer

GENERAL SIR GERALD TEMPLER, G.C.M.G., K.C.B., K.B.E., D.S.O.

THE ROYAL AIR FORCE PHYSICAL TRAINING TOURING DISPLAY TEAM

(A team of national service recruits based and trained at Royal Air Force, Halton) (By permission of the Air Council)

"THE TWO TYPES"

made famous by

JON

and blaved by Sergeant R. POTTS and Aircraftman V. C. HOGG

Production directed by Mark White

The programme is to be televised and broadcast between 7-30 and 8-25 p.m.

THE ROYAL NAVY (Portsmouth Command)

bresent

"GRAND UKKERS"

(By permission of Captain C. E. Pollock, D.S.C., Royal Navy)

Grand Ukkers-Roman version of Ludo, alleged to have been played in England by Caesar's Army of Occupation, will be played tonight by two teams from H.M.S. "Phoenix." Not even the Dictionary of Slang devotes a line to UKKERS, but sailors have kept the game alive for generations. Although rules tally, UKKERS bears no more relation to LUDO than baseball to cricket. Its board alone measures 3,600 square feet. Players use two giant dice, and shake them in a five-gallon rum cask or wine barrel. Tradition has it that they must drink the cask dry first.

The players are divided into two teams—"The Seagulls," Red and Blue; and "The Birds," Yellow and Green. They are assisted by the

Volunteer Bands of

H.M.S. "COLLINGWOOD," The Naval Electrical School (Captain (L.) K. H. T. Beard, C.B.E., A.D.C.)

H.M.S. "ARIEL" Naval Air Electrical School (Captain (L) S. Bennett, Royal Navy)

Lili Marlene (The Judge of fairplay) Lieutenant H. M. Woolrych, G.M., R.N. Lieutenant-Commander (E.) Burden, R.N. ... Lieutenant-Commander E. H. N. Shute, R.N. Written and produced by ...

MASSED BANDS DISPLAY

BY THE BANDS OF

H.M. ROYAL MARINES (Plymouth Group) H.M. ROYAL MARINES (Portsmouth Group)

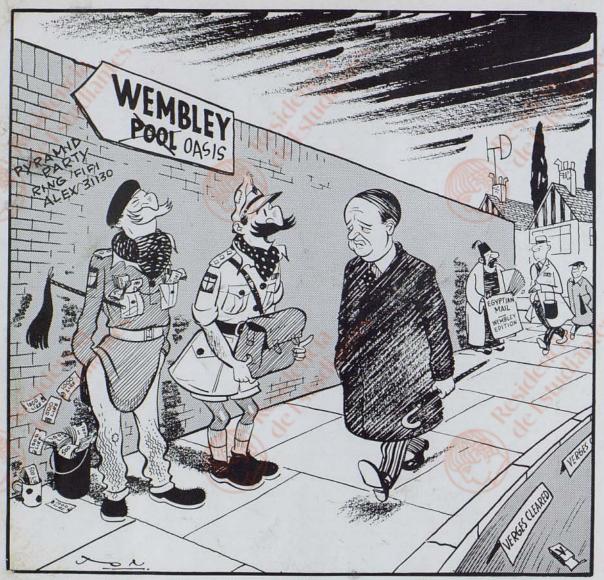
(By permission of General Sir John Westall, K.C.B., C.B.E., Commandant General, Royal Marines)

Director of Music: Captain William Lang, M.B.E.

GET TOGETHER

to the music of

THE EMPIRE POOL ORCHESTRA



"Interested in convertibility, Mr. Butler? How about converting some akkers and lira for us?"

We hope that you will join in and sing this at the appropriate time this evening

JERUSALEM

And did those feet in ancient time
Walk upon England's mountains green?
And was the holy Lamb of God
On England's pleasant pastures seen?
And did the countenance divine
Shine forth upon our clouded hills?
And was Jerusalem builded here
Among those dark satanic mills?

Bring me my bow of burning gold!
Bring me my arrows of desire!
Bring me my spear! O clouds, unfold!
Bring me my chariot of fire!
I will not cease from mental fight,
Nor shall my sword sleep in my hand,
Till we have built Jerusalem
In England's green and pleasant land.

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THE IMPERIAL TOBACCO CO. LTD.
JON

GET TOGETHER

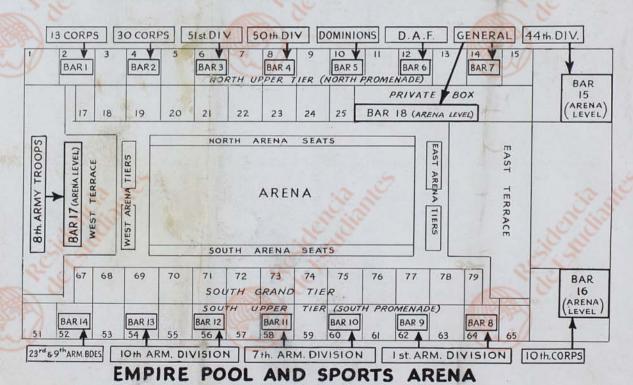
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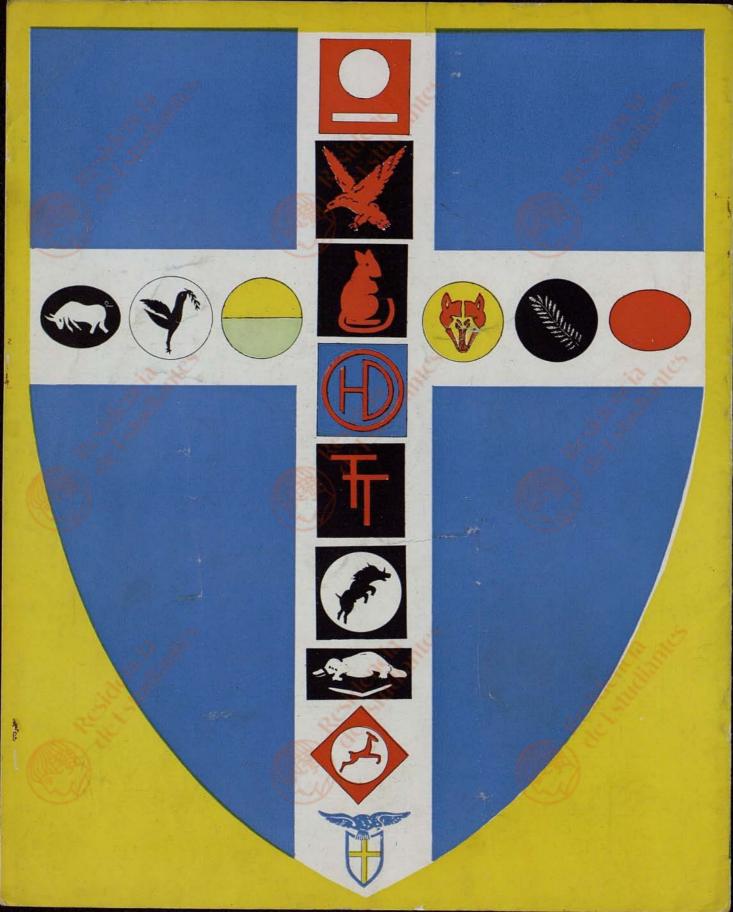
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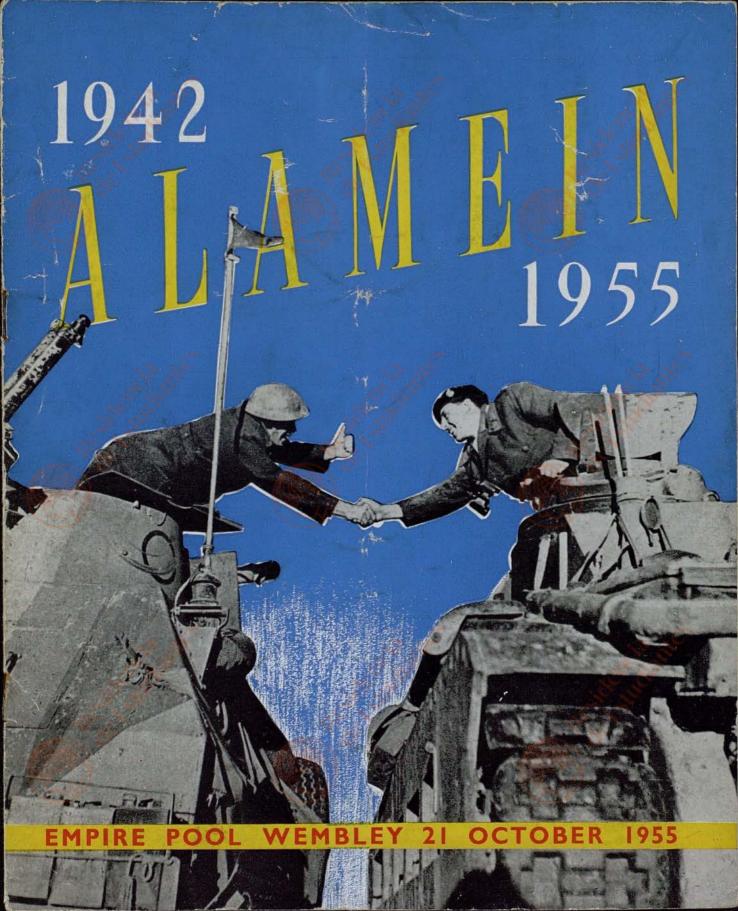
Tea and Coffee will be on sale only in Bars Nos. 15 and 16.

There is a Special Bar for dancers on the Arena Level.

The St. Dunstan's men hope that their friends will visit them in their box beside the Field-Marshal.









Nelson's Prayer Before Trafalgar

MAY the great God whom I worship, grant to my country, and for the benefit of Europe in general, a great and glorious victory, and may no misconduct in anyone tarnish it, and may humanity after victory be the predominant feature in the British fleet! For myself individually, I commit my life to Him that made me, and may His blessing alight on my endeavours for serving my country faithfully! To Him I resign myself, and the just cause which is entrusted to me to defend. Amen! Amen! Amen!

1805

TRAFALGAR
21st October

1955

NCE more we meet together in London for the Alamein Reunion. Our Guest of Honour tonight is the Foreign Secretary; he will be leaving for the Geneva Conference next week and he takes with him our best wishes.

I always think that when we get together like this I should tell you what I think about things, as I used to in the Desert. And so tonight I will be talking to you about the state of the world these days, thirteen years after we fought at Alamein. It is certainly better than it was five or six years ago. But it is still troubled, and we must all understand what is necessary if we are to have lasting peace, and also prosperity in our island home. We can so easily have both these things if we like. I extend to you all a very hearty welcome.

Mondfomery of Alamecia Field. Marchal.





Musical Selections by

THE BAND OF THE IRISH GUARDS

(By permission of Colonel D. M. L. Gordon-Watson, O.B.E., M.C.)

Director of Music: Captain C. H. Jaeger, Mus.Bac., L.R.A.M., A.R.C.M., p.s.m.

"THE FIRST SIX WEEKS"

Three stages in the life of a recruit presented by
THE 3rd BASIC TRAINING BN.,
Royal Army Ordnance Corps, Portsmouth
(By permission of Lt.-Col. W. E. Marshall, R.A.O.C.)
Producer and Commentator: Major R. J. Wilson, R.A.O.C.

ONE SERVICE

A conversation out of time by Eric Caswell

A Sailor from Trafalgar David Lander A Soldier from Alamein Guy Standeven

SPEECHES

FIELD-MARSHAL THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

who will introduce

The Rt. Hon. Harold Macmillan, M.P., Secretary of State for Foreign Affairs

GYMNASTIC DISPLAY

hv

THE ROYAL AIR FORCE SCHOOL OF PHYSICAL TRAINING, R.A.F. ST. ATHAN

(By permission of Air Commodore J. D. Baker-Carr, C.B.E., A.F.C.)
including

"THE TWO TYPES"

made famous by

JON

and played by

Sergeant N. HENDERSON and Corporal R. C. REES

THE ROYAL NAVY

(Portsmouth Command)

bresent

"CROSSING THE LINE"

(By permission of Captain H. Murray-Clark, Royal Navy)

CROSSING THE LINE: The origins of the present form of paying homage to King Neptune when ships cross the Equator are obscure; but there is little doubt that it originated from some sort of pagan religious rites. It is on record that the Vikings used to prove their sea novices by strenuous ordeals and that all initiates had to vow to put others through the same tests. Presentation of the ceremony varies from ship to ship and nation to nation, but the aim is common to all—that is, all who have never crossed the Equator or Line are hauled before King Neptune, doctored and then thrown into the bath.

Our story commences as H.M. Troopship ALAMEIN nears the Equator.

King Neptune, His Court and followers, not forgetting the victims, are assisted by

The Volunteer Bands of

H.M.S. "COLLINGWOOD" Royal Naval Electrical School
(Captain (L.) K. R. Buckley, R.N.)

and

THE PHYSICAL TRAINING SCHOOL, PORTSMOUTH (Captain J. R. Gower, D.S.C., Director of Physical Training)

Stage Manager: Lieutenant-Commander T. H. Traylor, M.B.E., R.N.

Written, directed and produced by Lieutenant-Commander E. H. N. Shute, R.N.

THE BAND OF THE ROYAL MARINES (PORTSMOUTH GROUP)

(By permission of General Sir John Westall, K.C.B., C.B.E.,

Commandant General, Royal Marines)

Director of Music: Captain K. A. McLean, L.R.A.M.

GET TOGETHER

to the music of

THE EMPIRE POOL ORCHESTRA

Production directed by Mark White

PART OF THE PROGRAMME IS TO BE TELEVISED AND BROADCAST BETWEEN 7-30 AND 8-25 P.M.



"I say, old man, remember Major Carruthers who married that beautiful fifteen-year-old Eyetie princess in Naples?"

ACKNO WLEDGMENTS

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ASSOCIATED REDIFFUSION LTD. THE ARDATH TOBACCO CO. LTD. CARRERAS LTD. GODFREY PHILLIPS LTD.
THE IMPERIAL TOBACCO CO. LTD. JON

Future of the Reunion

THIS is the Thirteenth Anniversary of Alamein and the Tenth Reunion—three at the Albert Hall, five at the Empress Hall and two at Wembley. A large Reunion must be well supported to be a success. At least 6,000 are needed to fill the Hall and cover the expense of putting on a worth while show. Unfortunately, however, even Desert Rats grow old, die, go away or form new interests. Inevitably, therefore, the support must grow less each year unless the basis is changed in some way.

The time has therefore come to decide whether these Reunions should now continue, and if so where and in what form.

Field-Marshal Montgomery will discuss this at the end of his speech.

GET TOGETHER

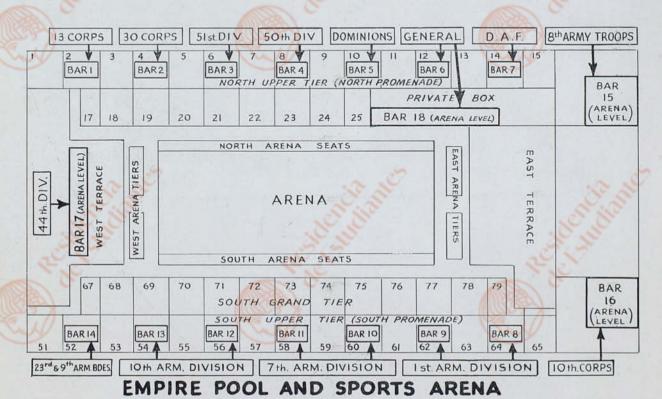
Bars open from 6 to 6-45 p.m. and from 9-15 to 11-30 p.m.

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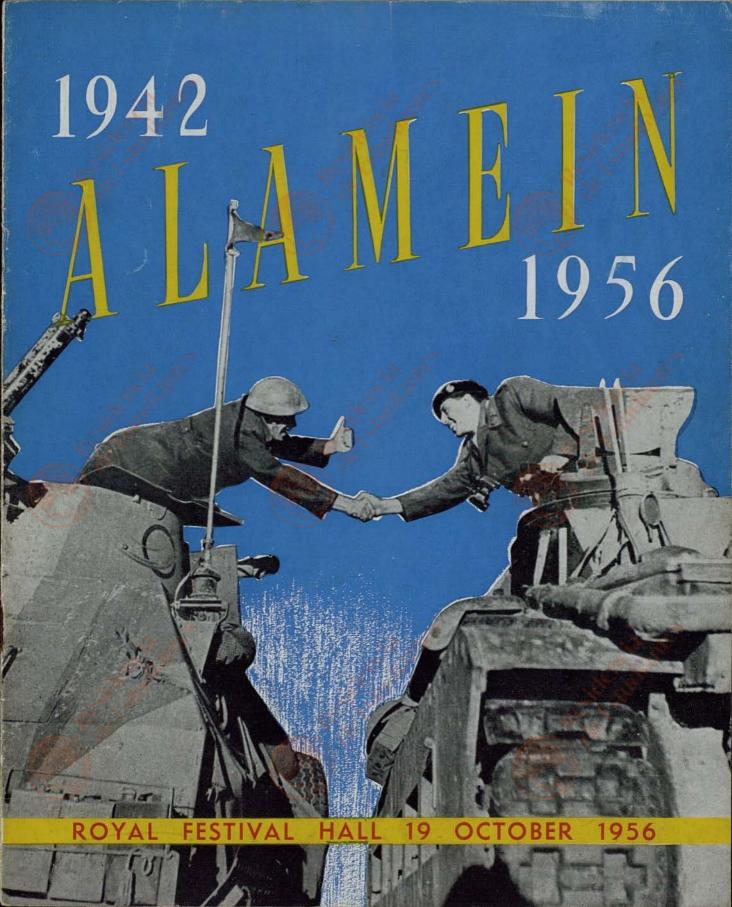
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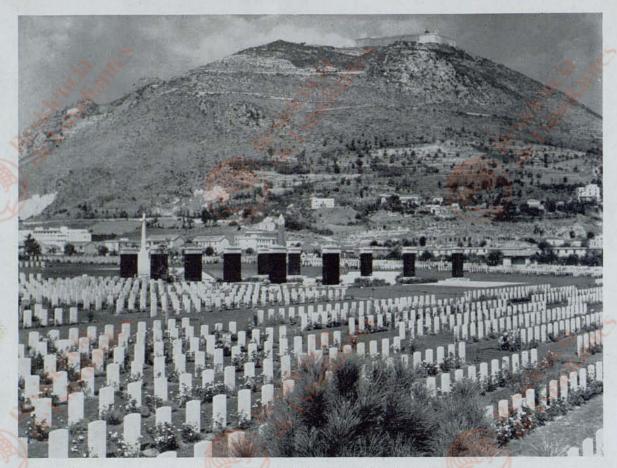
There is a Special Bar for dancers on the Arena Level.

The St. Dunstan's men hope that their friends will visit them in their box beside the Field-Marshal.









CASSINO WAR CEMETERY AND CASSINO MEMORIAL, ITALY

IN previous years the Field Marshal has written us all a message in the Programme. This year he has told me that it is my job to do this. But I know you will all be delighted to know that he is still our Patron and that he is as usual coming to the Reunion, and is going to speak to us during the evening.

Our Guest of Honour this year is the Rt. Hon. Anthony Head, Minister for War. We are very proud and pleased to have him with us and we look forward very much to listening to him.

I went out a short time ago to the unveiling of the Cassino Memorial by Lord Alexander. The magnificent Italian marble columns bear the names of the 4,268 men and women of the military forces who gave their lives in the campaigns in Sicily and Italy and for whom there are no named graves. The Memorial stands in the midst of the Cemetery, at the foot of Monte Cassino and on the very ground where the right of the assaulting divisions of the 8th Army gained their bridgehead over the Rapido River. Men from many of the old desert divisions have their names on these columns and they were indeed worthy successors of all of you who fought and won at Alamein.

In these days of peril to our country—days so strangely reminiscent of ones that we have lived through not so many years ago—it is very necessary for us to remain calm and clear headed. By doing so, we can each of us do our small share to help our leaders to maintain the peace of the world whilst at the same time they hold high and untarnished the prestige and honour of our country.

Direcheese

ALAMEIN REUNION, 1956

NE difficulty in organising a large Reunion is to decide where to hold it. The attendance last year at Wembley, the capacity of which is 9,000, did not justify our continuing there. It was therefore decided to go to the Festival Hall, which is ideally situated, but where the capacity unfortunately is limited to 3,000.

It was appreciated that this meant that many men and their wives would be disappointed. This was, however, considered preferable to having no Reunion at all.

The change in venue has meant a change in arrangement. As there is no arena, there is no military display. Instead there is a stage entertainment kindly provided by Jack Hylton.

There has also been a change in our method of giving notice about applying for tickets. This year we have relied on:

- (1) The usual posters, of which 8,000 are distributed through Commands and the British Legion.
- (2) A detailed announcement in the News of the World on the 2nd September.

We have not sent out the usual individual notices because we could not afford the cost, which is over £200, and also because we did not wish to encourage a demand which we knew could not be met. We knew the methods which we were adopting would be enough, and all tickets were, in fact, sold very quickly. This has inevitably meant that some old regulars, who waited for an invitation, did not get a ticket. To them we can only apologise. We did not forget them, but there was nothing which we could do short of sending the circulars.

In order, however, to try and ensure that no one need be taken by surprise next year, we set out the drill below.

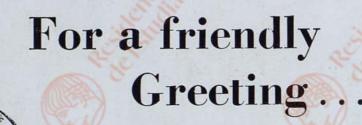
ALAMEIN REUNION, 1957

No arrangements have yet been made for next year's Reunion which will probably be held at the Festival Hall on Friday the 18th or 25th October.

If the Reunion is to be held, full particulars will be given in the News of the World on Sunday the 8th September, 1957, and the tickets will then come on sale at Keith Prowse on Monday, the 9th September.

As the accommodation is limited to 3,000, as soon as these particulars as to price place and date are announced, you should apply at once in the manner set out on page 19, preferably on the form itself.

In order to enable as many people to attend as possible, there will be, in addition to the seats, a limited number of tickets for standing and possibly also some extra tickets (at half price) for attendance not before 9 p.m. for the Get Together and Dancing. In applying, therefore, please say whether you are willing to take any such tickets if the seats are gone.



GOW, SCOT

HER MAJESTY THE QUE

70° PROOF

You can offer your guests no friendlier welcome than a glass of "Black & White". Blended in a special way from the pick of Scotland's whiskies, "Black & White" is the outstanding example of just how good Scotch Whisky can be.



The Secret is in the Blending

BLACK& WHITE

SCOTCH WHISKY

"BUCHANAN'S"

By Appointment Scotch Whisky Distillers



to Her Majesty The Queen james Buchanan & Co. Ltd.

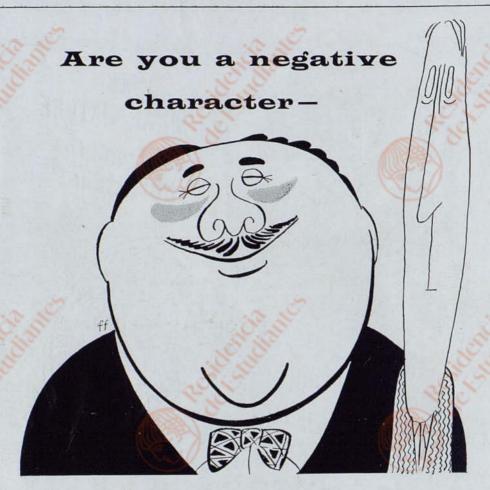
Choose a High-Aromatic Fuel-



AROMATICS FOR THE SMOOTHEST RUNNING
THE QUICKEST STARTING • THE MOST MILES PER GALLON

NATIONAL BENZOLE MIXTURES

The most modern of all motor spirits



or only a positive nuisance?

Some people never seem to get anywhere. Like Lepidus in 'Julius Caesar' they are "slight, unmeritable men, meet to be sent on errands", personalities without any force or any ambition. Sometimes they become fussy, full of misdirected energy, and generate a lot of unnecessary anxiety both in themselves and others.

For cool, calm, considered judgement a man must have confidence in himself. He must be physically on top of his form — and stay there. When you don't feel quite 'up to it' there's nothing so reviving as a glass of effervescent Andrews. Ends morning dullness and mental inertia. Increases the efficiency of the stomach and liver, helps you to work on a new system. Makes a new — and better — man of you.

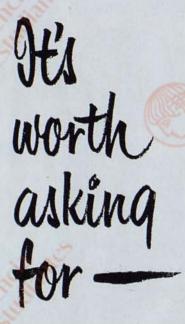
ANDREWS FOR INNER CLEANLINESS



"It's going to be quite a celebration, Peter..."

"... Seeing all the old faces again—even if it does make me feel the years a bit. Let's have another Bass just to get into the mood ... No, this one's on me!"





Discerning palates know which bottle holds a good Scotch Whisky. Those who are accustomed to the mellow smoothness of VAT 69 will tell you it's worth asking for—by name.

'quality.

By Appointment
To Her Majesty
Queen Elizabeth II
Scotch Whisky
Wm. Sanderson & Son Ltd

Max.mum prices in U.K.: 36/- bottle, 18/9 \(\frac{1}{2}\)-bottle, 9/9 \(\frac{1}{2}\)-bottle, 3/9 min. (As fixed by the Scotch Whisky Assn.)

WM. SANDERSON & SON LTD., LEITH London: 63 PALL MALL, S.W.1

SCOTCH

EVERYONE SAYS

"S'a love a BABYCHAM"



The Genuine Champagne Perry Sweet or Dry—the 1/3d bottle fills a champagne glass.

MADE BY SHOWERINGS LIMITED OF SHEPTON MALLET, SOMERSET



Musical Selections by

THE BAND OF THE IRISH GUARDS

(By permission of Colonel P. F. I. Reid, O.B.E.)

Director of Music: Captain C. H. Jaeger, Mus.Bac., L.R.A.M., A.R.C.M., p.s.

JACK HYLTON presents AN HOUR OF ENTERTAINMENT

with

ARTHUR ASKEY

PATACHOU

RIMA RUDINA

BOB and MARION KONYOT

THE SEVEN VOLANTS THE JOHN TILLER GIRLS

SYDNEY JEROME AND HIS ORCHESTRA

Compere: TOMMY TRINDER

Staged by : JACK FALLON

SPEECHES

FIELD-MARSHAL THE VISCOUNT MONTGOMERY OF ALAMEIN. K.G., G.C.B., D.S.O.

The Rt. Hon. Antony Head, C.B.E., M.C., M.P.

Secretary of State for War

introduced by

Lieut.-General Sir Oliver Leese, K.C.B., C.B.E., D.S.O.



PARADE OF STANDARDS



FINALE



GET TOGETHER

AND

DANCING IN THE FOYER

to the music of

SYDNEY JEROME AND HIS ORCHESTRA



... FOR A PERFECT GIN

AND TONIC

Undoubtedly the coolest, cleanest drink in the world with a subtle flavour of its very own. Best results are easily obtained by simply mixing Gordon's and tonic water in a goodish sized glass; add a thin slice of lemon and relax . . . Then you'll have proved to yourself that there's nothing, absolutely nothing, so good as Gordon's* Gin and Tonic.

*ASK FOR IT BY NAME



Gordon's

Stands Supreme



Old soldiers never die,

They're always on parade.

And if you want the truth, then I

Do not believe they fade!



The reason why old soldiers stay

As active as they do—

They drink a Guinness every day.

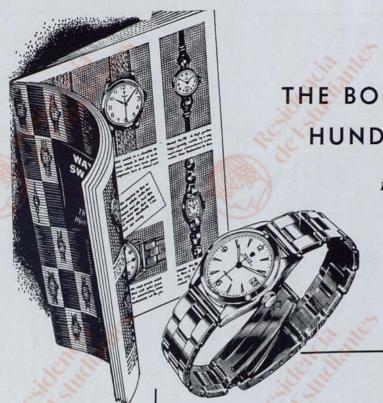
Guinness is good for you.



Littlewoods

Wish this deserving effort EVERY SUCCESS





THE BOOK OF A
HUNDRED WATCHES

includes the famous

ROLEX

Here are the famous names of Switzerland presented to help you make your choice in the comfort of your home. Here too is the easy way to buy a better watch, the Personal Payments Plan widens your choice to cover the best that Switzerland offers.

Write now for this comprehensive 28-page colour brochure or call at any of our London Showrooms.



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LONGINES

ROLEX

UNIVERSAL

CYMA

MARVIN

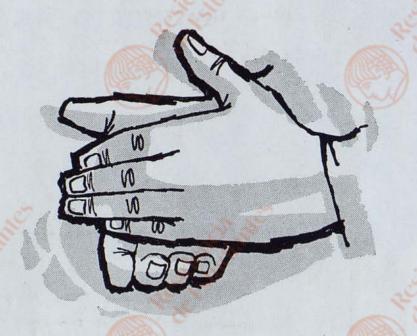
MIDO

CERTINA

ROAMER

ROTARY

MOVADO



and once again ...

... well done!

R.C.N

RUMBLE CROWTHER & NICHOLAS LTD incorporated practitioners in advertising - 184 strand wc2 - temple bar 9271

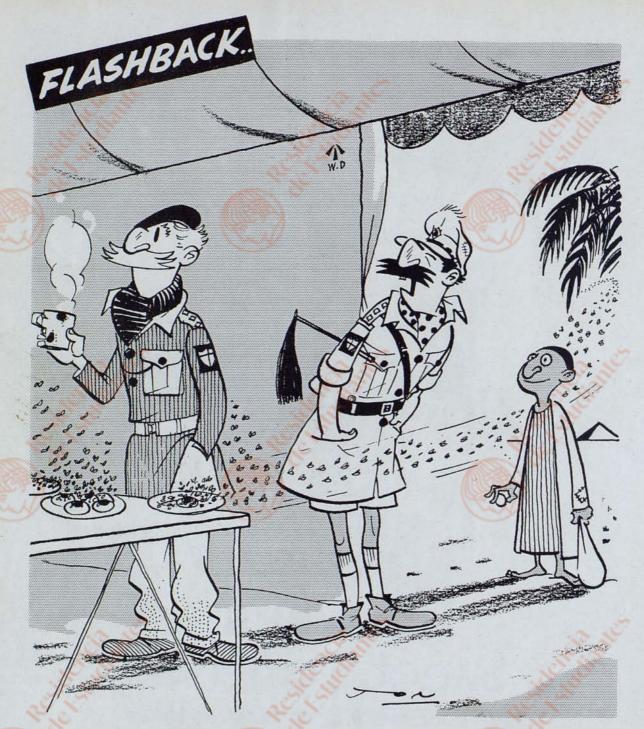
"COATES comes up from Somerset
where the cider apples grow



COATES Sweet Somerset

THE COOL CLEAN CIDER FROM SOMERSET

R. N. COATE & CO. LTD., NAILSEA, SOMERSET



"It's a young wog called Nasser, says he'll flog us the Canal for three blankets."

ACKNOWLEDGMENTS

We wish to thank everyone who has helped us to hold and, we hope, make a success of this year's Reunion, and in particular:

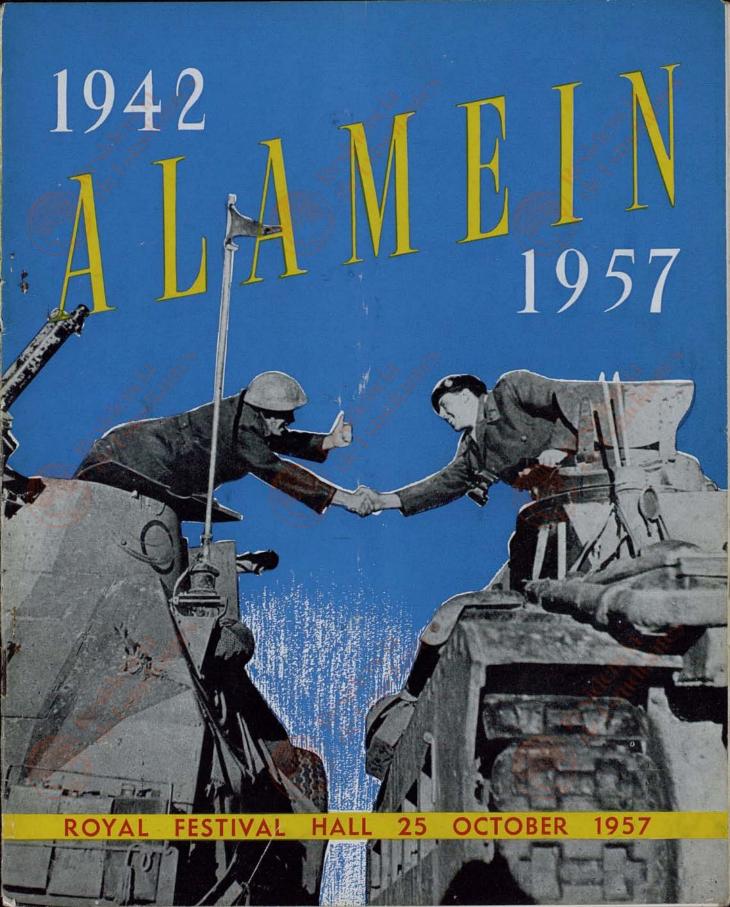
The Artists and the Bands who have entertained us. Eastern Command and London District who have given their usual help, the Imperial Tobacco Company who have provided the cigarettes, the News of the World, who have sponsored the Show and Jack Hylton who has put on the entertainment.

"GET TOGETHER"

Bars open from 6 to 6.45 p.m. and from 9 to 11.30 p.m.

