

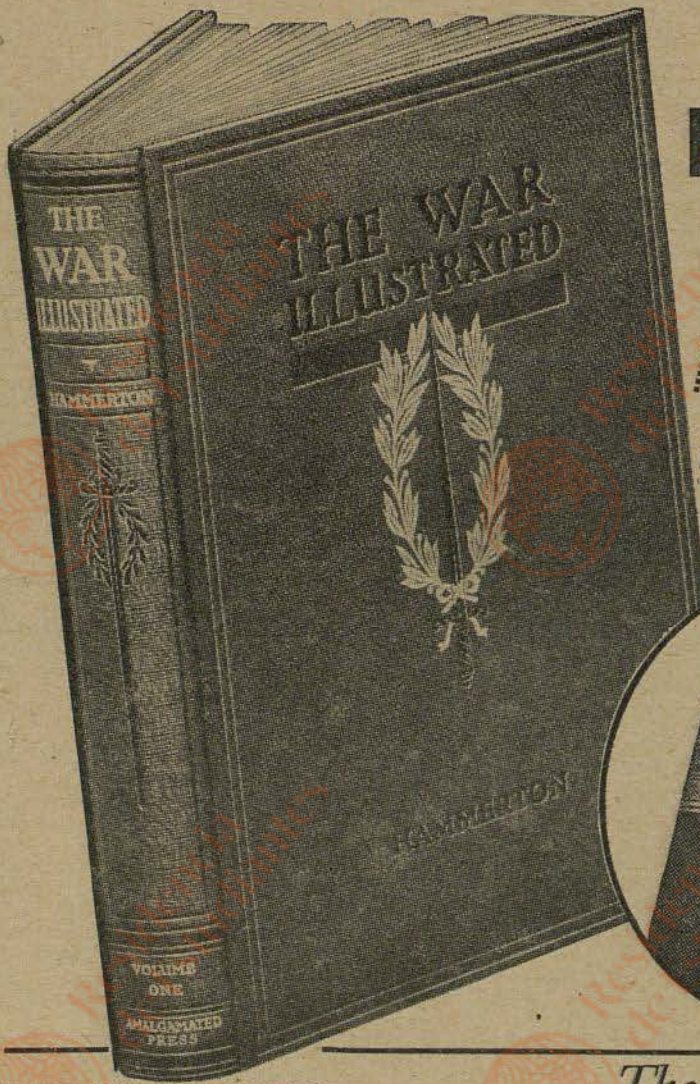
## Our War Album.—19. South Africa's Premier



**Jan Christiaan Smuts**

*Photo, Vandyk*  
A gallant foe during the Boer War, there has since been no more loyal son of the British Commonwealth than General Smuts. He was Prime Minister of South Africa from 1919 to 1924, and a few days after war began in 1939 was again called to that office to lead South Africa's war effort.





# The Publishers' Special BINDING CASES

for THE WAR ILLUSTRATED

This Illustration Shows the  
**STANDARD  
BINDING CASE**  
Made of very stout boards  
covered with durable Dark  
Red Cloth, both side and  
spine bearing appropriate  
designs in two inks and  
blind blocking. **2/6**

These beautiful binding cases have been specially designed by the Publishers of "The War Illustrated." They are the only authentic cases available. This issue of "The War Illustrated" (No. 20) completes the first volume, and it is advisable to bind each volume as it is completed, as in this way you minimize the risk of spoiling or losing the loose numbers. There are two styles of Cases (Standard and De Luxe). You can obtain them through any newsagent or bookseller or direct from the publishers, in which case 6d. extra on each case must be enclosed for postage.



Subscribers who would prefer a very special binding case for this work instead of the standard case can secure our

## DE LUXE BINDING CASE

Made of Dark Blue half leather with blue cloth sides to match, also blue leather corners, and spine blocked in gilt and blind. **6/6**

**32-PAGE  
SUPPLEMENT  
IN PHOTOTONE**  
including

"Our War Album"

**FREE**

for subscribers using our  
Special Binding Case.

As the wrappers of "The War Illustrated" will not be bound up in these Volumes, the historical portraits of "Our War Album," which appear on the back cover of this publication each week, are being reprinted in a superior art style and will be included in a special 32-page section to be bound into the Volumes. In addition to the Portraits it will contain a magnificent Frontispiece of H.M. The KING as well as a Tasteful Title Page and COMPLETE INDEX.

Subscribers who wish to bind their volumes locally can purchase their Binding Case (complete with the War Album, Title Page and Index) through their newsagents.

If ordered direct from the publishers 6d. extra for postage must be enclosed (i.e. 3/- for the Standard Case or 7/- for the De Luxe Case). These prices do not include binding.

# The Publishers' Special BINDING SCHEME

for Our Subscribers

The publishers are prepared to bind Weekly Numbers into volume form for those subscribers who are unable to get this done speedily and efficiently in their own locality if the following conditions are observed.

Only Weekly Numbers in good condition—free from stains, tears, or other defacements—can be accepted for binding.

The copies to be bound must be packed securely in a parcel (Parts 1 to 20 constituting the first volume) containing the name and full postal address of the sender clearly written and posted direct to the Publishers' Binding Dept., or handed to your Newsagent for dispatch to them, the subscriber being liable for cost of carriage. If the parcel is sent direct to the Publishers, you must send remittance to cover the cost of the Binding Case and actual work of binding in a separate envelope, mentioning how many Numbers have been dispatched.

In this case payment should be made by cheque, postal order or money order (made payable to The Amalgamated Press, Ltd., and crossed / & Co.) sufficient to cover the full amount of the binding charges for this work. The name and address of the sender should be given in the letter as well as in the parcel, and the letter containing cheque or postal order must not be put in the parcel; post it separately.

If you hand your loose Numbers to your Newsagent for binding, you must at the same time pay him the full amount to cover the cost of the Binding Case and actual binding. Before packing the parcel it is advisable to make sure that nothing of value has been left between the leaves of the loose Numbers.

All above prices apply to Great Britain only. Readers in Eire will be required to pay such import duty as may be imposed by the Revenue Commissioners.

## The STANDARD BINDING

To bind Numbers 1 to 20 in the Publishers' Dark Red Cloth Binding Case with appropriate designs on the front and spine in two inks, the inclusive charge for binding in this style will be 5s. 6d. (2s. 6d. for the Binding Case and 3s. for the actual binding and cost of packing and return carriage).

## The DE LUXE BINDING

To bind Numbers 1 to 20 in the Publishers' Dark Blue half leather Binding Case with Blue Cloth sides and Blue Leather corners, with spine blocked in gilt and blind, also one headband and stained top to the leaves, the inclusive charge will be 10s. for the volume (6s. 6d. for the Binding Case and 3s. 6d. for the actual binding and cost of packing and return carriage).

Parcels and letters containing Postal Orders and Cheques should be addressed to:

**THE WAR ILLUSTRATED  
(BINDING DEPT.),  
Bear Alley, Farringdon St., London, E.C.4**

SOUTH AFRICAN readers should apply for local prices and full particulars to Central News Agency, Ltd., Johannesburg (or branches). AUSTRALIAN readers should apply for local prices and full particulars to Messrs. Gordon & Gotch, Ltd., Melbourne (or branches).

Terms for the Trade will be supplied on application.