GREEN S	INC. TITLE	BAR PLAN		Š
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*******	RESTAURANT	/	ماده ماد المدارية الم	
~~~		APPLICATION FORM	*************\\	-
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	rowse & Co. Ltd.,			
	ond Street, London, W.1.			
	SE BLOCK CAPITALS.			
Name			Army No	
Address			/ Division,	3
	ormation at of battle:	Unit	Corps,	
Is a lady's	ticket required (state YES or NO)	ar no transcription in the contract of the con	Army Troops, or D.A.F.	
If all seats		) a standing ticket at full price? b) a ticket giving admission not before 9 alf price?	p.m. to the get together and dancing a	11
		to Keith Prowse & Co. Ltd., for the amou	nt due for ticket(s) which are each.	
ENCS. A	Money and stamped addressed envelo	ppe.		







#### FIELD MARSHAL SMUTS' INTEREST IN ALAMEIN BEGINS IN 1941

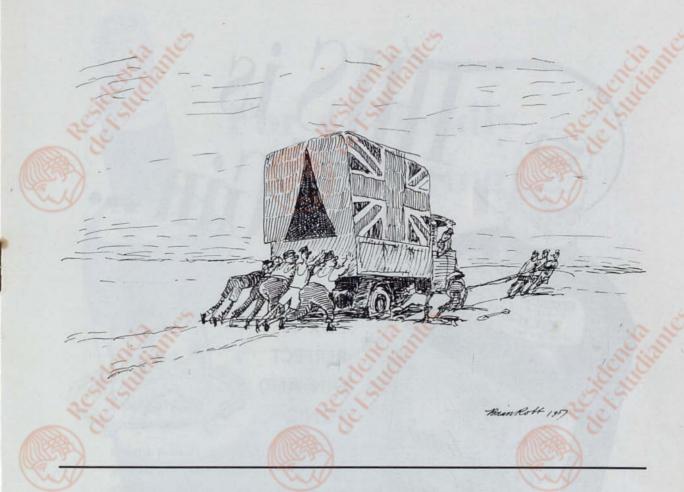
INCE we met at the Festival Hall last year, a Memorial has been unveiled in London to that great South African, Field Marshal Jan Smuts-a time honoured counsellor of Sir Winston Churchill-and like him O a great friend of the Eighth Army. We are proud to have his photograph in the programme; for he personifies that Commonwealth spirit of comradeship and mutual trust, which played such a vital part in the Battle of Alamein.

And now as I write this message to you on my way by air to Africa, I am hoping to remake friendships of those Desert Days, just as I did in Australia and New Zealand some years ago.

It seems no time since Sir Winston ordered the bells to be pealed throughout the land in honour of our victory, but during those years the pattern of the Commonwealth and of our Empire has undergone many changes.

Men say sometimes that Britain is losing her position amongst the great nations of the world. I believe, however, that we possess the power to survive, if the nations of the British Commonwealth will show the same unity of purpose and will to succeed, that they did at Alamein.

But if we are to compete in this modern world of nuclear development, we must work together as one great team, just as we did in the Eighth Army. There was a day when British goods and machinery led the world in their reliability, speed of production and efficiency. Let each one of us do our share to stage such a revival in our industrial effort as will enable Britain to give a shining example of our endeavour and achievement to the other Nations of the Commonwealth.



#### ACKNOWLEDGMENTS

We wish to thank everyone who has kindly helped to "lay on" the Reunion and, we hope, to make it a success.

In particular we would like to thank the Artists and the Bands who entertain us, Eastern Command and London District who have given their usual help, John Player & Sons and W. D. & H. O. Wills who have provided the cigarettes, the News of the World who have sponsored the Show, Jack Hylton, who has put on the entertainment, and our two old friends Jon and Brian Robb for their cartoons, which show how the Desert Rat still retains his old characteristics after twelve years in Civvy Street.

# **ALAMEIN REUNION, 1958**

PARTICULARS of next year's Reunion, for which the arrangements will be the same as this year, will be announced in the News of the World on Sunday, the 7th September, 1958. Application should be on the lines of the Application Form given on page 19, which can be used.

# The Cin

FOR A
PERFECT
GIN AND
TONIC



Undoubtedly the coolest, cleanest drink in the world with a subtle flavour of its very own. Best results are easily obtained: simply mix Gordon's and tonic water in a goodish sized glass, add a thin slice of lemon and relax... Then you'll have proved to yourself that there's nothing, absolutely nothing, so good as a Gordon's Gin* and Tonic.

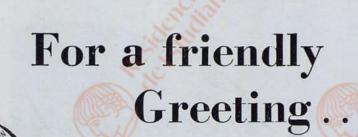
ASK FOR IT BY NAME



ET APPOINTMENT
TO HER MAIESTY THE QUEEN
GIN DISTILLERS
TANQUERAY GORDON & CO., LTD

Gordon's

Stands Supreme



You can offer your guests no friendlier welcome than a glass of "Black & White". Blended in a special way from the pick of Scotland's whiskies, "Black & White" is the outstanding example of just how good Scotch Whisky can be.



The Secret is in the Blending

# **BLACK&WHITE**

SCOTCH WHISKY

"BUCHANAN'S"

By Appointment Scotch Whisky Distillers

70° PROOF



to Her Majesty The Queen James Buchanan & Co. Ltd.

Sincere wishes
for a
successful
evening

## The Hill Organization

WILLIAM HILL (Park Lane) LTD

WILLIAM HILL (Football) LTD

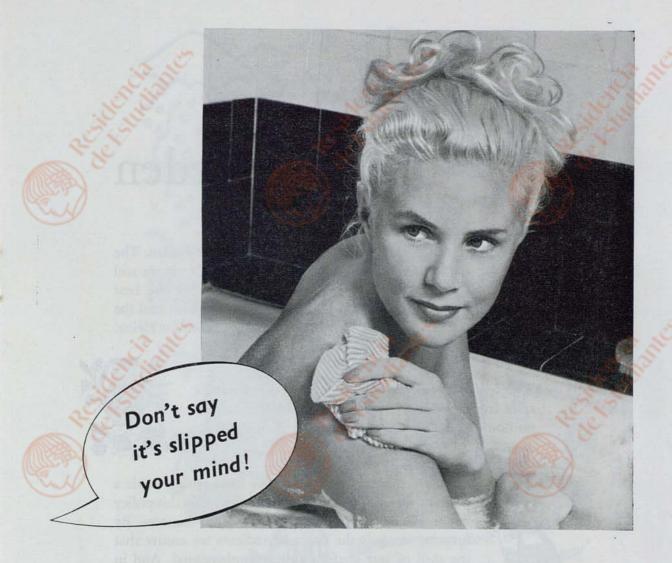
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WHITSBURY FARM & STUD LTD

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The World's Biggest Organization devoted to sport



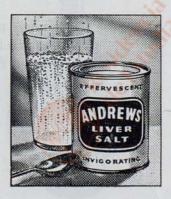
# **Inner Cleanliness comes first!**

You wouldn't dream of missing your wash or bath. But what about inner cleanliness?

Drink a sparkling glass of Andrews and make *sure* of inner cleanliness. Andrews tastes pleasant, invigorates you, banishes 'morning head'.

Andrews is the nicest possible way of reminding stubborn systems to be regular. It's very good for bilious headaches. Settles your stomach. Checks acidity. Tones up your liver. The world seems a much better place when you remember your Andrews.

# Andrews



# The bottom of our garden



It's a long, long walk to the bottom of our garden. The path is over 9,000 miles and it crosses Capricorn and Cancer. For, all over the world, wherever the best things are grown, wherever the soil is richest and the sun warmest, there is something being raised for Heinz.

A crop from the West, a fruit from the South, a spice from the East—our search for the best knows no boundaries.





Since we started 88 years ago we have always made a point of shopping the globe. We believe that this policy has made no small contribution to our success. By insisting on only the finest ingredients we ensure that the skill of our chefs is fully complemented. And in turn, you, the public, are assured of unfailing quality and goodness wherever you see the famous label.

We take this trouble gladly. For we know that it is the very least you have come to expect from Heinz—the most famous name in food.



H. J. HEINZ COMPANY LTD., LONDON N.W.10.



# Sweet Somerset

COATES
COOL CLEAN CIDER

COATES SWeets Somerset Charles

R. N. COATE & COMPANY LTD., NAILSEA, SOMERSET

PROGRAMME

Musical Selections by

#### THE BAND OF THE WELSH GUARDS

(By permission of

Colonel H. C. L. Dimsdale, O.B.E., M.C. (Commanding the Regiment)

Director of Music: Major F. L. Statham, L.R.A.M., A.R.C.M., p.s.m.



JACK HYLTON presents

#### AN HOUR OF ENTERTAINMENT

with

THE TILLER GIRLS

THE ROSSIGNOLS

MARIA LERMA

SALLY BARNES

DAVY KAYE

ALFRED MARKS

CONSTANCE SHACKLOCK

SYDNEY JEROME AND HIS ORCHESTRA

Compere: ALFRED MARKS Staged by: JACK FALLON



"Bed Time Story"

or

"The Missing Genie"

bv

Eric Caswell

An Uncle: BALLARD BERKELEY

A Girl: JENNIFER ATKIN
A Boy: STEPHEN RICH

SECONO CONTRACTOR CONT



by

FIELD-MARSHAL THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

20

THE RT. HON. LORD MONCKTON OF BRENCHLEY,
K.C.M.G., K.C.V.O., M.C., Q.C.

introduced by

LIEUT.-GENERAL SIR OLIVER LEESE, K.C.B., C.B.E., D.S.O.



PARADE OF STANDARDS



FINALE



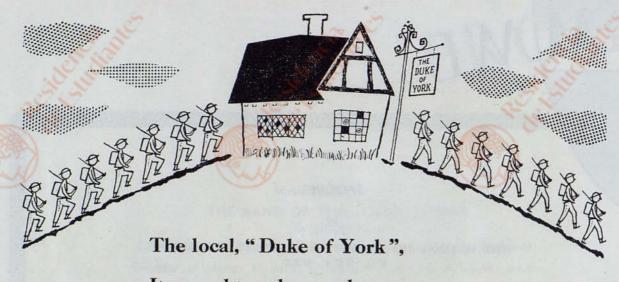
GET TOGETHER

and

DANCING IN THE FOYER

to the music of

SYDNEY JEROME AND HIS ORCHESTRA



It served ten thousand men,

They all marched in for Guinness

And all marched out again.

And those who were tired felt fresh,

And those who were old felt new,

And everyone sang as he marched along-

## GUINNESS IS GOOD FOR YOU!



### THE BOOK OF A HUNDRED WATCHES



Here are the famous names of Switzerland presented to help you make your choice in the comfort of your home. Here too is the easy way to buy a better watch, the Personal Payments Plan widens your choice to cover the best that Switzerland offers.

Write now for this comprehensive 28-page colour brochure or call at any of our London Showrooms.



# WATCHES OF SWITZERLAND

London Offices:

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LONGINES

ROLEX

UNIVERSAL

CYMA

MARVIN

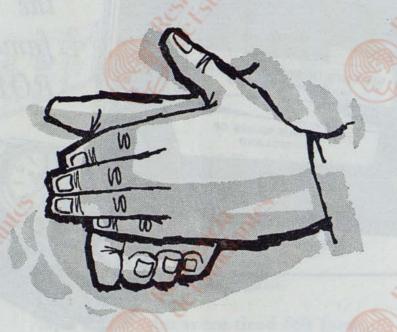
OLMA

CERTINA

ROAMER

ROTARY

MOVADO



and once again ...

... well done!

# R.C.N

RUMBLE CROWTHER & NICHOLAS LTD incorporated practitioners in advertising - 184 strand wc2 - temple bar 9271

# Littlewoods

Wish this deserving effort

EVERY SUCCESS

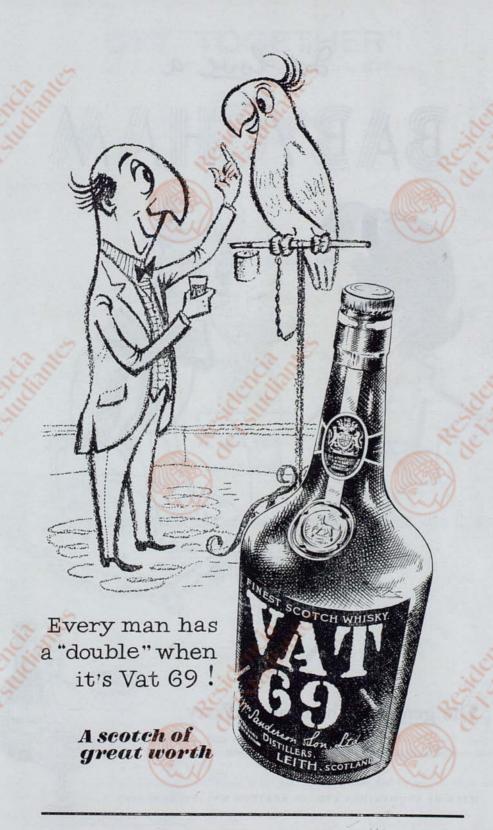


꿁캶쁈똣캶캶캶캶캶캶캶캶캶캶캶캶캶캶캶캶



"Phew! For a moment I thought we'd have to pay for our tickets in German marks!"

The 7th Armoured Division are holding an All Ranks Reunion at the Victory Club, 73 Seymour Street, London, W.2 (near Marble Arch) on Saturday the 26th October from 6.30 to 9.30 p.m. Tickets cost 8s. 6d. each and include buffet supper.



# BABYCHAM



The genuine Champagne Perry

The 1/3d. bottle fills a champagne glass

MADE BY SHOWERINGS LTD. OF SHEPTON MALLET, SOMERSET

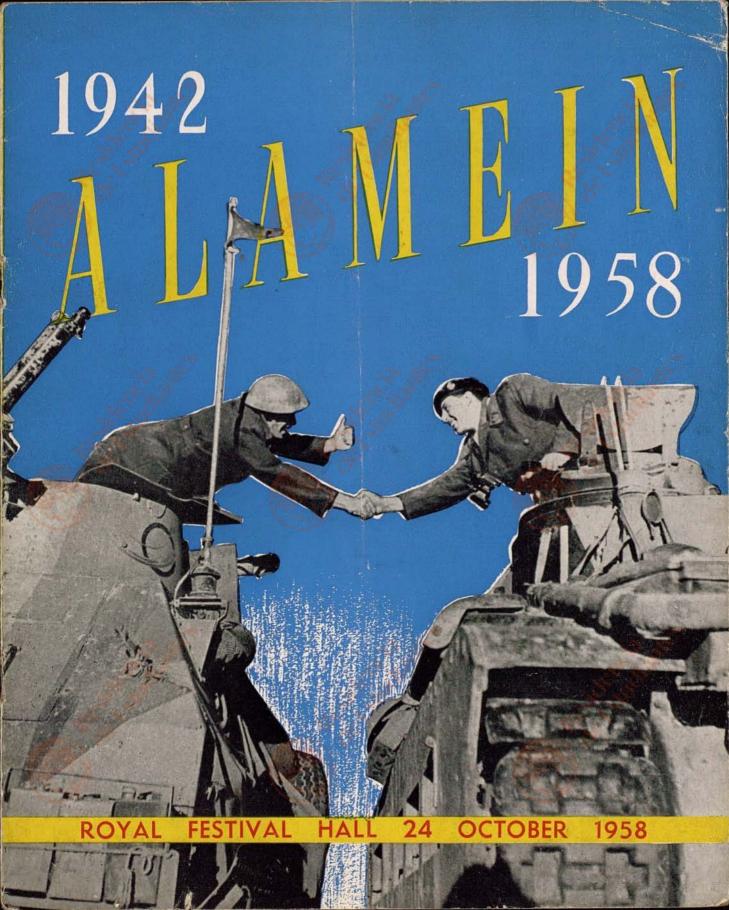
THAT'S ME!

## "GET TOGETHER"

Bars open from 5.30 to 6.45 p.m. and from 9 to 11.30 p.m.

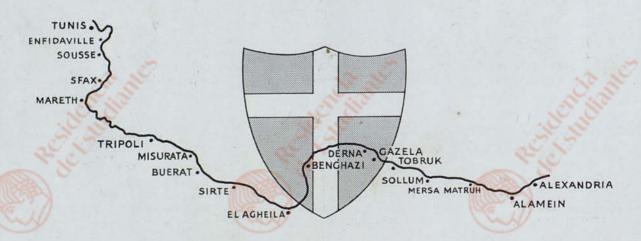
GREEN SIDE	BAR PLAN	RED SIDE
PARC	GRAND TIER LEVEL 6th FLOOR	DARC
BARS	CORPS TROOPS	BARS
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30 CORPS TPS.		10 CORPS TPS.
<b>#</b>		13 CORPS TPS.
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SIDE	ARMOURED TROOPS	
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₽ <b>◇ ★</b>	FOYER LEVEL	[ ] × o
THO DOMINIO	ONS REST	D.A.F.
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0		ESPRESSO BAR
THERE WILL ALSO BE A	DANCE FLOOR	(REPA
GENERAL BAR IN THE RESTAURANT		
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	APPLICATION FORM	
To Keith Prowse & Co. Ltd.,	MARK ENVELOPE "ALAMEIN"	
90, New Bond Street, London, W.1.		
PLEASE USE BLOCK CAPITALS.	3	
16.0		23
Name		Army No
Address		
Unit and formation at		Division, Corps,
	Unit	Army Troops,
is a lady's ticket required (state YES		Or D.A.F.
If all seats are sold, are you willing	to take (a) a standing ticket at full price? (b) a ticket giving admission not before 9 half price?	p.m. to the get together and dancing a
Enclose cheque or postal order, mad Enclose stamped and addressed enve	de payable to Keith Prowse & Co. Ltd., for the am alope for reply.	ount due for ticket(s) which are each.
ENCS. Money and stamped address	ssed envelope.	







1943



THE END OF THE ROAD

#### Alamein Reunion 1958

THIS year's Reunion will be a particularly memorable one, for Her Majesty Queen Elizabeth the Queen Mother has graciously consented to pay us the great honour to be our Guest of Honour. To us of the 8th Army, it is a particular pleasure to have Her Majesty with us, as we so vividly remember the inspiring visits of King George VI to us in Africa and in Italy. He did, I feel sure, enjoy his days with the 8th Army, and the many men to whom he spoke, on these visits, remember him not only as a beloved King, but also as a true friend and a wise counsellor.

Once again the Army Commander is to speak to us. Alamein without him is unthinkable. But this year is a very special one, as we welcome him, only a few short weeks after his retirement. All the people in this country owe him a great debt of gratitude for all that he has done in these last years to help maintain Peace in our troubled world; and tonight we men of his Desert Days have an opportunity to show him what we think about it all.

Let us see to it that each one of us in our own small way and to the best of our ability, strive in our ordinary life to live up to the wonderful examples of duty to our Country and to mankind, set us by our Guest of Honour and other Speaker tonight.

ALAMEIN REUNION 1959

Direcheese

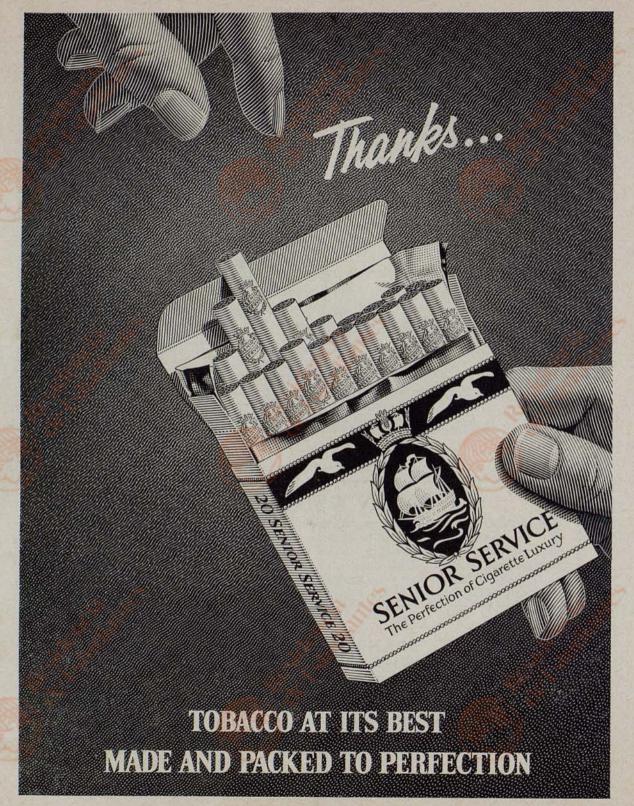
PARTICULARS of next year's Reunion, for which the arrangements will be the same as this year, will be announced in the News of the World on Sunday, 6th September, 1959. Applications should be on the lines of the application form given on page 22, which can be used.

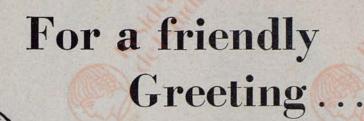
We should like to take this opportunity of thanking the News of the World for all their assistance in once again helping us to put on this year's Reunion.

#### ACKNOWLEDGMENTS

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D SCOTCH!

BUCHANAN

SGDW. SCOTL

HER MAJESTY THE QUE

70° PROOF

You can offer your guests no friendlier welcome than a glass of "Black & White". Blended in a special way from the pick of Scotland's whiskies, "Black & White" is the outstanding example of just how good Scotch Whisky can be.



The Secret is in the Blending

# BLACK&WHITE

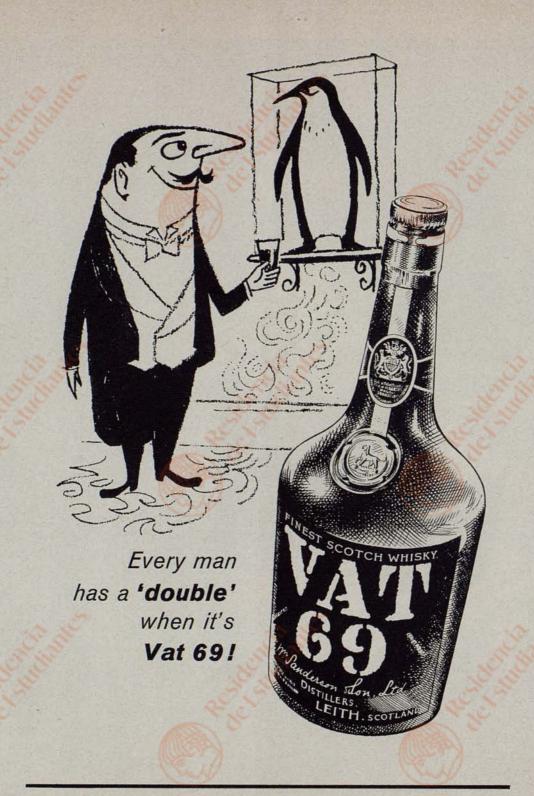
SCOTCH WHISKY

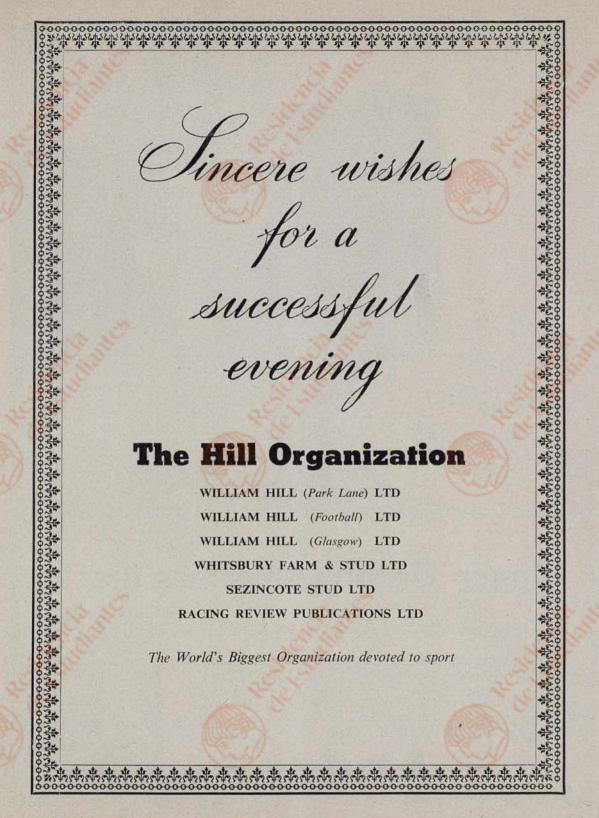
"BUCHANAN'S"

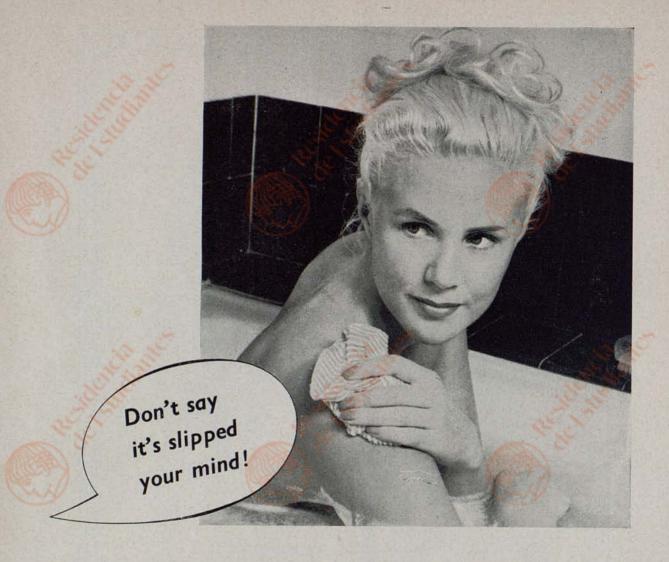
By Appointment Scotch Whisky Distillers



to Her Majesty The Queen James Buchanan & Co. Ltd.







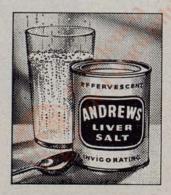
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You wouldn't dream of missing your wash or bath. But what about inner cleanliness?

Drink a sparkling glass of Andrews and make *sure* of inner cleanliness. Andrews tastes pleasant, invigorates you, banishes 'morning head'.

Andrews is the nicest possible way of reminding stubborn systems to be regular. It's very good for bilious headaches. Settles your stomach. Checks acidity. Tones up your liver. The world seems a much better place when you remember your Andrews.

# Andrews





Pack up your Guinness in your old kitbag

**GUINNESS** is worth while

G.E. 3098.A



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Next, the product—is he trying to force an

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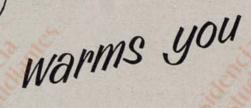


MANAGING DIRECTOR, E.G. WALKER

# STONES

ORIGINAL

CINCER WINE



#### THROUGH...

STONE'S + WHISKY
—it's the perfect winter
drink—a WHISKY MAC

#### AND THROUGH...

½ STONE'S + ½ GIN
—warm up the party spirit with GIN 'N GINGER

#### AND THROUGH

STONE'S on its own is always welcome. STONE'S is the *original* ginger wine, famous for two centuries for its cheerful, glowing goodwill



PRODUCE OF GREAT BRITAIN

sip it ... drink it ... drain it ...



In the presence of

#### HER MAJESTY QUEEN ELIZABETH THE QUEEN MOTHER

Musical Selections by

THE BAND OF THE IRISH GUARDS

(By permission of Colonel P. F. I. Reid, O.B.E.)

Director of Music:

Major C. H. JAEGER, Mus. Bac., L.R.A.M., A.R.C.M., p.s.m.

#### DESERT LULLABY

introducing

Another Bedtime Story

or

"THE FLOOD TIDE"

by

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Produced by RICHARD BIRD



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AN HOUR OF ENTERTAINMENT

with

ARTHUR ASKEY

ANN SHELTON

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REG DIXON FREDDY FRINTON NAT GONELLA KENNETH CONNOR PETER CAVANAGH KEN MORRIS

SYDNEY JEROME AND HIS ORCHESTRA

Compere: RICHARD MURDOCH
Staged by: TOMMY HAYES

WELCOME

by

Lieut.-General SIR OLIVER LEESE, K.C.B., C.B.E., D.S.O.



SPEECH

by

Field-Marshal THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.



PARADE OF STANDARDS



FINALE



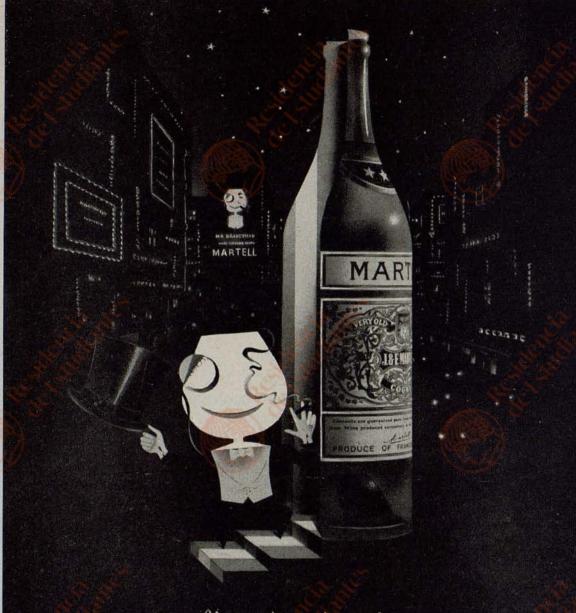
GET TOGETHER

and

DANCING IN THE FOYER

to the music of

SYDNEY JEROME AND HIS ORCHESTRA



Make briends with

# MARTELL

THE BRANDY OF AGE AND QUALITY







It brings you an even faster, closer, more comfortable shave with:-

- 40% increase in shaving area.
- Improved, very quiet motor.
- New design for still closer shaving. Larger hair-chamber for shaved bristles.
- New instant 'Press . . . blow' cleaning.
- New two-tone styling.
- Dual-voltage operation: AC/DC 110-130v. and 200-250v.
- £8.15.0 (tax paid).

#### The other Philishave Models:

Dual-volt £7.11.9 (tax paid)

Standard-volt £6.16.0 (tax paid)

Battery model £7.11.3 (tax paid)

The 'Philishave' dry shaver is a



product of Philips Electrical Limited

(PS965R)

"Our Clients and ourselves are proud to be associated with such a deserving cause"

#### AULD & TILBURY LIMITED

(Incorporated Practitioners in Advertising)
20, Old Queen Street, London, S.W.1
TRAfalgar 6433

With
Compliments
and
Best Wishes
for a
most
successful
evening

from the

## LITTLEWOODS

Organisation



"I tell you he DOESN'T mention the time you had gyppy tummy at Sidi Barrani!"

The 7th Armoured Division are holding an All Ranks Reunion at the Victory Club, 73 Seymour Street, London, W.2 (near Marble Arch) on Saturday, the 25th October from 6.30 to 9.30 p.m. Tickets cost 8s. 6d. each and include buffet supper.

# DOUBLEDIAMOND



BRITAIN'S
BEST
SELLING
BOTTLED
BEER

IT WORKS WONDERS!

# The bottom of our garden



It's a long, long walk to the bottom of our garden. The path is over 9,000 miles and it crosses Capricorn and Cancer. For, all over the world, wherever the best things are grown, wherever the soil is richest and the sun warmest, there is something being raised for Heinz.

A crop from the West, a fruit from the South, a spice from the East—our search for the best knows no boundaries.





Since we started 89 years ago we have always made a point of shopping the globe. We believe that this policy has made no small contribution to our success. By insisting on only the finest ingredients we ensure that the skill of our chefs is fully complemented. And in turn, you, the public, are assured of unfailing quality and goodness wherever you see the famous label.

We take this trouble gladly. For we know that it is the very least you have come to expect from Heinz—the most famous name in food.



H. J. HEINZ COMPANY LTD., LONDON N.W.10.

Cicket ball or Sputnik we've still we've still gut space wish this reunion Every Success! ISANI OODERHAM &

OUNG LTD. 10 John Street, London, W.C.1.

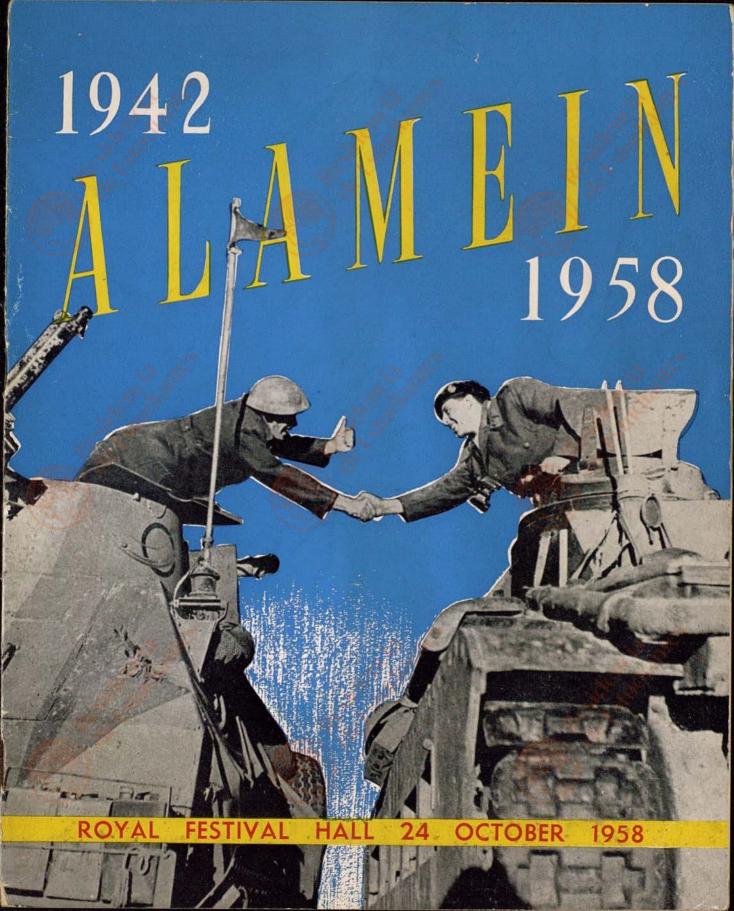
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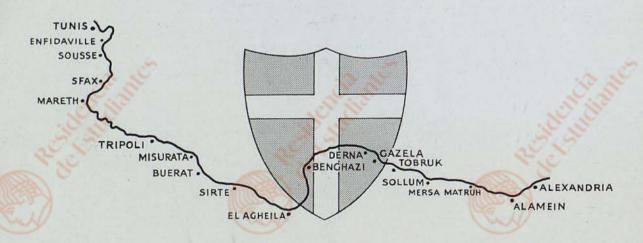
GREEN SIDE	BAR PLAN	RED SI	INC
	GRAND TIER LEVEL 6th FLOOR		
BARS	CORPS TROOPS	BAR	S
30 CORPS TPS.		10 CORPS TPS.	
		13 CORPS TPS.	
ш	TERRACE STALLS LEVEL 4th FLOOR		Г
	ARMOURED TROOPS		EF
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		50 _{TH} DIV.	
44TH DIV.	8TH ARMY TROOPS	51st DIV.	
	DANCE FLOOR		
		DOMINIONS & D.A.F.	
***************			===
	APPLICATION FORM		
To Keith Prowse & Co. Ltd.,	MARK ENVELOPE "ALAMEIN"		
90, New Bond Street, London, W.1.			
PLEASE USE BLOCK CAPITALS.			
0.0		27.71	
Name		Army No	
Address		/ Division	
Unit and formation at time of battle:	Unit	Division, Corps,	
is a lady's ticket required (state YES or N		Army Troops, or D.A.F.	
Enclose cheque or postal order, made particular enclose stamped and addressed envelope	ayable to Keith Prowse & Co. Ltd., for the amore for reply.	unt due for ticket(s) which are ea	ich
ENCS Manay and stamped addressed	anvolona		











THE END OF THE ROAD

#### Alamein Reunion 1958

THIS year's Reunion will be a particularly memorable one, for Her Majesty Queen Elizabeth the Queen Mother has graciously consented to pay us the great honour to be our Guest of Honour. To us of the 8th Army, it is a particular pleasure to have Her Majesty with us, as we so vividly remember the inspiring visits of King George VI to us in Africa and in Italy. He did, I feel sure, enjoy his days with the 8th Army, and the many men to whom he spoke, on these visits, remember him not only as a beloved King, but also as a true friend and a wise counsellor.

Once again the Army Commander is to speak to us. Alamein without him is unthinkable. But this year is a very special one, as we welcome him, only a few short weeks after his retirement. All the people in this country owe him a great debt of gratitude for all that he has done in these last years to help maintain Peace in our troubled world; and tonight we men of his Desert Days have an opportunity to show him what we think about it all.

Let us see to it that each one of us in our own small way and to the best of our ability, strive in our ordinary life to live up to the wonderful examples of duty to our Country and to mankind, set us by our Guest of Honour and other Speaker tonight.

Direcher

**ALAMEIN REUNION 1959** 

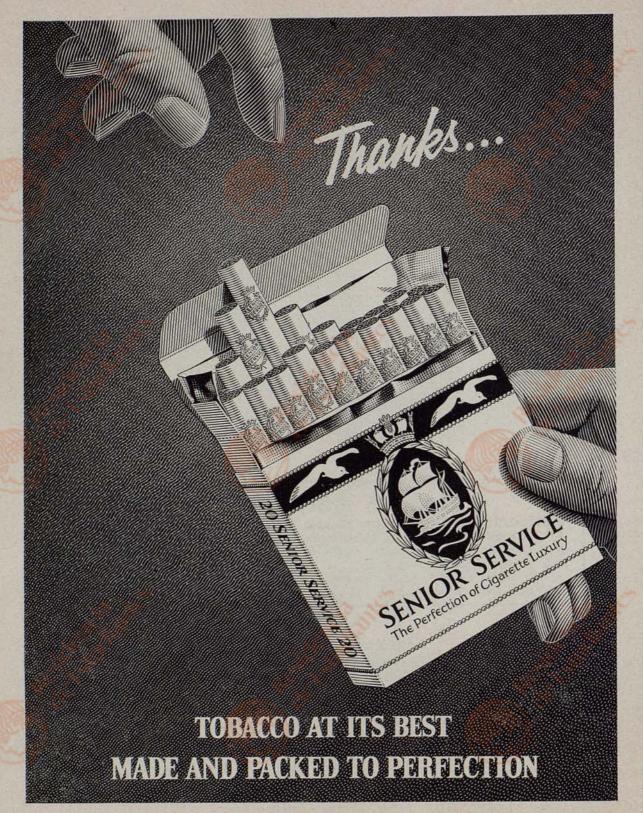
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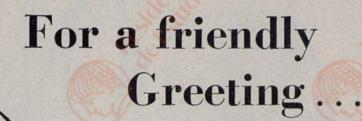
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## **BLACK&WHITE**

SCOTCH WHISKY

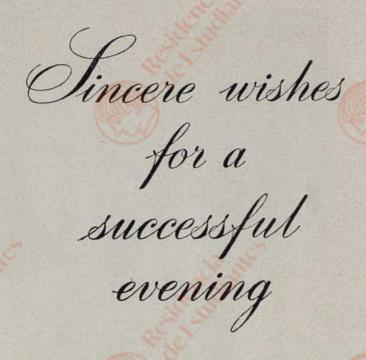
"BUCHANAN'S"

By Appointment Scotch Whisky Distillers



to Her Majesty The Queen James Buchanan & Co. Ltd.





#### The Hill Organization

WILLIAM HILL (Park Lane) LTD

WILLIAM HILL (Football) LTD

WILLIAM HILL (Glasgow) LTD

WHITSBURY FARM & STUD LTD

SEZINCOTE STUD LTD

RACING REVIEW PUBLICATIONS LTD

The World's Biggest Organization devoted to sport



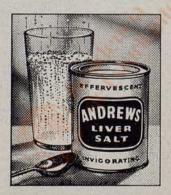
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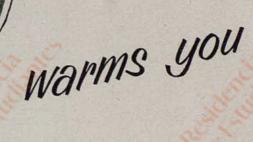


MANAGING DIRECTOR, F.G. WALKER

## STONES

ORIGINAL

CINCER WINE



#### THROUGH...

½ STONE'S + ½ WHISKY
—it's the perfect winter
drink—a WHISKY MAC

#### AND THROUGH...

 $\frac{1}{2}$  STONE'S  $+\frac{1}{2}$  GIN — warm up the party spirit with GIN 'N GINGER

#### AND THROUGH

STONE'S on its own is always welcome. STONE'S is the original ginger wine, famous for two centuries for its cheerful, glowing goodwill



PRODUCE OF GREAT BRITAIN

sip it ... drink it ... drain it ...



In the presence of

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(By permission of Colonel P. F. I. Reid, O.B.E.)

Director of Music:

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Compere: RICHARD MURDOCH

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SPEECH

by

Field-Marshal THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.



PARADE OF STANDARDS



FINALE



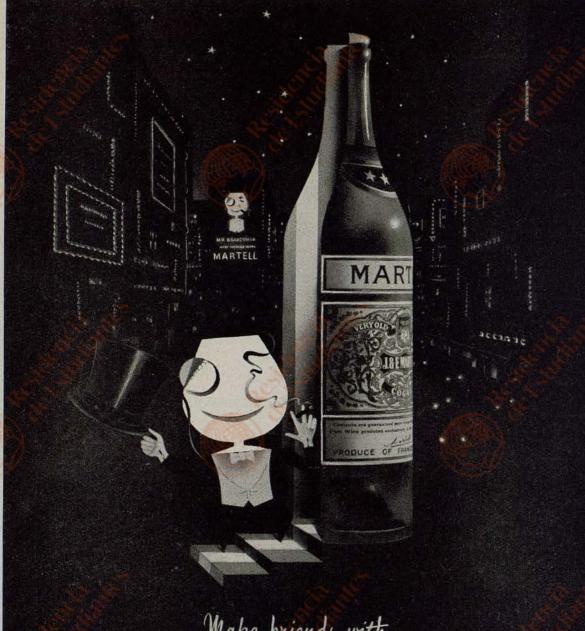
GET TOGETHER

and

DANCING IN THE FOYER

to the music of

SYDNEY JEROME AND HIS ORCHESTRA



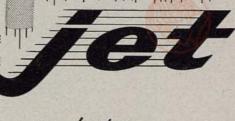
Make briends with

# MARTELL

THE BRANDY OF AGE AND QUALITY



PHILIPS PHILISHAWE



It brings you an even faster, closer, more comfortable shave with:-

- 40% increase in shaving area.
- Improved, very quiet motor.
- New design for still closer shaving.
- Larger hair-chamber for shaved bristles.
- New instant 'Press . . . blow' cleaning.
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- £8.15.0 (tax paid).

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product of Philips Electrical Limited

(PS965R)

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#### AULD & TILBURY LIMITED

(Incorporated Practitioners in Advertising)
20, Old Queen Street, London, S.W.1
TRAfalgar 6433

With
Compliments
and
Best Wishes
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successful
evening

from the

#### LITTLEWOODS

Organisation



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# DOUBLED



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H. J. HEINZ COMPANY LTD., LONDON N.W.10.

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O OODERHAM &

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GREEN SIDE	BAR PLAN	RED SIDE
	GRAND TIER LEVEL 6th FLOOR	KED SIDE
BARS	CORPS TROOPS	BARS
		40
30 CORPS TPS.		10 CORPS TPS.
SO CORPS TPS.		13 CORPS TPS.
		Carl
ml .	TERRACE STALLS LEVEL 4th FLOOR	
SIDE TAND DIV	ARMOURED TROOPS	
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0	REST	SIDE
2	CAFETERIA	
C		50TH DIV.
44TH DIV.	8TH ARMY TROOPS	51st DIV.
	DANCE FLOOR	
		DOMINIONS & D.A.F.
ECTECTOR (1000)		
	APPLICATION FORM	
T- V-111 D-111- 0 C- 111	MARK ENVELOPE "ALAMEIN"	
To Keith Prowse & Co. Ltd., 90, New Bond Street, London, W.1.		
PLEASE USE BLOCK CAPITALS.		
CN		
Address		Army No.
Unit and formation at		(Division,
time of battle:		Corps, Army Troops, or D.A.F.
is a lady's ticket required (state YES or NO)		(or D.A.F.
Enclose cheque or postal order, made payable to Keith Prowse & Co. Ltd., for the amount due for ticket(s) which are each		
Enclose stamped and addressed envelop		
ENCS. Money and stamped addressed	envelope,	



...FOR A
PERFECT
GIN AND
TONIC



Undoubtedly the coolest, cleanest drink in the world with a subtle flavour of its very own. Best results are easily obtained: simply mix Gordon's and tonic water in a goodish sized glass, add a thin slice of lemon and relax... Then you'll have proved to yourself that there's nothing, absolutely nothing, so good as a Gordon's Gin* and Tonic.

ASK FOR IT BY NAME

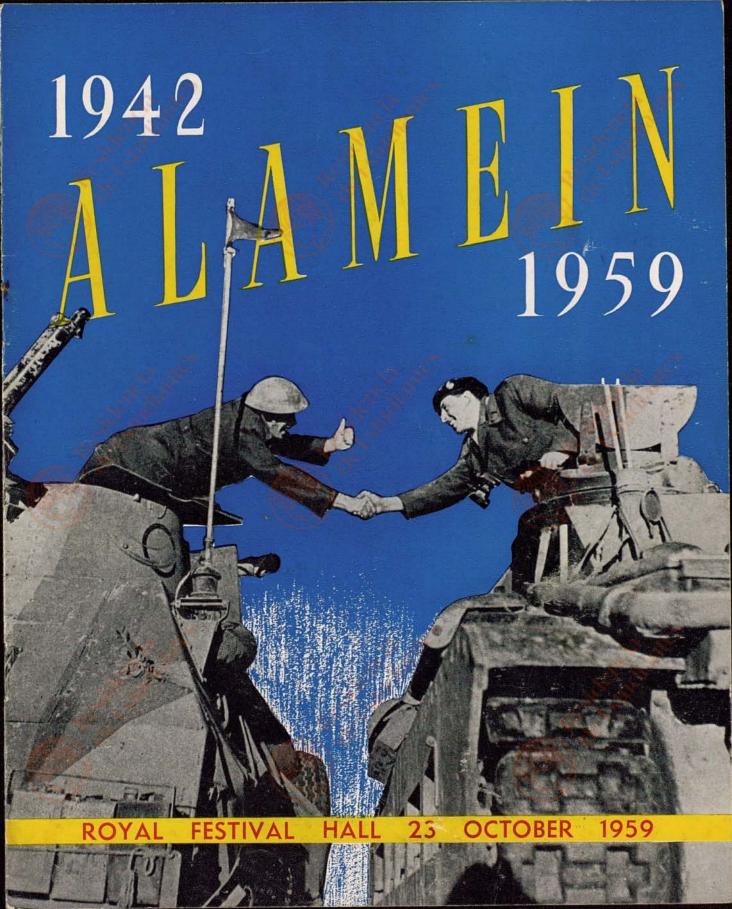


BY APPOINTMENT
TO HER MAJESTY THE QUEEN
GIR DISTILLERS
TANGUERAT GGEDON & CO., LTD

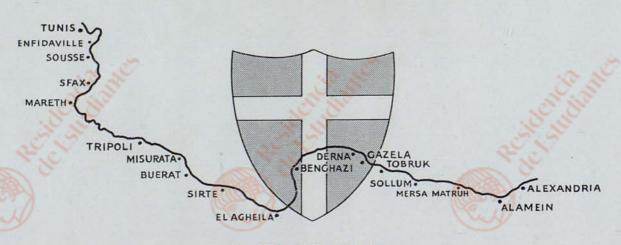
Gordon's

Stands Supreme









A COMMON GOAL

#### Alamein Reunion 1959

WELCOME you all to our Reunion again this year; and I hope you will meet many old friends of Desert days—and that you will enjoy your evening together.

It does not seem so very long ago that we listened in tense excitement to that great artillery barrage at Alamein, which was the last word in battle technique at that time; and yet in the short years of yesterday, the methods of modern warfare have changed—and we are confronted with the possibility that one man may go crazy and make use of weapons that could in one mad moment destroy thousands, even tens of thousands, of mankind. It is surely up to us to get together and to find some method by which men of all races can live at peace with one another in dignity, prosperity and happiness. The leaders of the Western world are at this very moment striving to find a way to bring about this new era, and surely it is up to each one of us to encourage them in this vital task.

In the days of Alamein we used to live happily together—men of all races, creeds, opinions and ways of life. Is it too much to hope that one day before it is too late the nations of the world can find some similar means of getting together like the men in the photograph, which I have chosen at random for the programme. Perhaps it will come about through the will of the ordinary individual—just the you and I—of each nation.

Direchel.

#### **ALAMEIN REUNION 1960**

PARTICULARS of next year's Reunion, for which the arrangements will be the same as this year, will be announced in the News of the World on Sunday, 4th September, 1960. Applications should be on the lines of the application form given on page 22, which can be used.

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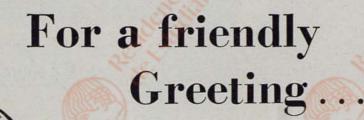
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Best wishes from Shermans for a most successful evening

SHERMANS POOLS . CARDIFF



You can offer your guests no friendlier welcome than a glass of "Black & White". Blended in a special way from the pick of Scotland's whiskies, "Black & White" is the outstanding example of just how good Scotch Whisky can be.



The Secret is in the Blending

## **BLACK&WHITE**

SCOTCH WHISKY

"BUCHANAN'S"

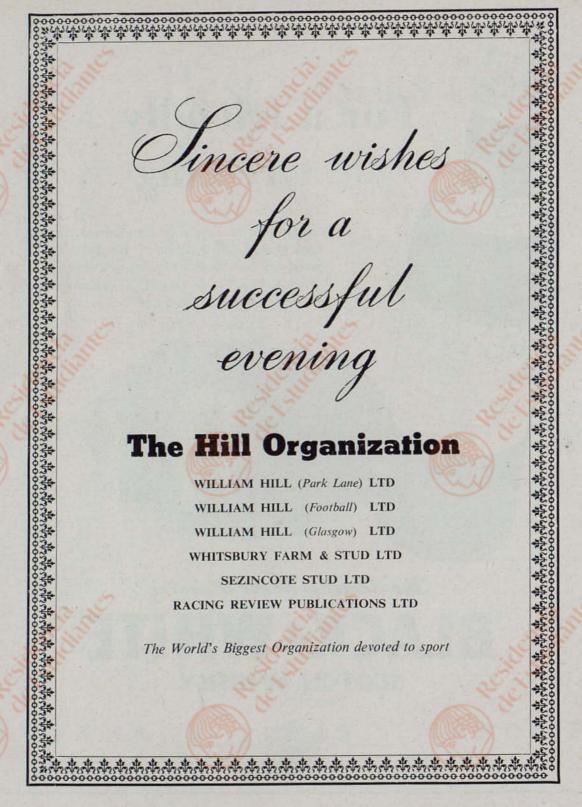
By Appointment Scotch Whisky Distillers

HER MAJESTY THE QUE

70° PROO!



to Her Majesty The Queen James Buchanan & Co. Ltd.





#### HERE'S THE EASY WAY TO A GOOD SHAVE

It's the jet age! Forget the old shaving methods . . . get yourself a 'Philishave' Jet! A 'Philishave' Jet has so many advantages. You save time. You're not for ever paying out money. You don't cut the towels - or yourself. And you can shave anywhere around the house, leaving the bathroom free for others.

#### A word of warning

Yes, wet shaving is out of date—every modern-minded man knows that. But here's a word of warning: some electric shavers aren't as efficient as others. To be really up to date you must use a 'Philishave' Jet. Ultra-modern, ultra-efficient, it is scientifically designed to deal with the fundamental fact most shaving methods ignore - that the bristles on a man's face grow not in straight rows but in different directions.

#### THE JUNGLE ON YOUR FACE

Far from growing in nice neat rows, like this:

. the bristles on a man's face form a jungle growing in all directions, like this:

'Philishave' Rotary Action is the scientific solution to this all-important fact which is why it is by far the best shaving method ever known.

#### Rotary Action essential

Because 'Philishave' Rotary Action shaves the way the bristles grow, it gives you an easier shave than any other method whatever. Comfortable because the rotating blades have no need to pull or scrape. Close because the 'Philishave's' unique because the 'Philishave's unique shaving head gently smooths the skin so the rotating blades can get right down to the job. Only 'Philishave' Rotary Action in fact, shaves so close so comfortably. Take a 'Philishave' on free home trial this very week - and go modern with 'Philishave' Rotary Action!

(PS1049B)

# PROPAGANDA

## spoke for achievement in 1942

The magnificent victory of the 8th Army at Alamein in 1942 was a powerful weapon in the hands of British propagandists. It convinced the world of our country's determination and ability to win through to ultimate victory in the war for liberty and justice.

# ADVERTISING

### speaks for achievement in 1959

The outstanding achievements of British industry in the post-war years are the weapons of British advertising. They are convincing the world of Britain's determination and ability to hold its place among the leading industrial nations in the battle to create a better, richer life for people everywhere.

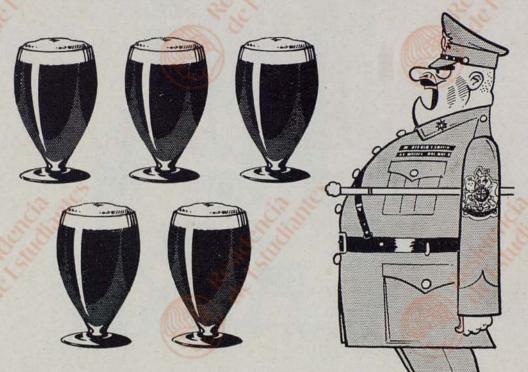
"Our Clients and ourselves are proud to be associated with such a deserving cause".

#### **AULD & TILBURY LIMITED**

(Incorporated Practitioners in Advertising) 20, Old Queen Street, London, S.W.1.

TRAfalgar 6433

"GUINNESS, NUMBER!"



"One, two, three, four,

# FIVE MILLION GUINNESS

ENJOYED EVERY DAY"

HAD YOURS YET?

G E 3271 A



# WE SMOKE LIKE CHIMNEYS AT RCN

We've a lot of accounts at R.C.N. but it's a funny thing, we don't advertise a cigarette.

"Your good health!"



Make briends with

# MARTELL

The product of tradition, patience and the experience of over two centuries. The superb drink of unvarying quality
. . . The long drink with ginger ale or soda

COGNAC BRANDY

AT ITS BEST

THREE STAR

CORDON BLEU



at 7.15 p.m.

Please be in your seats by 7.10 p.m.

WELCOME

by

Lieut.-General SIR OLIVER LEESE, K.C.B., C.B.E., D.S.O.

*

"SCRAPBOOK"

by

ERIC CASWELL

Wife..... Eleanor Summerfield

Friend.....Glen Alyn

SECTOR CONTRACTOR CONT

Produced by RICHARD BIRD

*

SPEECHES

by

Field-Marshal THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

and

The Rt. Hon. LORD BIRKETT OF ULVERSTON

Musical Selections by

THE BAND OF THE GRENADIER GUARDS
(By permission of Colonel A. M. H. Gregory-Hood,
O.B.E., M.C.)

Director of Music:

Lt.-Col. F. J. Harris, O.B.E., A.R.C.M., p.s.m.

JACK HYLTON presents

AN HOUR OF ENTERTAINMENT

with

TOMMY TRINDER

BERNARD BRESSLAW (assisted by RONNIE CORBETT)

ROSALINA NERI

IVOR EMMANUEL

WILSON, KEPPEL AND BETTY
MAX AND HARRY NESBITT
THE TILLER GIRLS

SYDNEY JEROME AND HIS ORCHESTRA



PARADE OF STANDARDS



FINALE



GET TOGETHER

and

DANCING IN THE FOYER

to the music of

SYDNEY JEROME AND HIS ORCHESTRA

Staged by: TOMMY HAYES

\$\duled \text{prop} \text{prop

## STONES

ORIGINAL

CINCER WINE



warms you

#### THROUGH...

½ STONE'S + ½ WHISKY
—it's the perfect winter
drink—a WHISKY MAC

### AND THROUGH...

½ STONE'S + ½ GIN
— warm up the party spirit
with GIN 'N GINGER

#### AND THROUGH

STONE'S on its own is always welcome. STONE'S is the *original* ginger wine, famous for two centuries for its cheerful, glowing goodwill



sip it ... drink it ... drain it ...

With
Compliments
and
Best Wishes
for a
most
successful
evening

from the

## LITTLEWOODS

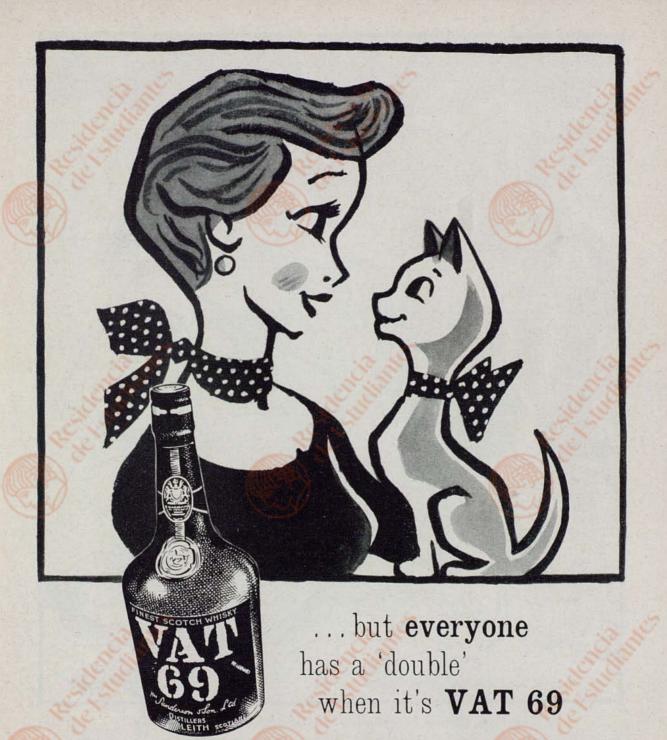
Organisation



Here's the kind of fit a man looks for—firm and bracing. Here's the kind of comfort a man has a right to expect—as easy as a second skin. Here's the finest value that money can buy. There's Wolsey's special cotton fabric for the man who wants lightness and freedom; there's wool-and-BRÏ-NYION for the man who still wants lightness and freedom—but plus warmth, warmth and more warmth. Both in rib or mesh, both in a wide choice of styles and all at wonderfully low prices.



Singlets, Briefs, Short Sleeve Vests and Trunks in Cotton Rib, Cotton Mesh, Wool and BRI-NYLON Rib or Mesh



## THE ONE SCOTCH THAT STANDS OUT

Prices in U.K. 37/6 bottle · 19/6 half-bottle · 10/- quarter-bottle · 3/10 miniature



"You know, old man, I sometimes wonder whether it was all worth while."

The 7th Armoured Division are holding an All Ranks Reunion at the Victory Club, 73 Seymour Street, London, W.2 (near Marble Arch) on Saturday, the 24th October from 6.30 to 9.30 p.m. Tickets cost 9s. 6d. each and include buffet supper.



## Gordon's Gin

No other gin matches Gordon's for flavour, for perfect mixing — or for popularity! That's why, whenever old comrades gather, the call is for Gordon's — long or short, sweet or dry, with tonic, vermouth, what-you-like-most. Wherever you go in the world you'll find Gordon's — as long as you ask for it by name!



The spirit of Comradeship Cricket ball or Sputnik we've still gutspace this reunion Every Success! ISANI ISANI OODERHAM & OUNG LTD. 10 John Street, London, W.C.1.

## The bottom of our garden



It's a long, long walk to the bottom of our garden. The path is over 9,000 miles and it crosses Capricorn and Cancer. For, all over the world, wherever the best things are grown, wherever the soil is richest and the sun warmest, there is something being raised for Heinz.

A crop from the West, a fruit from the South, a spice from the East—our search for the best knows no boundaries.





Since we started 90 years ago we have always made a point of shopping the globe. We believe that this policy has made no small contribution to our success. By insisting on only the finest ingredients we ensure that the skill of our chefs is fully complemented. And in turn, you, the public, are assured of unfailing quality and goodness wherever you see the famous label.

We take this trouble gladly. For we know that it is the very least you have come to expect from Heinz—the most famous name in food.



H. J. HEINZ COMPANY LTD., LONDON N.W.10.

## "GET TOGETHER"

Bars open from 5.30 to 6.45 p.m. and from 9 to 11.30 p.m.

BAR PLAN

GREEN SIDE

GRAND TIER LEVEL 6th FLOOR CORPS TROOPS

RED SIDE

BARS

TERRACE STALLS LEVEL 4th FLOOR ARMOURED TROOPS

BARS

CRUSADER CUTIE No. 7

30 CORPS TPS.

SIDE RIGHT HAND

7TH ARMD. DIV.

23RD & 9TH ARMD. BDGES.

44TH DIV.



And then he said to me, "Are you in bounds to Other Ranks?"

FOYER LEVEL REST

CAFETERIA 8TH ARMY TROOPS

DANCE FLOOR

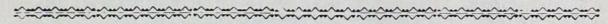
10 CORPS TPS. 13 CORPS TPS

10TH ARMD DIV 1st ARMD. DIV HAND SIDE



Army Troops,

or D.A.F.



#### APPLICATION FORM MARK ENVELOPE "ALAMEIN"

To Keith Prowse & Co. Ltd., 90, New Bond Street, London, W.1.

PLEASE USE BLOCK CAPITALS.

Name Army No. Address..... Division, Unit and formation at Corps,

time of battle: Unit.

is a lady's ticket required (state YES or NO)

Enclose cheque or postal order, made payable to Keith Prowse & Co. Ltd., for the amount due for ticker(s) which are 10/- each, Enclose stamped and addressed envelope for reply.

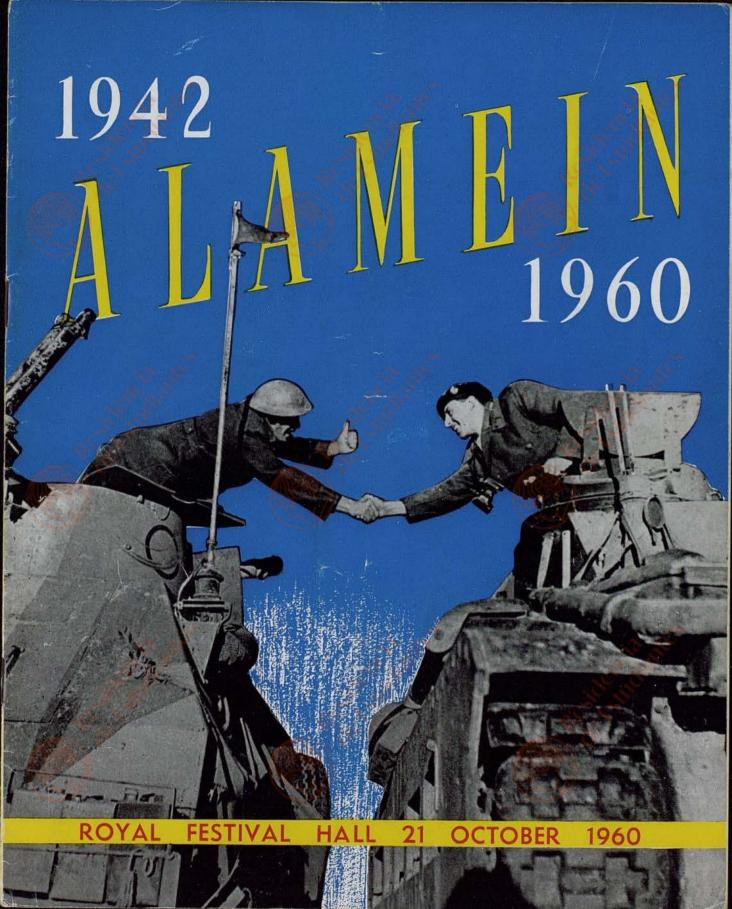
ENCS. Money and stamped addressed envelope

# Their popularity proves



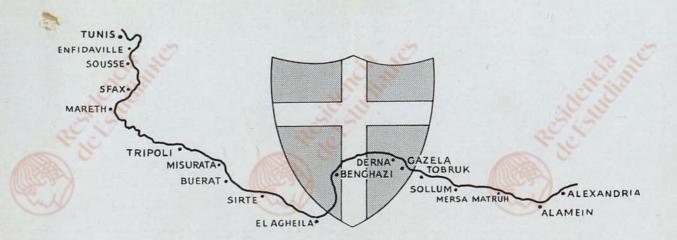
WELL MADE · WELL PACKED







THE END OF THE ROAD



### Alamein Reunion 1960

THE end of the road Alamein to Tripoli. Our dream for many months. And when we got there Mr. Churchill 'the architect of our victory' came to congratulate us—to tell us that we could always say with pride that we had "marched and fought with the 8th Army". And then he added that Tripoli was no longer the end of the road. It was now to be another 400 miles on to Tunis. And so it was until V.E. and V.J. days. His inspiration led us on through Italy, Sicily and France—some of us to Berlin and some to Rangoon.

And what of the future—what is our road to-day and can we see the end of it? It is a terrifying and yet a fascinating road in the nuclear era to space. At the moment we seem to have lost the initiative and to be frustrated and threatened at every turn by the forces of communism. Let each one of us do our best to support and encourage our leaders to knit the Commonwealth more firmly together with America and with our other allies.

Together then we must work to find Peace among nations which will enable us to harness Man's triumph over Space—no longer for war—but for the good and prosperity of mankind. That indeed will be a worthwhile end of the road.

**ALAMEIN REUNION 1961** 

Direcher

PARTICULARS of next year's Reunion, for which the arrangements will be the same as this year, will be announced in the News of the World on Sunday, 3rd September, 1961. Applications should be on the lines of the application form given on page 22, which can be used.

We should like to take this opportunity of thanking the News of the World for all their assistance in once again helping us to put on this year's Reunion and for so kindly saying that they will again sponsor our Reunion next year.

#### ACKNOWLEDGMENTS

We wish to thank everyone who has so kindly helped us to organise this year's Reunion and, we hope, to make it a success.

In particular we would like to thank the Artists and the Bands who entertain us, Eastern Command and London District who have again helped us, John Player & Sons and W. D. & H. O. Wills who have provided the cigarettes, the News of the World who sponsored the Show, Jack Hylton who provided the entertainment, our old friend Jon for his cartoon, and 'Crusader' and Edgar Longman for another glimpse of "Crusader Cutie."

3

Best wishes from

Shermans

for a

most

successful

evening

SHERMANS POOLS . CARDIFF

## REGULARS

"We want a stronger Army."

"We want a stronger Air Force."

"We want a stronger Navy."

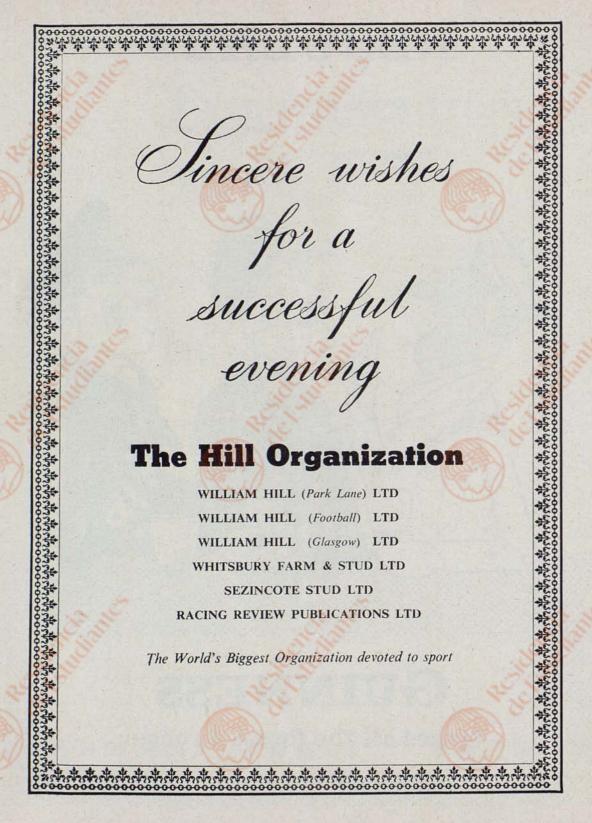
"We all want more Guinness-"



## GUINNESS

makes all the forces stronger

G.E.3407.B





Campaigns are curiously similar in conception and operation. We in RCN find it useful to recognise this fact when we plan our campaigns. Your market, the market you want, is probably 'occupied' by your 'enemy'—your competitor. First, the Intelligence Service—Research—must find out his strength, his penetration and acceptance in the territory. Is he there because the people like him or because he has overwhelmed them with massive advertising and distribution?

Next, the product—is he trying to force an

inferior product that can be bettered by ours at the same price? If our product is definitely better we have a powerful plus. Next his armament— the money he is spending on publicity and advertising, sales aids and what-have-you. Can we match it?

Possibly not. But there is propaganda—public relations can do a lot in the psychological war of sales. Last comes the advertising attack—sudden, surprise, break through on a narrow front maybe, and then fan out. If the client maintains the pressure beyond this point the chances of victory are pretty good.



MANAGING DIRECTOR, E.G. WALKER

## HEN 57

# the most famous name in food



BY APPOINTMENT
TO HER MAJESTY THE QUEEN
PURVEYORS OF HEINZ PRODUCTS

H. J. HEINZ CO. LTD., HARLESDEN, LONDON N.W.10

MARTELL

and GINGER ALE

MARTELL

Bainbridge.

GO SO WELL TOGETHER

more and more
MARTELLS



COGNAC BRANDY AT ITS BEST

1919191919191919191919191

The secret
in the blending
gives
Black & White
outstanding
character
and quality

Of all Scotch Whiskies none enjoys a higher reputation than 'Black & White'-blended in a special way from Scotland's finest whiskies. This is the reason for its distinctive character, its mellow smoothness, its satisfying flavour; the reason for the extra enjoyment from every glass of this superb Scotch.

## BLACK&WHITE'

"BUCHANAN'S"





THE SECRET IS IN THE BLENDING

## Take a new look at electric shaving...



# PHILISHAWE Rotary Action power, precision, speed!

So many men are throwing overboard their old ideas about shaving. They're discovering the latest version of the Rotary Action 'Philishave'. Precision-made. Powerful. Really fast. 120 slots catch every single bristle. 36,000 continuous shaving movements every minute, by 12 high-speed rotating blades, shave the bristles the very way they grow—at varying angles, in varying directions. This is shaving as you want it: easy, fast, efficient, comfortable. Take a 'Philishave' on free trial!

Standard-volt Model: £7.7.0 (tax paid)

Dual-volt Model: £8.9.9 Battery Model: £7.12.9



## PHILIPS

-the friend of the family

THE 'PHILISHAVE' FLECTRIC SHAVER IS A PRODUCT OF PHILIPS ELECTRICAL LIMITED (PSIZ65)



at 7 p.m. Please be in your seats by 6.50 p.m.

WELCOME

by

Lieut.-General SIR OLIVER LEESE, K.C.B., C.B.E., D.S.O.

"JUDGMENT OF HISTORY"

Another conversation out of time

by

ERIC CASWELL

A sailor from Trafalgar ......Charles Lamb A soldier from Alamein ...........John Blythe

Produced by RICHARD BIRD



SPEECH

by

Field-Marshal THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

Musical Selections by

THE BAND OF THE SCOTS GUARDS

(By permission of Colonel the Earl Cathcart,

D.S.O., M.C.)

Director of Music:

Lt. J. H. Howe, L.A.R.M., A.R.C.M.

CORPS OF DRUMS OF THE JUNIOR GUARDSMEN'S COMPANY OF THE BRIGADE OF GUARDS

(By permission of the Commandant Guards Depot)

JACK HYLTON presents

EIGHTY MINUTES OF ENTERTAINMENT

with

THE TILLER GIRLS DAISY MAY assisted by SAVEEN

DON ARROL EDDIE GRAY DOROTHY WAYNE

VIC OLIVER

and

BOMBE SURPRISE

with

SYDNEY JEROME AND HIS ORCHESTRA



PARADE OF STANDARDS



FINALE



GET TOGETHER

and

DANCING IN THE FOYER

to the music of

SYDNEY JEROME AND HIS ORCHESTRA

Staged by: JACK FALLON

## STONES

ORIGINAL

CINCER WINE



warms you

#### THROUGH...

½ STONE'S + ½ WHISKY
—it's the perfect winter
drink—a WHISKY MAC

### AND THROUGH...

½ STONE'S + ½ GIN
—warm up the party spirit
with GIN 'N GINGER

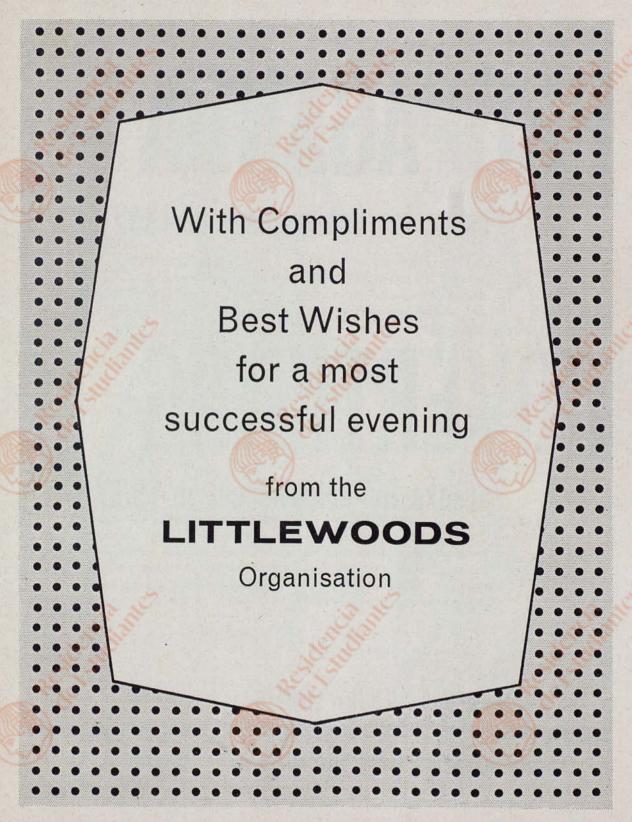
### AND THROUGH

STONE'S on its own is always welcome. STONE'S is the *original* ginger wine, famous for two centuries for its cheerful, glowing goodwill



PRODUCE OF GREAT BRITA

sip it ... drink it ... drain it ...



## PROPAGANDA

## spoke for achievement in 1942

The magnificent victory of the 8th Army at Alamein in 1942 was a powerful weapon in the hands of British propagandists. It convinced the world of our country's determination and ability to win through to ultimate victory in the war for liberty and justice.

## ADVERTISING

## speaks for achievement in 1960

The outstanding achievements of British industry in the post-war years are the weapons of British advertising. They are convincing the world of Britain's determination and ability to hold its place among the leading industrial nations in the battle to create a better, richer life for people everywhere.

"Our Clients and ourselves are proud to be associated with such a deserving cause".

## **AULD & TILBURY LIMITED**

(Incorporated Practitioners in Advertising) 20. Old Queen Street. London. S.W 1

TRAfalgar 6433



...but everyone has a 'double' when it's Vat 69



Prices in U.K. 37/6 bottle · 19/6 half-bottle · 10/- quarter-bottle · 3/10 miniature



"Mr. Correlli Barnett has kindly come along to tell us how HE would have won the battle of Alamein!"

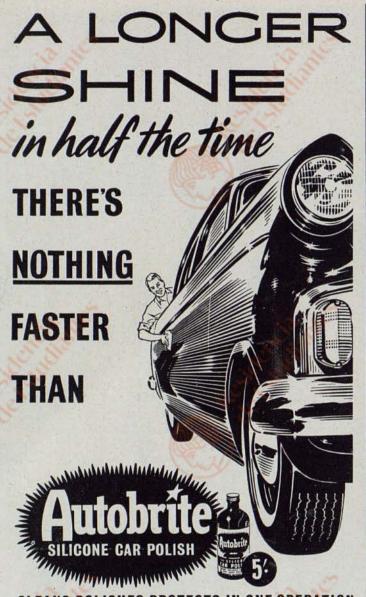


## Gordon's Gin

No other gin matches Gordon's for flavour, for perfect mixing — or for popularity! That's why, whenever old comrades gather, the call is for Gordon's — long or short, sweet or dry, with tonic, yermouth, what-you-like-most. Wherever you go in the world you'll find Gordon's — as long as you ask for it by name!



The spirit of Comradeship



E. R. Howard Ltd.,
manufacturers of
Autobrite and many
other nationally
known products join us,
their advertising agents,
in wishing success and
another happy reunion
to you all.

CLEANS POLISHES PROTECTS IN ONE OPERATION

Autobriteshines quicker, cleans better, protects longer than any other car polish. Gives lasting whole-car



silicone protection that's proof against the worst the weather can do—nothing affects that Autobrite shine—a wash with cold water brings it up like new again, again and again. For those "in the know" already—the MONSTER ECONOMY PACK at 10/-—get one today!

Misani, Gooderham & Young Ltd.,

Practitioners in Advertising, 10, John Street, W.C.I.

**CHANCERY 2594** 



Wolsey X-Briefs and Vests are light, trim and bracing; plenty of 'give' yet all the support you could wish for; wonderfully firm and as comfortable as a second skin. They're the finest value that money can buy—and the shortest cut to the feeling that it's a great, wide, wonderful world!



## "GET TOGETHER"

Bars open from 5.30 to 6.45 p.m. and from 9 to 11.30 p.m.

BAR PLAN

GREEN SIDE

GRAND TIER LEVEL 6th FLOOR CORPS TROOPS

RED SIDE

BARS

TERRACE STALLS LEVEL 4th FLOOR
ARMOURED TROOPS

BARS

CRUSADER CUTIE No. 15

30 CORPS TPS.

RIGHT HAND SIDE

7TH ARMD. DIV.

ARMD. BDGES.

44TH DIV.



"I know what he'd like for Christmas but I'm giving him something to wear."

FOYER LEVEL REST

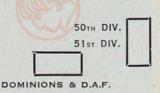
CAFETERIA 8TH ARMY TROOPS

DANCE FLOOR

10 CORPS TPS. 13 CORPS TPS.

10TH ARMD. DIV.

HAND SIDE



APPLICATION FORM

To Keith Prowse & Co. Ltd., 90, New Bond Street, London, W.1. PLEASE USE BLOCK CAPITALS.

Name

... Army No.

Address

Unit and formation at

time of battle: Unit Unit

Division, Corps, Army Troops, or D.A.F

is a lady's ticket required (state YES or NO)

Enclose cheque or postal order, made payable to Keith Prowse & Co. Ltd., for the amount due for tickel(s) which are 10'- each Enclose stamped and addressed envelope for reply.

ENCS. Money and stamped addressed envelope.



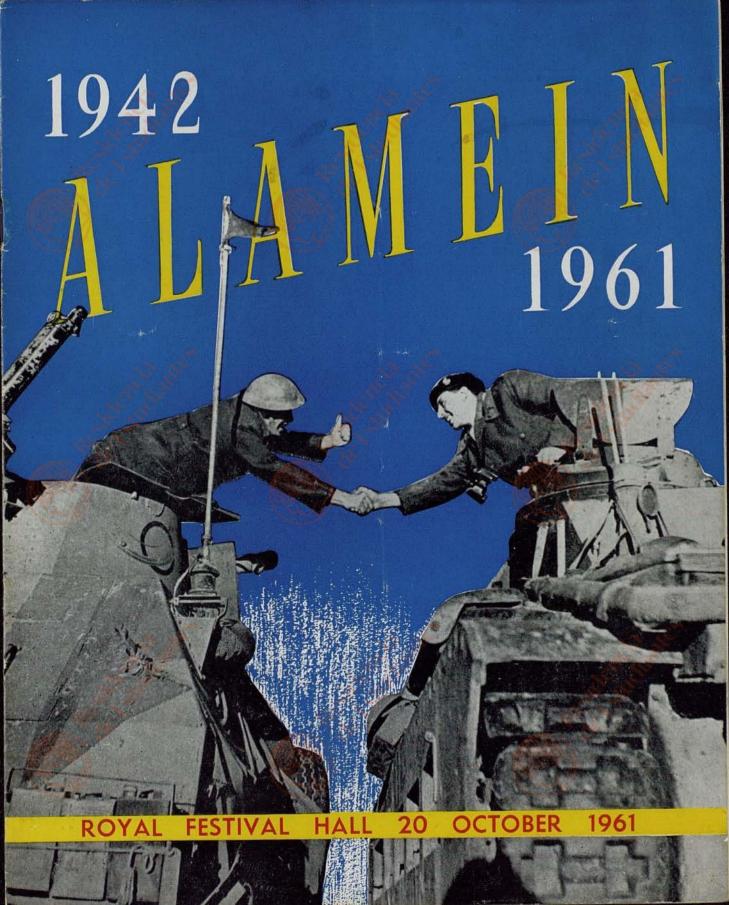
In the last five years more people
have changed to Senior Service than to any other brand.
Senior Service gives you the true taste of Virginia tobacco.

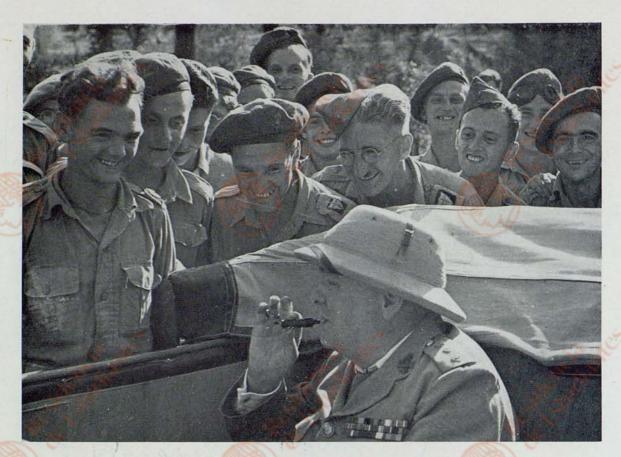
Well made, well packed —

you get all the fine flavour.









## Alamein Reunion 1961

As I write this message for tonight's Reunion, the newspapers are full of reports on the Berlin crisis and on the problems affecting the entry of Great Britain into the common market of Western Europe. And as I read all this, my thoughts go back to the days of the Battle of Alamein, the anniversary of which we celebrate tonight; and to the greatest Englishman—perhaps of all time—Sir Winston Churchill, who led us that night and to whom we all send our best wishes.

And as I turn over in my mind the events of the Battle, I remember so vividly the deeds of the Commonwealth troops who played such a great part in that Battle—the South African division in their great attack on that first night, the 9th Australian Division who held the ring so magnificently whilst we planned the break through battle, and Bernard Freyberg's great New Zealand Division, which led us in so many of their brilliant left hooks up to the gates of Tripoli.

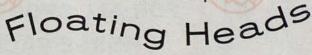
The world today is changing in its values, with all the space developments and even the possibilities of reaching the moon. But in all this modern progress, let us never forget the English speaking nations of the Commonwealth who have played such a great part in the development of our race; and who will, I believe, for ever be an important influence in the evolution of the world as we know it today.

The greatest advance since Man first began to shave!



# PHILISHAVE

with the unique



for 'Personal Touch' shaving

It's here—the new 'Philishave'—only shaver in the world with Floating Heads. Moving up and down and tilting in any direction, 'Philishave' Floating Heads adjust themselves instantly to every contour of the face, bringing for the first time ever the superlative comfort and closeness of 'Personal Touch' shaving. That means shaving exactly matched to the face of each individual user. Here, in fact, is shaving of the greatest accuracy and precision ever known. Just try it—you'll never want to shave any other way!



DUAL-VOLT AC/DC 100-130v 200-240v

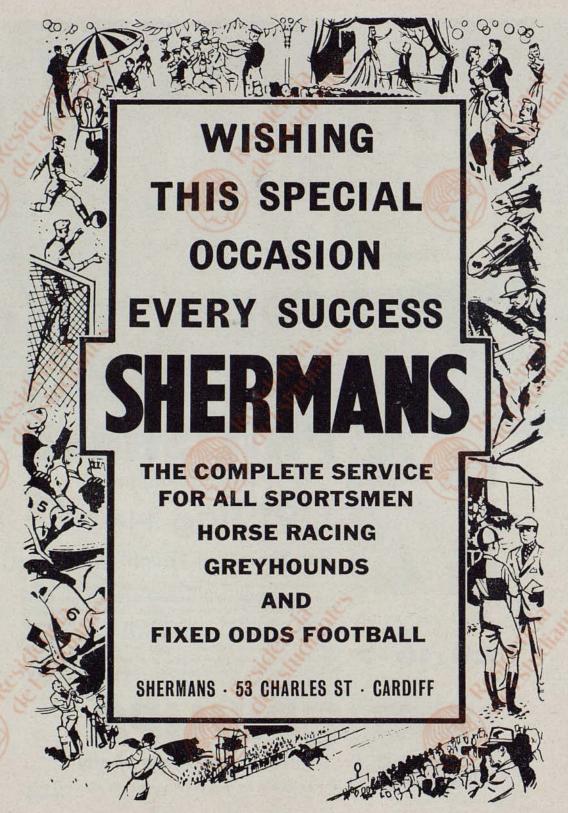
£8 · 10 · 7

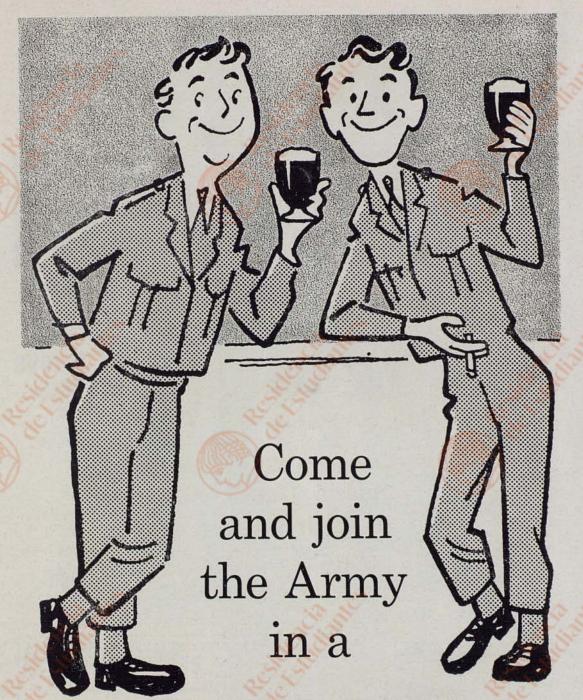




-the friend of the family

A PRODUCT OF PHILIPS ELECTRICAL LIMITED (PS1993A)





# GUINNESS

for strength



IS J. EPSTEIN Based on the play 'FANNY' by S. N. BEHRMAN, JOSHUA LOGAN and HAROLD ROME-From the Marseilles Trilogy by MARCEL PAGNOL

TECHNICOLOR® · From WARNER BROS.

Released through WARNER-PATHE

SQUARE - GER 3423

## SEPARATE PERFORMANCES

Daily 5.0 & 8.0. Suns 4.30, 7.45. Matinees: Weds. & Sats. 2.0.

#### SEATS BOOKABLE IN ADVANCE

Royal Circle 17'6, Rear Stalls 13'6, Circle 10'6.

Unreserved Stalls 10'- & 7'6.

## to the BOX OFFICE, WARNER THEATRE, LEICESTER SQUARE, W.C.2.

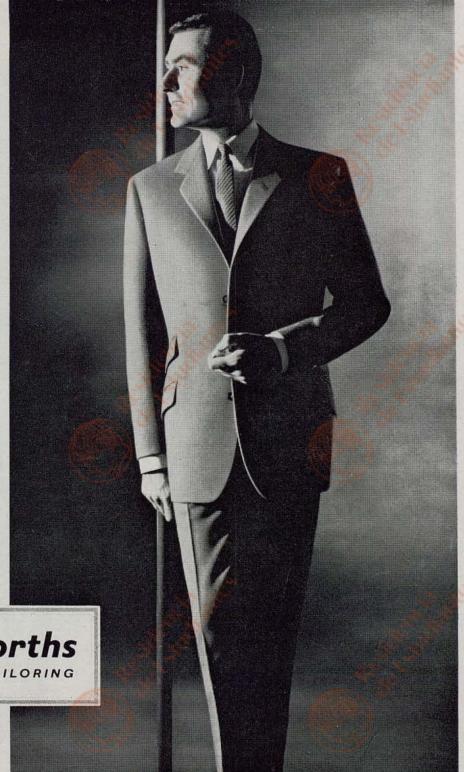
Please send me (No. of Tickets) at 17/6 Royal Circle, 13/6 Rear Stalls, 10/6 Circle - Strike out prices not required (time) performance on (date)

alternative date

NAME

ADDRESS

Please enclose cheque or P.O. for total amount payable to WARNER THEATRE, Also self-addressed and stamped envelope for tickets.



Hepworths introduce the new British Line for men designed by HARDY AMIES of Savile Row hand cut and tailored to your personal measurements

Hepworths
HAND CUT TAILORING

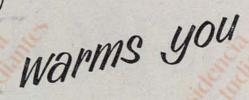
103 Oxford Street, London, W.1 and throughout the country



# STONES

ORIGINAL

CINCER WINE



#### THROUGH...

½ STONE'S + ½ WHISKY
—it's the perfect winter
drink—a WHISKY MAC

## AND THROUGH ...

½ STONE'S + ½ GIN
—warm up the party spirit
with GIN 'N GINGER

## AND THROUGH

STONE'S on its own is always welcome. STONE'S is the *original* ginger wine, famous for two centuries for its cheerful, glowing goodwill

86 per bottle +3d. surcharge

PRODUCE OF GREAT BRITA

Sip it ... drink it ... drain it ...



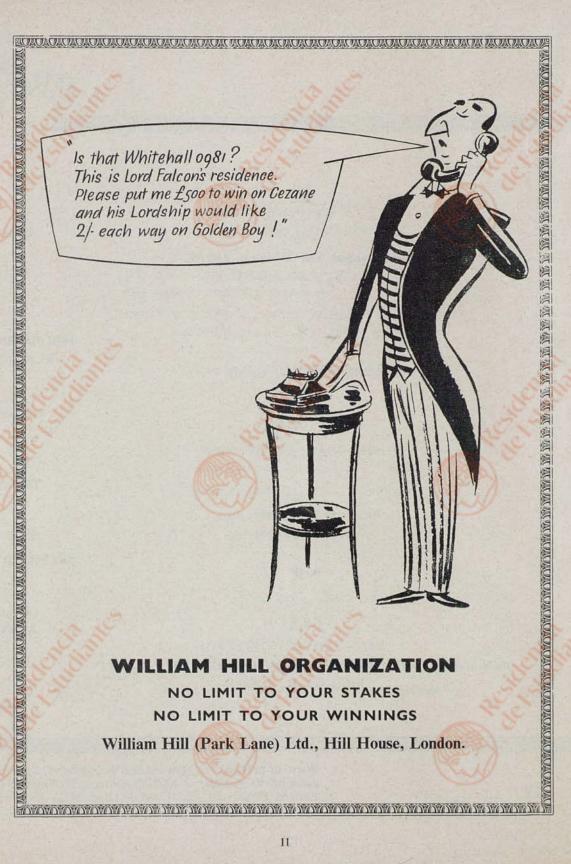
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# SKOL

SKOL IS A REAL LAGER—
BREWED IN BRITAIN
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FOR PEOPLE WHO KNOW
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LAGER. SAY SKOL NEXT TIME
YOU MEAN LAGER.

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LAGER

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IN THE CONTINENTAL MANNER



PROGRAMME

WELCOME

by

Lieut.-General SIR OLIVER LEESE, K.C.B., C.B.E., D.S.O.

*

"THE MISSING GENIE"

by

ERIC CASWELL

Uncle ......Arthur Lovegrove

SON THE PROPERTY OF THE PROPER

Nephew ......Anthony Wilson

Produced by RICHARD BIRD (A repeat of the 1957 Sketch)



SPEECH

by

Field-Marshal THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

at 7 p.m.

Please be in your seats by 6.50 p.m.

Musical Selections by

THE BAND OF THE GRENADIER GUARDS
(By permission of Colonel A. G. Way, M.C.)

Director of Music:

Captain R. Bashford, L.R.A.M., A.R.C.M.



THE APPRENTICES PIPE BAND

AND

THE CORPS OF TRUMPETERS

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R.A.F. HALTON

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ONE HOUR OF VARIETY

with

THE JOHN TILLER GIRLS

DANA LA RUE

THE KUBAN COSSACK DANCERS

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THE TRIO CAPRICHIO ESPAGNOL

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JIMMY WHEELER THI ARTHUR ASKEY

THE AVONS

with

SYDNEY JEROME AND HIS ORCHESTRA



PARADE OF STANDARDS



FINALE



GET TOGETHER

and

DANCING IN THE FOYER

to the music of

SYDNEY JEROME AND HIS ORCHESTRA

Staged by: JACK FALLON

We wish to thank the News of the World for all their assistance in once again helping us to put on this year's Re-union and for so kindly agreeing to sponsor it next year, Jack Hylton for providing and Jack Fallon for producing the Show, the Artists, the Bands, Eastern Command and London District for their valuable services, John Player & Sons and W. D. & H. O. Wills for their gift of cigarettes, and Jon for his cartoon.

The secret
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gives
Black& White
outstanding
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Of all Scotch Whiskies none enjoys a higher reputation than 'Black & White'-blended in a special way from Scotland's finest whiskies. This is the reason for its distinctive character, its mellow smoothness, its satisfying flavour; the reason for the extra enjoyment from every glass of this superb Scotch.

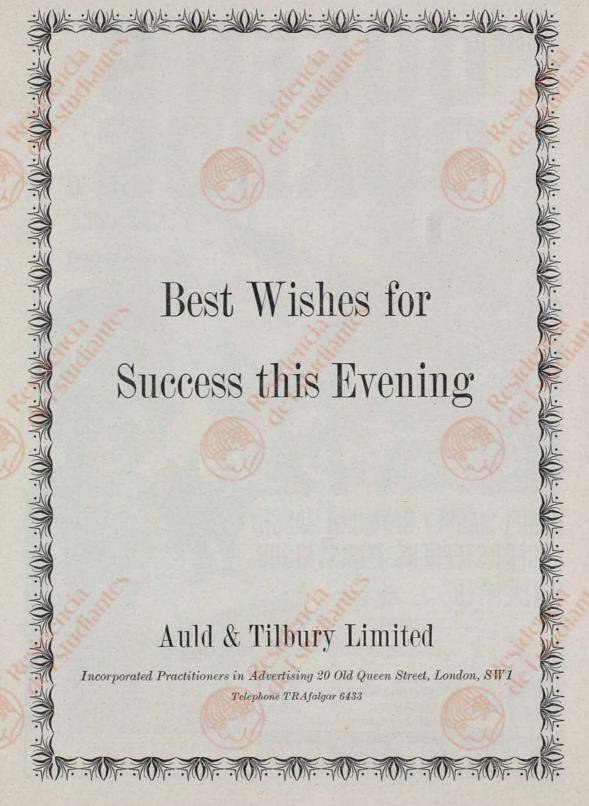
# BLACK&WHITE'

"BUCHANAN'S"





THE SECRET IS IN THE BLENDING



# THE CUEEN'S GUARDS

Technicolor

INEMASCOPE



Produced and Directed by MICHAEL POWELL

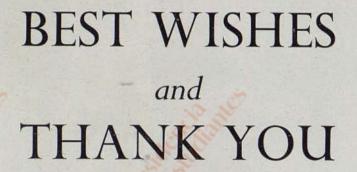
Story and Screenplay by ROGER MILNER

Hilitary Music Played by THE MOUNTED BAND OF THE HORSE GUARDS and THE MASSED BANDS. DRUM AND PIPES OF THE BRIGADE OF GUARDS

CARLTON HAYMARKET WHI 3711

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HAVE
GORDONS
IN YOUR GLASS... simply ask for Gordon's by name MADE FROM 100% GRAIN SPIRIT



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more and more MARTELLS

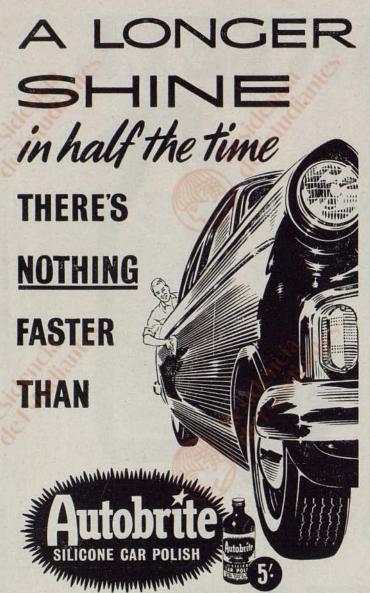


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Three Star

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Autobriteshines quicker, cleans better, protects longer than any other car polish. Gives lasting whole-car



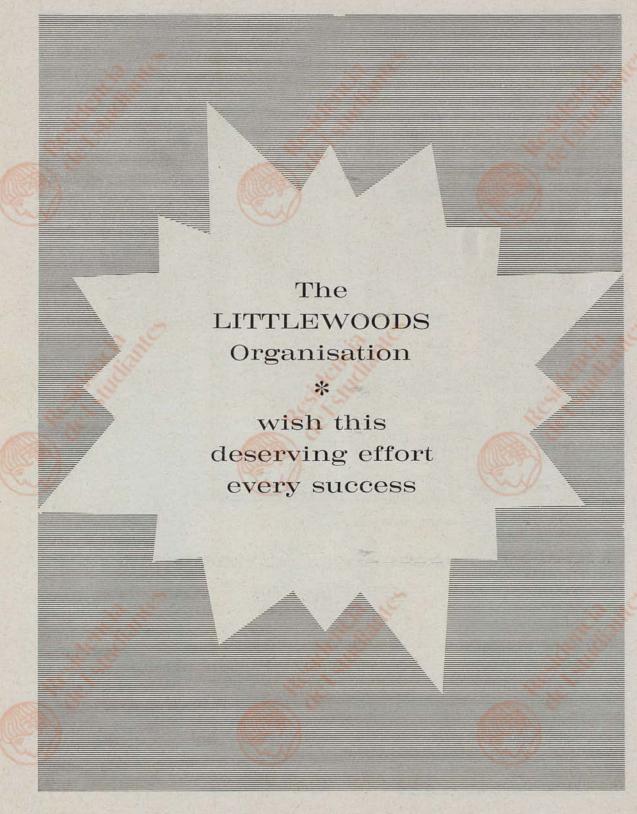
rsilicone protection that's proof against the worst the weather can do—nothing affects that Autobrite shine—a wash with cold water brings it up like new again, again and again. For those "in the know" already—the MONSTER ECONOMY PACK at 10/-—get one today!

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in wishing success and
another happy reunion
to you all.

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**CHANCERY 2594** 





## Alamein Re-union 1962

Particulars of next year's Re-union will be announced in the 'News of the World' on Sunday, 2nd September. Applications for tickets, price 10/6d. each, can be made on the form below.

Division,

Army Troops or D.A.F

Corps,

Just a minute young man . . . !

## APPLICATION FORM

To Keith Prowse & Co. Ltd., 90, New Bond Street, London, W.1.

PLEASE USE BLOCK CAPITALS

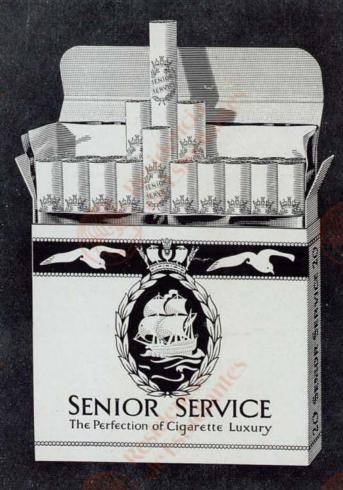
Name Army No.

Address

Enclose cheque or postal order, made payable to Keith Prowse & Co. Ltd., for the amount due for ticket(s) which are 10/6 each. Enclose stamped and addressed envelope for reply.

ENCS. Money and stamped addressed envelope

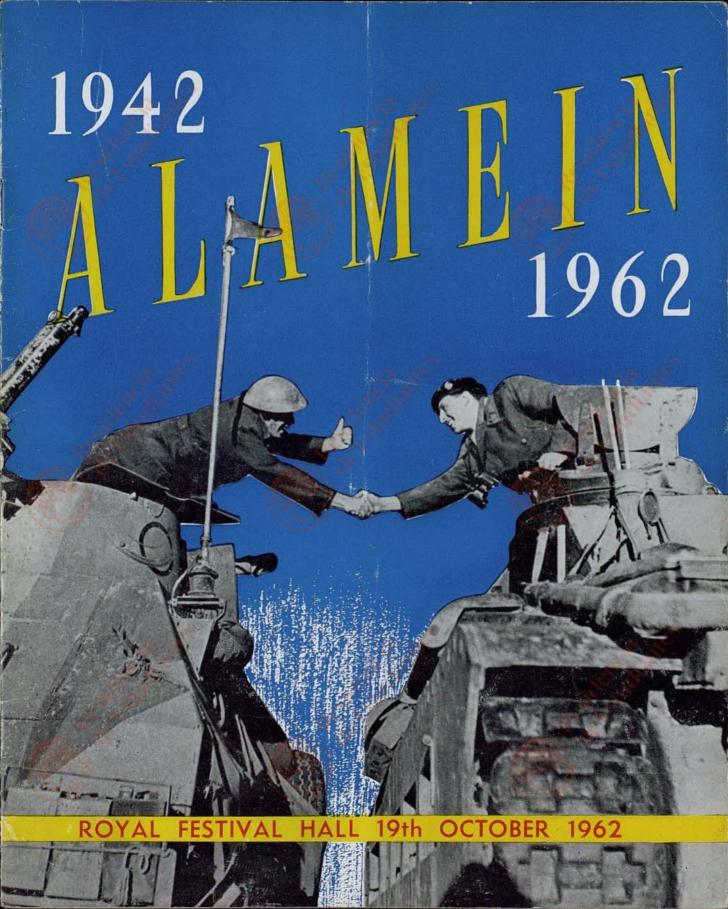
# THE OUTSTANDING CIGARETTE OF THE DAY



WELL MADE . WELL PACKED

TOBACCO AT ITS BEST







## Alamein Reunion 1962

NEXT year is the 21st Anniversary of the Battle of Alamein and we are going to hold a bumper Re-union at the Royal Albert Hall to celebrate our 21st Birthday, in a fitting manner. We hope that you who are here tonight, and many others too, who took part in the battle will come. We are planning to give a vivid impression of the battle, and to bring back many memories of those great days. For some of us it seems little time since that unforgettable night, when the din and flashes of the gun fire, suddenly brought the desert to life. For others, much water has passed under the bridges. But to all of us there remains that treasured memory of comradeship and friendship, both with those in our own "mob", and also with those many trusted comrades in armies from Australia, New Zealand, South Africa, India and Pakistan, who fought alongside us in the battle. We hope that representatives from their armies and also of all other countries who were with us in the desert will come to our 21st Re-union. The peoples of the Commonwealth won through together at Alamein; let us do so together again in the fateful years that lie ahead of us.

Direcher.



".... but of course the most advanced method of all is...

# PHILIPS PHILIPS

with Floating Heads"

A sensational success — that's the unique new 'Philishave' with Floating Heads. For it's the only shaver in the world with shaving heads that instantly, automatically, adjust themselves to every facial contour. That means it's the only shaver that gives 'Personal Touch' shaving exactly matched to the face of each individual user. And it has all the advantages of 'Philishave' Rotary Action as well. In other words, the 'Philishave' with Floating Heads is by far the greatest advance since Man first began to shave!

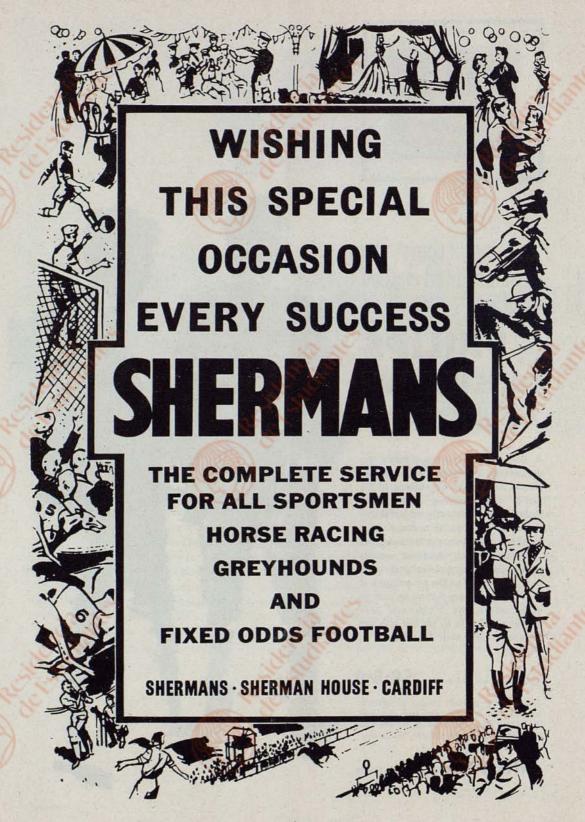
AC/DC 100-130 and 200-240v

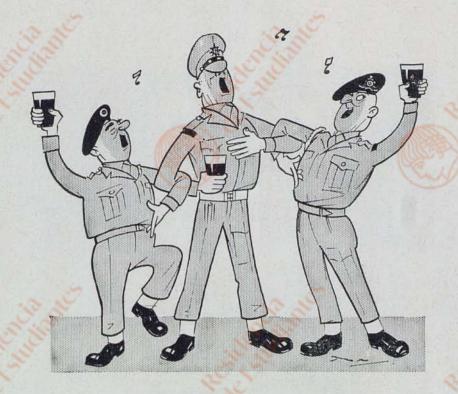
£8.8.0

The world's greatest range of electric shavers also includes: the new dual-volt 'Philishave' Superjet at £6.6.0; and the self-contained Battery Model 'Philishave' at £5.12.6.

PHILIPS -the friend of the family







# "Bless'em all! Bless'em all!"

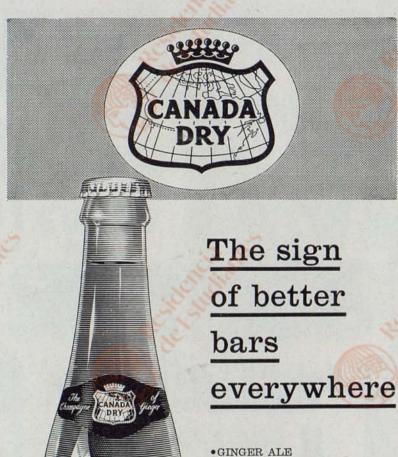


Bless'em all! Bless'em all!
The long and the short and the tall.
When browned off and tired,
The drink most desired
Is Guinness, my lads, most of all.

# **GUINNESS**

for strength

G.E.3479.K



- BITTER LEMON
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- EXPORT TONIC WATER

Available in this area now. Ask at your local bar or offlicence.

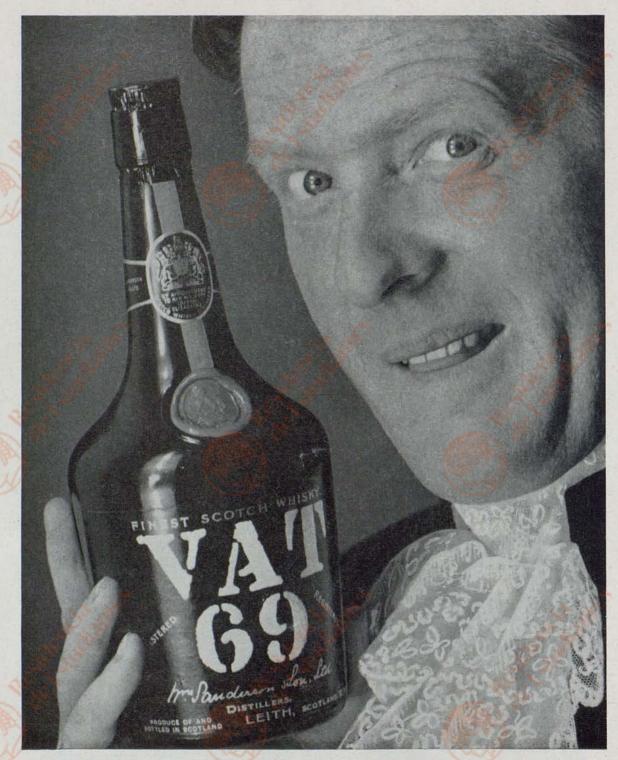
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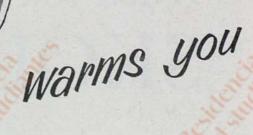


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½ STONE'S + ½ WHISKY
—it's the perfect winter
drink—a WHISKY MAC

## AND THROUGH ...

½ STONE'S + ½ GIN
—warm up the party spirit
with GIN 'N GINGER

## AND THROUGH

STONE'S on its own is always welcome. STONE'S is the *original* ginger wine, famous for two centuries for its cheerful, glowing goodwill

9/3 per bottle

PRODUCE OF GREAT BRITA

sip it ... drink it ... drain it ...



When you mean lager-say

# SKOL

SKOL IS A REAL LAGER—
BREWED IN BRITAIN
IN THE TRUE CONTINENTAL
MANNER. REFRESHINGLY COOL,
LIGHT AND DRY, SKOL IS
FOR PEOPLE WHO KNOW
AND WANT A GENUINE
LAGER. SAY SKOL NEXT TIME
YOU MEAN LAGER.



BREWED WITH SWEDISH PLANT—
IN THE CONTINENTAL MANNER

The Hill Organization, as well as sending best wishes for a happy and successful evening, would like to mention in passing that it provides a betting service for the Turf, Greyhound Racing and Football second to none.



## THE HILL ORGANIZATION

William Hill (Park Lane) Ltd., Hill House, London, S.E.I.



Musical Selections by

#### THE BAND OF THE WELSH GUARDS

(By permission of Colonel C. A. La T. Leatham, Colonel Commanding Welsh Guards)

Director of Music:

Captain H. A. Kenny, L.R.A.M., A.R.C.M.



#### TRUMPETERS OF THE ROYAL HORSE GUARDS (THE BLUES)

(By permission of Colonel The Hon. J. Berry, O.B.E., Commanding Household Cavalry)



WELCOME

by

Lieut.-General SIR OLIVER LEESE, K.C.B., C.B.E., D.S.O.



CHARLES SMART at the ORGAN



SPEECH

by

Field-Marshal THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O. at 7 p.m.

Please be in your seats by 6.50 p.m.

JACK HYLTON presents

ONE HOUR OF VARIETY

FRANKIE HOWERD

TOMMY TRINDER

DENNY WILLIS in THE QUORN QUINTETTE

with

Johnnie Mack Arthur Richards Alan Page Tom Walling

**EDDIE GRAY** 

JANIE MARDEN

MARIE de VERE'S EMBASSY GIRLS

and

THE SYDNEY JEROME ORCHESTRA conducted by JACK ANSELL



PARADE OF STANDARDS



FINALE



GET TOGETHER

and

DANCING IN THE FOYER

to the music of
THE SYDNEY JEROME ORCHESTRA

(Leader-Eddie Perry)

Staged by: TOMMY HAYES

We wish to thank the News of the World for all their assistance in once again helping us to put on this year's Re-union and for so kindly agreeing to sponsor it next year, Jack Hylton for providing and Tommy Hayes for producing the Show, the Artists, the Bands, Eastern Command and London District for their valuable services, John Player & Sons and W. D. & H. O. Wills for their gift of cigarettes, and Jon for his cartoon.

The secret
in the blending
gives
Black & White
outstanding
character
and quality

Of all Scotch Whiskies none enjoys a higher reputation than 'Black & White'-blended in a special way from Scotland's finest whiskies. This is the reason for its distinctive character, its mellow smoothness, its satisfying flavour; the reason for the extra enjoyment from every glass of this superb Scotch.

# BLACK&WHITE'

"BUCHANAN'S"



THE SECRET IS IN THE BLENDING



# ALAMEIN

# C. E. LUCAS PHILLIPS

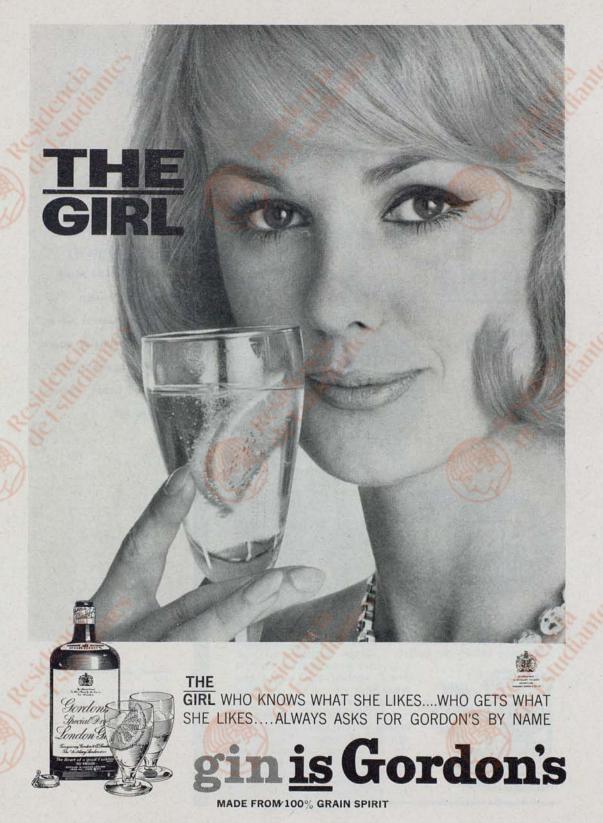
The first comprehensive account of the great battle of Alamein written from the point of view of the regimental soldier. This is a book that anyone who fought at Alamein will want to have. It is an important historical record; it is not a partisan account, or a general's view of the battle, or a volume of criticism. It is, above all, a highly readable story of a great soldier's battle under a commander of the first order.

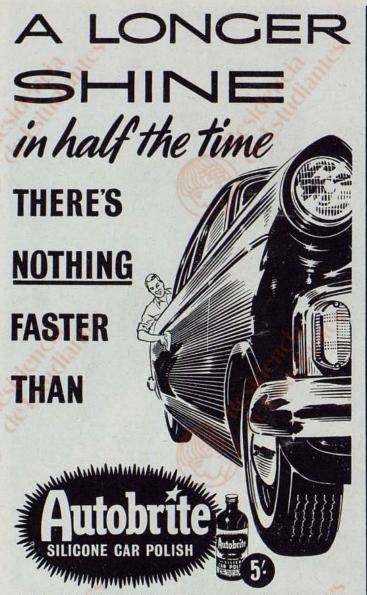
The book is fully documented from personal and official sources and is illustrated with maps, diagrams and over 60 half-tone photographs. By the author of Cockleshell Heroes and The Greatest Raid of All.

30s

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CLEANS POLISHES PROTECTS IN ONE OPERATION

Autobriteshines quicker, cleans better, protects longer than any other car polish. Gives lasting whole-car



silicone protection that's proof against the worst the weather can do—nothing affects that Autobrite shine—a wash with cold water brings it up like new again, again and again. For those "in the know" already—the MONSTER ECONOMY PACK at 10/-—get one today!

E. R. Howard Ltd.,
manufacturers of
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other nationally
known products join us,
their advertising agents,
in wishing success and
another happy reunion
to you all.

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# MARTELL

THREE STAR
MEDALLION V.S.O.P.
CORDON BLEU



From Europe-The 'All Quiet' of the desert war

# Peace at Allameim Giuliano Palladino

translated from the Italian by Raleigh Trevelyan

After the Libyan war-defeat. With the utmost clarity of vision Giuliano Palladino presents a picture of a haunted land—vast, inhuman, arid. It is also the story of two friends, and of their individual reactions to the fluctuating tides of battle.



HODDER AND STOUGHTON

165

"Most interesting—and illuminating. . . . The book does reveal the un-warlike but none the less admirable qualities of the Italians". Field Marshal Lord Harding, K.C.B., C.B.E., D.S.O., M.C. (ex-Governor of Cyprus).

#### PARTICULARS OF 1963 RE-UNION

EXT year's Re-union will be the 21st Anniversary of the battle of Alamein, for which special steps are being taken. The Royal Albert Hall, which holds over 5,000 as opposed to 3,000 at the Royal Festival Hall, has been booked for Friday, 25th October. The News of the World have promised generous support and it is hoped to organise a 21st Birthday Party worthy of the occasion. In order to help and encourage those from the north and other distant parts to attend, discussions are taking place with British Railways to see if cheap fares can be arranged for those attending.

Please inform other Desert Rats of our plans.

Particulars of the Re-union and instructions how to apply for tickets will as usual be given in the News of the World on Sunday, 1st September, 1963. The form of application set out opposite can conveniently be used.

As this is a special occasion and we may wish to give advance information, as for example on cheap railway travel, a preliminary notice giving full particulars will appear in the News of the World in June, 1963. This notice will also confirm the price of the tickets which is provisionally given in the application form opposite as 12/6d., but which may have to be altered.

See that we have a Full House.



" Noticed how all the other chaps have aged?"

#### APPLICATION FORM

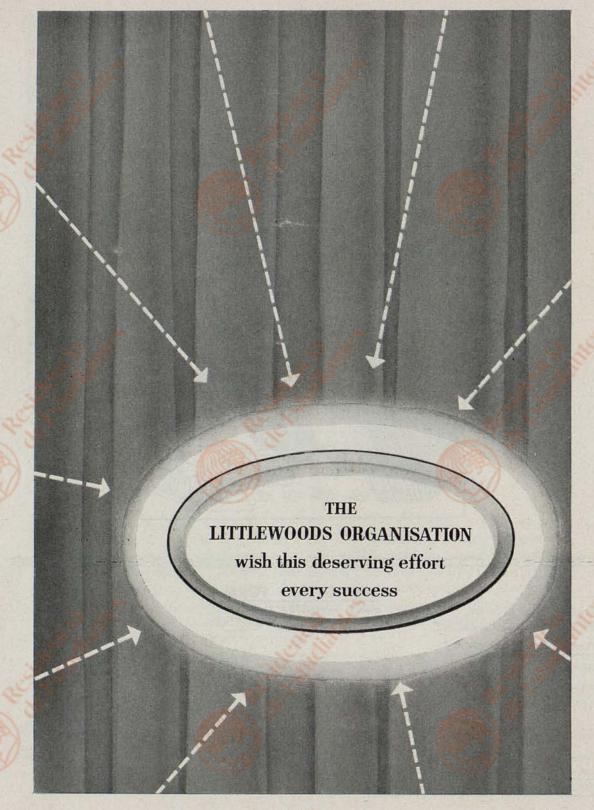
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PLEASE USE BLOCK CAPITALS.

Name		Army No
Address		
Unit and formation at time of battle:	Unit	Division, Corps,
s a lady's ticket required (state YES or NO)		Army Troops, or D.A.F.

Enclose cheque or postal order, made payable to Keith Prowse & Co. Ltd., for the amount due for ticket(s) which are 12/6 each, provisional. Enclose stamped and addressed envelope for reply.

ENCS. Money and stamped addressed envelope.



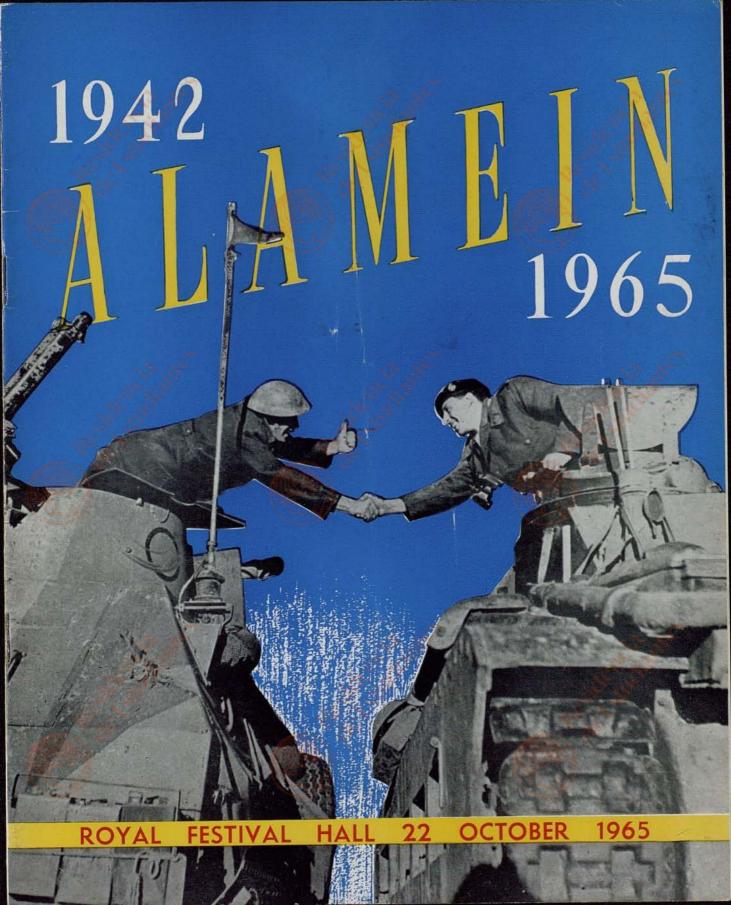
## SENIOR SERVICE Satisfy



THE OUTSTANDING CIGARETTE







Residentiantes de la suitantes Residencia nie Residencia nie



By courtesy of the Imperial War Museum

Mr. Churchill with the Army Commander before Alamein.

#### Alamein Reunion 1965

AM glad of this opportunity to welcome you to our Reunion on the 23rd Anniversary of the Battle; and I am sure we shall all enjoy to be back again at this Royal Festival Hall with all its new and improved amenities.

I hope we shall meet many old friends from our own "mob"—as well as those from overseas divisions, which played such a large part in our victory. I only regret that as a result of an unprecedented demand for seats, so many have had to be disappointed this year.

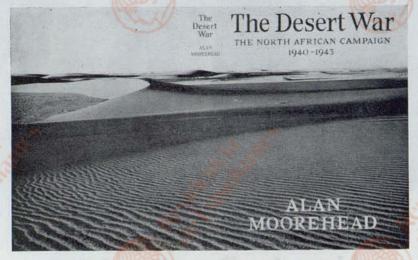
The only sad note, as I write this message, is the conflict that has arisen between India and Pakistan—with us at Alamein Hindu, Moslem and Sikh fought magnificently side by side, as comrades in arms in one great common endeavour.

I know I am speaking for all of us here tonight when I wish them a speedy end to their troubles and a happier way of life together in the future.

Direcheesed.

Alamein · Tobruk · Gazala Knightsbridge · Sidi Barrani Benghazi · Tunis · Tripoli

## THE DESERT WAR



#### ALAN MOOREHEAD

A brilliant panorama of the desert campaign with over 180 superb photographs 50s.

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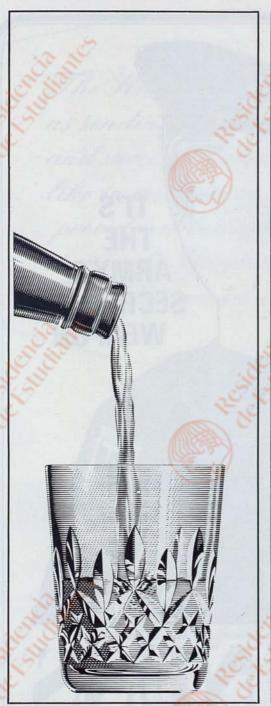
#### AFRICAN TRILOGY

With an Introduction by Field-Marshal Viscount Montgomery of Alamein

Hardback 30s.

Paperback 18s.

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you know 'BLACK & WHITE'



The Hill Organization, as well as sending best wishes for a happy and successful evening, would like to mention in passing that it provides a betting service for the Turf, Greyhound Racing and Football, second to none.



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# Exclusive! CLOSER-THAN-EVER SHAVING WITH

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MICROGROOVE FLOATING HEADS





Unbeatable—the Philishave's combination of Rotary Action and Floating Heads! And these unique self-adjusting Floating Heads now feature an important new development. Circling each head is a microgrooved ring 35% deeper than the surrounding area. So the skin is able to penetrate even deeper—for closer-than-ever shaving without the slightest risk of skin irritation in complete comfort.

Only two shavers in the world have microgroove Floating Heads: the Philishave Statesman and the Philishave Diplomat. Which is your choice?

#### 'PHILISHAVE' STATESMAN

The most complete shaving instrument ever designed. 'Plus' features include a built-in hair trimmer and an on/off switch. £9.15.0.



#### 'PHILISHAVE' DIPLOMAT

Outstandingly efficient and stylish newcomer. It has so much to offer, you'd expect the price to be far higher than







#### PHILIPS PHILISHAVE

THE WORLD'S GREATEST SHAVER RANGE

# STONE'S GINGER WINE

The wine that's always in good spirits



Stone's - so inviting, so sociable. Mixes with whisky to bring you the friendly warmth of a

#### WHISKY MAC.

And remember as the genial drink that brings you a golden glow—

STONE'S
STANDS ALONE

# DOUBLE DIAMOND

THE BEER
THE MEN DRINK

#### THE SPIRIT'S THE SAME ...

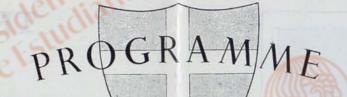


Maybe you'd forgotten the taste of Bully a la sand or the "Cook's Special" garnished with genuine desert flies... and all the other uncomfortable things. But your presence here tonight means that you haven't forgotten what real comradeship meant - the spirit is unchanged.

Best wishes to you all

FROM THE

## LITTLEWOODS ORGANISATION



Musical Selections by

#### THE BAND OF THE IRISH GUARDS

(By permission of Colonel M. J. P. O'Cock, M.C., Lieutenant-Colonel, Commanding Irish Guards)

Director of Music:

Major C. H. Jaeger, MUS.BAC., L.R.A.M., A.R.C.M., p.s.m.

*

WELCOME

SERCE CONTRACTOR CONTR

by

Lieut.-General SIR OLIVER LEESE, K.C.B., C.B.E., D.S.O.

*

SPEECH

by

Field Marshal THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O. at 7 p.m.

Please be in your seats by 6.50 p.m.

#### THE BRITISH SOLDIER-FROM THEN TO WHEN?

THE THE PROPERTY OF THE PROPER

Written by

NEIL SHAND and CLIVE DUNN

Announcer	(0.00)	***	1.55		222	ROBIN HUNTER
Narrator	222	/750	255			KEITH SMITH
Veteran	711		N.C	0111	10.00	MILTON JOHNS
Recruit		124	17			TREVOR PEACOCK
German Soldie	r, Arab	and	Nelson		244	BRUCE LACEY
Boadicea	111	AWAYS	2.14	79337	10,000	IAN SASSINE

With Guest Appearances by

#### THE BAND OF THE IRISH GUARDS

(Conducted by Major C. H. Jaeger)

TED DURANTE CLIVE DUNN THE KING BROTHERS VERA LYNN

Stage Manager: JOHN FENTON Li

ON Lighting Supervisor: GEOFF JOWITT Production by MARK WHITE

-

PARADE OF STANDARDS

TNIATE

FINALE



GET TOGETHER

and

DANCING IN THE FOYER

to

THE DANCE ORCHESTRA OF THE IRISH GUARDS

We wish to thank the News of the World for all their assistance in once again helping us to put on this year's Re-union and for so kindly agreeing to sponsor it next year, Mark White for producing the Show, the Artists, the Bands, and London District for their valuable services, John Player & Sons and W. D. & H. O. Wills for their gift of cigarettes, Jon for his cartoon, and Keith Prowse for handling the sale of the tickets.

12

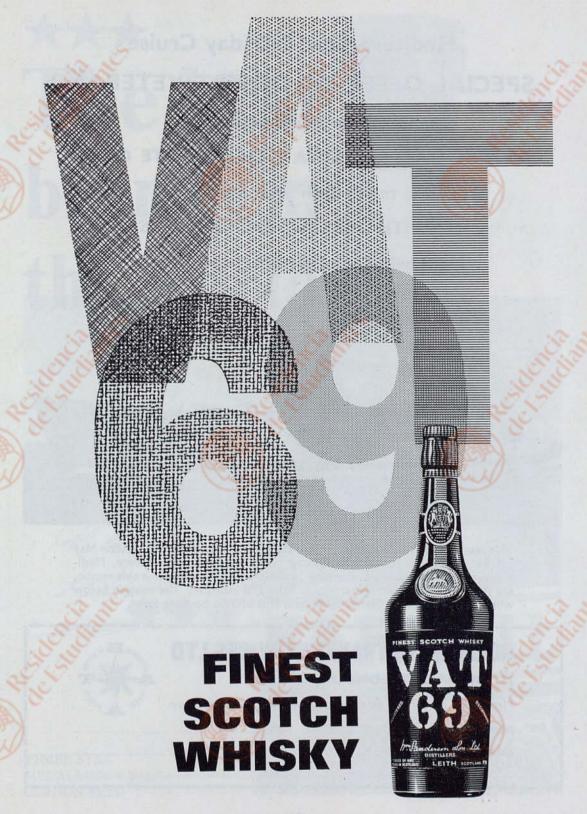


With grateful acknowledgements to the Imperial War Museum

He that outlives this day and comes safe home, Will stand a tip-toe when this day is nam'd

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Advertising and Marketing



## Mediterranean Holiday Cruise SPECIAL OFFER TO DESERT VETERANS

A unique opportunity to see

VENICE NAPLES MALTA GREECE CRETE CORFU

and revisit with your families the

NORTH AFRICAN BATTLEFIELDS

Alamein Tobruk Benghazi and Tripoli



This reunion special which starts from London on May 6 (return London May 22) has been arranged by the leading cruise specialists for Greece, Mediterranean and Middle East. Bookings on this cruise, the only one this season, are limited to 400 passengers. Prices from £98 inclusive. The coupon below will bring you further details by return. It is NOT a booking form.

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Please send me further details of your Alamein Reunion Cruise

Name

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# SENIOR SERVICE satisfy





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# This is the Gin*



...to be sure say

### 'Gordon's for me'

THE LARGEST SELLING GIN IN GREAT BRITAIN, THE USA AND THE WORLD

# THE BATTLE OF EL ALAMEIN

#### FRED MAJDALANY

"A very accurate account of the highlights of the battle" Field Marshal the Viscount Montgomery of Alamein. "The most vivid account of the October offensive that has yet appeared. It is also very well balanced and so lucidly set out as to be delightfully easy to read" Capt. B. H. Liddell Hart. "He has a flair for detail and a feeling for atmosphere . . . it would be hard to better his masterly description of the almost unbearable discomforts of armoured warfare in the desert" Brig. Peter Young, Daily Telegraph. "Vivid and well balanced" The Times. "Clear, concise and evocative" Sunday Times.

Illustrated, 27/6

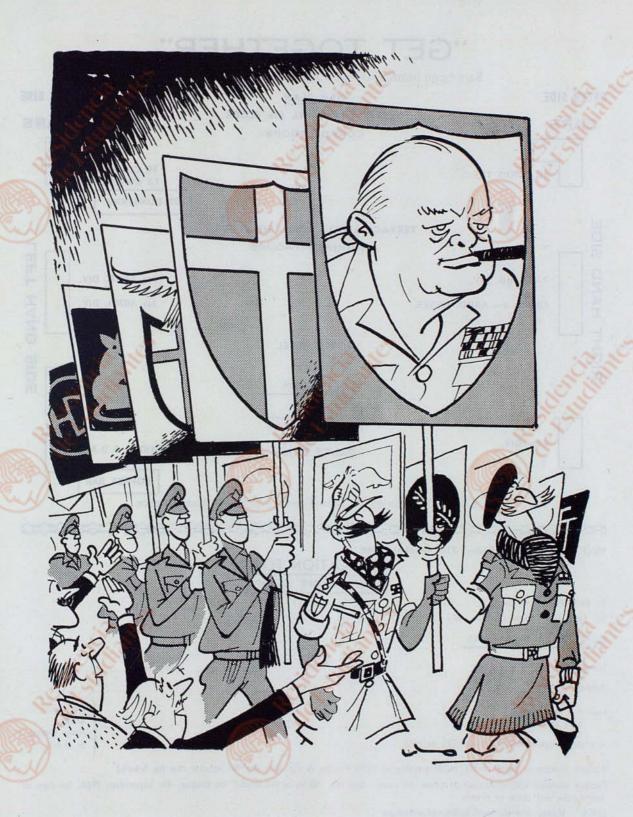
Published by WEIDENFELD & NICOLSON

#### PARTICULARS OF 1966 REUNION

EXT year's Reunion will be held at the Royal Festival Hall on Friday 21st October.

Particulars of the Reunion and instructions as to how to apply for tickets will as usual be given in the "News of the World" on Sunday 4th September, 1966, which will state the price of the tickets.

In view of the very large over-subscription this year and in order to achieve complete fairness between London and the Provinces the sale of tickets will not commence until Wednesday 7th September, when the whole of the post that has been received by then will be mixed up and dealt with in the order in which the letters are opened.



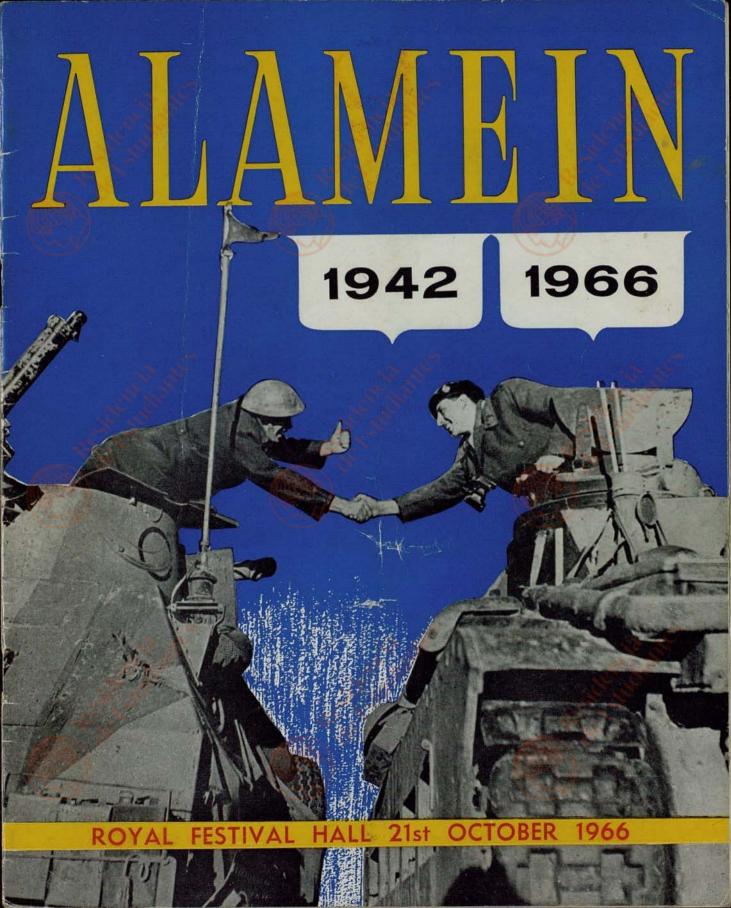
#### "GET TOGETHER"

Bars open from 5.30 to 6.45 p.m. and from 9 to 11.30 p.m.

GREEN	SIDE	BAR PLAN		RED SID
BAI	RS	GRAND TIER LEVEL 6th FLOOR		BARS
3	2	CORPS TROOPS		
Sec. Sec.	30 CORPS TPS.		10 CORPS TPS.	
1			13 CORPS TPS. ST. DUNSTANS	
ш		TERRACE STALLS LEVEL 4th FLOOR	V.C. III	
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RIGHT HAND SIDE	23RD & 9TH ARMD.	BDGES.	1st ARMD. DIV.	_
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44TH DIV.	8TH ARMY TROOPS			
	DANCE FLOOR	DOMINIONS & D.A.F.		
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			COFFEE BAR	77
	A Cafet	eria is open on the Embankment Level by the M	ain Entrance	
~=~=	******			
Next Ye	ear's Reunion, Friday, 2			
		APPLICATION FORM		
- Vaith	Prowse & Co. Ltd.,	MARK ENVELOPE "ALAMEIN"		
	Bond Street, London, W.			
	JSE BLOCK CAPITALS.	The state of the s		200
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		ES or NO)	Ar	orps, my Troops, D.A.F.
				D.A.F.
		ade payable to Keith Prowse & Co. Ltd., for the amour velope for reply. See the "News of the World" on Sun		for date of
pplication	on and price of tickets.		, -in sopiember, 1700,	ioi dale oi
NCS.	Money and stamped addre	essed envelope.		









By courtesy of the Imperial War Museum

The Army Commander puts his Officers in the picture.

#### Alamein Reunion 1966

URING the last two years I have been in Australia, New Zealand and South Africa—and in all of these countries they commemorate the battle of Alamein—often with Parades and Church Services—sometimes an annual dinner, and sometimes in Clubs which are going concerns all the year round.

Time after time I was entertained by one or other of them—and everywhere I was made welcome with that true friendship which is forged on the field of battle in the Desert.

The Australian, New Zealand, South African and Rhodesian contingents played such a great part in the break-in attack at Alamein—and it is fitting that we from the mother country assembled here tonight should remember how we fought together that night as one great team to start the fall of the axis power in North Africa.

May the spirit that united us then long continue.

Direcher.

# topofthetower

**BUTLIN'S** 

## Butlins

welcomes you to their fabulous new revolving

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Reservations for Luncheon Dinners Suppers

BUTLIN'S TOP OF THE TOWER, Maple St. London W.1 · Tel: MUS 3000,

## Black & White tastes like a lot of whisky!





G unners, Guardsmen, Engineers.

I nits full of Craftsmen,

nniskilling Fusiliers,

N ever-put-on-drafts-men,

N.C.O.'s, and Generals too,

E x-Lancers (off their horses)

S how by upturned glass what brew

S uits best the British Forces.

G.E.41951

The Hill Organization, as well as sending best wishes for a happy and successful evening, would like to mention, in passing, that it provides a betting service for the Turf, Greyhound Racing and Football second to none.



#### THE HILL ORGANIZATION

William Hill (Park Lane) Ltd., Hill House, London, S.E.I.



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## the most complete shaving instrument ever designed



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AC/DC 100-130 and 200-240v.

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## STONE'S GINGER WINE

The wine that's always in good spirits



Stone's - so inviting, so sociable. Mixes with whisky to bring you the friendly warmth of a

#### WHISKY MAC.

And remember – as the genial drink that brings you a golden glow–

STONE'S
STANDS ALONE



#### THE SPIRIT'S THE SAME...



Maybe you'd forgotten the taste of Bully a la sand or the "Cook's Special" garnished with genuine desert flies... and all the other uncomfortable things. But your presence here tonight means that you haven't forgotten what real comradeship meant – the spirit is unchanged.

Best wishes to you all

FROM THE

### LITTLEWOODS ORGANISATION



Musical Selections by

#### THE BAND OF THE IRISH GUARDS

(By permission of Colonel C. W. D. Harvey-Kelly, Lieutenant-Colonel, Commanding Irish Guards)

Director of Music:

Lieutenant-Colonel C. H. Jaeger, MUS.BAC., L.R.A.M., A.R.C.M., p.s.m.

*

WELCOME

by

Lieut.-General SIR OLIVER LEESE, K.C.B., C.B.E., D.S.O.

*

SPEECH

by

Field Marshal THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O. at 7 p.m.

Please be in your seats by 6.50 p.m.

#### CABARET

Compere Lieutenant-Colonel C. H. Jaeger

ARTISTES

ANNE SHELTON

TED RAY

DAVY KAYE

THE TALK OF THE TOWN GIRLS

With Guest Appearances by
THE BAND OF THE IRISH GUARDS

*

PARADE OF STANDARDS

*

FINALE

*

GET TOGETHER

and

DANCING IN THE FOYER

to

THE DANCE ORCHESTRA OF THE IRISH GUARDS

We wish to thank the News of the World for all their assistance in once again helping us to put on this year's Re-union and for so kindly agreeing to sponsor it next year, the Artistes, the Bands, and London District for their valuable services, John Player & Sons and W. D. & H. O. Wills for their gift of cigarettes, Jon for his cartoon, and Keith Prowse for handling the sale of the tickets.



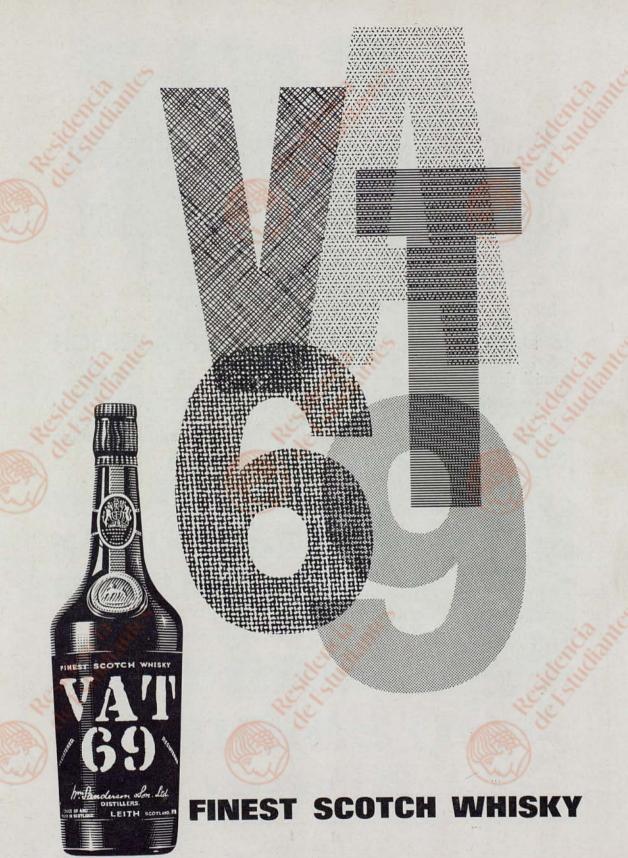
With grateful acknowledgements to the Imperial War Museum

He that outlives this day and comes safe home, Will stand a tip-toe when this day is nam'd



FREEMAN, MATHES & MILNE LTD.

Advertising and Marketing



#### 1942-1967

FI ALAMFIN - 25th ANNIVERSARY

## Special Anniversary Holidays to Egypt and the Western Desert with E.T. Agency Ltd.

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BRITAIN'S OUTSTANDING CIGARETTES

# This is the Gin

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"Good heavens, man, things can't be THAT bad!?"

#### "GET TOGETHER"

Bars open from 5.30 to 6.45 p.m. and from 9 to 11.30 p.m. GREEN SIDE RED SIDE BAR PLAN GRAND TIER LEVEL 6th FLOOR BARS BARS CORPS TROOPS 10 CORPS TPS. 30 CORPS TPS. 13 CORPS TPS. ST. DUNSTANS SIDE TERRACE STALLS LEVEL 4th FLOOR ARMOURED TROOPS RIGHT HAND 7TH ARMD, DIV. 10th ARMD, DIV. HAND 23RD & 9TH ARMD. BDGES. 1st ARMD. DIV. FOYER LEVEL SID REST CAFETERIA 50тн DIV. 51st DIV. 8TH ARMY TROOPS 44TH DIV. DOMINIONS & D.A.F. DANCE FLOOR

A Cafeteria is open on the Embankment Level by the Main Entrance

COFFEE BAR

Next Year's Reunion, Friday, 20th October, 1967

#### APPLICATION FORM MARK ENVELOPE "ALAMEIN"

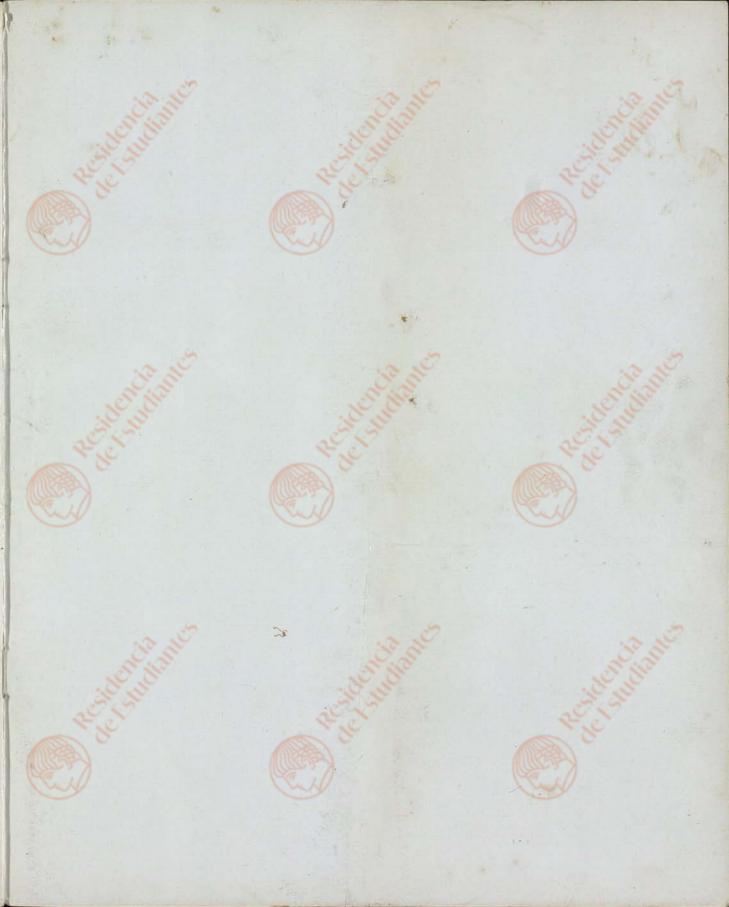
To Keith Prowse & Co. Ltd., 90, New Bond Street, London, W.1. PLEASE USE BLOCK CAPITALS.

Name Army No.

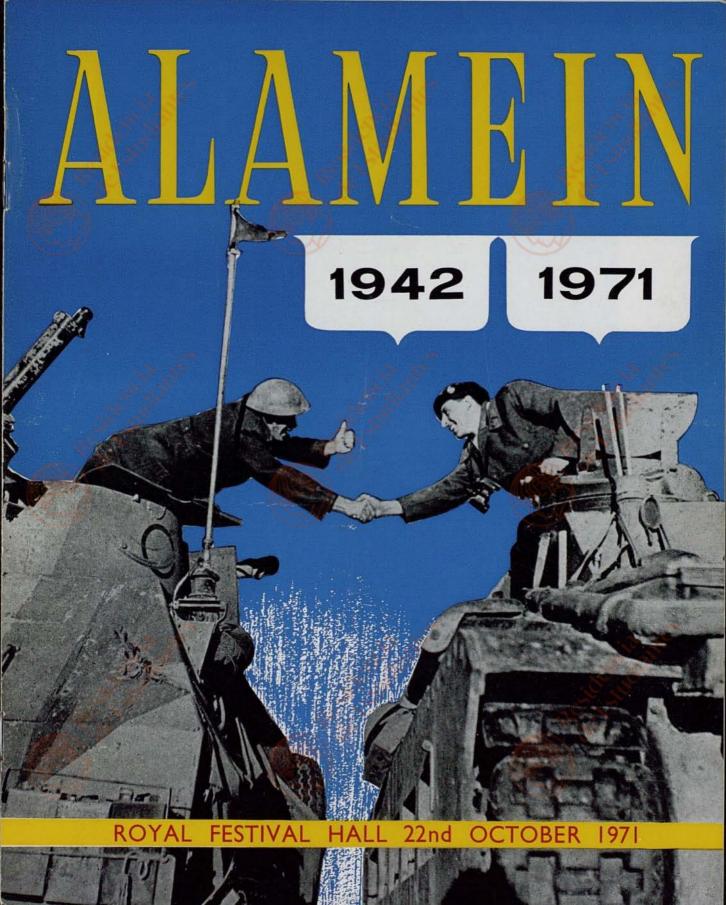
Address Unit and formation at time of battle: Unit Corps, Army Troops, or D.A.F.

Enclose cheque or postal order, made payable to Keith Prowse & Co. Ltd., for the amount due for ticket(s) which will probably be 17/6 each. Enclose stamped and addressed envelope for reply. See the "News of the World" on Sunday, 3rd September, 1967, for date of application and price of tickets.

ENCS. Money and stamped addressed envelope.







#### THE GLORY OF THE GARDEN

Our England is a garden, and gardens are not made
By singing—"Oh, how beautiful!" and sitting in the shade,
While better men than we go out and start their working lives
At grubbing weeds from gravel paths with broken dinner knives.

There's not a pair of legs so thin, there's not a head so thick There's not a hand so weak and white, nor yet a heart so sick, But it can find some needful job that's crying to be done For the Glory of the Garden glorifieth every one.

Oh—Adam was a gardener, and God who made him sees
That half a proper gardener's work is done upon his knees,
So when your work is finished, you can wash your hands and pray
For the Glory of the Garden that it may not pass away!
And the Glory of the Garden it shall never pass away!

Rudyard Kipling



#### Alamein Reunion 1971

THE Alamein Fountain in Sydney, which shines out like a thousand stars against the black backcloth of the night, is not merely a memorial to the men and women who came from all the Four Corners of the Earth to fight for the things they held dear, it is also a Symbol of Light to remind us that the Story which it commemorates is never ending.

It is an assurance that the Past is not dead, buried and forgotten but forms a living part of the Present and the Future in which the beliefs, hopes, and fears which made up the Spirit of Alamein still form part of a living continuing pattern.

It is a promise that Alamein is not a dream that is buried but one that is continually coming to rebirth with each New Generation.

Such is the Meaning and the Message of the Fountain.

Direchees



Musical Selections by

#### THE BAND OF THE SCOTS GUARDS

(By kind permission of Lieutenant-Colonel John Swinton, O.B.E., Lieutenant-Colonel Commanding Scots Guards)

Director of Music:

Major James H. Howe, M.B.E., L.R.A.M., A.R.C.M., p.s.m.

*

WELCOME

by

Major-General SIR FRANCIS DE GUINGAND, K.B.E., C.B., D.S.O.

*

Musical Selections by

#### THE BAND OF THE SCOTS GUARDS

(Conducted by Major James H. Howe)

1

CABARET

VERA LYNN

**NORMAN VAUGHAN** 

THE LINDA REGAN TELEVISION GO-GO GIRLS

at 7 p.m.

Please be in your seats by 6.50 p.m.

CEREMONY OF THE STAR

*

PARADE OF STANDARDS

*

NIGHT FALL

(Pipe-Major A. Gelvin of the 2nd Battalion Scots Guards)

k

FINALE

*

GET TOGETHER

and

DANCING IN THE FOYER

)

THE SCOTS GUARDS DANCE ORCHESTRA

(Leader — Sgt. Arnold Bibby)

We wish to thank the News of the World for all their assistance in again helping us to put on this year's Re-union and for so kindly agreeing to sponsor it next year, also the Artists, the Bands, and London District for their valuable services, John Player & Sons and W. D. & H. O. Wills for their gift of cigarettes, Jon for his cartoon, and Keith Prowse for handling the sale of tickets, and Roger Hall and Ron Bacchus for producing the Show.

#### "GET TOGETHER"

Bars open from 5.30 to 6.30 p.m. and from 9 to 11.30 p.m

GREEN SIDE		BAR PLAN		RED SIDE
BARS		GRAND TIER LEVEL 6th FLOOR CORPS TROOPS		BARS
200	30 CORPS TPS.		10 CORPS TPS. 13 CORPS TPS. ST. DUNSTANS	
RIGHT HAND SIDE	7 _{TH} ARMD. DIV.	ARMOURED TROOPS	10TH ARMD. DIV.	LEFT
HAN	23RD & 9TH ARMD, BDGES.		1st ARMD. DIV.	-
9 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	A Cafeteria is ear's Reunion, Friday, 20th C	FOYER LEVEL  REST  CAFETERIA  8TH ARMY TROOPS  DANCE FLOOR  Open on the Embankment Level by the A October, 1972	50TH DIV. 51ST DIV. DOMINIONS & D.A.F. COFFEE BAR Wain Entrance	SIDE
		APPLICATION FORM		
24. Stone	Prowse & Co. Ltd., Street, London, W.C.1. ISE BLOCK CAPITALS.	MARK ENVELOPE "ALAMEIN"		
Name			Army No	
Address				
time	formation at of battle:			orps, rmy Troops, r D.A.F.
is a lady's ticket required (state YES or NO)			0	D.A.F.
		to Keith Prowse & Co. Ltd., for the amount due for or reply. See the "News of the World" on S		

Money and stamped addressed envelope.

ENCS.

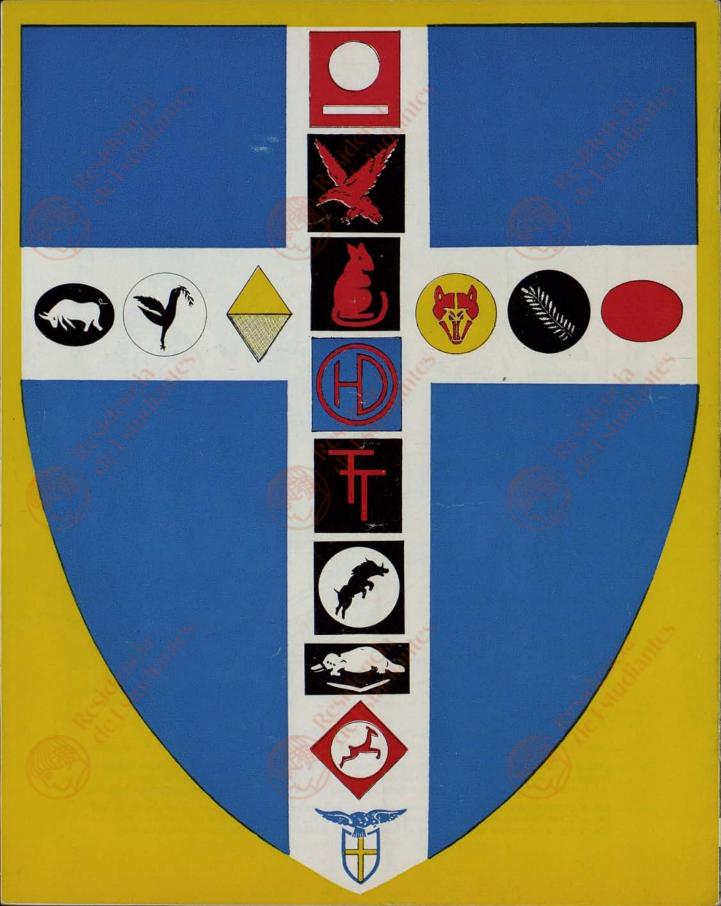


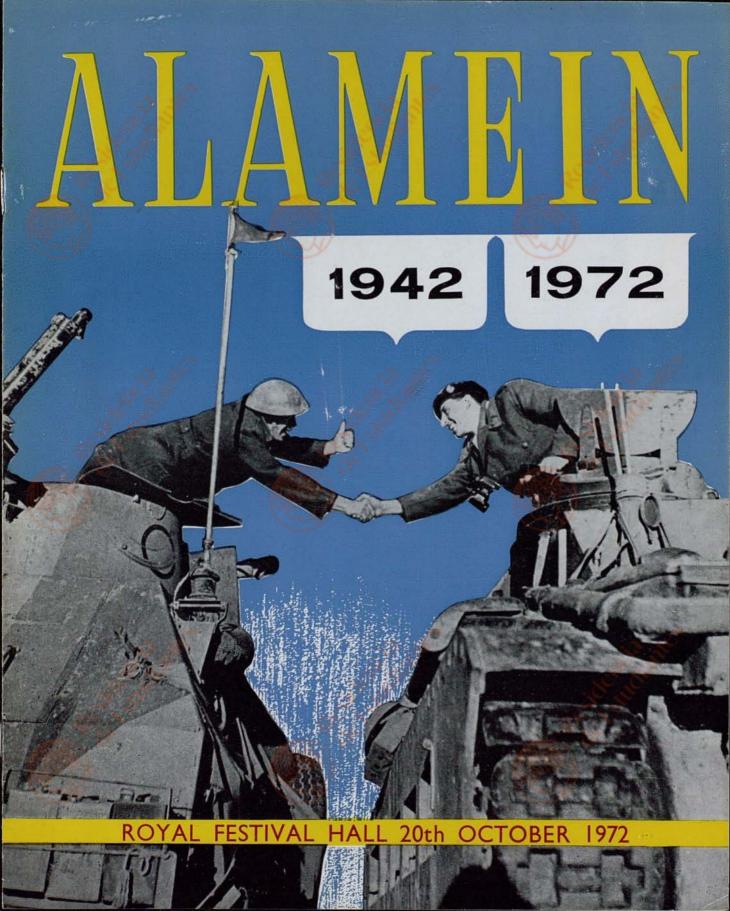
"'fraid you chaps haven't quite got the idea of how we'll enter the Common Market"

THE RATS OF TOBRUK. The Old Comrades "Rats of Tobruk" Association of Australia have formed a branch in Liverpool which anyone who served in the siege of Tobruk in 1941 is eligible to join.

For further information write to the Hon. Sec. John Watson, 22 Marmion Road, Hoylake, Cheshire.

Mr. A. P. DAY. We would like to express our thanks and send our good wishes on his retirement to Mr. Day of Keith Prowse who, with his secretary Miss Corbett, has since 1948 handled the sale of the Reunion tickets with a meticulous care and sense of fairness which went far beyond the normal call of his duty.





#### EXTRACTS

from

#### THE WHITE CLIFFS

by Alice Duer Miller

(in which the American widow of an Englishman killed in the First War voices her feelings when her only son goes to the Second)

'Is she worth dving for? My love, my one And only love had died, and now his son Asks me, his alien mother, to assay The worth of England to mankind today— This other Eden, demi-paradise, This fortress built by Nature for herself Against infection and the hand of war: This happy breed of men, this little world. This precious stone set in the silver sea— Ah, no, not that—not Shakespeare—I must be A sterner critic. I must weigh the ill Against the good, must strike the balance, till I know the answer—true for me alone— What is she worth—this country—not my own? I thought of my father's deep traditional wrath, Against England—the redcoat bully—the ancient foe— That second reaping of hate, that aftermath Of a ruler's folly and ignorance long ago-Long, long ago—yet who can honestly say England is utterly changed—not I—not I . . . . . 'And then, and then, I thought of Elizabeth stepping down Over the stones of Plymouth town To welcome her sailors, common men. She herself, as she used to say, Being 'mere English' as much as they-Seafaring men who sailed away From rocky inlet and wooded bay. Free men, undisciplined, uncontrolled, Some of them pirates and all of them bold, Feeling their fate was England's fate, Coming to save it a little late, Much too late for the easy way,

Too late to win in that last worst fight.'
'I am American bred,
I have seen much to hate here—much to forgive,
But in a world where England is finished and dead,
I do not wish to live.'

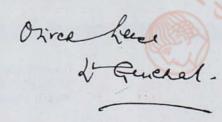
Much too late, and yet never quite



Alamein Today

#### **Alamein Reunion 1972**

TONIGHT, on the Thirtieth Anniversary of the Battle of Alamein, we extend a special welcome to the men from the various Dominions who came from all corners of the earth—Australians, New Zealanders, Indians, Pakistanis, South Africans and Rhodesians—and succeeded in combining pride in their own countries with pride in the mixed Army to which they belonged. And in this way they achieved in war in the Desert an example of fellowship never subsequently attained in peace to which those who now lie together at Alamein, overlooking the Desert in which they fought and died, continue to bear witness.



PROGRAMME

Musical Selections by

#### THE BAND OF THE WELSH GUARDS

(By kind permission of Colonel J. W. T. A. Malcolm Lieutenant-Colonel Commanding Welsh Guards)

Director of Music:

Major D. K. Walker, A.R.C.M.



#### THE KNELLER HALL TRUMPETERS

(By kind permission of the Commandant)

Director of Music:

Lieutenant-Colonel R. B. Bashford, M.B.E.



WELCOME

by

Major-General SIR FRANCIS DE GUINGAND, K.B.E., C.B., D.S.O.



Musical Selections by

#### THE BAND OF THE WELSH GUARDS

(Conducted by Major D. K. Walker)



CABARET

VERA LYNN

JOE CHURCH

THE YOUNG GENERATION

at 7 p.m.

Please be in your seats by 6.50 p.m.

CEREMONY OF THE STAR

*

PARADE OF STANDARDS

*

NIGHT FALL

(Pipe-Major A. Gelvin of the 2nd Battalion Scots Guards)

*

FINALE

*

GET TOGETHER

and

DANCING IN THE FOYER

to

THE WELSH GUARDS DANCE ORCHESTRA

(Leader - Sgt. Brian Walls)

We wish to thank the News of the World for all their assistance in again helping us to put on this year's Re-union and for so kindly agreeing to sponsor it next year, the Artists, the Bands, and London District for their valuable services, John Player & Sons and W. D. & H. O. Wills for their gift of cigarettes, Jon for his cartoon, the Commonwealth Graves Commission for the Alamein photograph, and Keith Prowse for handling the sale of tickets, and Roger Hall and Ron Bacchus for producing the Show.

#### "GFT TOGETHER"

Bars open from 5.30 to 6.30 p.m. and from 9 to 11.30 p.m.

	30 10 6.30 p.m. and from 9 10				
GREEN SIDE	BAR PLAN	RED SIDE			
BARS	AND TIER LEVEL 6th FLOOR	BARS			
	CORPS TROOPS				
30 CORPS TPS.		10 CORPS TPS. 13 CORPS TPS. ST. DUNSTANS			
M	CT STALLS LEVEL AND SLOOP	1/1			
TERRA	CE STALLS LEVEL 4th FLOOR	_			
S	ARMOURED TROOPS				
7 _{TH} ARMD. DIV.		10TH ARMD. DIV.			
7TH ARMD. DIV. 23RD & 9TH ARMD. BDGES.		10TH ARMD. DIV.			
		Ž			
I ~ ~	FOYER LEVEL				
9	REST	SIDE SOTH DIV.			
- Stille	CAFETERIA	50тн DIV.   П			
	10.11	51st DIV.			
	8TH ARMY TROOPS	200			
44 _{TH} DIV.	DANCE FLOOR	DOMINIONS & D.A.F.			
		COFFEE BAR			
A Cafeteria is open on the Embankment Level by the Main Entrance  Next Year's Reunion, Friday, 26th October, 1973					
1	APPLICATION FORM				
	MARK ENVELOPE "ALAMEIN"				
To Keith Prowse & Co. Ltd					
24, Store Street, London, W.C.1.					
PLEASE USE BLOCK CAPITALS.					
Name		Army No.			
Address					
Unit and formation at time of battle:	Unit	Division, Corps,			

Enclose cheque or postal order, made payable to Keith Prowse & Co. Ltd., for the amount due for ticket(s) which will probably be £1.25 or £1.50 each.

or D.A.F.

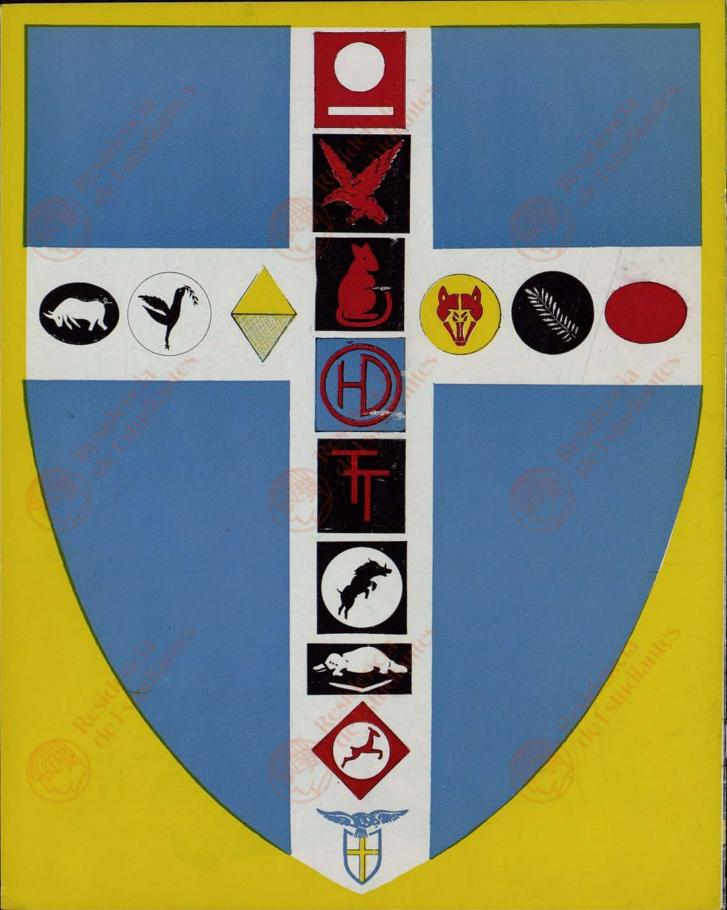
Enclose stamped and addressed envelope for reply. See the "News of the World" on Sunday, 2nd September, 1973, for date of application and price of tickets.

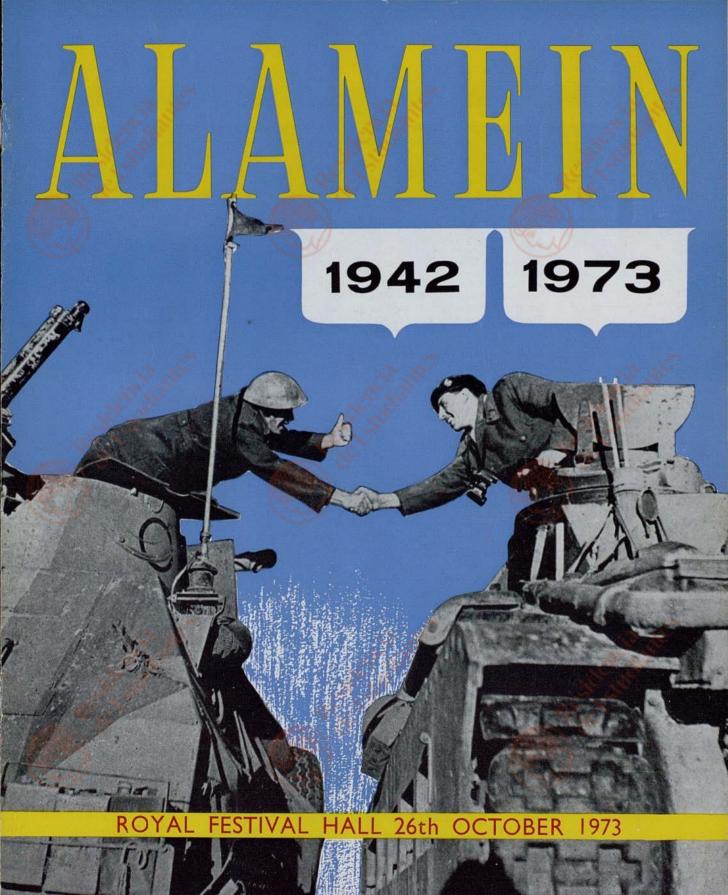
ENCS. Money and stamped addressed envelope.

is a lady's ticket required (state YES or NO).....



"I knew Mr. and Mrs. Ramjisingh would know how to serve char correctly."





#### THE GODS OF THE COPYBOOK HEADINGS

(The Gods of the Copybook Headings are old fashioned and out of touch, always annoyingly pointing out the flaws in the utterly delightful ideas of the trendy with-it Gods of the Market Place—and even more annoyingly proving right).

AS I PASS through my incarnations in every age and race, I make my proper prostrations to the Gods of the Market Place. Peering through reverent fingers I watch them flourish and fall, And the Gods of the Copybook Headings, I notice, outlast them all.

We were living in trees when they met us. They showed us each in turn
That Water would certainly wet us, as Fire would certainly burn:
But we found them lacking in Uplift, Vision and Breadth of Mind,
So we left them to teach the Gorillas while we followed the March of Mankind.

We moved as the Spirit listed. They never altered their pace, Being neither cloud nor wind-borne like the Gods of the Market Place, But they always caught up with our progress, and presently word would come That a tribe had been wiped off its icefield, or the lights had gone out in Rome.

With the Hopes that our World is built on they were utterly out of touch, They denied that the Moon was Stilton; they denied she was even Dutch; They denied that Wishes were Horses; they denied that a Pig had Wings; So we worshipped the Gods of the Market who promised these beautiful things.

When the Cambrian measures were forming, They promised perpetual peace. They swore, if we gave them our weapons, that the wars of the tribes would cease. And when we disarmed They sold us and delivered us bound to our foe, And the Gods of the Copybook Headings said: "Stick to the Devil you know."

On the first Feminian Sandstones we were promised the Fuller Life (Which started by loving our neighbour and ended by loving his wife)
Till our women had no more children and the men lost reason and faith,
And the Gods of the Copybook Headings said: "The Wages of Sin is Death."

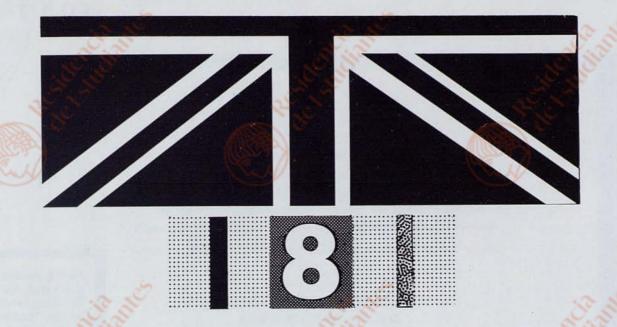
In the Carboniferous Epoch we were promised abundance for all, By robbing selected Peter to pay for collective Paul; But, though we had plenty of money, there was nothing our money could buy, And the Gods of the Copybook Headings said: "If you don't work you die."

Then the Gods of the Market tumbled, and their smooth-tongued wizards withdrew, And the hearts of the meanest were humbled and began to believe it was true That All is not Gold that Glitters, and Two and Two make Four—And the Gods of the Copybook Headings limped up to explain it once more.

As it will be in the future, it was at the birth of Man—
There are only four things certain since Social Progress began:—
That the Dog returns to his Vomit and the Sow returns to her Mire,
And the burnt Fool's bandaged finger goes wabbling back to the Fire;

And that after this is accomplished, and the brave new world begins When all men are paid for existing and no man must pay for his sins, As surely as Water will wet us, as surely as Fire will burn, The Gods of the Copybook Headings with terror and slaughter return!!

RUDYARD KIPLING



For each age is a dream that is dying Or one that is coming to birth.

A. O'Shaugnessy

#### THE REUNION

Memories remain green but we get older. It is natural therefore to consider how long these Reunions can and should continue.

Our conclusion is that we should hold the Reunion as long as you support it.

There is however another deeper consideration. The Eighth Army Star itself symbolises the comradeship and unity of purpose which joined together everyone in every Service. Such unity was natural in the Desert where the common danger was obvious and the common purpose symbolised by the Road to Tunis. A similar spirit did however exist in every theatre of war, at sea, on land and at home, all magically linked together by the voice of Vera Lynn coming over the air to give us the assurance of final victory and that we would meet again.

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Sir Francis de Guignand will refer to this in his Welcome.



Musical Selections by

#### THE BAND OF THE SCOTS GUARDS

(By kind permission of Lieutenant-Colonel Sir Gregor MacGregor of MacGregor, Bt. Officer Commanding Scots Guards)

Director of Music:

Major James H. Howe, M.B.E., L.R.A.M., A.R.C.M., p.s.m.



#### 2nd BATTALION SCOTS GUARDS PIPES, DRUMS AND DANCERS

(By kind permission of Lieutenant-Colonel T. A. Boam, O.B.E. Officer Commanding 2nd Battalion Scots Guards)



WELCOME

by

Major-General SIR FRANCIS DE GUINGAND, K.B.E., C.B., D.S.O.



**ADDRESS** 

by

THE GUEST OF HONOUR



Musical Selections by

#### THE BAND OF THE SCOTS GUARDS

(Conducted by Major James H. Howe)

at 7 p.m.

Please be in your seats by 6.50 p.m.

During the dancing in the Foyer there will be a Display by the Tunisian Folk Lore and

Oriental Troupe of Dancers kindly provided

by the Tunisian Tourist Office who in con-

junction with Tunis Air are offering a free week's

holiday for two in Tunisia (to include visits to

wartime places of interest) to the holder of the winning seat ticket which will be drawn from the

counterfoils collected at the Entrance.
SO HOLD ON TO YOUR TICKETS.

CABARET

Vera Lynn

Joe Church

Pipes, Drums and Dancers of the 2nd Battalion Scots Guards



PARADE OF STANDARDS

*

NIGHT FALL

*

FINALE

*

GET TOGETHER and

DANCING IN THE FOYER

to

THE SCOTS GUARDS DANCE ORCHESTRA

(Leader — Sgt. Arnold Bibby)

We wish to thank the News of the World for all their assistance in again helping us to put on this year's Re-union and for so kindly agreeing to sponsor it next year, the Artists, the Bands, and London District for their valuable services, John Player & Sons and W. D. & H. O. Wills for their gift of cigarettes, Jon for his cartoon and Keith Prowse for handling the sale of tickets, and Roger Hall and Ron Bacchus for producing the Show.

## "GET TOGETHER" Bars open from 5.30 to 6.30 p.m. and from 9 to 11.30 p.m

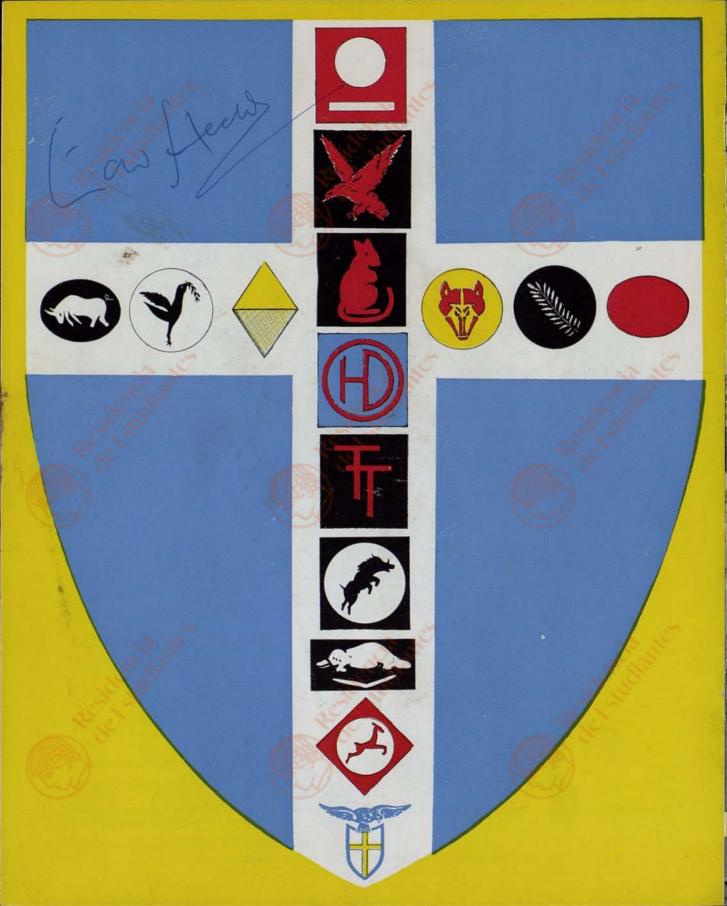
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		DANCE FLOOR	DOMINIONS & DAM				
			COFFEE BAR				
	A Cafeteria is	s open on the Embankment Level by the I	Main Entrance				
Next Year's Reunion, Friday, 18th October, 1974							
APPLICATION FORM							
		MARK ENVELOPE "ALAMEIN"					
(Address t	o be given in the "News of	the World" 1st Sept. 1974)					
PLEASE L	ISE BLOCK CAPITALS.			. S. S.			
Name			Army No.				
			Anny No.				
Address							
Unit and f	ormation at		2	Division,			
time o	of battle:	Unit		Corps, Army Troops			
LE	data a ver			or D.A.F.			
Is a lady's ticket required (state YES or NO)							
Enclose Cheque or Postal Order, made payable to "Alamein Reunion", for the amount due for ticket(s) which will be announced.							
Enclose sta details of a	amped and addressed envelo application and prices of tick	pe for reply. See the "News of the World" ets.	on Sunday 1st Septemb	per 1974, for			

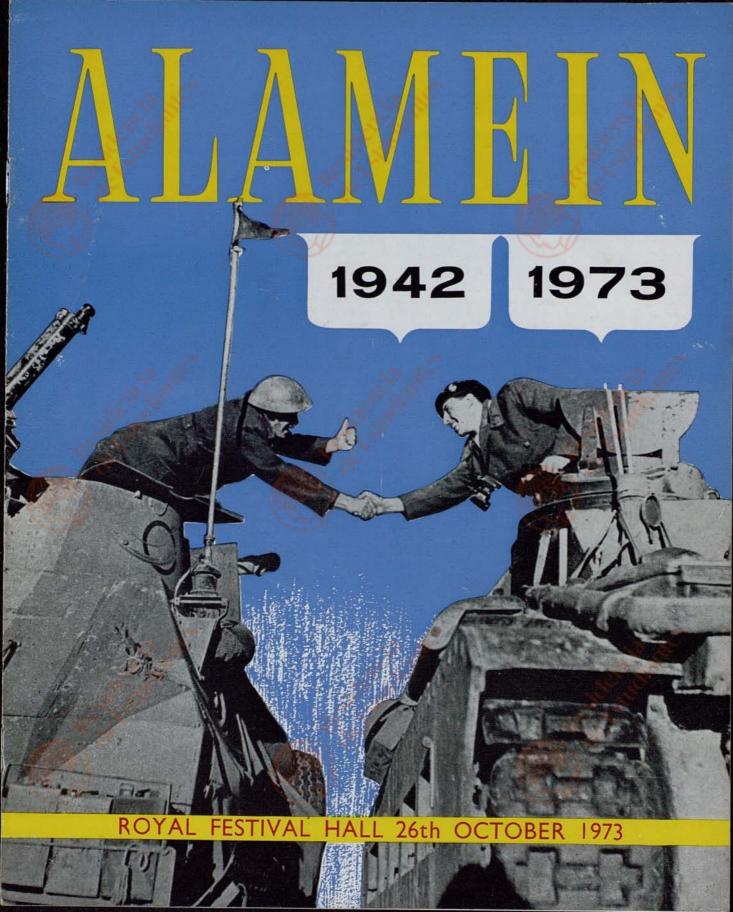
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ENCS. Money and stamped addressed envelope.



"Yes, your face is vaguely familiar—I've got it, you were in the Gunners"





#### THE GODS OF THE COPYBOOK HEADINGS

(The Gods of the Copybook Headings are old fashioned and out of touch, always annoyingly pointing out the flaws in the utterly delightful ideas of the trendy with-it Gods of the Market Place—and even more annoyingly proving right).

AS I PASS through my incarnations in every age and race, I make my proper prostrations to the Gods of the Market Place. Peering through reverent fingers I watch them flourish and fall, And the Gods of the Copybook Headings, I notice, outlast them all.

We were living in trees when they met us. They showed us each in turn
That Water would certainly wet us, as Fire would certainly burn:
But we found them lacking in Uplift, Vision and Breadth of Mind,
So we left them to teach the Gorillas while we followed the March of Mankind.

We moved as the Spirit listed. They never altered their pace, Being neither cloud nor wind-borne like the Gods of the Market Place, But they always caught up with our progress, and presently word would come That a tribe had been wiped off its icefield, or the lights had gone out in Rome.

With the Hopes that our World is built on they were utterly out of touch, They denied that the Moon was Stilton; they denied she was even Dutch; They denied that Wishes were Horses; they denied that a Pig had Wings; So we worshipped the Gods of the Market who promised these beautiful things.

When the Cambrian measures were forming, They promised perpetual peace. They swore, if we gave them our weapons, that the wars of the tribes would cease. And when we disarmed They sold us and delivered us bound to our foe, And the Gods of the Copybook Headings said: "Stick to the Devil you know."

On the first Feminian Sandstones we were promised the Fuller Life (Which started by loving our neighbour and ended by loving his wife)
Till our women had no more children and the men lost reason and faith,
And the Gods of the Copybook Headings said: "The Wages of Sin is Death."

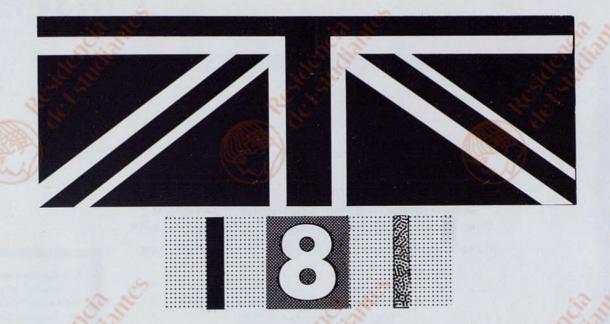
In the Carboniferous Epoch we were promised abundance for all, By robbing selected Peter to pay for collective Paul; But, though we had plenty of money, there was nothing our money could buy, And the Gods of the Copybook Headings said: "If you don't work you die."

Then the Gods of the Market tumbled, and their smooth-tongued wizards withdrew, And the hearts of the meanest were humbled and began to believe it was true That All is not Gold that Glitters, and Two and Two make Four—And the Gods of the Copybook Headings limped up to explain it once more.

As it will be in the future, it was at the birth of Man— There are only four things certain since Social Progress began:— That the Dog returns to his Vomit and the Sow returns to her Mire, And the burnt Fool's bandaged finger goes wabbling back to the Fire;

And that after this is accomplished, and the brave new world begins When all men are paid for existing and no man must pay for his sins, As surely as Water will wet us, as surely as Fire will burn, The Gods of the Copybook Headings with terror and slaughter return!!

RUDYARD KIPLING



For each age is a dream that is dying Or one that is coming to birth.

A. O'Shaugnessy

#### THE REUNION

Memories remain green but we get older. It is natural therefore to consider how long these Reunions can and should continue.

Our conclusion is that we should hold the Reunion as long as you support it.

There is however another deeper consideration. The Eighth Army Star itself symbolises the comradeship and unity of purpose which joined together everyone in every Service. Such unity was natural in the Desert where the common danger was obvious and the common purpose symbolised by the Road to Tunis. A similar spirit did however exist in every theatre of war, at sea, on land and at home, all magically linked together by the voice of Vera Lynn coming over the air to give us the assurance of final victory and that we would meet again.

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Direcher

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PARADE OF STANDARDS

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NIGHT FALL

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GREEN SIDE		BAR PLAN	7 11.50 р.ш	RED SIDE			
		GRAND TIER LEVEL 6th FLOOR					
BARS		CORPS TROOPS		BARS			
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		TERRACE STALLS LEVEL 4th FLOOR					
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190	AAIN DIV.	DANCE FLOOR	DOMINIONS & D.A.F.				
(A)			COFFEE BAR				
	A Calatoria	is appropriate Embankment Level by the M	(V)				
A Cafeteria is open on the Embankment Level by the Main Entrance  Next Year's Reunion, Friday, 18th October, 1974							
		APPLICATION FORM					
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(Address	to be given in the "News o	f the World" 1st Sept. 1974)					
PLEASE USE BLOCK CAPITALS.							
Name			Army No.	7.0			
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ENCS. Money and stamped addressed envelope.



"Yes, your face is vaguely familiar—I've got it, you were in the Gunners"



1942 1977

WINTER GARDENS, BLACKPOOL

29th OCTOBER 1977





#### **OUR PATRON**

I am very honoured to be asked to be your Patron of the Alamein Reunion at Blackpool — I wish you all success and I hope you will have a happy evening.

I would also like to give my very best wishes to Mr. A. Lewis, who has personally inspired and organised the revival of the Reunion, previously held in London.

I wish I could be with you but I am afraid it is more than I can manage. I am very glad that you have got General "Rickie" Richards — you could not have a better person.

Oliver Lease Ir General-

Lieut-General Sir Oliver Bt., K.C.B., C.B.E., D.S.O. Commander of 30 Corps

#### THE REUNION GOES ON!

Whilst we mourned the passing of "Monty" and there was a very great deal of sorrow at the death of our great leader, nevertheless there was considerable feeling that he, himself, would have wished the El Alamein Reunion to continue, so that veterans of the 8th Army and the Desert Air Force could meet together, each year, for as long as they could possibly do so.

It was with this thought in mind that the idea of continuing the Reunion at a Northern venue was floated in the news media last March.

The response was immediate and almost overwhelming, both from those who had regularly attended the London functions and from many others who, for one reason or another, had never been able to get there. Within a few days there was no doubting that a Reunion would HAVE to be held in 1977.

Places able to accommodate a really large number had long been booked but at last arrangements were made for the event to take place at the Empress Ballroom in Blackpool's Winter Gardens.

Remember there was no established body to run it! So the important job of getting an organising committee together had to be tackled. However, this was soon accomplished with the goodwill of a number of enthusiastic ex-'other ranks' from Liverpool, Blackpool, Yorkshire and the Potteries.

With a great deal of effort things gradually fell into place and with the blessing of our patron, Lieut-General Sir Oliver Leese, and some valuable advice from Mr. Eric Caswell, one of the organisers of the London Reunions, the 1977 Reunion eventually became a reality.

Tonight is the culmination, and all the committee members are keeping their fingers crossed! We hope it will be an enjoyable and memorable evening for all attending. If there are any points of criticism, please bear with us — we are learning the hard way!

Organising Committee

Alec Lewis, Chairman

W. K. Holland, Hon. Treasurer

A. E. Shallcross, Minutes Secretary

C. Alstead, H. Armitage, J. Corby, G. Somerville, of Blackpool H. Preston, of Knottingly

F. A. Burns, L. Goodman, C. Rogers, E. Traynor, of Liverpool J. Robinson, of Oswaldtwistle C. Wright, of Kidsgrove

#### GETTING TOGETHER

With only three bars within the Empress Ballroom and the fact that many veterans and their ladies will want to remain near the dance floor, "getting together" looks like being something of a problem.

In the circumstances, the best we can do is to earmark the bars, principally but not exclusively, as follows:

1. Bar on the left of the entrance to the Ballroom.

1st ARMOURED DIVISION
7th ARMOURED DIVISION
9th ARMOURED DIVISION
10th ARMOURED DIVISION
23rd ARMOURED BRIGADE

2. Bar to the right of the entrance to the Ballroom.

44th DIVISION
50th DIVISION
51st DIVISION
DOMINIONS
DESERT AIR FORCE

3. The Balcony Bar.

10th CORPS TROOPS 13th CORPS TROOPS 30th CORPS TROOPS

Formation signs will be displayed on the bars to indicate points of assembly.

In addition, lists of names of all comrades attending will be displayed on the board and easel adjacent to the Ballroom entrance.

#### STUART HOUSE GUEST HOUSE

(Mrs. J. Atkinson)

12 KIRBY ROAD, BLACKPOOL TEL: 27026

* BED, BREAKFAST & EVENING MEAL

LICENSED BAR *

Always a welcome for 8th Army Veterans and their Families

#### ON PARADE!

With the Reunion being held on Saturday a majority of the old comrades have taken the advantage to have a weekend at Blackpool and this created the opportunity to hold a parade on the Sunday morning for a wreath-laying ceremony at the Cenotaph, and a march-past—the first time, we believe, that a parade has been held in conjunction with the El Alamein Reunion.

Mr. J. Corby will be in charge of the parade, assisted by E. Traynor and C. Wright, and the salute will be taken by Major General G. W. Richards, CB, CBE, DSO, MC, DL, who will be accompanied at the saluting base by the Mayor of Blackpool and other civic and military dignitaries.

#### TIME TABLE

1015 hrs. Parade assembles at the Promenade side of the footbridge on Central Promenade.

1030 hrs. Parade marches off towards the Cenotaph.

1045 hrs. Arrive at Cenotaph where Parade will form a hollow square. Space will be allocated to disabled personnel supervised by Mr. D. Seddon.

1055 hrs. Arrival of the Official Party.

1100 hrs. Trumpeters will sound "Last Post" and after the Two Minutes Silence, will sound "Revielle". The Rev. A. N. Aspin, M.A., will say a few words concluding with:

"They shall not grow old as we that are left grow old.

Age shall not weary them or the years condemn.

At the going down of the sun and in the morning

We will remember them."

All present will repeat: "We will remember them."

Then follows the laying of the wreath.

The service will conclude with the blessing followed by The National Anthem.

The Parade will remain in their places until the official party has returned to the Town Hall. The Parade will reform ready for the march past, leaving the Cenotaph by the North end, proceeding to Talbot Square, wheeling left into Talbot Road, past the front of the Clifton Hotel, past the Saluting Base at the Town Hall, up Clifton Street where the parade will halt and be dismissed.

Best wishes for a successful Reunion!
FRUIT PACKERS & DISTRIBUTORS (Liverpool) LTD.

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## PROGRAMME

Musical Selections
RHINE STAFF BAND
OF THE ROYAL TANK REGIMENT

Director of Music
Major Clifford V. Wright
L.R.A.M., A.R.C.M.P.S.M., R.T.R.



Welcome

COUNCILLOR CYRIL NUTTALL
Mayor of Blackpool



Ceremony of the Star



Gladys Ambrose sings with the band

Minnellill



Pipes and Drums

of the 1st Battalion 51st Highland Volunteers

Under the direction off Major R. A. Davidson, M.B.E., T.D.



DAVY KAYE - Comedian



"Alamein"* - a vignette
James and Freda McGrahan
and pipe major David Duncan



Address

by

Major-General G. W. ("Rickie") Richards C.B., C.B.E., D.S.O. M.C., D.L.

Commander of 23rd Armoured Brigade at Alamein



Parade of the Standards



Land of Hope and Glory



Get Together

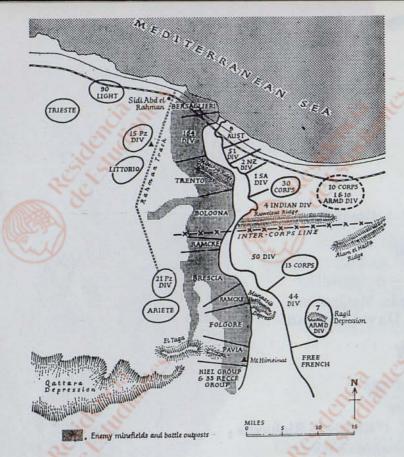
and

Dancing to the resident dance orchestra



COMPERE: H. H. ('Goldie') GOLDSMITH

* The poem "Alamein" was written by John Jarmain who was later killed in action; it is in cluded in the programme with the kind permission of the poet's widow.



#### ALAMEIN -

THE STARTING LINES

23rd October 1942

From "Alamein" by C. E. Lucas Phillips With the kind permission of the publishers, William Heinemann Ltd. and Pan Books



#### St. Dunstan's

A voluntary organisation for the welfare, rehabilitation and training of men and women blinded on war service or in war-like operations.

Secretary
C. D. WILLS, ESQ.,
191 Old Marylebone Road,
LONDON NW1 5QN

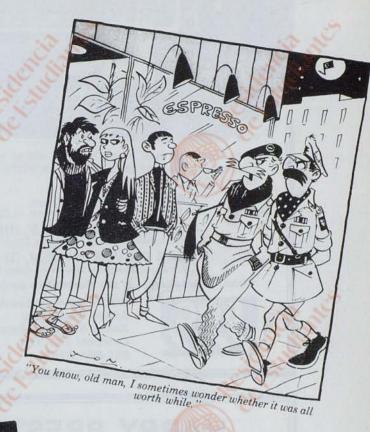
Having overcome his own handicap, this St. Dunstan's physiotherapist is able to help others.



## Smile again with "Jon"



"Don't tell me, let me guess — you're a Desert
Rose"





"I bet when this is all over some ruddy General will want a reunion!"



"Remember when we demanded a six-pounder at Alamein and the CO's reply to us?"



#### It'll pay you to give him the best

With Transhield your H.G.V. trainees will be in the hands of full time professional instructors whose syllabus matches all RTITB exacting standards. Transhield offer three H.G.V. Training Programmes:

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Join in welcoming veterans of Alamein to Blackpool

10A BATH STREET BLACKPOOL

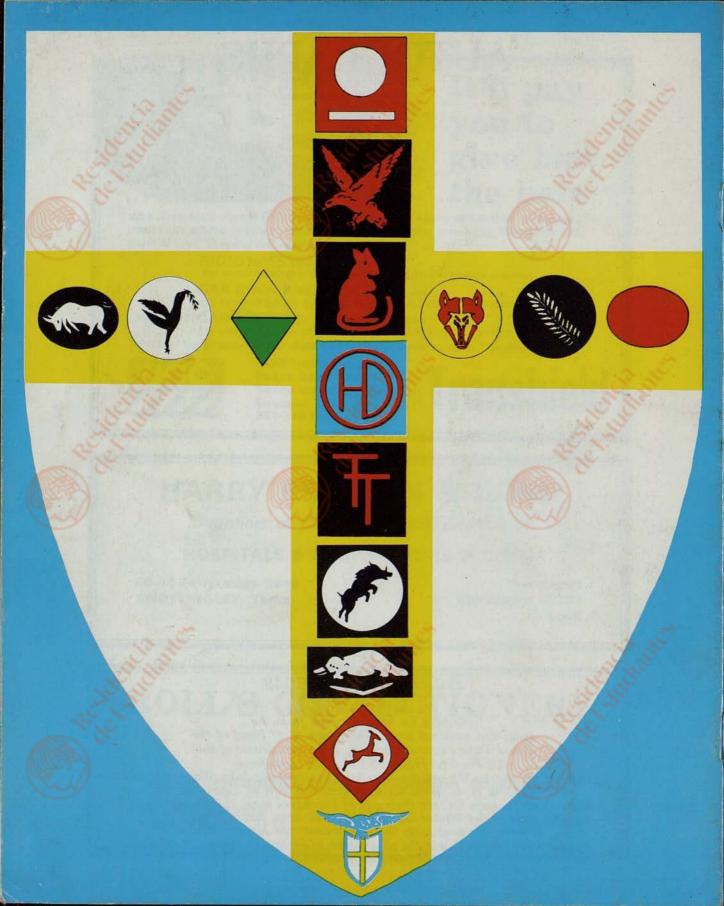
TEL: 48170

Rock in all flavours

#### **AUTOGRAPHS**

#### Acknowledgments

We wish to acknowledge
the help we have received from the
local and national press, The Rhine Staff Band of the
Royal Tank Regiment and the pipes and drums of the
1st Bn. 51st Highland Volunteers who have
provided the music; the artistes who have entertained; John Player & Sons
and W. D. & H. O. Wills for their generous gifts of cigarettes; the
Rolls Confectionery Co. for their gift of Blackpool rock; the management
and staff of the Winter Gardens for their help; Swale Press Ltd.,
Widnes, for producing the programme; the Mersey Docks
and Harbour Company and the advertisers, to Johnny Robinson who produced the numerous signs and banners.





smed to the Fighting Forces in the desert

No. 29 Vol. 3

November 16, 1942



Out-generalled, Nazi General von Thoma, cliribs from tank to join thousands of his compatriots — in "Mon(y's" bag!



## "Monty" of Alamein

By Richard McMillan (B.U.P. War Correspondent)

A man in a black tank regiment beret stood on the turret of a tank far for-

## On the occasion of the 21st ANNIVERSARY of THE BATTLE OF ALAMEIN

ROYAL ALBERT HALL · OCTOBER 25 1963

#### **OUEEN VISITS NAAFI**





From "Crusader" of April 12, 1943. The Queen meets N.A.A.F.I. girls on their way to the Middle East.

never need them.

#### He Points the Path

You can imagine that a man of this stamp, who has given the British Army an overwhelming triumph, is worshipped by his men. They see in him his drive and dogged determination, his complete faith in his own ability, and — this is the most important part of his military dogma — absolute unshakeable belief in the fighting qualities of the British soldier.

He points the path which leads Eighth Army and the Allied Air Forces across desert tracks back to their hearths and homes in Britain, the Dominions and America. "He's the goods," a stalwart Scot told me after nine days of battle. "Our blokes would follow him anywhere."

So Eighth Army says "Hats off to a great British Commander — 'Monty' of Alamein!"

## THE KING, THE TROOPS, AND THE DESERT



When King George VI came to the Desert; this was a picture those at home saw.

#### THE ALAMEIN REUNION 1963

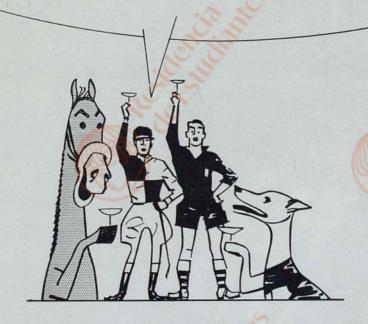
Tonight we celebrate the 21st Anniversary of a Battle which was the turning point of the War—the End of the Beginning—and the culmination of a campaign which started under Wavell in 1940 and ended at Tunis with the expulsion of the Axis forces from Africa. It was a campaign in which half a million men, under different commanders, of all races and creeds, from the four corners of the earth, took part—men whom the Desert made one.

Tonight we seek by our entertainment and the programme based on the pages of "Crusader" to recall those desert days, with their triumphs and disasters, their hopes and disappointments and their memories sad and gay.

We here came back. Some of us remain behind.

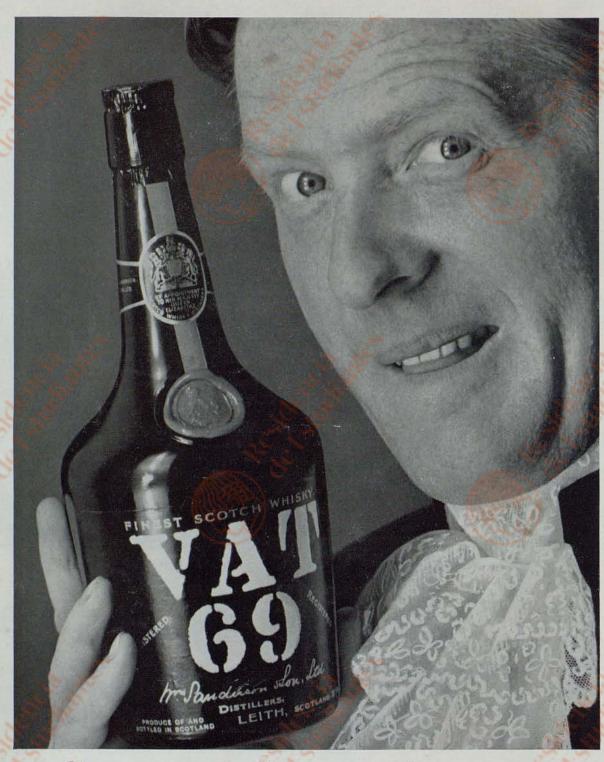
To them we have a duty to see that their sacrifice is made worthwhile; to do our best to ensure that the unity and understanding of the Desert lives and spreads until people all over the world can at last walk together in happiness and peace.

The Hill Organization, as well as sending best wishes for a happy and successful evening, would like to mention in passing that it provides a betting service for the Turf, Greyhound Racing and Football, second to none.



#### THE HILL ORGANIZATION

William Hill (Park Lane) Ltd., Hill House, London, S.E.I.



One scotch stands out!



INTRODUCING the rare TALENTS of

## STONES

ORIGINAL GINGER WINE

Presenting for your
DELECTATION
those grand old FAVOURITES

## WHISKY MAC!!!

our WARMHEARTED northern cousin

#### GIN AND GINGER

the PERFECT pair

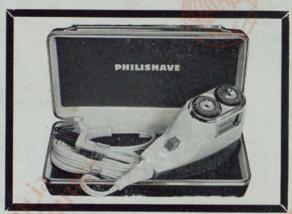
in addition notwithstanding
THE SUCCESS
of the above

**OUR GENIAL FRIEND** 

STONES ALONE !!!

## No two men are alike ...but they all need

#### PHILISHAVE ROTARY ACTION



Jaw-lines, bristle-growths, skin-textures—all vary with different men. But there's one range of shavers that meets the precise needs of each man: the 'Philishave' range—with world-famous 'Philishave' Rotary Action.

Unlike other shaving methods, 'Philishave' Rotary Action does not shave in straight lines, but at varying angles and in varying directions. And that's just the way the bristles *grow*. So those high-speed, multidirectional blades can capture every one without nipping or pulling or scraping. This, then, is close shaving in the utmost comfort. This is why the 'Philishave' is the top-selling shaver in the world!

#### PHILISHAVE ENVOY (Floating Head Model)

For those who like a special touch of luxury, the Envoy combines Rotary Action with unique Floating Heads for 'Personal Touch' shaving. AC/DC 100-130 and 200-240v. £8.12.6.

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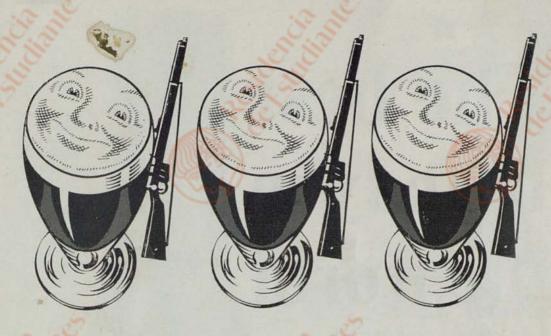
Really fantastic value—never before, in fact, has there been a dual-volt 'Philishave' at such low cost. AC/DC 110-130 and 200-250v. £6.6.0.

#### PHILISHAVE BATTERY MODEL

Completely self-contained for superb Rotary Action shaving any time, anywhere. A full month's daily shaving on two small torch batteries! DC. 2 1½v batteries. £5.12.6.







# THERE'S SOMETHING ABOUT A GUINNESS THAT IS FINE, FINE, FINE





#### "FIGHTING ALEX"

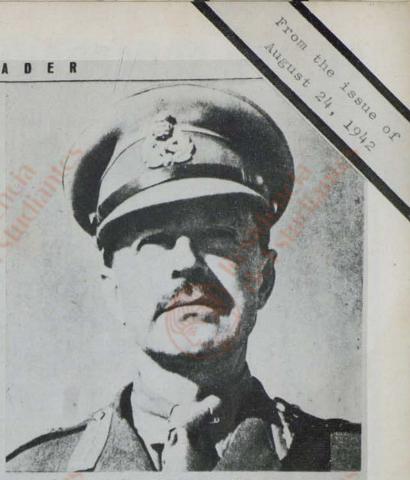
#### takes over

#### Middle East Command

"Attack, attack and again attack, even when you're on the defensive" - that is the new C.-in-C.'s most-quoted saying and it is the key to his character. He is an aggressive soldier and a lover of action. Besides winning the D.S.O. and the M.C. in the last war he was five times mentioned in despatches. The last off the beach at Dunkirk - he was in charge of the evacuation - he won by his combination of dash and cool efficiency in Burma, where he was promoted G.O.C. in February, the complete confidence of his men.

Fifty-year-old General Alexander passed through Sandhurst and joined the Irish Guards. He was Irish amateur mile champion in 1914. Exuberance and a flow of humour as well as shrewd pugnacity are marked on his features. In the last war he went over the top more than thirty times. He is a "character," and many stories are told of his exploits in peace and war.

General Alexander's promotion has been rapid. He was a Lieut.-Colonel at 31 and at 46 was the youngest Major-General in the British Army. When the present war broke out he was command ing the 1st Division.



General the Hon. Sir Harold R.L.G. Alexander K.C.B., C.S.I., D.S.O., M.C.

#### CHANGES IN MIDDLE EAST COMMAND



Lieutenant-General B.L. Montgomery, C.B., D.S.O.

#### Eighth Army's new G.O.C. commanded "Invasion Corner"

The new G.O.C., Eighth Army, showed in France in the early days that one of his distinguishing characteristics is a singleminded and ruthless pursuit of his objective, a calm and intense concentration on the job in hand.

He comes direct to the Middle East from one of the most important military posts in Britain - Army Commander in the invasion corner of the South-Eastern Command.

An Ulsterman, whose father was Bishop of Tasmania, General Montgomery joined the Royal Warwickshire Regiment as a second lieutenant in 1908. In the Great War he was twice wounded. By 1918 he was a G.S.O. I. and a year later was in command of a battalion of the Royal Fusiliers. Afterwards he became instructor at the Staff Colleges at Camberley and Quetta.

After commanding successively a Brigade in the Southern Command (1938-1939) and the 8th Division in Palestine, he was appointed in August, 1939, to command the 3rd Division which went to France with the B.E.F. in the 2nd Corps. Soon after his return to England with his Division in June, 1940, he became Corps Commander, first of the 5th and later of the 12th Corps.

#### New Chief of General Staff

Major-General R.L. McCreery, D.S.O., M.B.E., M.C., has been appointed Chief of the General Staff, Middle East, in succession to Lieutenant-General T.W. Corbett, C.B., M.C.

## FROM A SCRAPBOOK OF THE CAMPAIGN



"Nowadays," said the 'Crusader' article of March 22, 1943, which accompanied this picture, ' select a nice vacant desert, plant a flagstaff, and run up a White Ensign—and there's your new ship. . . .

#### Thank You, Eighth Army"- THE AUK

"To all Ranks, Eighth Army. It has been a great honour to have held direct command of the Eighth Army for nearly two months and it is with great personal regret that I now leave you on arrival of your new Army Com-

"During these weeks, you have stopped the enemy and in spite of your heavy losses and inevitable disorganization consequent on rapid withdrawal from the frontier, have forced him on to the defensive, taken 10,000 prisoners from him and destroyed or captured many of his guns, vehicles and other equipment.

You will, I know, join me in acknowledging the great and glorious part our Air Force has played in helping us to achieve these results. Without their aid the story would have been very different.

"I thank you with all my heart for the magnificent way in which you have responded to heavy calls I have made on you and for your unfailing cheerfulness and tenacity in the worst circumstances. I know you will confinue in the same fine spirit and determination to win under your new Com-

"I wish you luck and a speedy and complete victory."

From the front page of "Crusader," August 24, 1942. General Sir Claude Auchinleck's message to Eighth Army.

#### KILLED IN ACTION



As we go to press, "Crusader" learns with the deepest regret of the death in action of Lieutenant-General W.H.E. Gott. C.B.E., D.S.O.

Known as "Straffer", he was an outstanding personality in the Western

Desert campaigns, in which at the age of 44 he commanded the 13th Corps.

"Straffer" Gott was shot down in July 1942 on his way to take command of Eighth Army. And "Crusader" paid its tribute. "He made himself," the paper said, "master of his men and master of his terrain." It quoted, too, on August 24, 1942, the General who called him "the finest rifleman since Sir John Moore."

#### **Remember Them**

On this page, "Crusader" cuttings of memorable and memorable words.

Overseas troops played a notable part in the Desert Campaign: a typical picture from "Crusader" of August 31, 1942.

General Sir Oliver Leese and General Sir Herbert Lumsden with the Army Com-mander at Burg el Arab before the battle.





## STOR THE TSSILE SIX SIGNPOSTS TO T

Montgomery's Historic Messages

The triumphal and virtually non-stop march of Eighth Army from Alamein to Tunis in little over six months. has in the words of the Army Commander, made our name a household word throughout the world.

The crisp messages of General Monigomery to forces in North Afice are indeed us — messages that were masterpieces of determination and encouragement, phrased in plain start the Eighth Army: and simple English without the waste of a word (a) Will destroy the enemy now facing us in the Mareth position. to triumphs of arms without parallel in our history

wanted, what he was determined to get. And as for us — we saw that he got it.

Here are some extracts from given me ... Monty's messages which have

#### INTO BATTLE

The enemy is new attempting to break through... and drive us

from Egypt.

The Eighth Army bars the way... We will fight the enemy where we now stand; there will be NO WITHDRAWAL and NO SURRENDER... Into battle then. with stout hearts and with the determination to do our duty.

Alamein, Auguss 1942.

#### WE ARE READY

We are ready NOW... The battle will be one of the decisive battles of history... The eyes of the world will be on us, watching anxiously which way the battle will swing.

We can give them one answer t once, als will swing our

AND AND LET NO MAN SUR-RENDER SO LONG AS HE IS UNWOUNDED AND CAN BIGHT... Alemein, 23 October, 1968.

#### ON TO TRIPOLI

The leading units of the Eighth Army are now about 200 miles from Tripoli... THE EIGHTH ARMY IS GOING TO TRIPOLI.

ARMY IS GOING TO TRIPOLI.
Tripoli is the only town in the
Italian Empire overseas still remaining in their possession.
Therefore we will take it from
Stam... ON TO TRIPOLI!
12 January, 1943.

#### TRIPOLI CAPTURED

aToday, 23 January exacty three months after we began the Battle of Egypt the Eighth Army has captured Tripoli... The achievement is probably without parallel in history... I congrate.

These messages might be ate the whole army. It could regarded as six signposts to not have been done unless every Tunis. Monty told us what he soldier had pulled his full weight all the time. I congratulate the all the time. I congratulate the whole Army and send my personal thanks to each of you for the wonderful support you have

... There is much work still in front of us. But I know you are ready for any task that you may be ealled upon to carry out...»

23 January 1943.

#### FORWARD TO TUNIS

On 5th March, Rommel addres-On 5th March, Rommel addressed his troops... and said that if they did not take Medenine and force the Eighth Army to withdraw, then the days of the Axis forces in North Africa were numbered... He should have known that the Eighth Army NEVER WITHDRAWS; therefore his attack could only end in failure — which it did... We will show Rommel he was right... The days of the Axis

(b) Will burst through the Gabes Gap.
(c) Will then drive northwards on Sfax, Sousse and finally

FORWARD TO TUNIS!
DRIVE THE ENEMY INTO THE

March 1943.

#### ... INTO THE SEA

...And nothing has stopped us. You have given your families at home and in fact the whole world, good news, and plenty of it every day... I doubt if our Empire has ever possessed such a magnificent fighting machine as the Eighth Army; you have made your name a household word all over the world... I am very proud of the Eighth Army....And now let us get on with the third task.

Let us make the enemy face up to and endure a first-class Dunkirk on the beaches of Tunis.

The triumphant cry now is:
FORWARD TO TUNIS!
DRIVE THE ENEMY INTO THE

8 April, 1943.

#### ALEXANDE

#### "STAR OF GREAT GALAXY"

Amiong a galaxy of great leaders," says the Sunday fimes, "General Alexander is an outstanding man.

"Although he had magnificent backing and organising kill from General Eisennower and his staff and the critish Navy, Alexander found aimself faced with immense difficulties of ground communications and communications and communications. nications and powerful mountain defences to overcome.

"If he had not surmounted initial troubles; if he had not defeated by personal intervention, Rommel's dangerous thrust to Kasserine and brought well-balanced, selfconfident coherent group with trmies face to face with the enemy, the Allied For-ces could never have play-ed their part in the destruc-tion of the enemy."

#### Germany's Destiny

The Sunday Express re-calls that three years ago the Battle of Western Europ pened when Hitler threw his forces across the frontiers of the low countries The order of the Fuehrer that the day would shape the destinies of the German people for the next thousand years, had not intended.

#### **BEGINNING OF THE END!**



Erian Robb, whose popular «Little Knewn Units of the W. D.» series hos brightened our lives through menths of waiting and advance symbolices E ighth Army's achievements.

# TOBRU

"DON'T WORRY MATES, WE'LL BE BACK."

After the fall of Tobruk, Robb drew this prophetic cartoon for "Crusader". It was reprinted on November 23, 1942.

# PROPHETIC ART .. MERCY MISSIONS ... AND WINSTON



"Crusader", October 26, 1942: the headline and picture which appeared above a tribute to the Medical Services.



Before the Battle of Alamein: Winston meets officers in the desert. With him (left) is Sir Brian Robertson.

## January the

## THIRD DIMENSIONAL WAS

Here is an authoritative review of the part played by the desert Air Forces in the Battle of Libya. It is written exclusively for "Crusader" by J. Murray-Smith,

As, in mid-January, the first bombs from our Bostons and Baltimores fell among the hangars and workshops of Castel Benito, a few miles south of Tripoli, the last phase was reached of an air plan that may well prove a model for future historians.

It was, in fact, part of a greater battle plan in which all three Services, naval, land and air, were combined.

When the light bomber squadrons were based on landing grounds not far from Alexandria they were employed to launch an offensive which blasted the enemy's Alamein gun positions and destroyed his forward supply dumps.

ward supply dumps.

Then the Eighth Army so smashed Rommel's forces that they broke and fled; and we pursued them with another weapon the use of which we had well-nigh perfected—the fighter-bomber.

#### LIGHT 'PLANES STRIKE

All the way on that 1,000 miles thread along the North African coastline, past Mersa Matruh and on to Tobruk, and then beyond to Derna and Barce and Benghazi, south and west again to Agheila and to Sirte, all that way we struck at the Axis troops by means of our most "mobile" aircraft, the light 'planes which needed the least amount of servicing on the ground.

Wherever resistance hardened, as it did twice, at Agheila and again at Buerat, the light bombers were brought up to give weight to the fighter-bomber attacks. But the main air pursuit was carried out by the fighter-bombers and not until the gates of Tripoli were they needed again in force, the Baltimores, Bostons and Mitchell B. 25's.

Here, however, the target was concentrated as it had been in Egypt, indeed much more so, for now it included the dock facilities and military objectives in the town itself.

For more than a month the light bomber squadrons had remained on their landing grounds far in the rear, with air crews chaffing at the delay and wondering why there was nothing for them to do. Meanwhile, immense supplies of fuel, oil, bombs, ammunition, food and water were being sent westward and dumped adjacent to newly prepared landing grounds.

#### BEGINNING OF THE END

The enemy knew well the meaning of the desert aerodromes we were building in Tripolitania. It was the beginning of the end. Frantically they attempted to delay the work by ground-strafing and fighter-



Air Vice Marshal Coningham, desert air chief.

bomber attacks. Macchi 202's came in to drop their bombs while Me 109's kept cover at a few thousand feet.

er at a few thousand feet.

All to no purpose. The bombing and strafing were wild and inaccurate, and our fighters intercepted and destroyed the enemy. They lost nine 'planes in one single abortive raid. The landing grounds were completed and then the fighters and the light bombers arrived, squadron after squadron, and settled in.

The stage was set for the final act. Soon the scenes so common over Egypt last autumn, when our troops looked up at a sky filled with our 'planes, were repeated in western Libya. The "Eighteen Imperturbables" were back, another eighteen every hour as before.

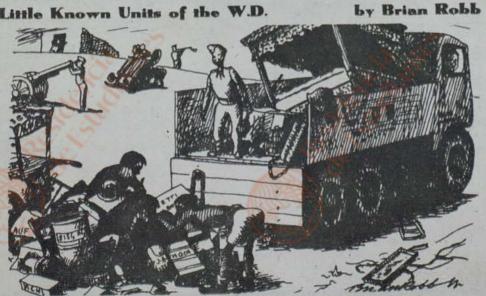
#### ROMMEL AT BAY

Rommel stood at bay across the road to Tripoli. He had wire and fortifications, gun positions and armour that provided ideal targets for pattern bombing. But he still had large numbers of fighters, too. Until we could bring them to battle and reduce them in sufficient numbers our bombers went over in daylight strongly escorted by squadrons of the R.A.F. and U.S.A.A.F.; Spitfires and Warhawks for the most part.

Here our tactical bombing by day was clearly related to long-range, strategical bombing by Liberators and other big bombers at night. Wherever the light bombers could be escorted in daylight, there they went. Most places beyond fighter range were attacked under cover of darkness. Between these hammer blows came the rapier thrust of the fighter-bombers, darting in to attack, smaller targets, pockets of resistance and enemy aircraft on the ground.

#### PLAN WORKED OUT

So, steadily and relentlessly, the plan of air war, fitting into the greater battle plan, was worked out. As the army under Montgomery pursued its campaign on the ground, so the air forces under Coningham carried on the war in the air. The navy played its incomparable part in ensuring the passage of supplies by sea. War had become completely "three dimensional" with the three Services each playing its own equally vital part.



No. 11. - No. 367 Miscellan cous Accumulation Squadron,

## PROGRAMME

In the presence of HER MAJESTY QUEEN ELIZABETH THE QUEEN MOTHER

Musical Selections by
THE BAND OF THE IRISH GUARDS
(By permission of Colonel J. W. Berridge, M.B.E.,
Lieutenant-Colonel, Commanding Irish Guards)

Director of Music: Major C. H. Jaeger, Mus.Bac., L.R.A.M., A.R.C.M., p.s.m.

#### WELCOME

by Lieut.-General SIR OLIVER LEESE, K.C.B., C.B.E., D.S.O.

#### "DESERT MEMORIES"

In which we seek to recall to each man's eye some well remembered scene.

Written by ERIC CASWELL Narrator: John Webster

with Ann Angel, Donald McKillop, Tony Handy, Anthony Viccars, Douglas Storm, Jon Farrell, Len Brittain, Kathleen St. John, Tony Doyle, Peter Mackriel, Jeremy Hunter, Douglas Malcolm, David Valla, Peter Hughes

and THE CLIFF ADAMS SINGERS

Stage Director: John Fenton
Lighting Supervisor: Geoff Jowitt
Film Editor: BERNARD CAREY
Produced by MARK WHITE

Our grateful thanks are due to the British Broadcasting Corporation and to the Imperial War Museum for their invaluable help with this Production.



#### **ACKNOWLEDGEMENTS**

We wish to express our thanks to all those who have in their different ways helped in the success of the evening and in particular to the Band, the Artistes, the Producers, Crusader, Eastern Command and London District, John Player & Sons and W. D. & H. O. Wills, and finally to Jack Hylton who put on tonight's entertainment, and the News of the World who sponsor it.

#### **SPEECH**

by Field-Marshal THE VISCOUNT MONTGOMERY OF ALAMEIN, K.G., G.C.B., D.S.O.

#### VARIETY ENTERTAINMENT

Produced by RALPH READER

Narrator: Arch Taylor

Peter Cavanagh Dick Emery

LES ENSA GIRLS

Lynton Boys George Clarkson

Willie Carlisle Jimmy Kidd Gordon Henson

with

Nat Jackley & Co. Cardew Robinson

Vera Lynn Bud Flanagan Marlene Dietrich

#### PARADE OF STANDARDS

FINALE

GET TOGETHER and DANCING to THE DANCE ORCHESTRA
OF THE IRISH GUARDS



Eighth Army has won its victory. The promise implied in the successful defensive battle of September, when Rommel's attempt at a final break through to the Delta was decisively repulsed, has been fulfilled. We were not strong enough then to attack, but we were strong enough to send the enemy back with a bloody nose. That was probably the critical point of the campaign.

It was made clear to the Italo-German Fanzer Army that it would get no further that it had bot its bolt. From then on the tide of reinforcement in men and supplies began to flow more and more decisively in our favour and it was clearly only a question of time before we attacked, to exploit the moral advantage we had gained and to drive the enemy from the soil of Egypt. This has now been done, and the broken remnants of his army are streaming back into Libya... It is too early to say how complete our victory is, though there seem to be good hopes of giving the Axis its final quietus in North Africa.

It is interesting and important to consider what kind of victory this is and what it means. I do not refer to the strategical implications — it is too early to see them clearly, though with the successful Allied landings in French North Africa they may well be extraordinarily far-reaching. What we can and should do is to think out how this battle was won, and what sort of evidence it gives us of the relative efficiency of our army and the German.

# Future Operations

The conclusions are important, because they must affect our view of future operations. It is not necessary to concern ourselves much with the Italians in this connection. Some of them fought well — in particular the parachutists of the crack Folgore division, who provided some of Rommel's best infantry — but we have always known that we could beat the Italians comfortably enough, and it is the Germans whom we shall mainly have to fight.

Göbbels' line will probably be to say that we won by sheer weight of numbers and material — that we pounded at the Alamein line, suffering enormous losses, until the heroic Axis defenders were simply too exhausted to hold us back any longer. It is interesting to notice, by the way, that on October 30 he was saying that we had not even breached the Axis F.D.L.s.



Parts of the clothing of this dead German were blown from his body.

Here is an au dative analysis of the victor. Alamein. It is written for the and won. The who fought and won. The widely quote ticle which appeared in "ader" No. 23.

# The Meaning of Alamein

Now it is quite true that we had a larger army than Rommel, more tanks and more guns, and that we enjoyed complete air superiority - thanks not merely to numbers but to the skill and daring of the Allied air forces, who consistently inflicted many times the losses they suffered, and finished by practically annihilating the Stuka force of the enemy. It is also true that the Axis had considerable difficulties of supply. These advantages might have sufficed to win a victory of attrition, to wear down the enemy until he was forced to withdraw, although tactically unbeaten, because of failing resources. But there were quite different reasons for our victory. We need only consider the course of the battle.

Eighth Army was faced by an extremely strong defensive line of great depth which had to be attacked frontally. There could be no question of an encircling movement — the accepted desert manœuvre — with the sea at one end and the Qattara Depression at the other end of the forty-mile line.

We had therefore to accept the prospect of heavy casualties in attempting a breakthrough. We should need our advantage in numbers of men and tanks. And yet, in the north, this line was practically breached on the first night, though in the south the enemy launched a successful counter-attack and drove us back. Having got our initial advantage in the vital sector we took our time. The situation was not yet ripe for a complete break-through. Our armour, especially, lacked room to manœuvre, and was confronted by a powerful and unhampered enemy armoured force. So little by little we improved our position by local thrusts, wore down the enemy infantry, and repulsed the assaults of his armour.

## Intelligence Failure

At last, when we were ready, we punched through the remaining lines of positions defeated the final and biggest armoured counter-attack, and forced the enemy to retreat. By the twelfth day the battle had been won. Scarcely a victory of attrition.

Several points stand out. Firstly, there is the repeated failure of the enemy Intelligence. Captured documents show that our main attack was expected in the southern sector. After this initial mistake the enemy then began to think on about October 30 that we had exhausted ourselves. He certainly announced it in his news bulletins, and would hardly have done so if he had really expected a renewal of offensive operations on a large scale. Finally, senior German officers have told us that when it became apparent that we were going to make another thrust, this was expected to come through the salient which the Australians had made in the extreme north. It came well to the south of it.

The second point is the inferiority of the enemy generalship. From start to finish the course of the battle was dictated by us, and the enemy commanders could do no more than react to our moves. Their striking



Crusader and Sherman tanks enter Matro,

force was never concentrated: 15 Armoured Division wore itself out attacking the bulge we had made, then 21 Armoured Division, came up from the south and tried to carry on where 15 had left off, losing vital tanks in attacking the position so gallantly held by the Rifle Brigade: and finally 90 Light Division was decimated in bloody assaults on the Australian salient.

There is no sign of a coherent plan behind all those moves. It is true that Stumme, who was in command at the start of the battle, was killed almost immediately, and that von Thoma had to take command until Rommel reached the front two days later, but even after his return matters did not improve.

The third point is the better quality of our equipment. The Germans had both better anti-tank guns and a multitude of them, by comparison with last winter. They also had more 88s, and a large proportion of their tanks were the new "special" models.

with improved armour and longer barrelled guns. But the improvement in our equipment had been even greater. At last we had an anti-tank gun better than his 5 cm, and tanks which could outrange most of his. We still had nothing equivalent to the 88, but on the whole, with that important exception, our weapons outclassed his.

Lastly, and perhaps most important, the enemy was outfought. We did not win by flinging in masses of men, and we repeatedly, in offensive operations, inflicted far heavier casualties than we suffered. We need only think, for example, of the heroic feat of the Rifle Brigade, of the pertinacious



Prisoners drive themselves to cage.

Australian thrusts in the north, and of the way in which our armour again and again forced his armour to withdraw. Against this the enemy can only put his staunch defence in the southern sector.

This, then, was the kind of victory that was won and these are some of the more important reasons why it was won. What are the implications?

The first that springs to mind is the eclipse of Rommel. That triumph of the German publicity-machine, who had become the military idol of Germany, has suffered a blow from which he will find it hard to recover. He has ceased to be the bogey of the Western Desert, as he undoubtedly was. We can see him now in proper perspective, as a brilliant opportunist tactician, very quick to react to situations and exploit an advantage, (though not very inventive), but fundamentally weak as a strategist, and and incapable of planning a campaign.

It is this weakness which made him drive on to Alamein in June, disregarding what he must have known about the reserves we were bringing up, not realising how exhausted his own troops were, and thinking that he had merely to break a last desperate resistance and march into Alexandria.

As a result he finally found himself at the end of an enormous L of C., miles from his bases and facing a growing army that had learnt valuable lessons. And when his faulty strategy had its inevitable effect, and he had to face the attack of a superior force, with short supplies, his tactical sense deserted him. It is clear from the course of the battle that he had lost his old dash, was badly rattled, and could devise no plan. It is probably not unfair to compare him with Prince Rupert — he is just the same type of cavalry leader, with great dash but little strategical insight.

# Legend of Power

The other legend that crumbles is that of the invincible Afrika Korps, and especially of the panzer force. There is no need to labour the fact of their thorough defeat.

Most important of all are the general conclusions which emerge from all this. For three years now, and in spite of their failure to achieve final victory in Russia, the German Army has built up a legend of mysterious power round itself and its commanders. Our own Army, forced for reasons of grand strategy to disperse itself over the globe and hold impossible positions with inadequate forces, simply has not had the same chance to shine as an army which had nothing but its base to defend and could concentrate its forces as it chose for its attacks. Inevitably the world unwillingly came to look on the German Army as possessed of some mysterious secret of efficiency and the British soldier knew the names of von Rundstedt, von Bock, Reichenau and Rommel better than those of his own generals.

The glamour has worn off to some extent during the Russian campaign, but it must now be clear to all the British Army that there is nothing so wonderful about its adversary after all. Its leaders won their early dazzling victories partly because they had devoted more thought to offensive warfare, no doubt, but to a far greater extent be-

cause they had numbers at their disposal.

General Wavell has ob.

General Wavell has oblatively simple to plan cam, what is difficult is assuring the means to carry them out, as have them at hand when you w. The Germans had not these advantage time, and put up no very impressive s. Now that we have roundly defeated Gemany's most publicised general and her most publicised body of troops we need no longer be unduly impressed by the German military hierarchy and the armies that it leads.

Our generals have shown what they can do when they have adequate means at their disposal, and our troops have shown that they know how to use the equipment which is now reaching them. It has been a hard struggle. We have not had the same leisure to train troops and to produce new weapons as the Germans had until last summer. We have had to lead a hand to mouth existence, meeting imperative necessities with what we had, producing what we could to meet the needs of the moment.

# Defensive Strategy

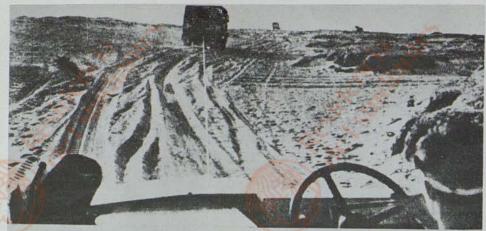
Even the Army in England has only been free for little over a year from the threat of invasion by an immensely larger force, which compelled it to a large extent to concentrate on defensive strategy and to accept those types of weapons that were already in production because they could be turned out quickly. But now the Eighth Army has shown that we have caught up, and perhaps passed the enemy. It has given the first sign that the British Army is coming into its own.

But we should not let ourselves become too complacent. A dose of the right kind of humility is good for us. It is fitting that we should remember the men who fought and held off the enemy with what weapons they had, and thereby gave us the chance of positive action which we are now beginning to take. And we of Eighth Army should remember in particular the heroic few who led Graziani's army into captivity, the tank crews who went in with nothing more than two-pounders against the German Mark IIIs and IVs and the Eighth Army of that time which wore down and defeated an enemy whose weapons were superior in quality, if not in numbers. If we have been able to score a more decisive victory it is because not only have we had better leadership than ever before but because we have now the proper tools with which to do the job.



Tank men amuse themselves hanging a German sign on their pun.

# The Sands Were Lighter-Coloured Too



Driver's eye view of truck being pulled out of soft sand. - Photo W.P. Acland.

From the issue of September 21, 1942.

Little Known Units of the W.D.

by Brian Robb



No. 5 - No 375 (Locally Enlisted) Forward Supply Group.

From the issue of December 21, 1942.

There were flashes of gaiety as well as grimness in the Desert — and the pages of "Crusader" captured some of that feeling in these photographs and cartoons.



From the issue of September 28, 1942.



From the issue of September 14, 1942.



From the issue of September 21, 1942.

# **ERASING ADOLF!**

Those discarded tyres lying about the desert are of special value to the war effort now that Japan controls over 90 per cent of the world's rubber producing acres. The fact that the Japs can use only about 15 per cent of the output they control is not much consolation.

Every old tyre is useful. If it is not too badly worn or damaged



"Yes, Generalfeldmarschal our has completely regained his freedom of movement !"

it can be given a new lease of life in the Ordnance plants now in full swing in the Middle East. Those that are too far gone for retreading are sent to England. where the rubber is reclaimed and used again. It we are to keep going through the danger period before the output of synthetics is large enough to meet our needs,



name is Jinx Falkenburg. according to Columbia Pictures.

every one of those old tyres, every scrap of idle rubber, must be salvaged and put back in service. The men of Eighth Army are in a position to do a grand job of work in making the desert give up its vital hoard and keep the war machine's wheels turning.

A few figures to show the value of "junk" : one 20 lb tyre that is beyond repair yields 6 lb of crude rubber in the melting pot : 100 lbs of inner tube gives 67 lb crude : rubber heels give two pounds of crude from every ten pounds scrap. The mechanised armies of today roll to war on rubber. The Army in the Middle East alone uses up 2.000 tyres a day. Every 3.7 ack-ack gun needs 384 lbs to make its bullet-proof tyres, its tubes, and flaps.

Scientists of the Allied Nations are going all-out to develop new formulae for "ersatz" rubber. Wheat, oil, dandelions, potatoes, sugar-beet, coal, limestone, and a shrub known as Guayala have been used as the base.

## BUMPH FOR BRIDEGROOMS

Getting married in the Germany Army is no joke for people who don't care very much for red tape. This is what Cpl. Kunter of an A.A. company had to produce recently when he decided to take a

Application for permission to marry ; Certificate proving the Arvan descent of the bridegroom; Certificate proving the Aryan descent of the bride; Police Good Conduct certificate for the bride; Statement on the bride from the local government authority at Pelberg (presumably her home town): Statements from witnesses on the bride : Declaration of freedom from debt from the bride ; Declaration from the bride that she possesses the necessary linen; Medical certificate on the fitness of the bridegroom for marriage; Health certificate for the bride ; Record of war service ; Declaration of freedom from debt from the bridegroom; Certificate of income ; Pro-formae for permission to marry. Total: 16 pieces of bumph.

Maybe on the wedding they tear them all up and use them as confetti.

# JOLLY GOOD COMPANY

The friendly spirit of the Berlin-Tokio alliance is revealed in this little story, which has just come out of the Far East.

A Japanese officer got drunk at a party in Shanghai, put his arms round a fellow-guest who was a German and said: "The Germans are Japan's best friends just to prove it we shall kick the Germans out last.

# Crusader Cutie



"I know what he'd like for Christmas, but I'm giving him something to wear.

# Christmas

To facilitate the exchange of greetings telegrams between members of the forces and their relatives and friends, a special Christ-nas and New Year greetings standard text E.F.M. service has been arranged between December 7 and 27 inclusive. The sender may select one of the following six texts :-

a) A merry Christmas and a happy New Year. All well.

- b) Love and best wishes for Christmas and the New Year All well.
- c) Love and best wishes for Christmas and the New Year to all at home. All well.
- d) Love and best wishes for Christmas and the New Year from all at home. All well.
- e) Love and best wishes for a happy New Year. All well.
- f) Every good wish for the New Year.

These texts have been agreed with H.M.'s Forces, the G.P.O. London and the various Empire Administrations and Companies concerned except India, in which case, for special reasons, senders may compose their own messages. The cost will remain at P.T. 12 per telegram. Conditions ruling address and signature will be the same as those applicable to the normal E.F.M. Service. Messages should be handed in early in December to ensure as far as possible, their delivery by Christmas or New Year. The normal E.F.M. service of 189 phrases will be suspended from December 7 to 27.

L.A.C. Treleane : 1 want to draw your attention to an error which appeared in "Crusader" published on October 26, announcing the formation of an amateur radio society at Advanced Air H.Q. Western Desert. My rank should read as L.A.C. Treleane instead of F/O Treleane."

Sorry, L.A.C. Treleane. We hope, how-

ever, it's intelligent anticipation !

Dvr. John Lewis, R.A.S.C. : We've been having an argument in this unit about where the "Welsh Wizard," David Lloyd George was born. I say he was born in Caernarvon, but other people say he was born in Ireland. We've decided to leave it to "Blue

Letter Box" — and we've got a bet on it.

Both wrong! Ll. G. was born in Manchester on January 17, 1863.

L/Bdr. Spillett, 426 Battery, R.H.A.: Will you answer these questions, please? Was Ipswich Town in the Third Division Southern 1938-39 season, also did they take the place of Gillingham

Our sport adviser, Sgt. Paul Irwin, exsports editor, "Sunday Express" says Yes, and Yes.

Spr. R. Osborn, an Army Field Coy., R.E. : Could you give me full details of the proceedings required for a transfer from my unit to the Army Postal Unit, also the qualifications required for such a transfer

The only way is to make application in writing through your C.O. Majority of A.P.U. personnel were Post Office employees in civil life.

Pte. J. G. Felix of an Infantry Brigade Workshops, R.E.M.E.: A friend and I have had an argument about the abilities and disabilities of "Big Bertha," the gun the Germans used in the last war. The outcome will mean a bottle of wallop for the winner, so will you kindly publish the details in "Blue Letter Box" in the eagerly awaited magazine of the desert rats ?

P.S. — We are very disappointed to find that "When We Get Home" cartoon is omitted and trust nothing has happened to the creator.

Paris was bombarded from a distance of 76 miles with 265 lb shells. Long range was obtained by using a velocity of 5,000 fs. and firing at an elevation of 55 degrees so that the shell passed through the layer of dense air nearest the earth and reached comparatively thin air at a height of 10 miles which offered little resistance to its flight. Greatest height of the trajectory was 24 miles. Guns of this type could fire only about thirty rounds before they were worn out. Owing to uncertain weather conditions ac-

curacy was poor.

We hope to publish more cartoons by "Hat" in the near future.

L/Cpl. Edmonds of an Army Troops Coy., R.E.: Thanks for the nice things you say about "Crusader," but it is not the function of this feature to answer questions about pay and allowances. We haven't got the time or the space. All the questions you ask can be answered by your pay clerk, so nail him down,

Pte F. Butcher, R.E.M.E. (L.A.D.) att. a Recce Regiment: Would you be so kind as to put an appeal in "Crusader" for me? I lost a wallet containing photographs of my wife and other snaps I treasure very much. I lost them at El Kataba on the measured mile of roadway. They were inside a respirator, and I lost them about July 8, this year. If you will oblige me I shall be indebted to you always.

If the person who found them reads this and send the snaps along to us, we'll see that Pte. Butcher gets them.

Cpl. A. Stephens, R. Signals : We think "Crusader Cutie" one of the brightest spots of a very bright magazine. We believe artists always have a model, and would like



to know if there is any chance of sending the original on a tour of the blue. Everyone here wants to meet her.

We want to meet her too, but artist Edar Longman is very silent on the subject. He tries to persuade us that he draws on his imagination, but we have our doubts.

The stretch of desert between Cairo and the Amirya salt flats does not look very fertile, but it produced the equivalent of twelve months' output of more than 2,000 rubber trees in two days.

Aroti the issue or

It happened this way. The observant eye of officialdom noticed discarded tyres, inner tubes, sorbo seat cushions and head rests, and other junk upsetting the aesthetic appeal of the landscape.

So at first light the next morning, No. 7635486 Private Walker, R., set out with an empty 30 cwt on a one man treasure hunt. He bac three days rations — and an enquiring turn of mind.

Private Rennie Walker knew the gen. Rubber is one of our most vital war needs now that Japan controls more than ninety per cent. of the world's productive territory.

He went to work with northern tenacity - yes, he comes from County Durham and scoured that patch of desert, collecting every scrap of rubber within sight

# Convoys Cursed Him

Convoys cursed him every time he stopped. Soft sand "bogged" the truck when he pulled off the road. "Redcaps" told him to move along. But the job went on.

Rennie Walker got as far as the junction with the Mersa road and then called quits. No, he wasn't 'browned off,' he simply couldn't get any more rubber salvage in the truck. He had two tons of it — enough to equip a round dozen heavy ack-ack guns with bullet-proof tyres, tubes and protective flaps. As much as a ten-acre plantation of rubber trees turns out in a year.

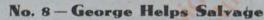
"I must have walked most of the way from Mena to Amirya," he said. "Anyhow, it felt like that. I stopped and picked up an old tyre, moved on a few yards and stopped when I spotted another. It was warm work."

Warm work, but worth while. He was out on the hunt a couple of days, covered 300 miles, and brought back a load that is

going to be put back into active service.

There is another Walker — Syd of the Radio — who has a name as a junk man. To adapt his catchword... "WHAT WILL YOU DO, CHUMS?"

# George Gumption

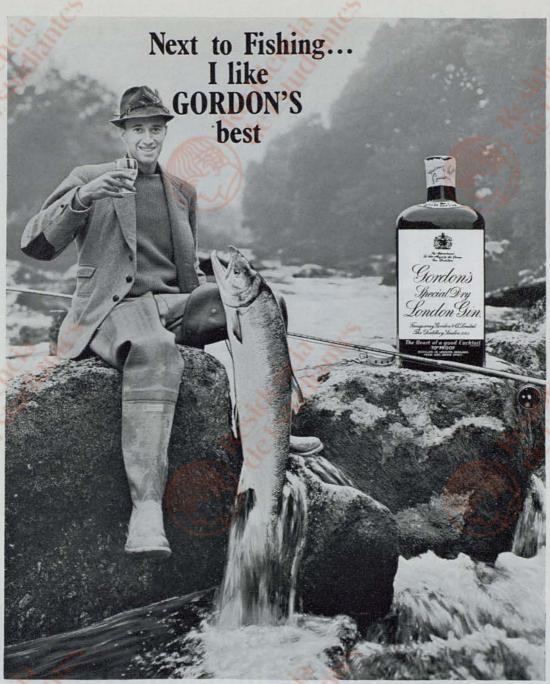












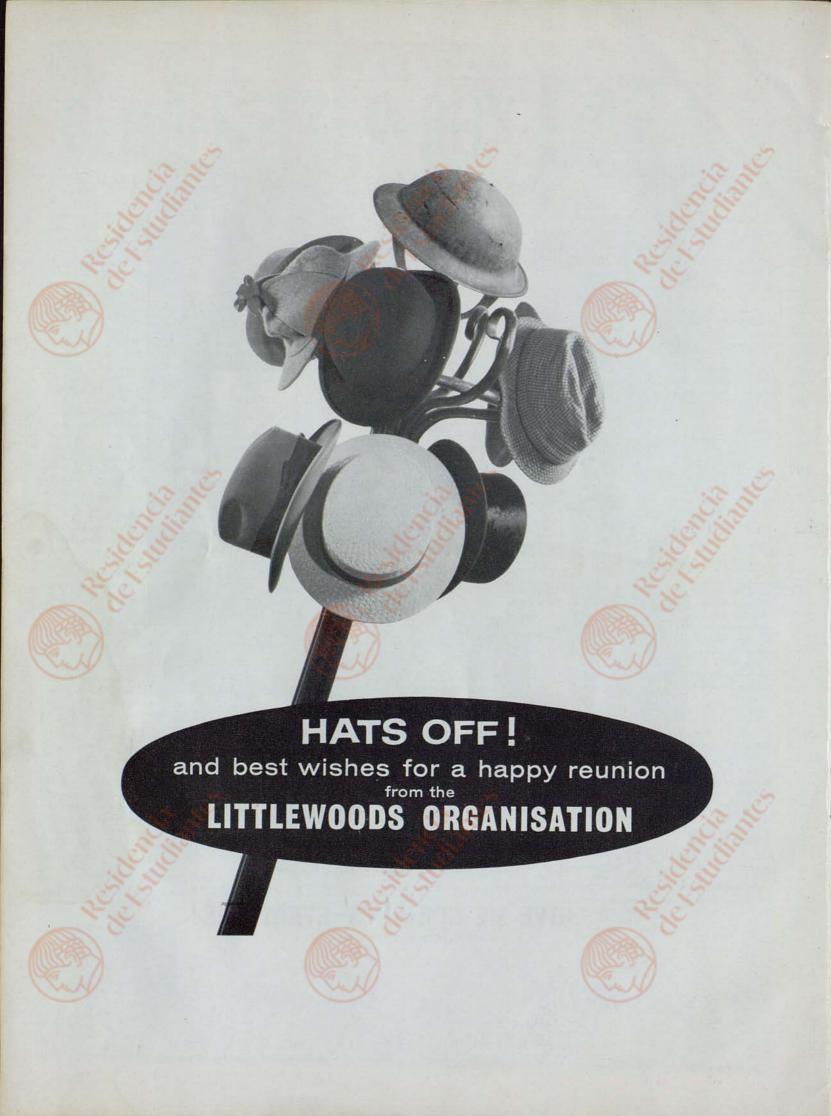


BY APPOINTMENT
TO HER MAJESTY THE QUEEN
GIN DISTILLERS
TANQUEBAY GORDON & COLUT

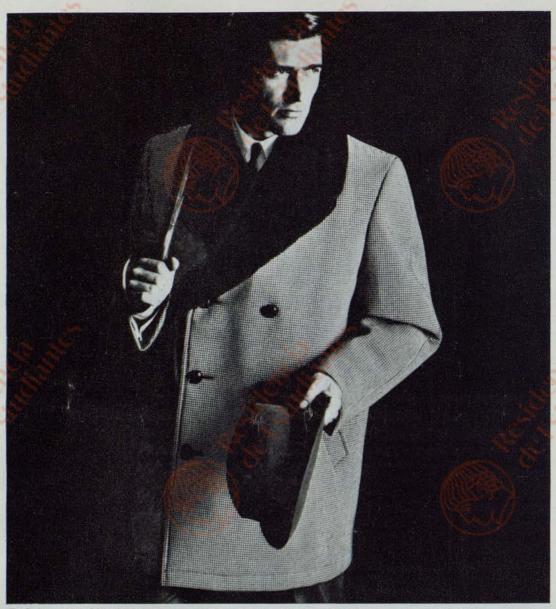
You too will appreciate Gordon's light and distinctive character... its absolute dryness. Gordon's is made from 100°/o pure grain spirit; to the same secret recipe for almost 200 years. That's why Gordon's stands supreme!

GIVE ME GORDON'S-EVERYTIME!

-in Bottles, ½ Bottles, ¼ Flasks, and Miniatures



DOUBLE DOUBLER THE BEEN THE MEN



Life's easy for the man who leaves tailoring to Hepworths. The immaculate cut and craftsmanship show in every line. There's elegance in the set of a shoulder, the drape of a sleeve. There's quality in a cloth that lasts and lasts.





Call at any branch. Select an exclusive Hardy Amies style. Leave the rest to Hepworths. Topcoats styled by Hardy Amies from only £9.19.6d. Credit facilities available. The secret
in the blending
gives
Black & White
outstanding
character
and quality

Of all Scotch Whiskies none enjoys a higher reputation than 'Black & White'-blended in a special way from Scotland's finest whiskies. This is the reason for its distinctive character, its mellow smoothness, its satisfying flavour; the reason for the extra enjoyment from every glass of this superb Scotch.

# 'BLACK&WHITE'

"BUCHANAN'S"



THE SECRET IS IN THE BLENDING





Deep blue waters...gleaming brass...and a cool white packet of Senior Service—Britain's Outstanding Cigarette. The cigarette that's always superbly made, always so full and firm, with coolsmoking Virginia tobaccos. And always...Senior Service Satisfy.

SENIOR SERVICE Satisfy

# TONIGHT'S GET-TOGETHER PLAN

The uneven location of the bars, and the fact that many men, particularly those accompanied by ladies, will wish to remain in the arena area near the dance floor, makes a difficult Get-Together problem which we seek to solve by earmarking certain bars principally but not exclusively as follows:

# **INFANTRY TROOPS**

Very large Bar over stage on the Gallery level.

# ARMOURED TROOPS

The Central Bridge and West Bars on the Balcony level and the Bar on the Second Tier level.

# DOMINIONS & D.A.F.

Bar on Grand Tier level.

## CORPS TROOPS

Porch Room on Grand Tier level.

# **ARMY TROOPS**

Amphitheatre East Bar on Stalls level, and West Arena Bar on the Dressing Room level.

In addition there are the following unallocated bars:

A Ladies' Bar in the large Balcony Restaurant Bar, 2 bars on the Stalls level, the East Arena Bar on the Arena level and one bar on the Dressing Room level.

For those who wish to be near the dance floor, the whole of the arena will be cleared of seats, and Formation Signs have been put up underneath the boxes. It will help men to recognise their old friends if they tend to keep opposite their own Formation Sign.



1943: General Sir Bernard Freyberg, V.C., with General Sir Brian Horrocks at El Hamma.

# OUR NEXT REUNION

The Royal Festival Hall will be closed for reconstruction in 1964. The next Reunion therefore will not be held until the 22nd October, 1965, at the Royal Festival Hall.

Amphitheatre East Bar on Stalls level, A preliminary announcement will be

made in the News of the World in July, 1965, and full particulars of the Reunion and instructions on how to apply for tickets will appear in the News of the World on Sunday, 5th September, 1965.

# WINSTON BOOMS IN

From "Crusader" of August 31, 1942 which reported his visit.



Blimay, its Winnie"

# November 9, 1942 Rack Page

Night picture taken during enemy air attacks on new forward British positions.



Infantry-carrying truck is heavily shelled.



The Army Commander and Lt. General Morshead pose informally for this buttlefield micture.



Wounded tank man helped to ambulance.



Infantry advance towards enemy position through smoke and dust of bursting shells.



"V" sign - with "V" smile





There's no doubt about their nationality.

Photos by Front-line Photographers Gladstone, Fox, Mepham, Chetwyn and Garnham.